



Fundamental notions of concept and color

(420-NCC-ID)

Class 01

Clean design

EDITABLE CHARTS

64%

HERE
Good or service being
company ideally a product

HERE
Good or service being
company ideally a product

HERE
Good or service being
company ideally a product



OUR PROJECTS

Content itself is what the end-user derives value from also can refer to the information provided through the medium, the way in which the information was presented, as well as the added

Features included in the medium in which that information was delivered the medium, the way in which the information was presented, as well as the added, the information provided through the medium, the way in which the information.

CORPO

PRESENTATION TEMPLATE

THE TEAM



JANE WHITE



JANE WHITE



JANE WHITE



JANE WHITE



JANE WHITE

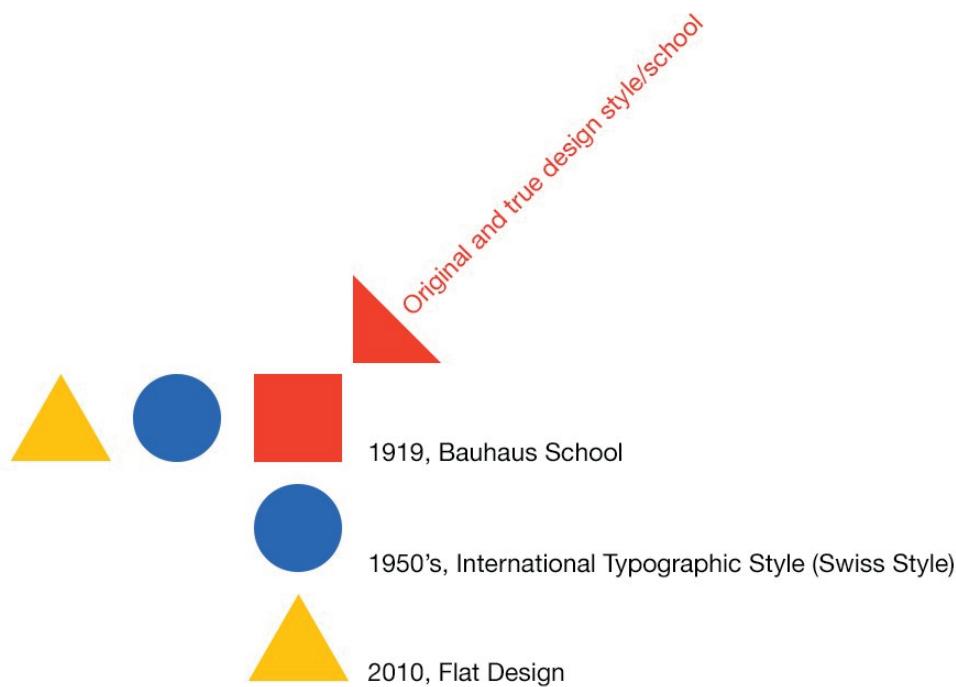


JANE WHITE

Busy design



Minimalist design



Abstract design



Realistic design

Painting
Action



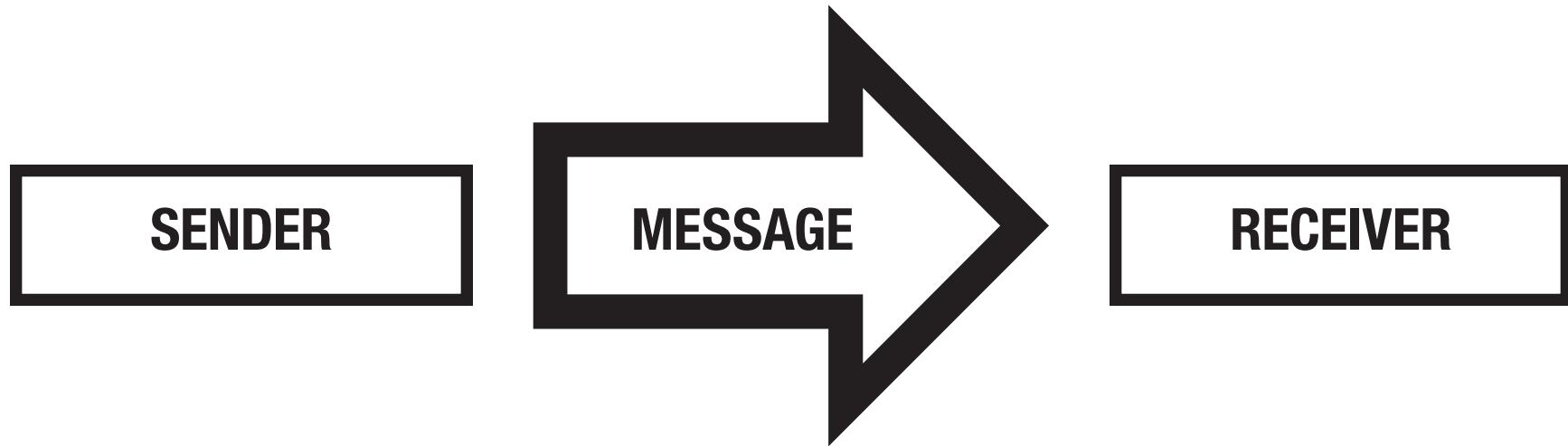
Surrealistic design



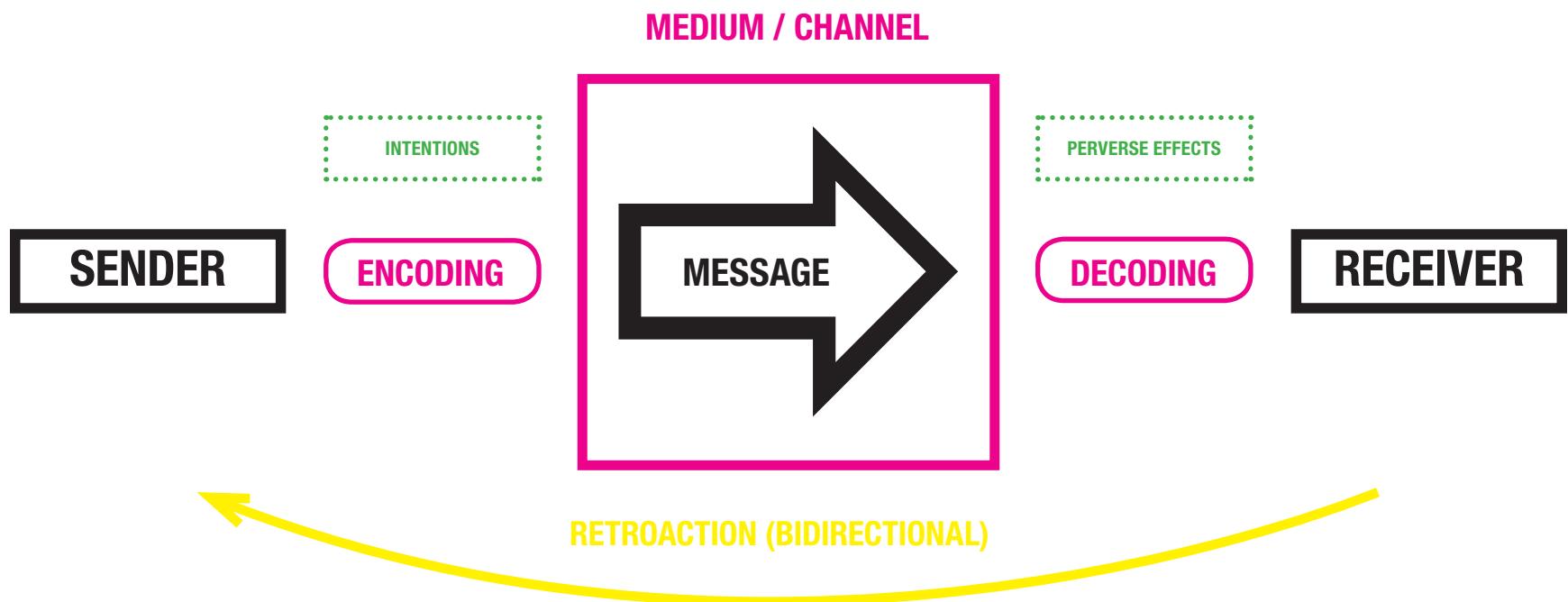
Impressionist design



Basics of communications



Basics of communications



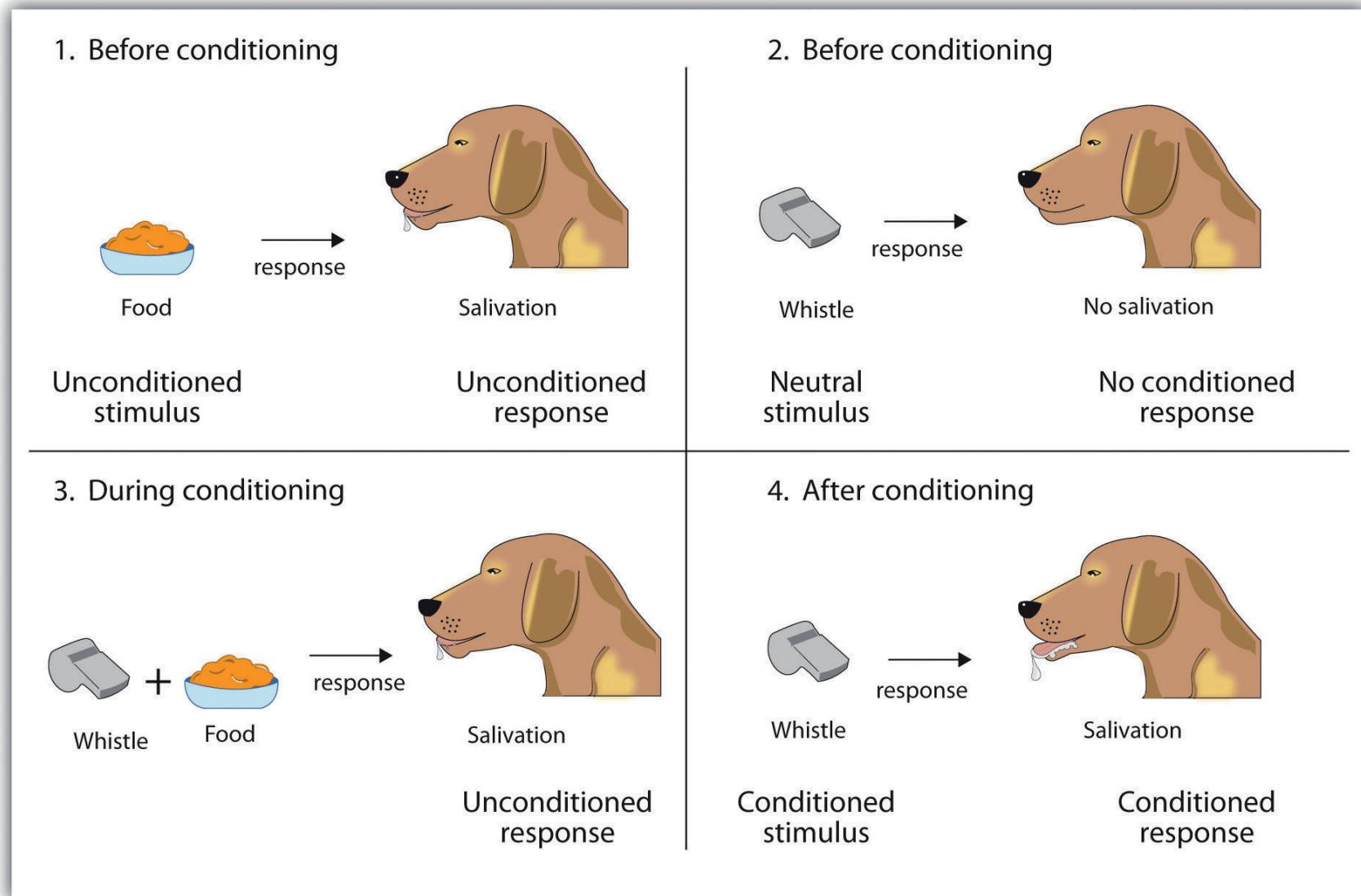
Traditional media



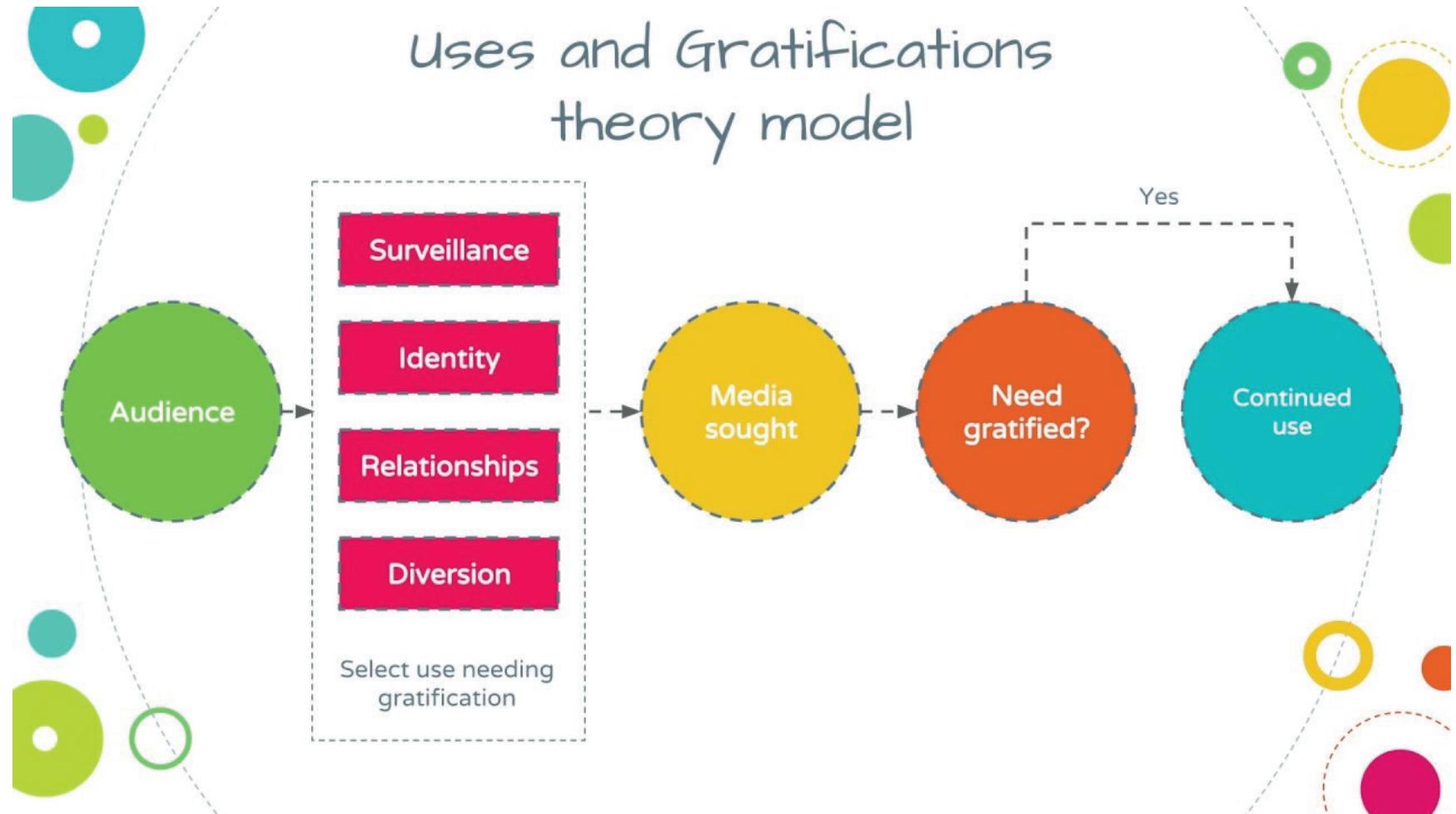
Communication strategies : Snowball effect (imitation reflex)



Communication strategies : Propaganda (conditioning)



Communication strategies : Uses and gratification



Communication strategies : Two steps flow

Two-step Flow Model

