



visual designer

*lucylouxu.com * lucylouxu@yahoo.com*

*what i've been doing for
the past few years*

JUN 2020 to PRESENT

servicenow * product designer, visual experience

- 1 of 2 designers spearheading the visual experience of servicenow's newest IT product, reaching over 100k+ users after a successful MVP launch.
- collaborated cross-functionally with the icons & illustration team in the initiative to systemize and sync all servicenow's icons into a cohesive icon component library within the servicenow design system.

JUN 2019 to SEPT 2019

servicenow * ux/ui visual design intern

- created components for the servicenow design system, wrote respective design documentation, and detailed visual design specifications for future use of the design system components.

DEC 2019 to DEC 2020

university centers * student lead graphic designer

- spearheaded design initiatives at university centers, uc san diego's student union, through designing posters, logos, brochures, and other marketing collateral for school sponsored concerts and events.

JUN 2019 to MAR 2020

design co * co-creative director

- oversaw the design team at uc san diego's largest pre-professional design community by leading creative direction and leading workshops. piloted notable initiatives such as our 'design community' page which showcases student portfolios, reaching up to 1k weekly viewers.

*where i learned academic
things*

university of california * class of 2020

- b.s. cognitive science, concentration: design & interaction
minor in business

what i have up my sleeve

*figma, sketch, invision, adobe photoshop + illustrator + indesign + lightroom
+ premiere pro + after effects, abstract, procreate, html, css*