

Sarka Sevcikova

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Experienced in website design and accessibility, interested in UX. I like learning and improving products and services to create visible outputs.

// WORK EXPERIENCE

CLIENT SERVICES MANAGER FOR MICROSOFT

Wunderman Thompson, remote | 11/2020–04/2022

- Helping stakeholders to prepare, create, plan, and execute digital campaigns
- Created accessibility guidelines based on WCAG
- I was using Dynamics 365, MS Clarity UX Tool, Adobe Illustrator, Adobe Photoshop

TECHNICAL WRITER

Rockwell Automation | 01/2020–10/2020

- Improved technical documentation by tutorials, best practices, and how-to articles
- Designed a prototype of the internal website, user research
- I utilized common agile tools such as Jira and Confluence. I also used Adobe XD, git version-control system, Markdown, Jenkins, WordPress, UMLet, diagramming tools

DIGITAL SERVICE DELIVERY PLANNER FOR MICROSOFT

Wunderman Thompson | 12/2018–12/2019

- Helping stakeholders to plan website UI design, accessibility assessments following WCAG and Microsoft Accessibility Standards
- Responsibility for the outputs of the Digital Team (10+ people)
- I mostly used ServiceNow CRM, Dynamics 365, proprietary CMS (SiteMuse), HTML5, CSS3, JS, Litmus Email Testing Tool

DIGITAL SPECIALIST/ CODER

Wunderman Thompson | 09/2017–12/2018

- Creating and maintaining Microsoft corporate websites and HTML emails
- Redesigning websites following brand guidelines and accessibility rules
- Primarily using HTML5, CSS3, JavaScript, Microsoft Web Framework, Adobe Photoshop, WordPress, and proprietary CMS, WCAG

WEB CONTENT EDITOR

Czech Radio | 06/2009–11/2016

- Being a member of the editorial office of Radiozurnal.cz, my everyday work included writing articles, editorial work, audio editing, and studio photography
- I was using Sound Forge Audio Studio, Audacity, Google Analytics, Adobe Photoshop

// CERTIFICATION

Google UX Design issued Coursera/ Google in 2022

Professional Scrum Master issued by Scrum.org in 2021

// SKILLS

- Adobe Photoshop, Adobe Illustrator, Adobe XD
- Figma
- HTML5, CSS, basics of JavaScript
- WordPress
- Web Content Accessibility Guidelines (WCAG)
- Wireframing

// LANGUAGES

- **English** – professional level
- **Swedish** – intermediate with practice (B1/B2), Glossa Sweden school graduate 2012
- **Czech** – native speaker

// EDUCATION

Higher professional degree in Economics and Marketing