#### **Overview**

## **Total Sales Analysis**

Total Sales, Total Profit, Cost of Sales

Sales 55.4M

Profit 31.6M

Cost of Sales 23.8M



## **Product Analysis**

Sub Category, Category, Total number of Products

Profit

March

Sub Catgegory 22.0

4M

2M

January

Category **6** 

Products 1,638

# Geospatial Data Analysis

Regions, Total countries, Total Cities

Region

Country 34

City **263** 



#### Profit Breakdown

Channel, Region, Country, City, Profit

ChannelRegionOnlineAsiaOnlineNorth	C		<b>City</b> Beijing	Profit •
		hina	Beijing	1 072 207 72
Online North				1,872,397.73
	h America U	Jnited States	North Harford	1,375,632.7
Online North	h America U	Jnited States	Bethesda	1,182,756.81
Online Europ	pe G	Germany	Berlin	953,335.07
In-store Asia	C	China I	Beijing	919,068.29
In-store North	h America U	Jnited States	North Harford	851,284.9
Online North	h America U	Jnited States	Seattle	747,663.63
In-store North	h America U	Jnited States	Bethesda	665,450.31
Online	Г	**************************************	Dovis	F72 FF4 02

# Unit Cost Analysis

Promtion type, Chnnel, manufacturer





