

Lesson 4: Internship Preparation

1. CL review



- What is a cover letter?
- Why is a cover letter important?
- Understand the detailed structure of a cover letter.
- Identify the different types of cover letters.
- Prepare an efficient cover letter by learning about the company.
- Compose an efficient cover letter with an appropriate format.



Internship Preparations

- 1. CL & CV Review
- 2. Dealing with customers
- 3. Interview preparation
- 4. Solving problems at work















Why are you writing?



 why are you a good match for the job and the organization?



When will you contact the company?

1. CL review







A cover letter introduces you and your resume to potential employers or organizations you apply or seek to join (non-profits, educational institutions, etc).



So, the cover letter is:



The cover letter is a chance to tell a prospective employer in writing why you are the right person/intern for their internship/job and their office.

So, the cover letter is:





It's a supplement to the resume that includes more detailed information about yourself.



So, the cover letter is:



Explain why the position interests you, what you bring to the table and get the reader excited to interview you and learn more.







The detailed structure of a cover letter.







indicate your contact information



#32, St. 371, Sangkat Steung Mean Chey, Khan Mean Chey, Phnom Penh, Cambodia



Date





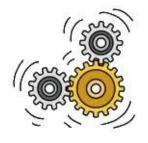
Indicate the date you're sending your cover letter



February 25th, 2019



Employer's address





Indicate the employer's address



Mr. Michel Boretti
Training and Education Manager
Passerelles Numeriques Cambodia
St. 371, Phum Tropeang Chhuk (Borey Sorla),
Sangkat Tek Thla, Khan Sen Sok, Phnom Penh
Tel: +855 23 99 55 00

Addressing







Whenever possible, you should address your letter to a specific individual, the person in charge of interviewing and hiring (the hiring authority).



Dear Sir/Madam,

Dear Hiring Manager,

Dear Mr. Michel Boretti,





First Paragraph



Explain who you are, which position you are applying for and why you are interested in it.









Second Paragraph



Demonstrate how your skills, attributes and achievements match the job vacancy.









Third Paragraph



Show how your personal goals, interpersonal skills, soft skills match with the job's qualification.





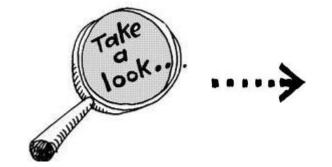


Closure Paragraph





Indicate how you will follow-up, typically with a phone call or an email. Thank the company for their consideration. Restate the main information.



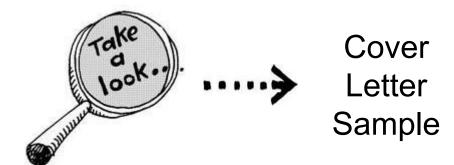


Complimentary closing





Polite expression to signal the end of your writing: Sincerely yours, Respectfully yours, Faithfully yours, and more.







Signature



Handwritten signature + electronic signature.











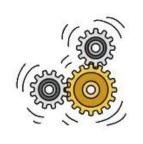








Review: structure of a cover letter







What are the different section of a cover letter?

Develop efficiently the content of each section of your cover letter

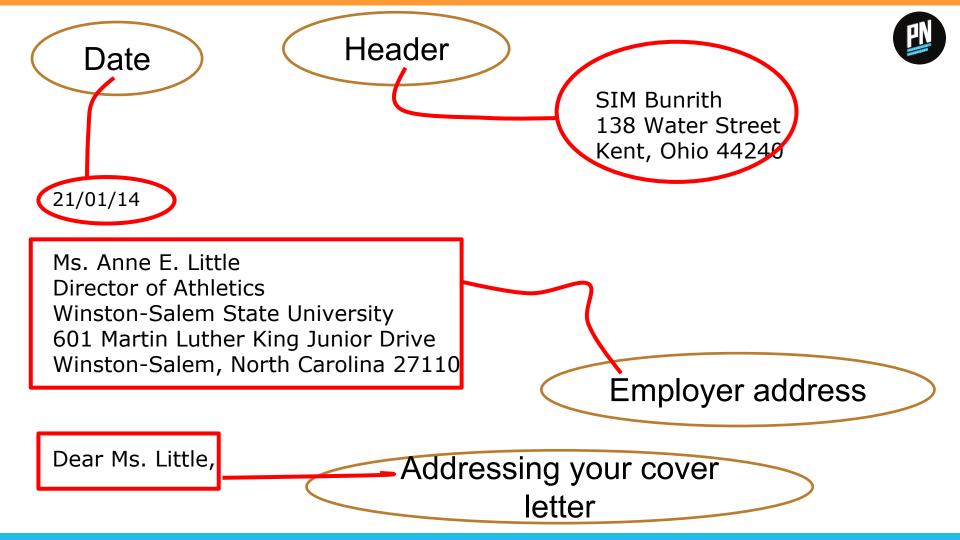
- 1 Header: contact information
- 2 Employer Address
- 3 Addressing your cover letter
- First paragraph : introduction.
 - **5** Second paragraph : body argument.

Develop efficiently the content of each section of your cover letter



- Third paragraph: personality, personal goals & soft skills.
 - **7** Fourth paragraph: closure.
 - 8 Addressing your cover letter.
 - Complimentary closing.

10 Signature.





The purpose of the first paragraph is to:





Introduce yourself



Tell why you are writing by indicating the job title in question



Tell how you found out about the job opening.



Most important is to briefly overview why your values and goals align with the organization and how you will help them.



The purpose of the second paragraph is to:



Demonstrate that your skills match to the job.



To get an employer interested, you need to explain how your skills, attributes and achievements match the job vacancy.



Demonstrate:





How your skills relate to the criteria listed in the job posting



Identify your most relevant skills & emphasize your achievements



Don't just duplicate your resume, include the skills that most match the job



How your skills & experience relate to the criteria listed in the job posting

"A combination of academic coursework and practical experience in the sports industry has prepared me to become an effective team member at the "Campus of Champions."



Relevant accomplishments during volunteer service



"As a volunteer for the Kent State women's basketball team, I increased my knowledge of the year-round operation of a Division I sports program."



Identify specific and accurate skills



"Maintaining and disseminating various game statistics has provided me the opportunity to illustrate my accuracy, attention to detail and ability to adhere to strict deadlines."



The purpose of the third paragraph is to:





Inform about your personal goals & personality and show how it matches with the job's qualification.



Develop your *soft-skills*, interpersonal skills and show how it matches with the job's qualification.



Underline relevant personal goal



"My increased responsibilities with the women's basketball team this season will include assisting with their website. I have sought out opportunities to enhance my interpersonal skills as well.



Highlight your soft skills & show how it match to the job



"My involvement as Vice President of the American Marketing Association has given me more confidence in communicating with a wide range of audiences."



The purpose of the fourth paragraph is to:



Indicate how you will follow-up, typically with a phone call or an email.



Restate why your skills match the position requirements and how your experience will help the organization.



Thanks the company for their time & consideration..



Restate why your profile will help the company



"With my related experience and educational background, I believe I can make a significant contribution to the Winston-Salem State University Athletic Department."



Indicate how you will follow-up



I would like an opportunity to further discuss the position and my qualifications. To arrange an interview, please call me at 330-672-2360. I will contact you in a week to confirm receipt of my materials. Additionally, I use email regularly and can be contacted at any time at sbunrith@yahoo.com





Thanks the company!

"Thank you for your consideration."



Complimentary closing & signature:



Complimentary closing

Sincerely,

SIM Bunrith

Handwritten signature

SIM Bunrith

Electronic signature





Closure

CV Review



- ▶ What is a CV?
- Why a CV is important?
- When will use your CV?
- Components of CV.
- Style & Appearance.
- Develop efficiently the content of each section of your CV.





















Component of CV



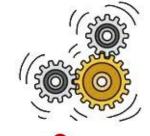


Personal Data / Contact Information





Make yourself accessible, if you can't be reached, someone else would get your chance!



Title block /Headline/ Objective



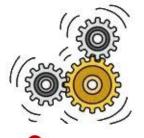




Impress your reader with a strong headline that incorporates your professional objective & goal.

The objective is an optional category that indicates the type of work you are seeking.





Educational Background / Education history





List institutions, school, university attended in reverse chronological order. It comes, usually, immediately after work history section. List highest degree first, followed by other degrees received; date to be conferred.



Work history/ Professional, Work experience/Relevant experience







Describe an overview of your professional career in a concise manner: List job title, employer, city, state, dates of employment.





IT Skills





List your computer skills. Students seeking technology positions specifically should break this list down into subcategories such as programming languages, hardware, software, operating systems, databases, peripherals, etc.





Certification, Training, Workshops





As certificate are very common in Cambodia, you can add extra information such as relevant training, coursework, workshops, etc.



Honors & activities/Hobbies/ Personal interest





A wide range of interests always looks good because the employer will want to see that you can fit into different environments with ease.

When it's possible try to mention any hobby that can be relevant for the position for which you are applying: run your own blog or website.





Reference(s) / Endorsement(s)





Do not ask family or friends, but consider employers, professors, scout leaders, clergy who know you well enough to address your talents and attributes as an employee, student or good citizen.



Style and appearance



Your CV should be:









EASY TO READ & FIND INFORMATION



Style and appearance



Maximizing your resume:

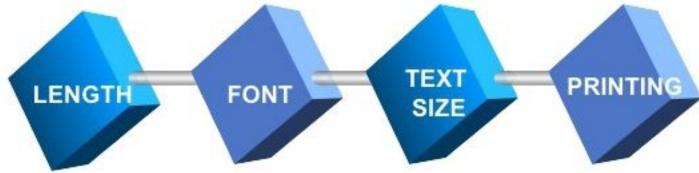
- A visual hierarchy
- The right paper
- Consistent format
- Use the whole page











1 page preferably, but no more than 2 pages.

Standard fonts: Times, Serif,
Arial, etc.

No smaller than 10 pts but no larger than 14 pts.

The best quality you can afford.





Balance white space and text

 Avoid large paragraphs or big blocks of text

Use lines to separate heading/sections the four remaining buttons at the top of the Pragraph palette determine justification, estifice text has even margins on both the list and
right. These four options govern the last one of a
paragraph. When the final line is not full that is it
does no naturally stretch from lot to right
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final line can be aligned left, columned a line of justified. To justify the final line, space is
added between lords and, if accessary, letters.
Should the final line be substintially shorter than
the others, the among of youte space added can
be unsightly and interview in legibility.

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Use bulleted statements with action-oriented verbs

CAPITAL Letters

 Avoid fancy fonts style such as italics, underline and shadow italics underline

 Boldface and capital letters are acceptable







Columns are the easiest way to visually distinguish information & sections in your resume and creates hierarchy.

You should use no more than 3 columns and avoid the 2 columns format.

WORK SECTION TITLE

2008-2010

SOME PLACE I WORKED

Description of the job. Could be more than one line for example.

2004-2008

ANOTHER PLACE I WORKED IN City, Country

EDUCATION SECTION TITLE

2002-2007

NAME OF THE UNIVERSITY Name of the department

Specialty

PERSON/ L SKILLS

Languages

English French

City. Country

City, Country





Avoid graphics

■ Try to have one-inch margins on all sides. You want to create the impression that there is not too much reading to be done



Develop efficiently the content of each section of your resume







Education

Work history

→ Skills

Hobbies

References



Personal Information:





Name





Nationality





Address





Phone number





Email address





Blog





Personal Information:



Which one could be good? Why?

#32, St. 371, Sangkat Steung Mean Chey, Khan Mean Chey, Phnom Penh, Cambodia

Tel: 012 12 12 12

Email: ros.tha@gmail.com

Secilia X. Sample 222 Strawberry Lane Cola, S.C. 20208 803.777.39. 72 sexiicc@hotmail.com

Objective



1

Normally, you only need the job title you are applying for. Most of the time, employers just want to know what position you are applying for.

2

Employers prefer objectives that are specific and concise



"Seeking position as elementary school teacher."







What do you think about these objectives ?

1- An internship at Computer Sciences Corporation in computer programming.

2- A position in financial services where Fean learn and progress in my career.



3- An internship utilizing my skills and training.

Education History



Degrees or certificates



Names and locations of schools or programs



Graduation dates: month / Year obtained or expected



A brief summary of important courses



Education History

Degree + Title





Date of May 210 degree

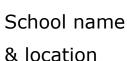
University of South Carolina,

Columbia, SC

Department: Health Promotion,

Education and Behavior (HPEB)







Brief course

description



Professional History



Name of the company or organization and its location

2 Your position title

The dates of this employment : starting & ending dates

Description of responsibilities & duties you had during this employment.

Describe your important professional accomplishments whenever it's possible

Professional History



Starting & ending dates

08/10/11-Prese

nt

Company name

V

Location



Palmetto Health Richland Memorial Columbia, Hospital SC

Clinical Pharmacist Assistant



- Position Title
- Collaborate with doctors and professors in the Department of Neuropsychiatry and Behavioral Sciences.
- Collect orders from pharmaceutical clients.
- Train 12 employees on the treatment of confidential documents.
- Developed an archival system for patient data and information.

Accomplishments/achie vements

Responsibilit



Skills Section





In this section, there is 3 important parts

- 1 Foreign language skills: indicating the level of fluency in specific language(s).
- Soft skills: all about non-technical skills such as communication, leadership, etc.
- Job related-skills: Students seeking technology positions specifically should break this list down into subcategories such as programming languages, hardware, software, operating systems, databases, peripherals, etc.

Skills Section *Foreign language skills*





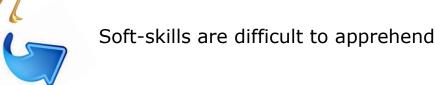
Level		Degree of control
Basic Knowledge	>	+
Conversant	>	++
Proficient	>	+++
Fluent	>	++++
Native speaker	•	Mother tongue.



Skills Section Soft skills



Soft-skills are difficult to apprehend:





It includes the attitudes and approaches that applicants take to their work, such as the ability to collaborate on team projects



Soft skills are personal attributes that enhance an individual's interactions, job performance and career prospects.



Soft skills relate to a person's ability to interact effectively with coworkers and customers and are broadly applicable both in and outside the workplace.

See handout 05.



Skills Section *Job-related skills*



COMPUTER SKILLS:

Hardware Devices: Cisco 2500/2600 Series Routers; Cisco 1900/2950/3550 Switches;

Cisco PIX Model 501; Dell Power Edge Servers; Dell OptiPlex workstations; HP Jet Direct/Network printers; VXL/WYSE Thin

Clients

Network Protocols: TCP/IP; IPX/SPX; DHCP; DNS; SNMP; RIP; IGRP; EIGRP; OSPF;

VPN; 802.11x

Server Operating Systems: Microsoft Windows Server 2000/2003; Microsoft Active Directory;

Microsoft Exchange 2003; Citrix Metaframe XP; Novell Netware 5.1;

Linux; Cisco IOS 11x/12x

Desktop Operating Systems: MS-DOS; Microsoft Windows 95/98/ME/NT/2000/XP/CE.Net;

MAC OS X

Application Software: Ethereal; Lotus Notes; McAfee Enterprise Suite 7.1/8i; Microsoft

Office (all versions including up to 2003); Norton System Works; Open Office; Remote Desktop; Samba; Shavlik HFNetChk; Sophos Antivirus; Symantec Ghost 7.5/8.0; Veritas Backup Exec 9.1;VM

Ware; VNC

Programming Skills: HTML; JCL; Oracle iSQL; Visual Basic 6.0

Computer-Related Training: Microsoft Security Guidance Training Clinic; Cisco Internetworking,

Advanced Cisco Internetworking, Linux Operating Systems, Windows 2000/2003 Client-Server Networking workshops





Personal Interest Hobby



1 –

Some employers are not interested in your pastimes outside of work or academia. For them these information are not relevant.

2

Some others consider additional interests as an essential element in determining whether you are a well-rounded individual and therefore appropriate for their company. For them, these information are relevant.

See handout 06.



Personal Interest Hobby





► Read the Handout "Hobby & Resume".

Reference





This section is optional



1



Do not ask family or friends, but consider employers, professors, scout leaders, who know you well enough to address your talents and attributes as an employee, student or good citizen.

2



The list should include: reference name, job title, place of employment, phone number and email address.









REFERENCE

* Name : MORN Minear

Position: English Trainer, PNC

Phone (+885)17 384 489

E-mail : Minear.morn@yahoo.com

* Name : UN Chamroean Position: IT Trainer, PNC Phone : (+885)89 55 40 90

E-mail : Un.chamroean@gmail.com

* Name : MORM Sokrithy

Position: Business Life Trainer, PNC

Phone (+885)12 200 621 E-mail :sokrithy@cistrain.org





Closure

25mns

2. Dealing with customers



Introduction to customer
Customer satisfaction and its importance in business
Some tips to deal with customer's complaints
Role play





Activity 12

15mns



What does "customer" mean?



A **customer** (sometimes known as a **client**, **buyer**, or **purchaser**) is the recipient of a good, service, product, or idea, obtained from a seller or supplier.









Customer satisfaction





What is "customer satisfaction"?

Customer satisfaction is a term frequently used in marketing. It is a measure of how products and services supplied by a company meet or surpass customer's expectation.







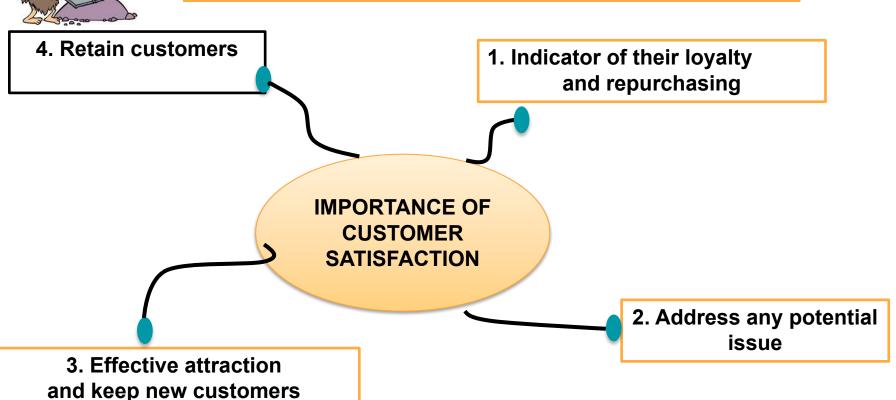
Activity 13

10mns



Why customer satisfaction is importance in business









Angry Customers





Demanding customers





Passive customers







THREE PARTS REPONSES



What English words/phrases you've used when you apologize, ask question, and take action to solve problems you have faced?

Three parts of responding



- 1. APOLOGIZE
- ❖ I'm sorry . . .
- I'm sorry to hear that . . .
- ❖ I apologize . . .
- ❖ I apologize for the problem . . .
- I apologize for the inconvenience . . .

Three parts of responding



2. ASKING FOR SPECIFICS

- Please tell me exactly what the problems are
- Please tell me exactly what happened
- Inform me what cause the problems
- I am curious why it happened like that
- Could you tell me more detail about this problem?
- What's going on?
- Could you drop me a line what is the progression of work now?
- I would like to know why it was too late to submit your tasks last week.

Three parts of responding



3. TAKE ACTION

- I will send someone to take care of it
- Let me check with the shippers and see what happened
- I don't know what happened, but I will get back with you later today
- Let me straighten this out and I will get back to you today with the solution
- I will send technician to check it tomorrow.
- I will check with my staff what's going on.
- Give me some days and I will follow up what problems are.
- Just a second I will check with the delivery of goods.



1. Listen carefully to what customer has to say:

- Don't get defensive.
- Repeat back what you heard to show that you have listened.



2. Ask questions in a caring and concerned manner.

The more information you can get from the customer, the better you will understand his or her perspectives. I've learned it's easier to ask questions than to jump to conclusions.



3. Put yourself in their shoe

As a business owner, your goal is to solve the problem, not argue. The customer needs to feel like you're on his or her side and that you empathize with the situation.



4. Seek the best solution:

- Determine what the customer is seeking as a solution.
- Ask them; often they'll surprise you for asking for less than you initially thought you'd have to give specially when they perceive your apology and intention is genuinely sincere.



5. Reach Agreement:

Seek to agree on the solution that will resolve the situation to their satisfaction. Your best intentions can miss the mark completely if you still fail to deliver what the customer wants.



5. Take Quick Action:

Act on the solution with a sense of urgency. Customers will often respond more positively to your focus on helping them immediately versus than on the solution itself.



6. Follow-up:

Follow-up to ensure the customer is completely satisfied, especially when you have had to enlist the help of others for the solution delivery. Everything up to this point will be for naught if the customer feels that "out of sight is out of mind."



7. Conclusion

Problems happen. It's how you honestly acknowledge and handle them which counts with people. Customers will remember you, and happily give you another chance to delight them when you choose to correct problems with the very best you can offer, proving you value them and their business.





Closure

15mns



3. Interview preparation

Purpose of an interview

Before the interview

During the interview

What is the purpose of an interview?



APPLICANT

EMPLOYEE

Hard skills
Technical skills

Soft skills Behavior

Expectations

MATCH



Hard skills
Technical skills

Soft skills Behavior

Expectations



Before the interview

Interview preparation

Organisation tips

Get ready!

Interview preparation



- Think and prepare your answers in advance
- Write it down
- Memorize the key points

Be personal!



Introduce yourself

Name, age

PNC school

Major, studied courses

Work experience

+ Know your Resume and Cover Letter

Interview preparation





Explain your motivation

The reasons why you want to work for this company *Products & services, values, reputation, ...*

The reasons why you want this specific position Apply and practice skills, gain new knowledge, work in a new team, learn from coworkers, match with your goals...

Interview preparation



Know your professional goals

Type of job

Type of company

Interview preparation

Present and future (5 years)



 Be aware of your strengths and weaknesses
 Pick a weakness you can improve Interview preparation

- Explain how you manage time, tasks and stress
- Explain how you handle mistake and learn from it
- □ Have some specific examples in mind



SUM UP!





Activity 14

15mns



Knowledge about the company

- Sector / Industry
- Products / Services
- Values / Mission
- Key facts: founding date, number of employees, branches
- Competitors
- + Prepare questions

Interview preparation

Knowledge about the position



Know the main duties and tasks

Know the required technologies

- + Prepare questions
 - ☐ Clarifications about the tasks or the technologies

Interview preparation

ORGANISATION TIPS



Tip 1

Check for directions!

Organisation Tips

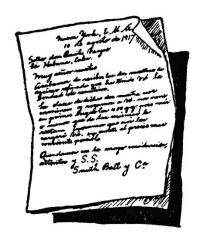
Save your interviewer phone number





Organisation Tips

- Print and bring your resume and cover letter
- Bring a pen and notebook or paper







 Dress according to the setting in which you will be working

Organisation Tips

Be natural





SUM UP!

DURING THE INTERVIEW



Tip 1

Greet the receptionist

During the interview

Know the name of your interviewer and meeting time





Turn off your phone



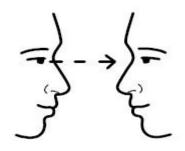


When you meet the interviewer

- Greet and smile
- Wait for your interviewer to offer you to sit
- Pay attention to his/her introduction (name, position)

Try not to be nervous

Maintain eye contact







Be confident

But not over confident!

Do not interrupt

If you have a question or remark, keep it in mind and ask when your interviewer has finished speaking



PN .

Be energetic & dynamic

During the interview

 Show your interest through active listening and asking questions



PN PN

During the interview

 Take notes when the topic or timing is appropriate





You don't know how to answer a question?

- You can ask to reformulate the question.
- If you still don't know,
- Be honest and recognize that you don't know.
- Take note of the question and say you will do some research about it



SUM UP!

Which questions can you ask and not ask?





What would be my working hours?



How do you evaluate success here?



What distinguishes this company from its competitors?



Can I start working early and leave early?



What is the policy about using drug and alcohol?



Why do you recruit employees?



Could you give me more explanations about my daily tasks?

End of the interview



Ask the last question! Show your interest.

Thank your interviewer of course!

 You can ask when they will get back to you with their decision about your application







Activity 15

10mns





Activity 16

15mns



4. Solving problems at work

I.	INTRODUCTION TO WORK PROBLEMS
II.	IDENTITY STEPS TO SOLVE COMMON PROBLEMS AT WORK
III.	PROFESSIONAL ATTITUDES FOR SOLVING PROBLEMS AT WORK.



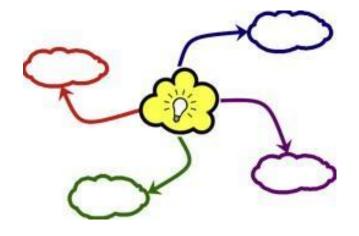


Have you ever had problems at work/school before?

- •What was the problem?
- •How did you solve it?
- •What was the result?

DEFINITION



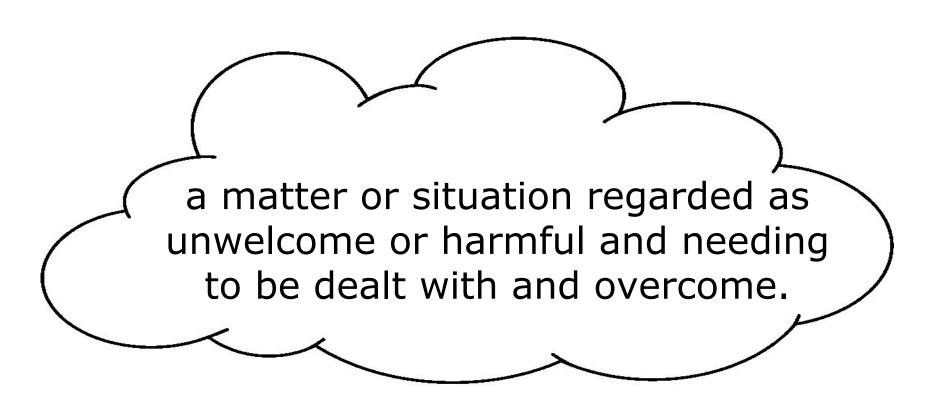




What's a problem?



What's a problem?





What's a problem?

Problems are also challenges and opportunity to grow and learn new things.

Most of problems are solvable.
We can do something about them.





How to organize a smooth meeting



No electricity







Company is going to bankrupt

Problem is part of work.

You are laid off.

It can be a lot of problems at work

In summary



The world is full of problems, and some of them look pretty challenging. However, the rewards are great.

Every problem has solutions. It is important that you think positively.





Activity 17

15mns



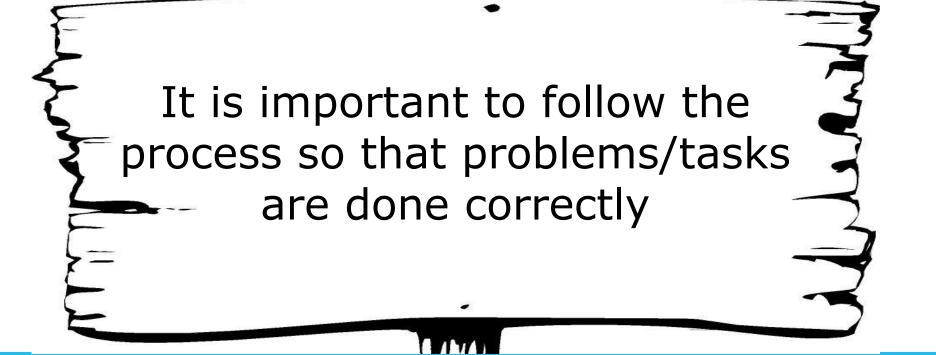
What is problem solving process?

Problem-solving process has the steps we need to follow to solve a problem or a task.



What is problem solving process?







How do you organize a smooth meeting?







It requires a process to organize a smooth meeting

- Pre-Meeting
 - Prepare document
 - Bookroom
 - Invite relevant people

- While-Meeting
 - Note Taking
 while
 meeting/discussi
 on
- ☐ Post-Meeting
 - Reporting





Activity 18

10mns

overview

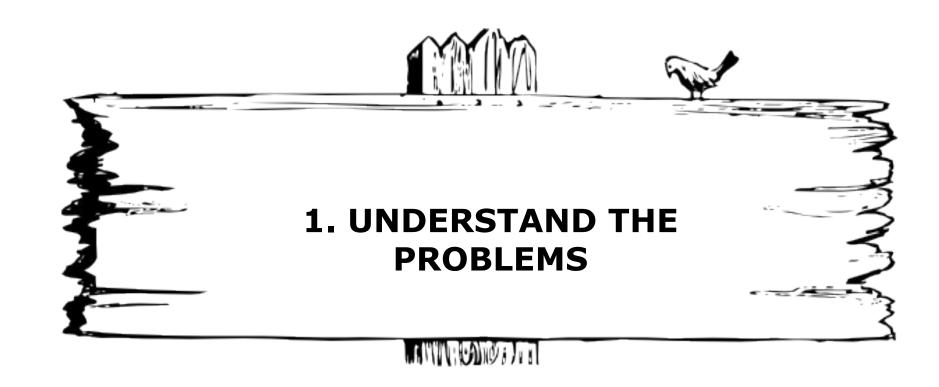


Problem solving is one of the most essential skill in life

Problem can be in variety of shape and size.

How you deal with challenges will often determine how you are successful at work



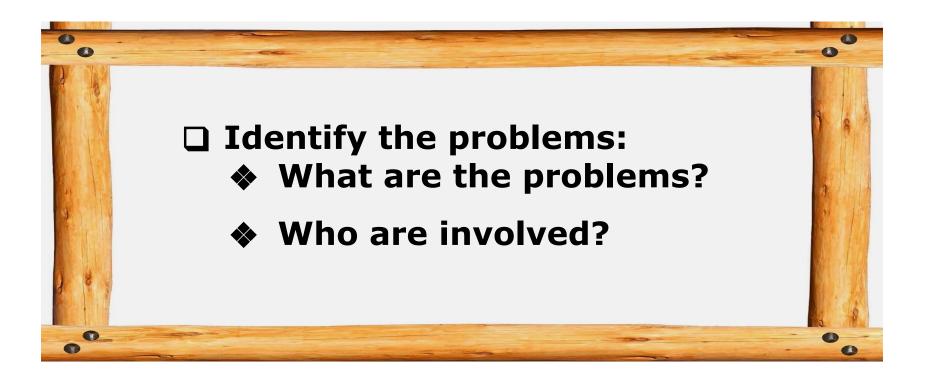




What do you need to do to understand the problems that you are facing?











At PNC

QUESTION?

What will happen?

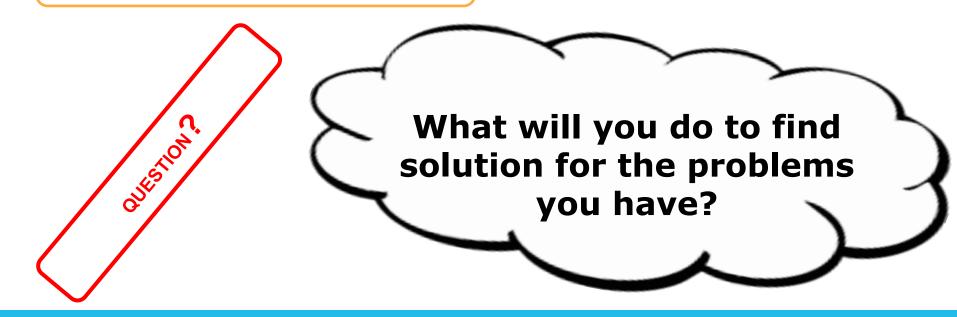
Photo-copy machine stops working.



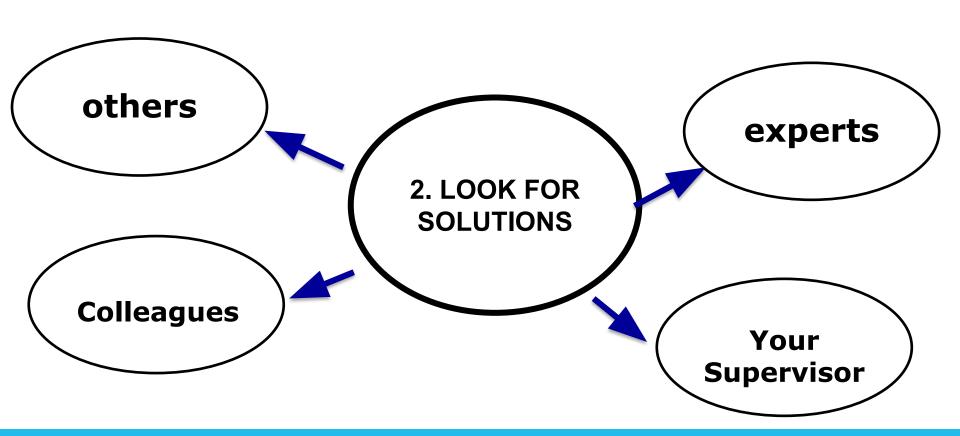
- Who are involved?
- Does it stop the trainers from teaching?
- Is it important & urgent to fix?



2. LOOK FOR SOLUTIONS.













RESEARCH ON INTERNET

Remember!

 Different problems need different solutions.

BOOKS

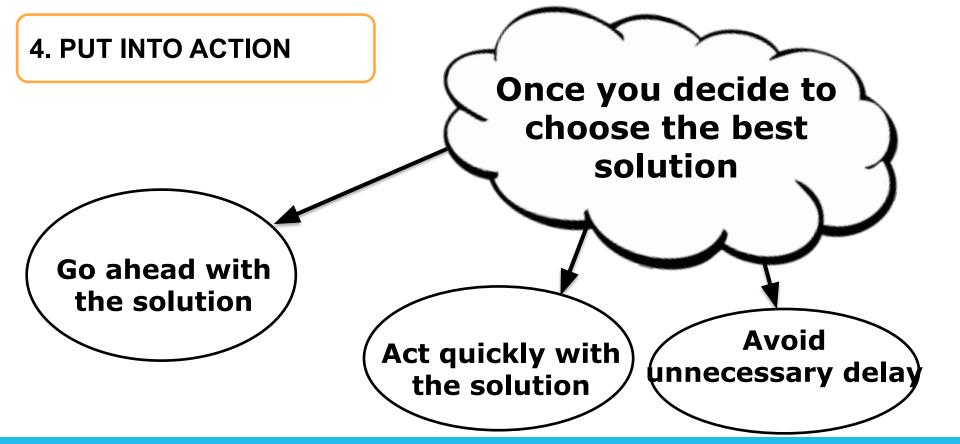




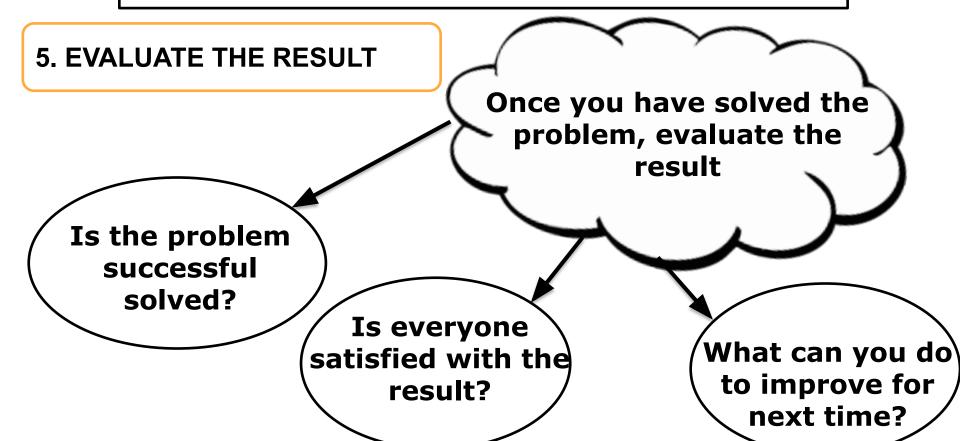














6. REPORTING

At the beginning
- Report to
relevant persons.

During the process:
- report what you are up to
- Solutions you have choose

After the process:
- Report the proble is solved.





Activity 19

10mns



1. STAY CALM AND DON'T PANIC

Problems are part of work

Panic won't solve anything

Think Positively.



2. RATIONAL PROBLEMS

A company
is not a
group of
friends!

Some people might be less friendly than others. It should not be a problem.

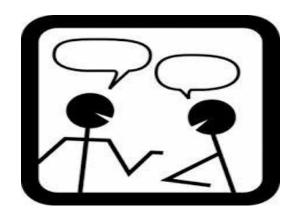
For the company, the work must be done correctly.



3. COMMUNICATION



Many problems can be solved by communication



- Discuss with others
- Share opinion
- Listen to others







Take responsibility

4. BE HONEST



Blame others





Look for a solution



5. REPORT QUICKLY AND PROFESSIONALLY

If you don't Report the speak up when problems to your there is a boss/manager problem. No one is going to fix the issue.





Closure

25mns



Thank you!



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