Sarfraz Ahmed

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Summary

Innovative Computer Science student at COMSATS University Islamabad with hands-on experience in digital marketing, Android app development, and IT management.
Proven track record of leading projects at Erudite Coaching Centre, including the development of a mobile app that enhanced communication and user engagement.
Certified in IBM Data Science and Google IT Support, with strong skills in data analysis, machine learning, and project management.
Seeking to leverage technical expertise and leadership abilities to drive impactful solutions in a forward-thinking organization.

Experience

Student
COMSATS University Islamabad
Feb 2024 - Present (7 months)

Head - Web & IT Wing
Erudite Coaching Centre
Sep 2023 - Present (1 year)
- Led the development and ongoing management of the ECC app and website, significantly improving user engagement and operational efficiency.
- Implemented digital marketing strategies that increased the Centre's online visibility and student enrollment by 20%.
- Optimized IT infrastructure, reducing downtime by 15%.
- Managed a team to improve content delivery speed by 20%, enhancing overall user experience.

Intern
Erudite Coaching Centre
Jul 2023 - Present (1 year 2 months)
- Managed social media marketing campaigns, resulting in a 30% increase in engagement.
- Assisted in website development and maintenance, improving site functionality and user experience.

Student
Garrison Cadet College Kohat - GCCK
Sep 2021 - Sep 2023 (2 years 1 month)
- Developed the 'GCCK' Android app, enhancing internal communication and student engagement at Garrison Cadet College Kohat.

Education

Garrison Cadet College Kohat
High School
Sep 2021 - Sep 2023

COMSATS University Islamabad
Bachelor's, Computer Science

Licenses & Certifications

Technical Support Fundamentals - Google
LLV0LDW9HDB3

The Bits and Bytes of Computer Networking - Google
UF0UIS4OXVSD

Google IT Support Professional Certificate - Google

Digital Marketing Training Certificate - DigiSkills.pk

Introduction to Machine Learning - Great Learning

IBM Data Science - IBM

Skills

Management • Teamwork • Leadership • Microsoft Office Suite • Problem Solving • Communication • Team Leadership • Project Management • Email Marketing • Content Management Systems (CMS)

Honors & Awards

IBM Data Science Professional Certificate - IBM
Jul 2024
Earned the IBM Data Science Professional Certificate, demonstrating skills in data analysis, machine learning, and data visualization.

Google IT Support Professional Certificate - Google
Aug 2024
Successfully completed the Google IT Support Professional Certificate, demonstrating expertise in IT support and network security.

Innovation Award for Android App Development - Erudite Coaching Centre
Apr 2024

Recognized for exceptional proficiency in Android Mobile App Development, demonstrating innovation and a user centric approach.

Certificate of Achievement for GCCK Android App Development - Garrison Cadet College Kohat - GCCK

Sep 2023

Awarded for developing the 'GCCK' Android app, enhancing internal communication and student engagement.

Best Intern Award - Erudite Coaching Centre

Jan 2024

Awarded for consistently exceeding expectations and demonstrating enthusiasm, persistence, and determination in completing tasks.

Google Soft Skills Program Certificate - PAFLA - Pakistan Freelancers Association

Jul 2024

Successfully completed the Google Soft Skills Program, focusing on enhancing communication, teamwork, and problem solving skills.

Digital Marketing Training Certificate - DigiSkills.pk

Feb 2024

Completed training in Digital Marketing, covering topics such as SEO, email marketing, and Google Analytics.

Financial Literacy Training Certificate - State Bank of Pakistan (SBP)

Oct 2021

Completed the Financial Literacy Training Program, gaining knowledge in financial management and decision making.

Certificate of Participation - Great Future Pakistan

Mar 2024

Participated in the Great Future Talent Olympiad-III 2024, showcasing skills and knowledge in various competitive challenges.