

# SARGUN BATRA

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## EDUCATION

**Singapore International School,(SIS) Mumbai, India**

2022-Present

- *International Baccalaureate Diploma Program, Grade 12*

2024-Present

**The Doon School, Dehradun, India**

- *Cambridge IGCSE Board Examinations, Grade 10*

March 2022

## STANDARDIZED TESTS

• **IELTS Test (7/9)**

Oct 2023

## ACADEMIC AWARDS AND HONORS

• Received 6A\*and 2A out of 8 subjects in IGCSE Board

March 2022

• Batch Topper Grade 12 SA1 Examination in Economics HL, Mathematics AA SL and Environmental Systems and Societies (ESS) SL

2023

## LEADERSHIP

• U-17 IPSC Tournament Badminton Captain,The Doon School

2019

•Jabalpur, India U-19 Districts Team Badminton Badminton Captain

2022 •

U- 19 Badminton captain for SIS, Mumbai

2023

•Junior House Field Hockey Captain,The Doon School Dehradun

2019

## BUSINESS EXPERIENCES

**Intern,Times Of India, (Lucknow), (worlds largest circulated english newspaper)**

2023

•Worked in the response Department and witnessed entire production processes of creating newspapers, from printing to distribution through Hawkers.

•Conducted primary research with 100+clients through surveys to gather information about their promotion activities

•Sold 3 Advertisements to retailers of Hazratganj Market,Lucknow, generating a revenue of \$5000 in total for Times Group (*Front Page Advertisements*)

**Batra Brothers, (Jabalpur )(Biggest ethnic wear store in state of (MadhyaPradesh,India)**

•Worked directly under the Accounts Head,learning valuable insights about preparing financial statements.

•Prepared a presentation about the extent to which Each product contributes to the profitability for the Store.

•Assembled the tax invoice reports.

**Tanishq Jewelers,(Jabalpur),(Among the largest Jewelry companies in India)**

2021

•Worked under the Sales Department during the festive season of 'Dhanteras',when the demand for jewelry and gold is high in India.

•Interacted directly with clients as a salesperson,persuading them to buy unique jewelry designs and to invest in Gold. Monitored the prices of Gold.

## ECONOMICS AND BUSINESS

**Research Paper**

2023

-My family business is in the retail of indian ethnic wear,and I noticed that many retailers alike my family do not expand using E-commerce but prefer in-store *Traditional Channels*.Hence i researched on "What are the key factors that prevent adoption of online distribution channels by small and medium enterprises (SMEs) specifically in the Indian ethnic wear industry when expanding into emerging markets?"

-Mentored Under Professor Deepanshi Bhardwaj, University College London

## **FOUNDER, AMARA BAY, (A Luxury Street-wear Brand), Mumbai**

2022

-Inspired by my family business in the retail of ethnic wear Jabalpur,i started my own street wear clothing brand in Mumbai,selling Tee shirts, Hoodies and Baggy Cargo Pants.

-We have been successful in selling over 150 products as of now.

### **ONLINE COURSES**

- **Introduction to Statistics.** Stanford University, Coursera (96.47%) 2023
- **Financial Markets.** Yale University, Coursera (95.16%) 2023
- **Behavioural Finance.** Duke University, Coursera (91.30%) 2023
- **Game Theory.** Stanford University, Coursera (88.8%) 2023

### **SOCIAL ENTREPRENEURSHIP INITIATIVE**

#### **Founder“Empowering Threads”**

-A women empowerment initiative started in Jabalpur,Madhya Pradesh India with the help of Batra Brothers, jabalpur

-Aims to start small scale businesses for widowed and underprivileged women, making them financially independent.After collecting abundant Dead inventory(stock) from women wear retailers in Jabalpur and nearing districts like Katni and Rewa, we gave them to Nirmala Sisters Home,a women's shelter.

-With the help of Local sikh gurdwaras and Hindu Temples, we bought sewing machines for the Team These women fixed the defective garments and made it ready to sell again -We started selling the upgraded Women suits and garments in small local Boutiques through which the women earned a source of income

-‘Empowering Threads’ has helped over 70 women in Jabalpur by opening small scale businesses for them.

### **COMMUNITY OUTREACH**

#### **•Seva Sankalp, Lucknow** 2022

-Worked with this NGO to provide basics of Financial Literary like the concepts of Scarcity, opportunity costs and Return on investment to underprivileged kids living in shelters.

- Organized the ‘BAL UTSAV’, an entertainment show of singing,dancing and Drama for underprivileged kids to showcase their skills and talents.

#### **•Indian Cancer Society( ICS)** 2023

-Worked with Singapore International School,Mumbai to organize a sports and talent event to support children fighting cancer.

-Organized Cricket match and Relay events wherein children from both SIS and indian cancer Society took part

- Purpose was to spread awareness between students to avoid using any Tobacco related products which increases risks of cancer.

#### **•Volunteer, Balagh Islamic Education And Welfare Society,Jabalpur** 2019

-Organized health checkups, Sanitization, Covid-19 Tests for the children of this society

-With the help of Local sikh temples,provided food supply(*langar Seva*) during lockdown

### **SCHOOL CO-CURRICULARS & SPORTS**

SIS Business and Entrepreneurship Club

Doon School Stock Exchange society

Badminton Team

Field Hockey Team

### **TREKKING**

-Scaled Hemkund Sahib Peak (15,00 ft),(A *sikh Holy Place*),braving Temperature below -5°C.

-Completed the 7 day Narkanda Trek (9,000 ft) & Rohtang Pass

**INTERESTS-** Trading, Behavioural Finance ,Fashion, Sports, Gym(lifting), Reading, Travelling.

**FLUENT-** English, Hindi