

## ‘EMPOWERING THREADS’

“Empowering Threads” is a visionary social service initiative started to help underprivileged and widowed women in Jabalpur. It aims to provide opportunities by opening small scale businesses and giving a source of income to these women. Ever since I was a child, I saw my father(operating in the selling of Indian women's clothes)disposing of inventory worth a lot of money simply because the clothes were out of fashion or had some material and design defects in them. Seeing this, it occurred to me that if the clothes were redesigned or fixed, they could be sold again. So I reached out to all the ethnic wear retailers in Jabalpur and the nearby districts and collected their defective and surplus garments.

After this, I contacted the Nirmala Sisters Home in Jabalpur, a women's shelter, and formed a team. With the help of local gurdwaras(sikh temples) and temples, I got the sewing machines for the team.

After this, we together started working on the designs and fixed any defect coming off the garments.





Once the clothes were fixed, we started selling them in small Boutiques in Jabalpur during the wedding season when the demand is high. Through this, I opened small scale businesses for women and made this as their occupation. Today, 'Empowering Threads' has impacted the lives of many women and provided them with a source of income.