

Subscribers Galore: Exploring World's Top You Tube Channels

1. INTRODUCTION

1.1 Project Overview

The project aims to provide an in depth exploration of the worlds top YouTube channels, analyzing their content, audience, and impact. YouTube is a platform that has revolutionized the way people consume video content, and understanding the most popular channels can offer valuable insights into contemporary digital media.

1.2 Purpose

Exploring the world's top YouTube channels can serve various purposes, both for individuals and businesses. Here are some of the key reasons why people might want to do so:

1. Entertainment: Many people use YouTube as a source of entertainment, and the top channels often offer high-quality content in various genres, such as gaming, vlogging, music, and comedy. Exploring these channels can be a way to find content that you enjoy and pass the time.
2. Inspiration: Top YouTube channels often feature creators who have achieved great success on the platform. Watching their content and learning about their journey can be inspiring for those who aspire to become YouTubers or content creators themselves.
3. Education and Learning: YouTube is a valuable resource for educational content. Many top channels provide tutorials, lectures, and how-to guides on a wide range of topics, from science and technology to cooking and DIY projects. Exploring these channels can be a way to acquire new knowledge and skills.
4. Stay Informed: Some YouTube channels focus on news, current events, or commentary on important issues. Subscribing to and exploring these channels can help individuals stay informed about the latest developments in the world.

2. LITERATURE SURVEY

2.1 Existing problem

The idea of self-disclosure was first put forward by Jourard and Lasakow [5], who explained that self-disclosure means that oneself voluntarily discloses one's own information or privacy to others and earnestly discusses with others one's deepest thoughts, experiences, and process of experiencing. Derlega, Metts, Petronio, and Margulis [6] define self-disclosure as an exchange between two persons, one of whom discloses some personal information to the other with a purpose. Self-disclosure usually includes verbal information including statements such as "I feel" or "I think", and the information also includes whether there is more private information, such as personal fears, religious beliefs held, etc. In addition to the critical impact of self-disclosure of everyday information in forming and maintaining a relationship with others, the use of information

that an individual possesses, such as one's own views, feelings, and experiences, interacts with others to build a connection.

2.2 References

1. Mabkhot, H.; Isa, N.M.; Mabkhot, A. The influence of the credibility of social media YouTubers smis on the consumers' purchase intentions: Evidence from Saudi Arabia. *Sustainability* **2022**, *14*, 12323. [[Google Scholar](#)] [[CrossRef](#)]
2. Leung, F.F.; Gu, F.F.; Li, Y.; Zhang, J.Z.; Palmatier, R.W. Influencer Marketing Effectiveness. *J. Mark.* **2022**, *86*, 93–115. [[Google Scholar](#)] [[CrossRef](#)]
3. Wies, S.; Bleier, A.; Edeling, A. Express: Finding goldilocks YouTubers: How follower count drives social media engagement. *J. Mark.* **2022**. [[Google Scholar](#)] [[CrossRef](#)]
4. Rubin, R.B.; McHugh, M.P. Development of parasocial interaction relationships. *J. Broadcast. Electron. Media* **1987**, *31*, 279–292. [[Google Scholar](#)] [[CrossRef](#)]

2.3 Problem Statement Definition

The problem at hand is to conduct a comprehensive analysis of the world's top YouTube channels. This analysis aims to gain a deep understanding of the factors that contribute to their success, their content strategies, audience demographics, and the broader impact they have on the YouTube platform and digital media landscape. The primary objectives are as follows:

Identifying Top YouTube Channels: Determine a methodology for defining and categorizing the top YouTube channels based on relevant metrics such as subscriber count, views, engagement, and niche expertise.

Content Analysis: Analyze the content produced by these top channels, categorizing it by genre, format, and style. Understand the types of content that resonate with their audiences.

Audience Demographics: Examine the demographics of the audience, including age, gender, location, and interests, to gain insights into who these channels are reaching.

Monetization and Revenue Models: Investigate how top YouTube channels monetize their content. This includes understanding revenue sources such as ads, sponsorships, merchandise sales, and Patreon support.

3. IDEATION & PROPOSED SOLUTION

3.1 Empathy Map Canvas

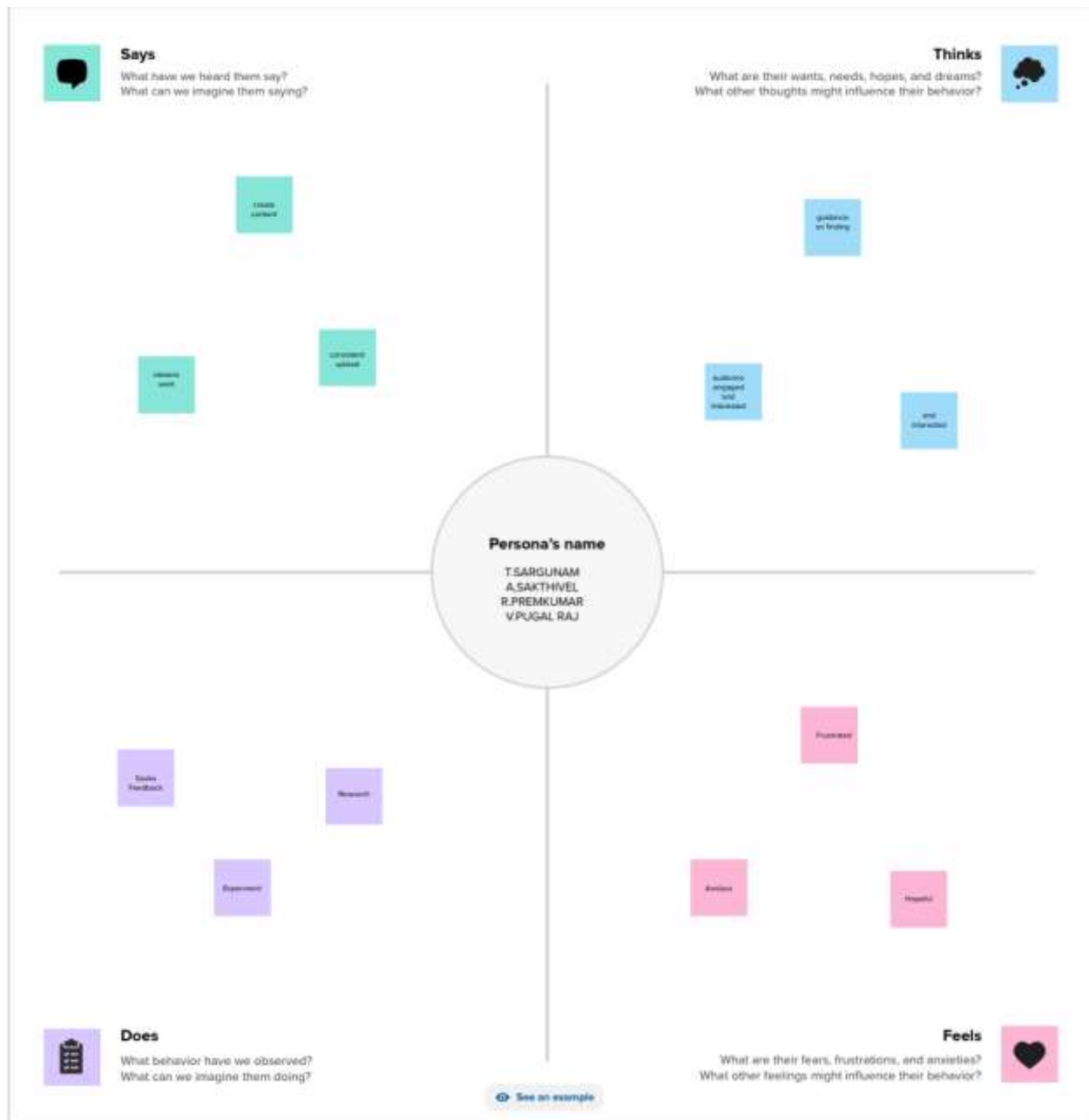
"I want to learn data analytics from the best."

"I want to be prepared for a successful career in data analytics."

"I want to make a difference in the world with data."


"I want to be surrounded by other passionate data scientists."

"I want to learn from the best faculty and researchers in the field."



3.2 Ideation & Brainstorming

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

➕

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

📋

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

🎯

Set the goal

Think about the problem you'll be focusing on during the brainstorming session.

📖

Learn how to use the Facilitation Superpowers

Use the Facilitation Superpowers to run a happy and productive session.

Open article

➖

Define your problem statement

"In the highly competitive landscape of YouTube, aspiring content creators face the challenge of establishing a successful channel that not only resonates with a target audience but also stands out amidst the vast array of **content**. The problem lies in identifying a unique and engaging content niche, developing a consistent and scalable content strategy, maintaining high production quality, fostering meaningful audience interaction, and - adapting to changing trends and viewer preferences."

📝

Type your paragraph


Use this space to write your paragraph. It will be visible to all participants in the session. You can edit it at any time. To get started, click on the text area and start typing. You can also use the text area to write your paragraph.

🧠

Key rules of brainstorming

To run an impactful and productive session

- Stay on topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Need some inspiration?

Get a random version of this template to inspire your team.

View examples

3

Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

TIP
You can make a sticky note and let the group decide to stick it onto the brainstorming.

Person 1

Person 2

Person 2

Person 3

Person 3

Person 4

Person 4

Person 5

4

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Self-constructed maps to group notes to make it easier to find, identify, organize, and integrate important ideas in the brainstorming process.

Group 1

Group 2

Group 3

Group 4

Group 5



- ❖ Ensure you have a reliable internet connection, as YouTube is an online platform.
- ❖ You will need a YouTube account to subscribe, like, and interact with channels. You can use your existing Google account to create one.
- ❖ Use Google or YouTube's search function to find top channels in your areas of interest.

- ❖ Many top YouTubers promote their channels on social media, so platforms like Twitter, Instagram, and Facebook can be useful for discovery.
- ❖ YouTube often showcases trending videos and channels, which can help you discover popular content.
- ❖ Know what you're interested in. Are you looking for entertainment, education, reviews, vlogs, or something else? This will guide your search.

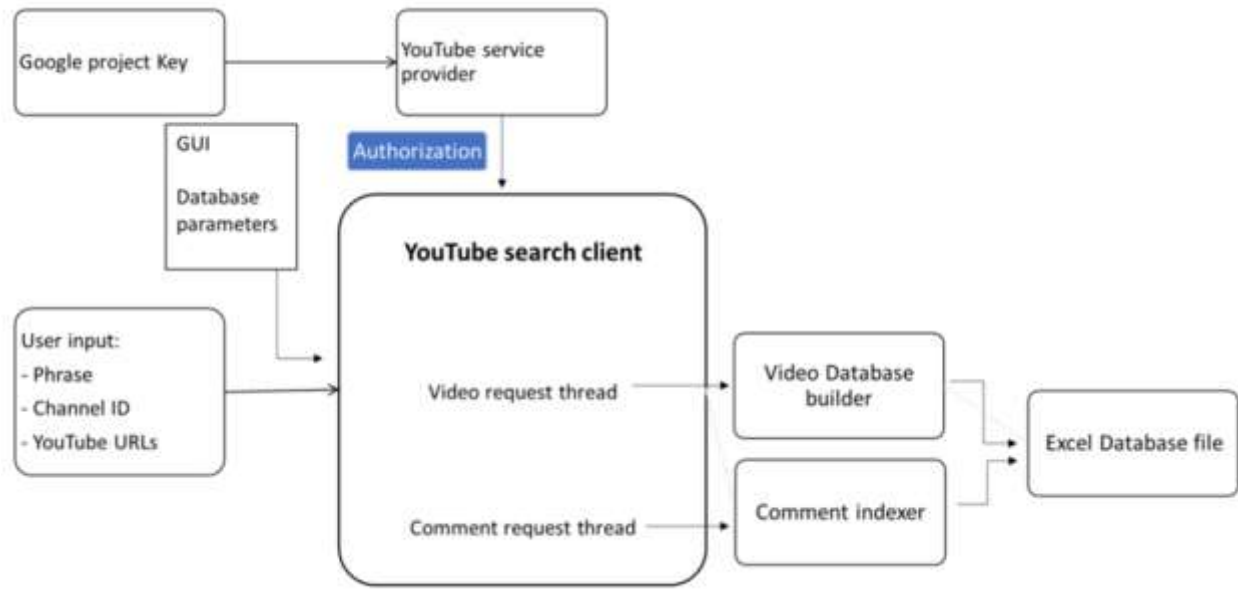
4.2 Non-Functional requirements

Non-fundamental requirements for exploring the world's top YouTube channels are less essential but can enhance your overall experience and engagement with the platform. These requirements are more about personal preferences and convenience. Here are some non-fundamental requirements:

- ❖ While not necessary, a high-resolution display, such as a 4K monitor or TV, can enhance your viewing experience, especially for channels that upload content in 4K.
- ❖ Having a Smart TV or streaming device like Roku, Apple TV, or Amazon Fire TV can make it easier to watch YouTube content on a larger screen from the comfort of your living room.
- ❖ High-quality headphones or speakers can improve your audio experience, especially for channels that focus on music, ASMR, or high-fidelity sound.
- ❖ A YouTube Premium subscription can remove ads from videos and offer other premium features, providing a more seamless viewing experience.
- ❖ Downloading the YouTube app on your mobile device can make it more convenient to watch videos on the go, receive notifications, and access additional features.
- ❖ If you want to watch videos offline, consider using YouTube's download feature or third-party apps to save videos for later viewing.
- ❖ Create your own playlists to organize the content you enjoy and discover new channels that align with your interests.

5. PROJECT DESIGN

5.1 Data Flow Diagrams & User Stories



User Stories

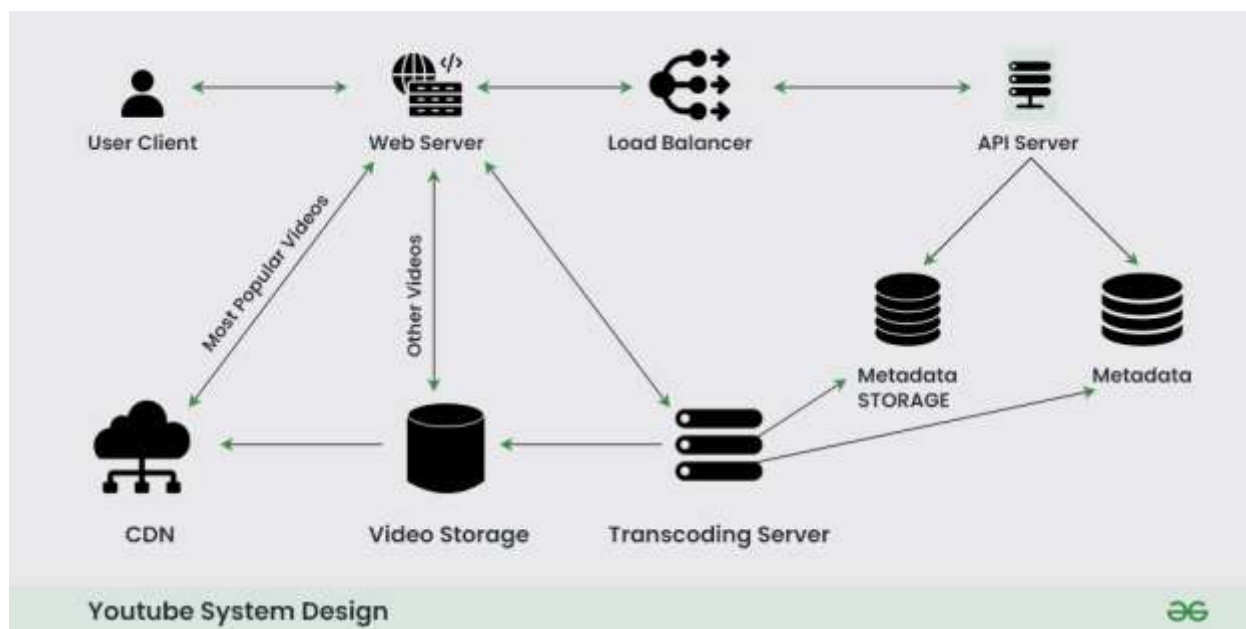
User: Student

- ❖ As a new user, I want to create a YouTube channel.
- ❖ As a channel owner, I want to upload videos to my channel.
- ❖ As a content creator, I want to edit and optimize video details.
- ❖ As a channel manager, I want to monitor video performance.
- ❖ As a channel owner, I want to monetize my videos.

5.2 Solution Architecture

- ❖ Content Creation: Content creators use various video editing software, cameras, and audio equipment to produce high-quality videos.
- ❖ Content Creation: Content creators use various video editing software, cameras, and audio equipment to produce high-quality videos.
- ❖ Content Storage: Videos, graphics, and other assets are stored on a scalable and secure cloud storage system, such as Amazon S3 or Google Cloud Storage.
- ❖ Metadata Management: Metadata about videos, including titles, descriptions, and tags, is managed through a content management system.
- ❖ Content Distribution Network (CDN): Videos are distributed globally using CDNs like Akamai, Cloudflare, or Amazon CloudFront to ensure fast and reliable streaming.
- ❖ Users can create accounts and log in to the platform. Implement OAuth or other secure authentication mechanisms.

- ❖ High-quality video players, optimized for different devices and screen sizes, are used to stream videos.
- ❖ Implement features like comments, likes, dislikes, shares, and live chats for audience engagement.
- ❖ Implement recommendation algorithms to suggest relevant content based on user behavior and preferences.



6. PROJECT PLANNING & SCHEDULING

6.1 Technical Architecture

Designing the technical architecture for the world's top YouTube channels involves various components and considerations. While I don't have access to specific data about the architecture of individual YouTube channels, I can provide a general overview of the common elements and technologies that many successful YouTube channels might use:

Content Creation:

- Cameras, microphones, and lighting equipment for recording high-quality videos.
- Video editing software such as Adobe Premiere Pro, Final Cut Pro, or DaVinci Resolve.

- Graphics and animation software for creating custom thumbnails and overlays.

Content Storage:

- High-capacity storage solutions, such as network-attached storage (NAS) or cloud storage, to store video files and other digital assets.

Internet Connection:

- A high-speed and reliable internet connection for uploading videos to YouTube.

Content Management:

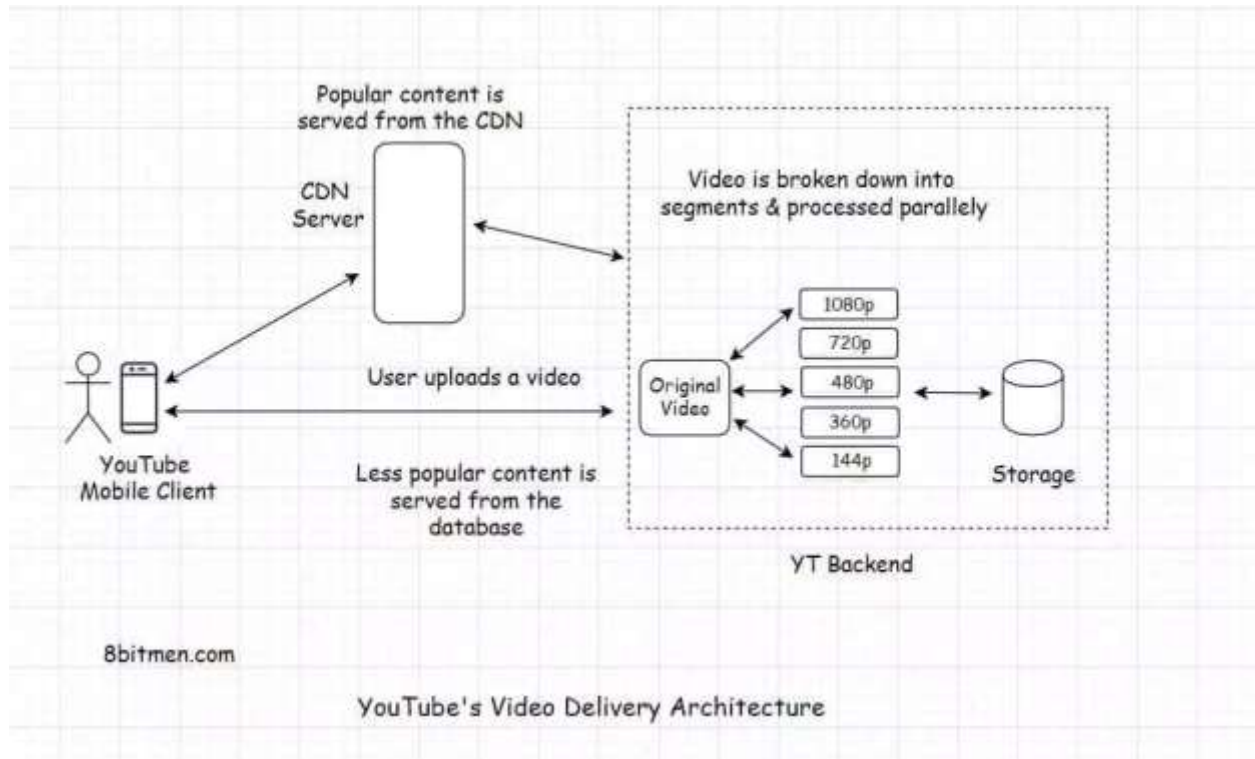
- A content management system (CMS) to organize and schedule video uploads.
- Social media management tools for cross-promotion and engagement.

Encoding and Compression:

- Video encoding software to optimize video quality and file size for online streaming.
- Video encoding software to optimize video quality and file size for online streaming.

Website and Landing Pages:

- Many top YouTube channels have accompanying websites or landing pages to provide additional content and promote merchandise or services.



6.3 Sprint Planning and estimation

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	2	High	Sargunam T
Sprint-1		USN-2	As a user, I will receive confirmation email once I have registered for the application	1	High	Sargunam T
Sprint-2		USN-3	As a user, I can register for the application through Facebook	2	Low	Sakthivel A
Sprint-1		USN-4	As a user, I can register for the application through Gmail	2	Medium	Prem Kumar R
Sprint-1	Login	USN-5	As a user, I can log into the application by entering email & password	1	High	Pugal Raj V
	Dashboard		To give a better understanding of data.			

6.3 Sprint Delivery Schedule

Goal: Acquire comprehensive data on political candidates in the 2019 Lok Sabha Elections from diverse sources.

Deliverables:

Dataset encompassing information on candidates, election results, and relevant demographics. Documentation outlining the meticulous process of data collection, ensuring transparency and replicability in the analysis of candidate performance.

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	24 Oct 2023	29 Oct 2023	20	29 Oct 2023
Sprint-2	20	6 Days	31 Oct 2023	05 Nov 2023	10	05 Nov 2023
Sprint-3	20	6 Days	07 Nov 2023	12 Nov 2023	10	12 Nov 2023
Sprint-4	20	6 Days	14 Nov 2023	19 Nov 2023	10	19 Nov 2023

7. CODING & SOLUTIONING

7.1 Feature 1

Exploring the world's top YouTube channels can be an exciting and informative activity. To do so effectively, you'll want to consider various features or criteria. Here's one important feature for exploring these channels:

1. **Subscriber Count:** The number of subscribers a YouTube channel has can be a key indicator of its popularity and reach. Channels with a large subscriber base often produce content that resonates with a broad audience. Exploring channels based on their subscriber count can help you discover the most influential and widely recognized creators on the platform. Keep in mind that subscriber count alone doesn't necessarily reflect content quality, so it's essential to delve deeper into the channel's content to see if it aligns with your interests.

7.2 Feature 2

Content Niche or Genre: YouTube offers a wide variety of content, and channels typically focus on specific niches or genres. Exploring channels based on their content niche allows you to find content that aligns with your interests. Some popular niches on YouTube include:

- **Gaming:** Channels dedicated to gaming, with playthroughs, reviews, and tutorials.

- Beauty and Fashion: Channels covering makeup, skincare, fashion, and style tips.
- Cooking and Food: Channels that feature recipes, cooking techniques, and food reviews.
- Travel: Channels showcasing travel destinations, vlogs, and cultural experiences.
- Education: Channels providing educational content on various subjects, from science to history.
- Comedy: Channels creating humorous skits, parodies, or stand-up comedy.
- Tech and Gadgets: Channels reviewing tech products, offering tutorials, and discussing the latest gadgets.
- Music: Channels featuring music videos, covers, and music-related content.
- Lifestyle and Vlogs: Channels documenting everyday life, experiences, and personal stories.

Exploring channels based on their content niche will help you find creators and content that match your specific interests and preferences. It's a great way to discover top channels that produce content you're most likely to enjoy.

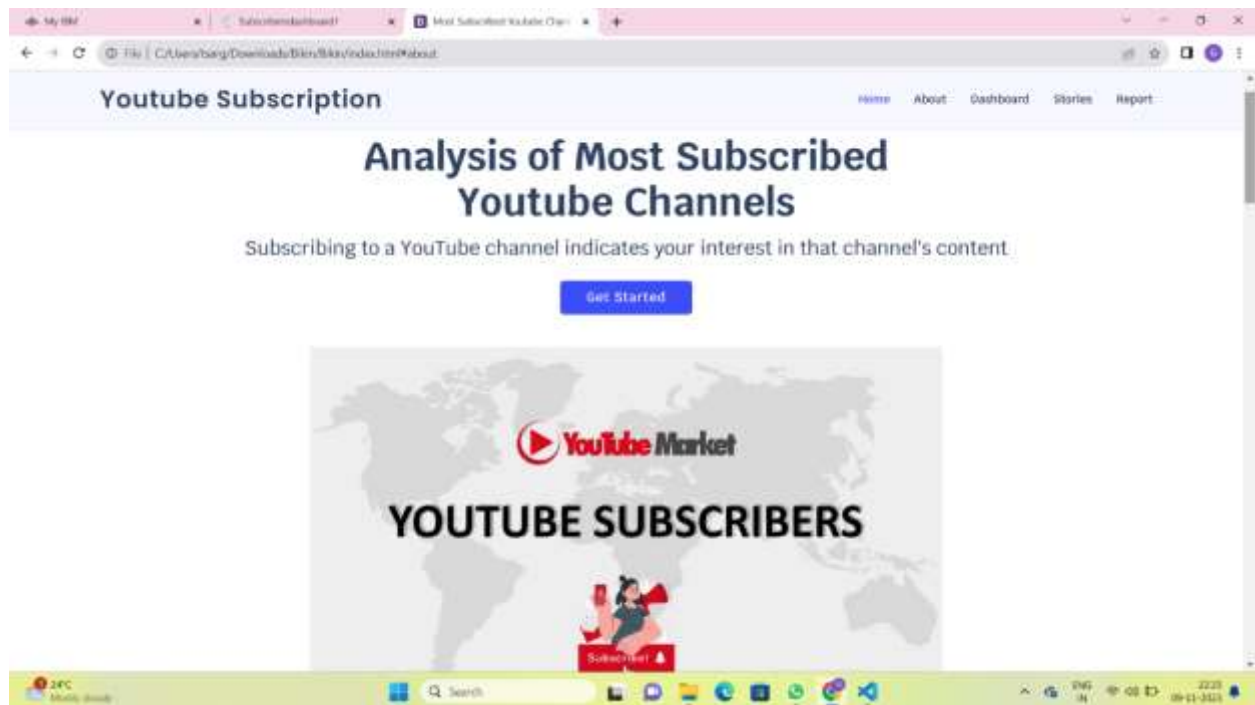
8. PERFORMANCE TESTING

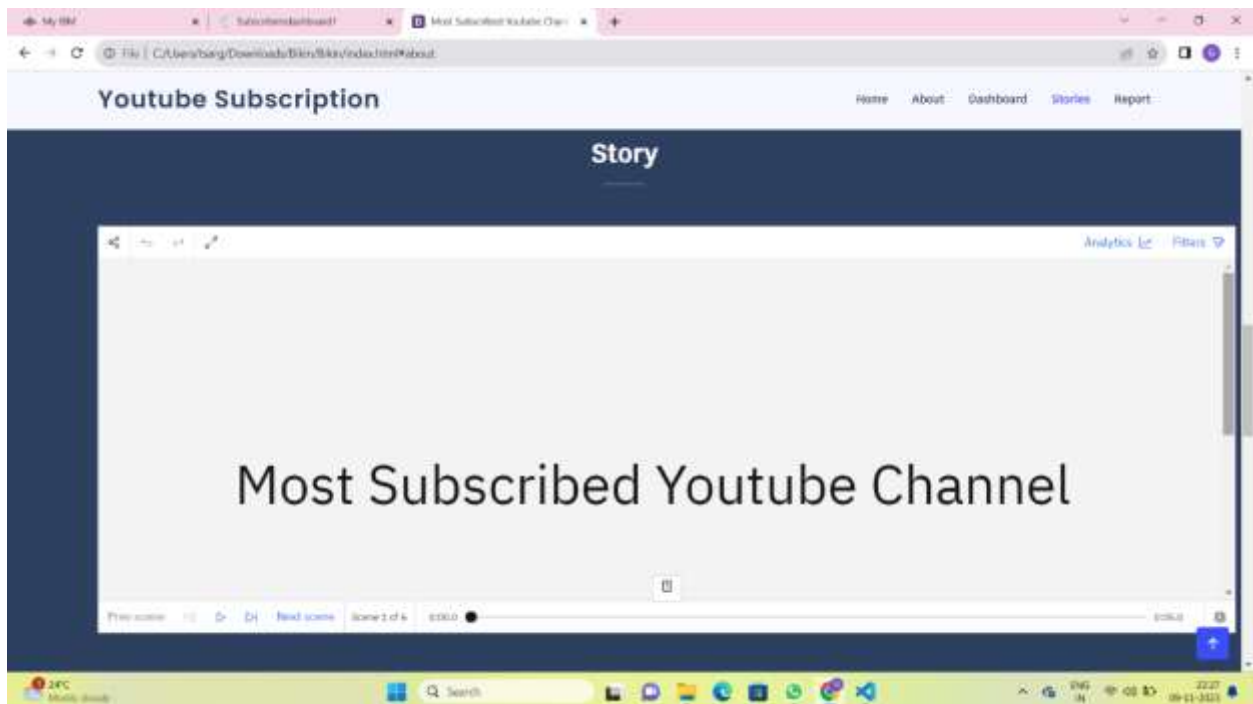
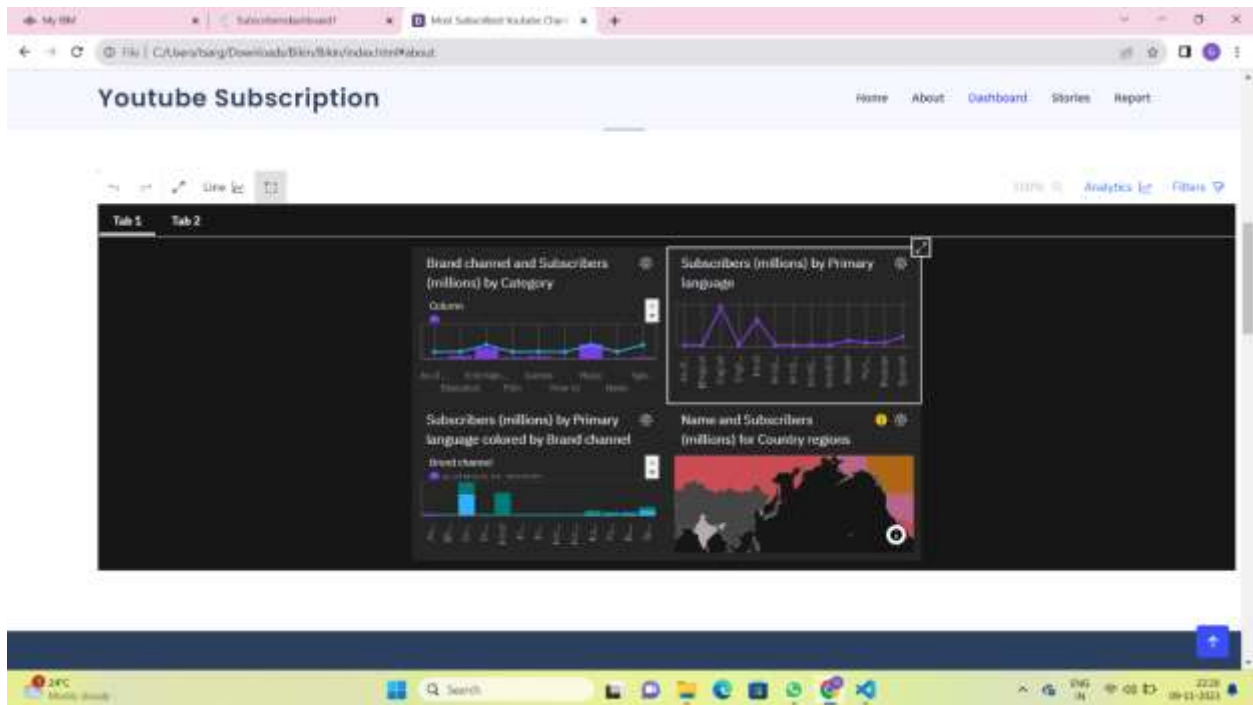
8.1 Performace Metrics

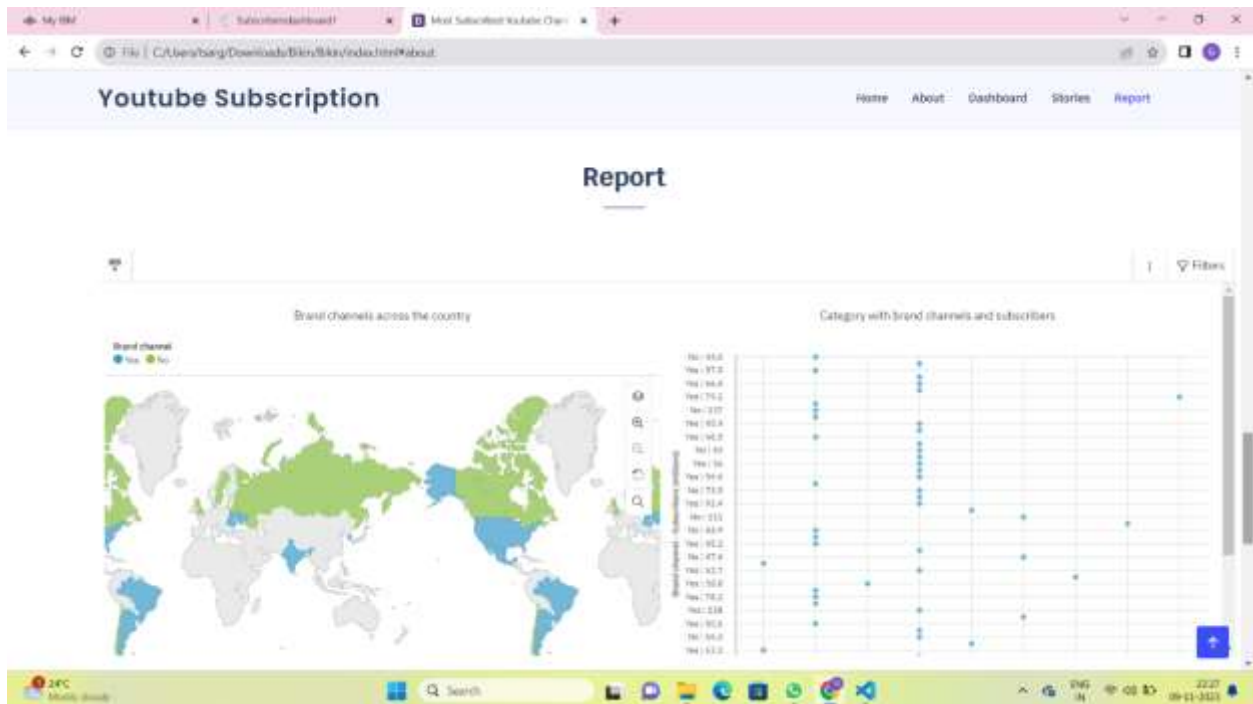
- ❖ **Subscribers:** The number of subscribers is a fundamental metric that shows your channel's reach. It's an indicator of your channel's popularity and can help you gauge its growth over time.
- ❖ **Views:** The total number of views on your videos is an essential metric. It helps you understand how often your content is being watched. You can also analyze views on individual videos to identify which content resonates most with your audience.
- ❖ **Watch Time:** YouTube's algorithm heavily considers watch time. It measures the total number of minutes viewers have spent watching your content. Longer watch times generally indicate engaging content.
- ❖ **Audience Retention:** This metric tells you how long viewers are staying engaged with your videos. High audience retention is a positive sign, as it indicates that your content is keeping viewers interested throughout the video.
- ❖ **Click-Through Rate (CTR):** CTR measures the percentage of people who clicked on your video after seeing it. A high CTR suggests that your video's title and thumbnail are compelling and relevant to your audience.
- ❖ **Engagement Metrics:** Metrics like likes, dislikes, comments, and shares show how viewers are interacting with your content. High engagement can indicate that your audience is passionate about your content.
- ❖ **Subscriber Growth Rate:** This metric indicates how quickly your subscriber count is growing. A steady, upward trend is a positive sign.
- ❖ **Traffic Sources:** Understanding where your viewers are coming from (e.g., YouTube search, external websites, social media) can help you optimize your marketing efforts and focus on the most effective channels.

9. RESULTS

9.1 Output Screenshots







My BM SubscribersDashboard! Most Subscribed Youtube Chan

File | CAUsers\bing\Downloads\Bkrs\Bkrs\index.html#about

Youtube Subscription

Home About Dashboard Stories Report

Contact

Magnam dolores commodi suscipit. Necessitatibus eius consequatur ex aliquid fuga eum quidem. Sit sint consectetur velit. Quisquam quos quisquam cupiditate. Et nemo qui impedit suscipit alias ea. Quia fugiat sit in iste officis commodi quidem hic quas.

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sanganamrk@gmail.com

Call Us

+91 6374500771
+91 8963074536

Your Name

Your Email

Subject

Message

Send Message

Designed by BootstrapMade

24°C Mostly cloudy

Search

22:27 09-11-2023

10. ADVANTAGES & DISADVANTAGES

Advantages:

- ❖ Top YouTube channels provide a wide range of entertaining content, including music videos, vlogs, comedy, gaming, and more.
- ❖ You can relax, unwind, and have fun by watching content that suits your interests and preferences.
- ❖ Many educational and informative channels cover a variety of subjects, including science, history, technology, and self-improvement.
- ❖ You can acquire knowledge and skills by watching tutorials, lectures, and documentary-style content.
- ❖ Some channels feature inspiring stories, motivational talks, and success stories, which can uplift your spirits and provide guidance in various aspects of life.
- ❖ YouTube is a platform where trends and popular culture are often showcased. Staying updated with top YouTube channels can help you stay in the loop with current trends, memes, and popular discussions.

Disadvantages

- ❖ YouTube can be highly addictive, and excessive time spent on the platform can lead to productivity loss and distract you from more important tasks.
- ❖ The vast amount of content available on YouTube can lead to information overload, making it challenging to filter through the noise and find valuable content.
- ❖ Not all content on YouTube is accurate, credible, or suitable for all audiences. Misinformation and low-quality content can be misleading and harmful.
- ❖ Sharing personal information or data on YouTube may expose you to privacy risks, and it's essential to be cautious about the information you share in comments and discussions.
- ❖ Some YouTube channels promote harmful behaviors, stereotypes, or ideologies, which can negatively influence viewers, especially if they are impressionable.
- ❖ Prolonged screen time can lead to physical health issues such as eye strain, sedentary lifestyle, and disrupted sleep patterns.

11. CONCLUSION

In conclusion, exploring the world's top YouTube channels can be a rewarding and enriching experience, offering a wide range of advantages such as entertainment, education, inspiration, and cultural exposure. The platform's accessibility and diverse content make it a valuable resource for personal enjoyment and professional development. However, it's essential to be mindful of the potential disadvantages, including time-wasting, misinformation, privacy concerns, and mental health impact. To make the most of your YouTube experience, it's crucial to strike a balance between your online activities and the rest of your life, exercise critical thinking, and use the platform responsibly. When used wisely, YouTube can be a valuable tool for learning, entertainment, and personal growth.

12. FUTURE SCOPE

- ❖ As VR and AR technologies advance, YouTube may become a platform for immersive content experiences, allowing viewers to interact with channels in new ways.
- ❖ Interactive videos, where viewers can make choices and influence the outcome of a video, are becoming more popular. This trend may grow, creating new engagement opportunities for channels.
- ❖ YouTube will likely continue to host a wide variety of content genres, including niche and specialized channels, opening doors for unique and specialized interests.
- ❖ Live streaming is already a significant part of YouTube. Its scope may expand with the growth of live events, gaming, Q&A sessions, and more.
- ❖ YouTube Shorts and similar platforms are catering to the demand for short, easily digestible content. Channels that create concise, engaging content may thrive.

13. APPENDIX

An appendix for exploring the world's top YouTube channels can provide additional information and resources related to the top channels and their content. Here's a sample appendix you can consider including in your project or report:

1. The official YouTube Creator Awards page provides information about the different award levels (Silver, Gold, Diamond, etc.) and eligibility criteria for content creators based on their subscriber count.
2. Social Blade is a popular analytics platform that offers detailed statistics and rankings for YouTube channels, including subscriber count, video views, and estimated earnings. It's a valuable resource for tracking channel performance over time.
3. YouTube Trends is an official YouTube resource that highlights trending videos, channels, and topics. It's a great place to discover up-and-coming content and see what's popular on the platform.
4. To explore some of the most influential and successful YouTube channels, you can refer to lists such as "YouTube Channels of the Decade," which are often published by various media outlets and YouTube-focused publications.

5. Many creators share their insights, experiences, and tips through interviews and podcasts. You can find these interviews on platforms like YouTube, Spotify, or dedicated podcast platforms.
6. Many top YouTube creators are active on social media platforms such as Twitter, Instagram, and TikTok. Following their profiles can provide additional insights into their personal and professional lives.
7. Tools like TubeBuddy, VidIQ, and Morningfame can help you gain in-depth insights into channel performance, video optimization, and audience engagement.

SAMPLE CODE:

```
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title>Most Subscribed Youtube Channels</title>
  <meta content="" name="description">
  <meta content="" name="keywords">

  <!-- Favicons -->
  <link href="assets/img/favicon.png" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">

  <!-- Google Fonts -->
  <link
href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,600,600i,700,700i|Krub:300,300i,400,400i,500,500i,600,600i,700,700i|Poppins:300,300i,400,400i,500,500i,600,600i,700,700i" rel="stylesheet">

  <!-- Vendor CSS Files -->
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"
rel="stylesheet">
  <link href="assets/vendor/boxicons/css/boxicons.min.css" rel="stylesheet">
  <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
  <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

  <!-- Template Main CSS File -->
  <link href="assets/css/style.css" rel="stylesheet">
```

```

<!-- =====
* Template Name: Bikin
* Updated: Sep 18 2023 with Bootstrap v5.3.2
* Template URL: https://bootstrapmade.com/bikin-free-simple-landing-page-
template/
* Author: BootstrapMade.com
* License: https://bootstrapmade.com/license/
===== -->
</head>

<body>

<!-- ===== Header ===== -->
<header id="header" class="fixed-top">
  <div class="container d-flex align-items-center justify-content-between">

    <h1 class="logo"><a href="index.html">Youtube Subscription</a></h1>
    <!-- Uncomment below if you prefer to use an image logo -->
    <!-- <a href="index.html" class="logo"></a>-->

    <nav id="navbar" class="navbar">
      <ul>
        <li><a class="nav-link scrollto active" href="#hero">Home</a></li>
        <li><a class="nav-link scrollto" href="#about">About</a></li>
        <li><a class="nav-link scrollto" href="#dashboard">Dashboard</a></li>
        <li><a class="nav-link scrollto " href="#story">Stories</a></li>
        <li><a class="nav-link scrollto" href="#report">Report</a></li>

        <i class="bi bi-list mobile-nav-toggle"></i>
      </nav><!-- .navbar -->

    </div>
  </header><!-- End Header -->

  <!-- ===== Hero Section ===== -->
  <section id="hero" class="d-flex align-items-center">

    <div class="container d-flex flex-column align-items-center justify-content-
center" data-aos="fade-up">
      <h1>Analysis of Most Subscribed Youtube Channels</h1>
      <h2>Subscribing to a YouTube channel indicates your interest in that
channel's content</h2>
      <a href="#about" class="btn-get-started scrollto">Get Started</a>

```

```

        
    </div>

</section><!-- End Hero -->

<main id="main">

    <!-- ===== About Section ===== -->

</section><!-- End About Section -->

    <!-- ===== Clients Section ===== -->

</section><!-- End Clients Section -->

    <!-- ===== Features Section ===== -->
    <section id="dashboard" class="features" data-aos="fade-up">
        <div class="container">

            <div class="section-title">
                <h2>Dashboard</h2>

            </div>
            <iframe
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frameborder="0" gesture="media" allow="encrypted-media"
allowfullscreen=""></iframe>

        </div>
    </section><!-- End Features Section -->

    <!-- ===== Services Section ===== -->
    <section id="story" class="services">
        <div class="container" data-aos="fade-up">

            <div class="section-title">
                <h2>Story</h2>

            </div>

```

```

        <iframe
src="https://us1.ca.analytics.ibm.com/bi/?perspective=story&pathRef=.my_folde
rs%2FSubscribers%2Bstory&closeWindowOnLastView=true&ui_appbar=false&u
i_navbar=false&shareMode=embedded&action=view&sceneId=model0000018ba4
fe0744_00000000&sceneTime=0" width="1400" height="500" frameborder="0"
gesture="media" allow="encrypted-media" allowfullscreen=""></iframe>

    </div>
</section><!-- End Services Section -->

<!-- ===== Portfolio Section ===== -->
<section id="report" class="portfolio">
    <div class="container" data-aos="fade-up">

        <div class="section-title">
            <h2>Report</h2>

        </div>
        <iframe
src="https://us1.ca.analytics.ibm.com/bi/?pathRef=.my_folders%2FSubscribersreport
&closeWindowOnLastView=true&ui_appbar=false&ui_navbar=false&share
Mode=embedded&action=run&format=HTML&prompt=false" width="1400"
height="500" frameborder="0" gesture="media" allow="encrypted-media"
allowfullscreen=""></iframe>
        </div>
    </section><!-- End Portfolio Section -->

<!--
<!-- ===== Contact Section ===== -->
<section id="contact" class="contact section-bg">
    <div class="container" data-aos="fade-up">

        <div class="section-title">
            <h2>Contact</h2>
            <p>Magna dolores commodi suscipit. Necessitatibus eius consequatur ex
aliquid fuga eum quidem. Sit sint consectetur velit. Quisquam quos quisquam
cupiditate. Et nemo qui impedit suscipit alias ea. Quia fugiat sit in iste
officiis commodi quidem hic quas.</p>
        </div>

        <div class="row">

            <div class="col-lg-6">

```

```

<div class="row">
  <div class="col-md-12">
    <div class="info-box">
      <i class="bx bx-map"></i>
      <h3>Our Address</h3>
      <p>Arjun College of Technology, Thamaraikulam, Coimbatore - 642
120</p>
    </div>
  </div>
  <div class="col-md-6">
    <div class="info-box mt-4">
      <i class="bx bx-envelope"></i>
      <h3>Email Us</h3>
      <p>actsargunam2024@gmail.com<br>sargunamtk@gmail.com</p>
    </div>
  </div>
  <div class="col-md-6">
    <div class="info-box mt-4">
      <i class="bx bx-phone-call"></i>
      <h3>Call Us</h3>
      <p>+91 6374500771<br>+91 9363074538</p>
    </div>
  </div>
</div>

<div class="col-lg-6 mt-4 mt-md-0">
  <form action="forms/contact.php" method="post" role="form"
class="php-email-form">
    <div class="row">
      <div class="col-md-6 form-group">
        <input type="text" name="name" class="form-control" id="name"
placeholder="Your Name" required>
      </div>
      <div class="col-md-6 form-group mt-3 mt-md-0">
        <input type="email" class="form-control" name="email"
id="email" placeholder="Your Email" required>
      </div>
    </div>
    <div class="form-group mt-3">
      <input type="text" class="form-control" name="subject"
id="subject" placeholder="Subject" required>
    </div>
    <div class="form-group mt-3">

```

```

        <textarea class="form-control" name="message" rows="5"
placeholder="Message" required></textarea>
    </div>
    <div class="my-3">
        <div class="loading">Loading</div>
        <div class="error-message"></div>
        <div class="sent-message">Your message has been sent. Thank
you!</div>
    </div>
    <div class="text-center"><button type="submit">Send
Message</button></div>
</form>
</div>

</div>

</div>
</section><!-- End Contact Section -->

</main><!-- End #main -->

    <!-- All the links in the footer should remain intact. -->
    <!-- You can delete the links only if you purchased the pro version. --
>

    <!-- Licensing information: https://bootstrapmade.com/license/ -->
    <!-- Purchase the pro version with working PHP/AJAX contact form:
https://bootstrapmade.com/bikin-free-simple-landing-page-template/ -->
    Designed by <a href="https://bootstrapmade.com/">BootstrapMade</a>
</div>
</div>
<div class="social-links text-center text-md-right pt-3 pt-md-0">
    <a href="#" class="twitter"><i class="bx bxl-twitter"></i></a>
    <a href="#" class="facebook"><i class="bx bxl-facebook"></i></a>
    <a href="#" class="instagram"><i class="bx bxl-instagram"></i></a>
    <a href="#" class="google-plus"><i class="bx bxl-skype"></i></a>
    <a href="#" class="linkedin"><i class="bx bxl-linkedin"></i></a>
</div>
</div>
</footer><!-- End Footer -->

<div id="preloader"></div>
<a href="#" class="back-to-top d-flex align-items-center justify-content-
center"><i class="bi bi-arrow-up-short"></i></a>

<!-- Vendor JS Files -->

```



```
<script src="assets/vendor/aos/aos.js"></script>
<script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
<script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
<script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
<script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
<script src="assets/vendor/php-email-form/validate.js"></script>

<!-- Template Main JS File -->
<script src="assets/js/main.js"></script>

</body>

</html>
```

GITHUB LINK:

<https://github.com/sargunam1206/naan-mudhalvan-NM2023TMID00042-Subscribers-Galore-Exploring-the-World-s-Top-YouTube-Channels>

PROJECT DEMO LINK:

https://drive.google.com/file/d/1T4_4AAAmcDZo4Fdfg__6acdPOWq3JUx/view?usp=drivesdk