

# CHRISTOPHER MARSH

## Brand Manager

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@ christophermasrh22@gmail.com

British Citizen, working in Cape Town  
South Africa



## EXPERIENCE

### Health and Fitness Master Trainer

#### Virgin Active

2008 - Ongoing Cape Town, South Africa

- Master Trainer
- One on one Personal Training
- Group Training
- Nutrition plans

### Co-founder and Craft Brewer

#### Beerded Brus Brewing Company Pty Ltd

2016 - Ongoing Cape Town, south Africa

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Craft brewery

Wort Production/Brewhouse operation  
Managing stock movements to and from the brewery  
Fermentation management  
Dry-hopping  
Filtration & Carbonation  
Tank & equipment Cleaning  
Keg cleaning  
Packaging – Cans, Bottles and Kegs

- Brewer
- New product development
- Sales
- Business Growth
- Brand Management

### Brand manager

#### The Wedding Trainer Pty Ltd

2013 - 2018 Cape Town, South Africa

Fitness and Nutrition coaching for brides and bridal parties

- Brand strategy
- Business development

## EDUCATION

### Brand Management

#### University of Cape Town (UCT), Getsmarter

2016

- Brand Certificate

### Sports Management Diploma

#### Central University of Technology

2004 - 2006

### Personal Fitness Coaching

#### International Institute of Sports Science and Fitness training

2006

## AWARDS



#### Craft Beer Pow Wow awards 2017

Gold Medal - Juniper IPA

Gold Medal - Amber Ale

Silver Over all - Home Brewer

## CERTIFICATION

#### V-cycle, spinning and Kettle Bell

Virgin Active continuous education certificates

#### CPR, Health and safety, V Function

Virgin Active continuous education certificates

## EXPERIENCE

### Account Manager

Velotex

📅 2013 - 2014 📍 Cape Town, South Africa

- Sales and key account management
- New business development

## STRENGTHS



### Craft Brewer

Passion for Small batch experimental Brews.



### Fitness and Strength

Over 2 decades of fitness training

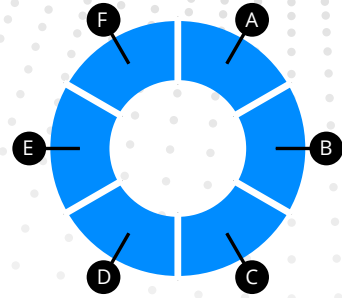
## MOST PROUD OF



### 10 years of Business Success

Building a business from scratch, retaining clients and being part of the success for a solid 10 years

## CURRENT BEER STYLES



- A Hopical Forest - IPA
- B Sweet Potato Ale - Ale
- C Belgium Blonde IPA
- D Belgium Blonde - Aged with Champagne yeast using MCC method
- E Wooded Imperial - coffee/chocolate stout
- F Juniper - IPA