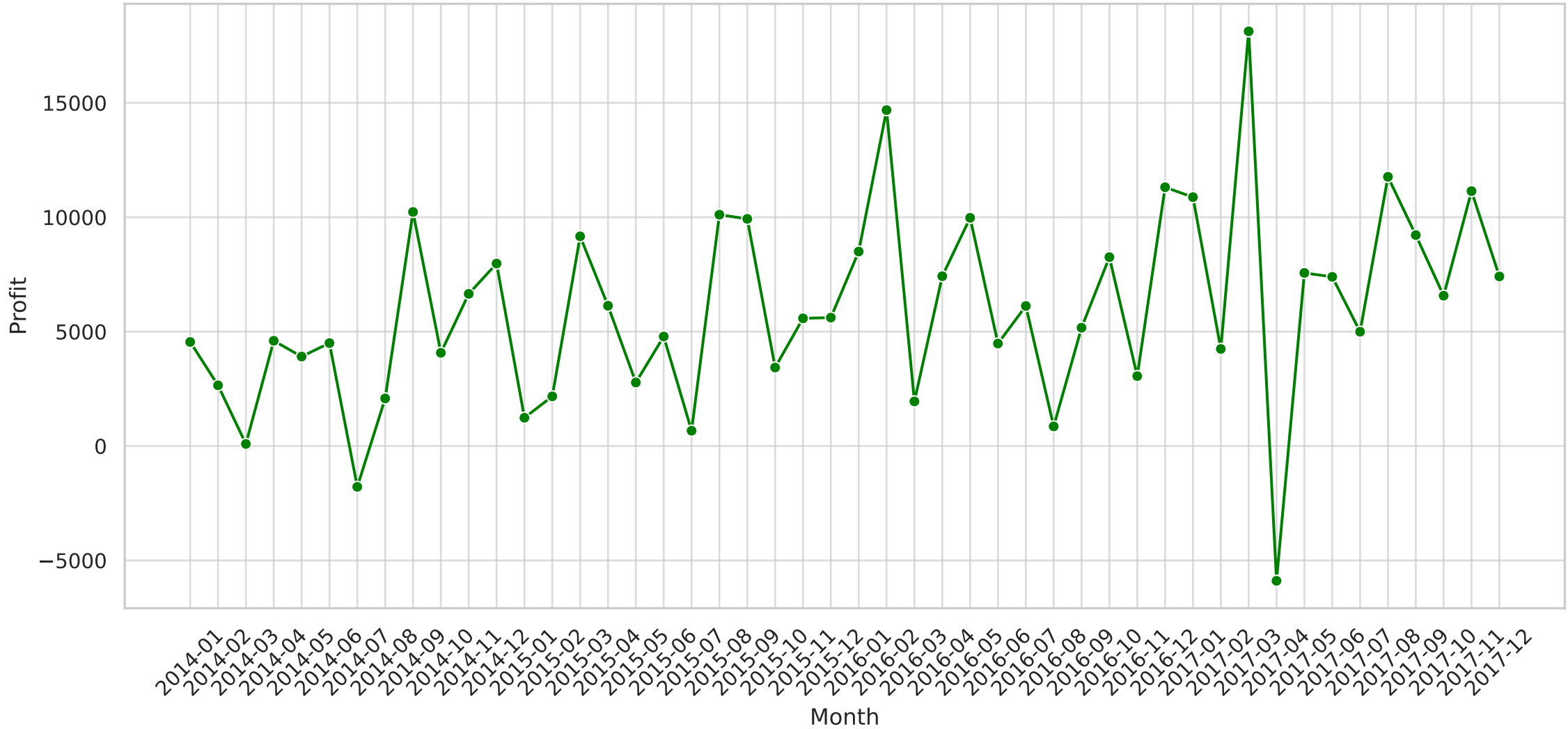
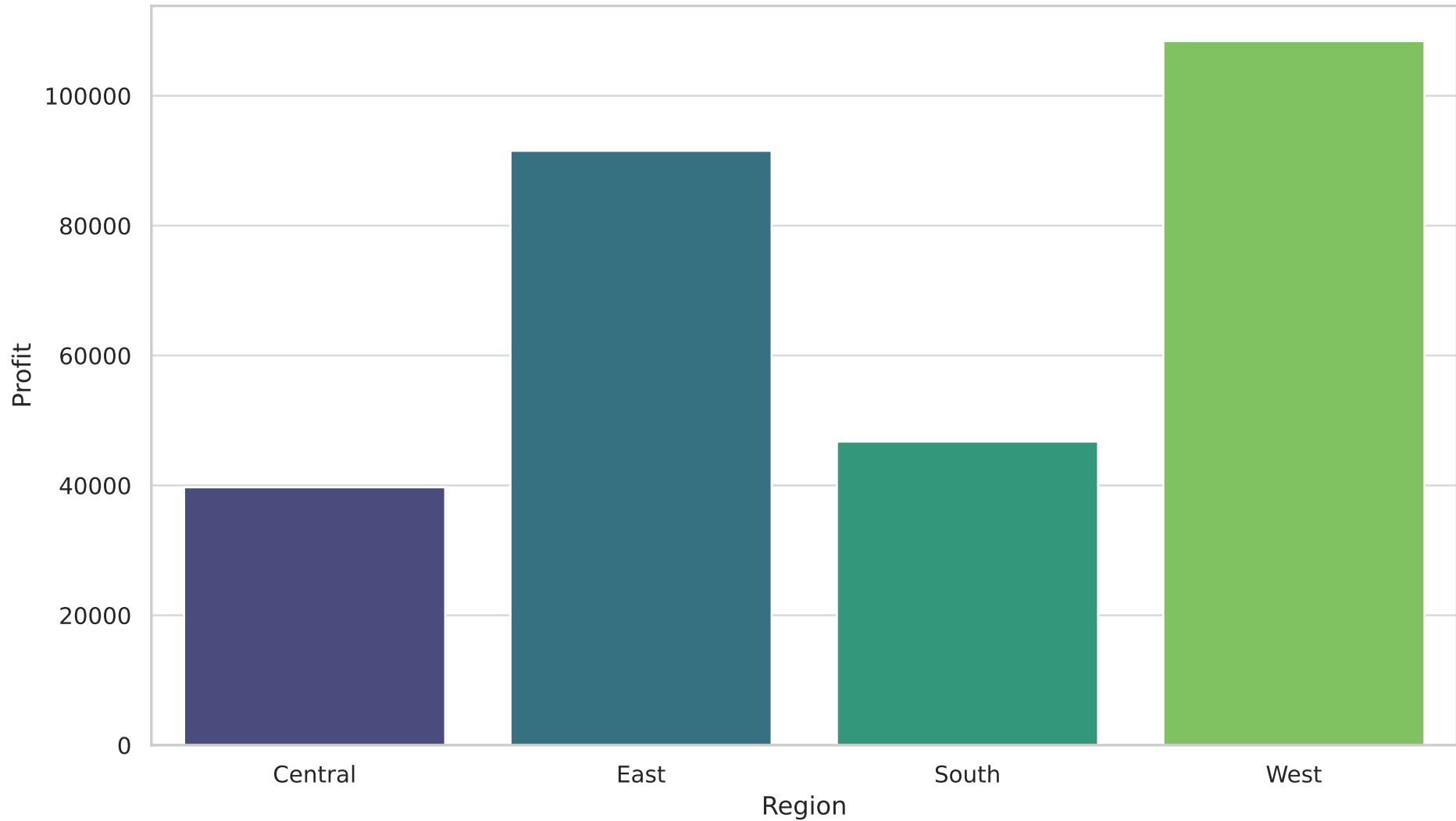


Monthly Profit Trend



Profit by Region



Top 10 Loss-Making Products

Product Name

BoxOffice By Design Rectangular and Half-Moon Meeting Room Tables

Balt Solid Wood Round Tables

Martin Yale Chadless Opener Electric Letter Opener

Cisco TelePresence System EX90 Videoconferencing Unit

GBC DocuBind P400 Electric Binding System

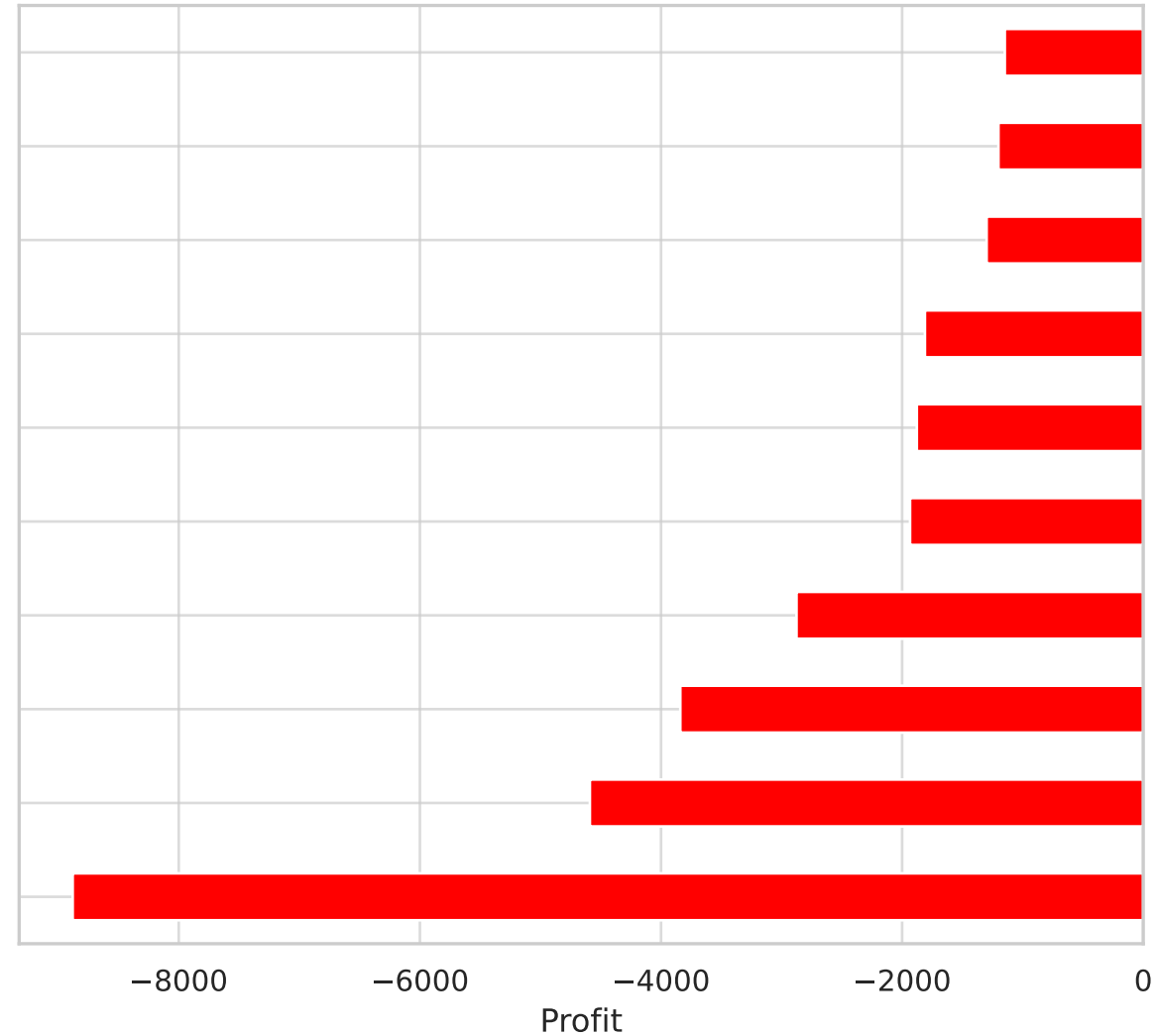
Bush Advantage Collection Racetrack Conference Table

Chromcraft Bull-Nose Wood Oval Conference Tables & Bases

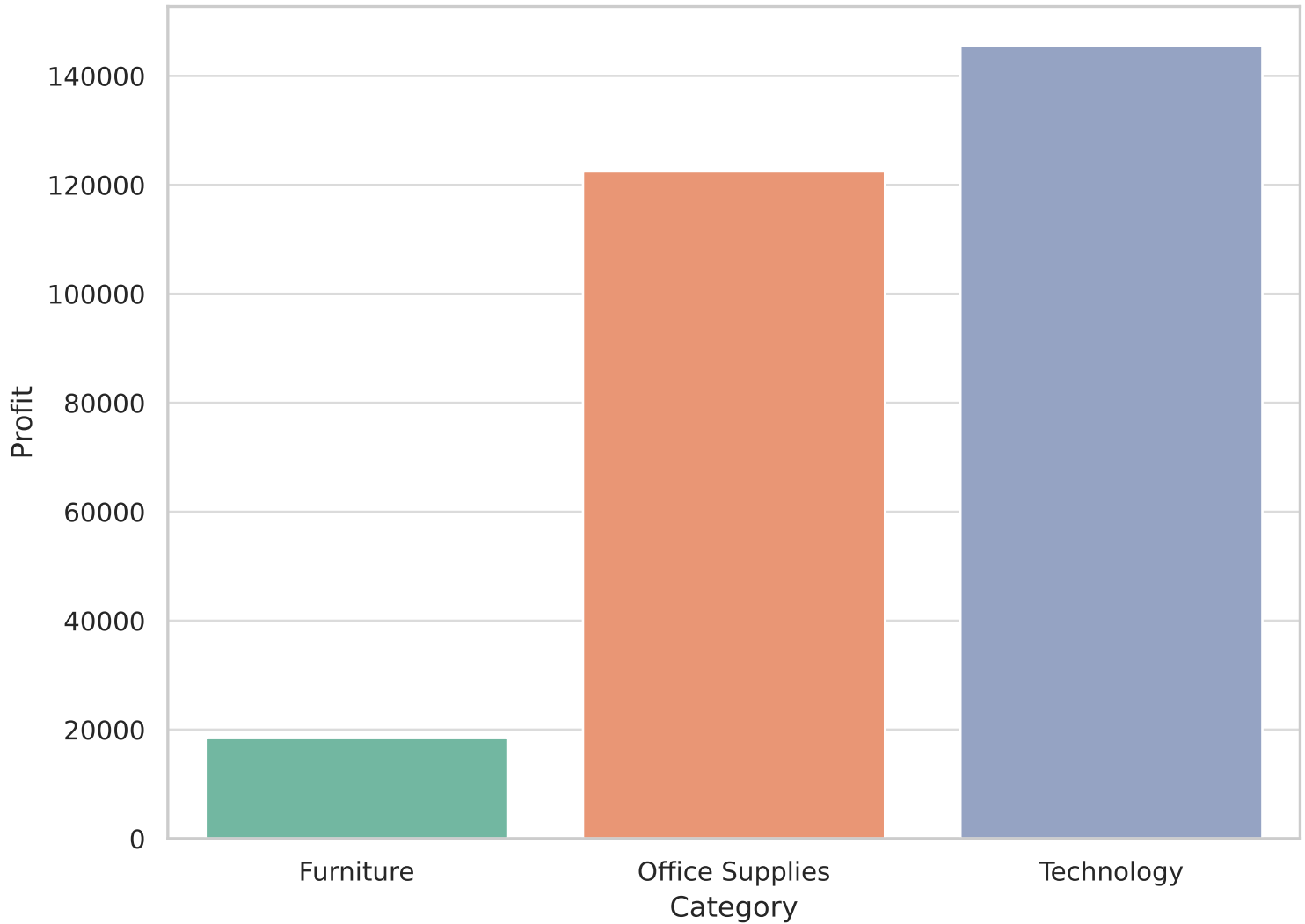
Cubify CubeX 3D Printer Triple Head Print

Lexmark MX611dhe Monochrome Laser Printer

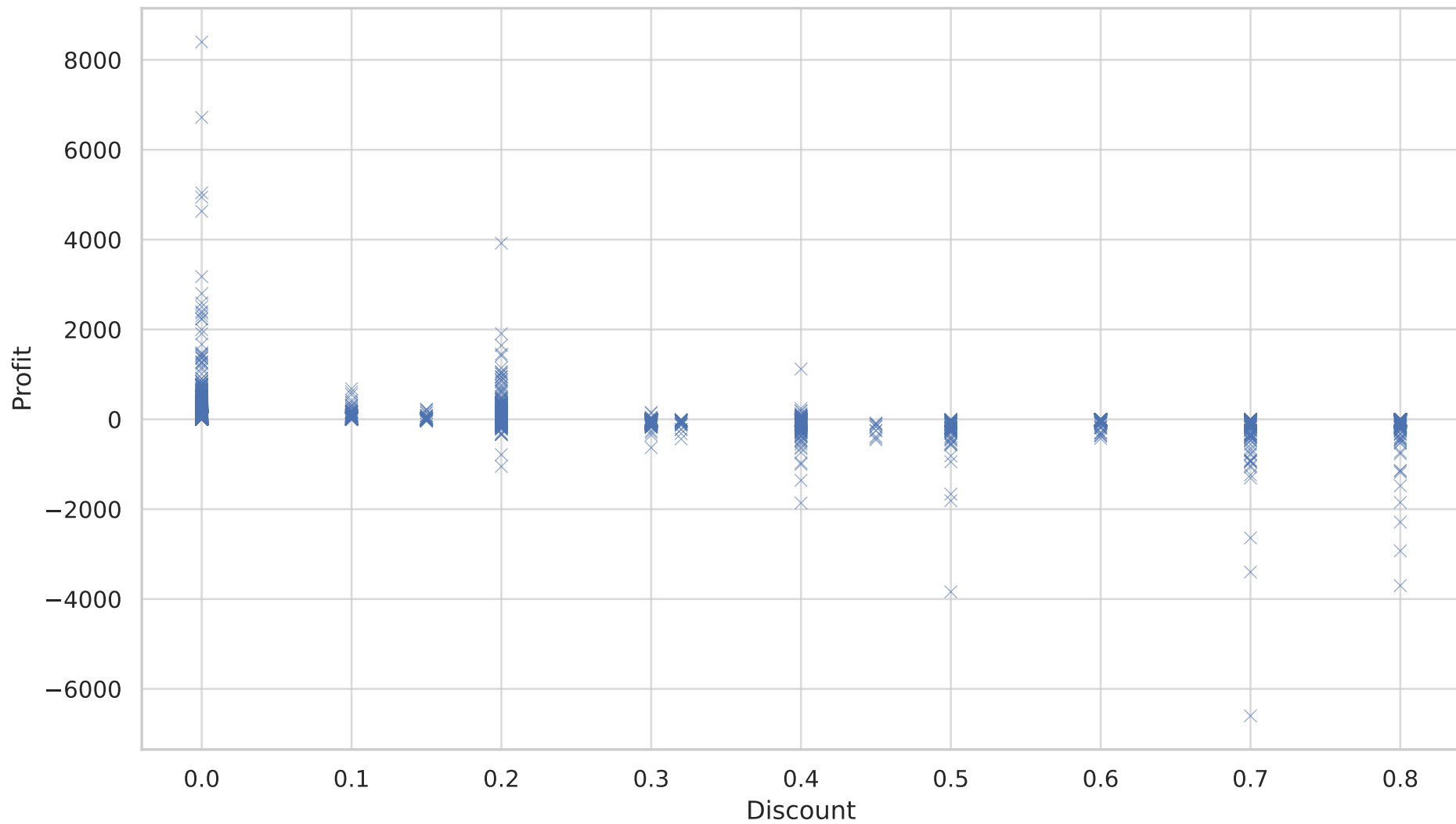
Cubify CubeX 3D Printer Double Head Print



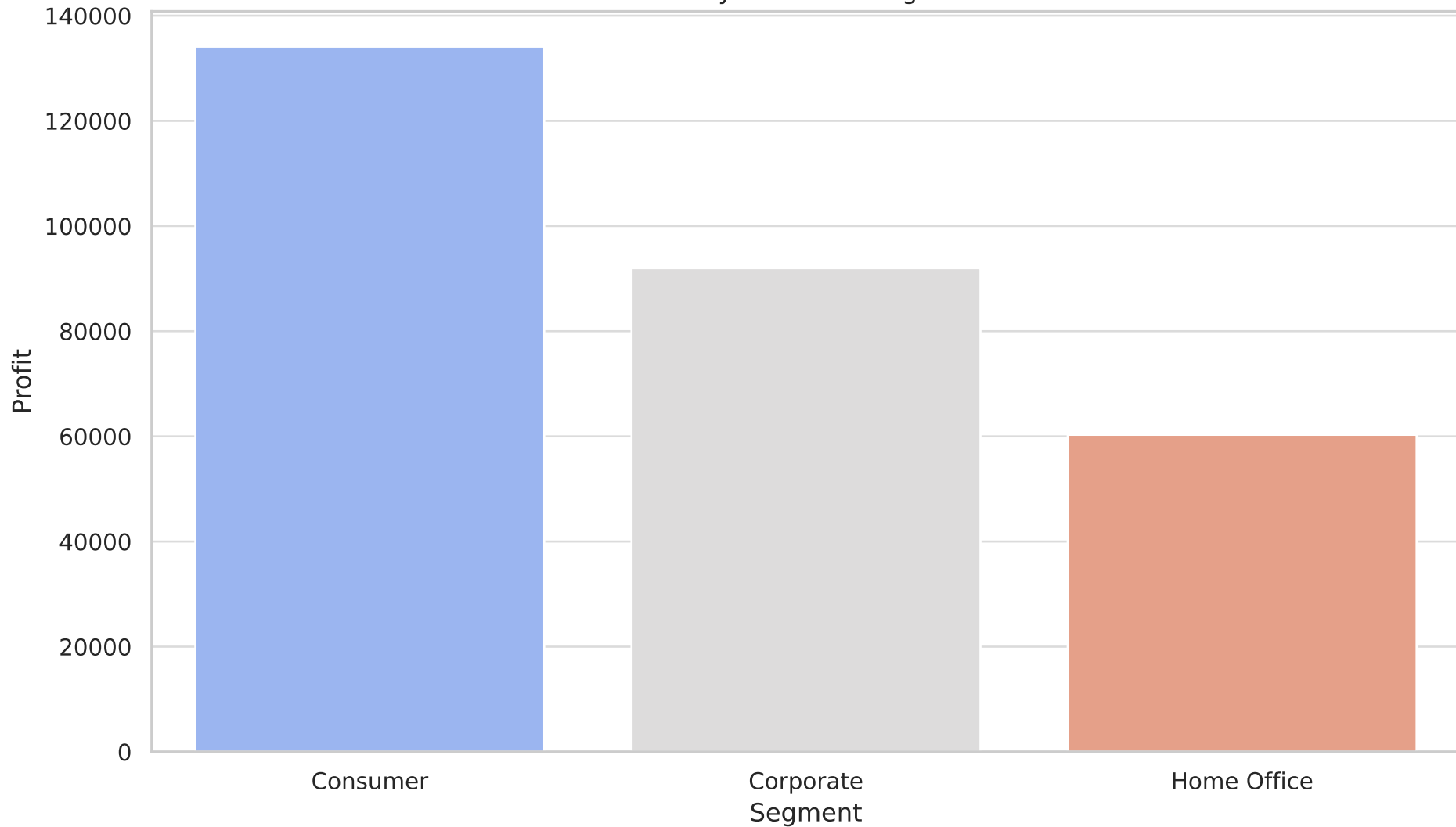
Profit by Product Category



Discount vs Profit



Profit by Customer Segment



□ Superstore Dataset - Executive Summary

- Profit is highly volatile month-to-month; late 2017 showed major dips.
- The 'South' and 'Central' regions underperform in terms of profit.
- Heavy discounting significantly correlates with negative profit.
- Office Supplies shows lower overall profitability compared to Technology.
- Some products consistently result in loss despite high sales volumes.
- Corporate segment yields the highest profit margins.
- Recommendation: Review loss-making SKUs & evaluate discount strategies.