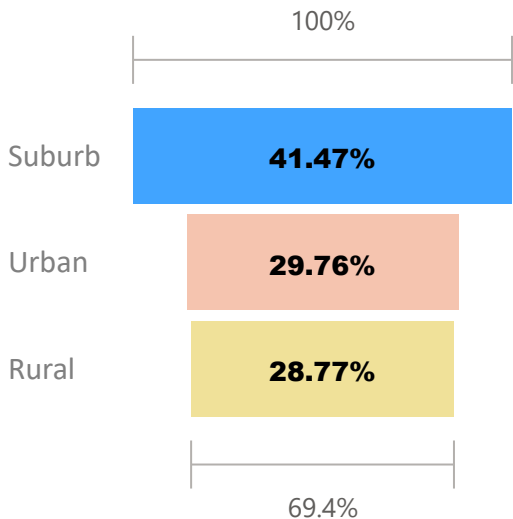


%Total Amount of Purchases by Store Setting



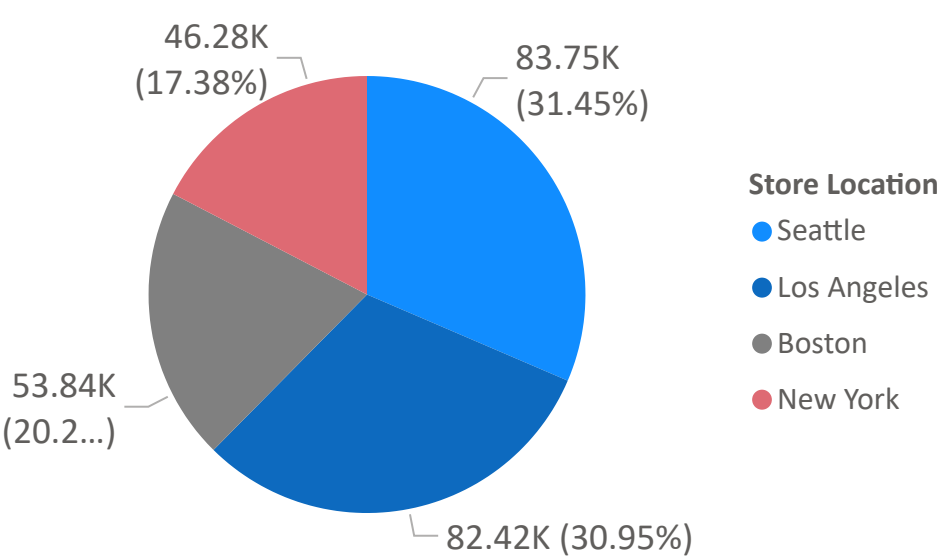
Total Amount of purchase by Store location & Store setting

Store Setting	Store Location	Total Amount of Purchases
Suburb	Los Angeles	5,091.27
Suburb	Los Angeles	4,708.62
Urban	New York	3,988.09
Suburb	Boston	3,321.34
Urban	Seattle	3,257.20
Suburb	Los Angeles	3,241.29
Rural	Seattle	3,184.40
Suburb	Los Angeles	3,012.25
Suburb	Seattle	2,853.90
Total		

Amount spent on Outdoor Sports by Age & Store setting

Age	Rural	Suburb	Urban	Total
7	3,232.70	2,343.82	2,230.18	7,806.70
8	1,485.23	5,198.76	3,380.07	10,064.06
9	2,181.19	1,692.67	1,631.93	5,505.79
10	866.29	3,128.24	3,016.29	7,010.82
11	1,834.96	2,826.51	1,712.76	6,374.23
12	815.53	2,435.98	2,547.73	5,799.24
13	1,916.92	2,353.29	2,158.33	6,428.54
Total	30,034.43	48,694.18	35,033.11	113,761.72

Total Amount of Purchases by Store Location



VideoGames and Outdoor SportKits by Age

