#### HAREESH PARIMI

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### **Professional Summary:**

- Having 3+ years of experience working with visualization tool Power BI,DAX, Tabular Model
- Experience gathering and translating end user requirements into effective & efficient Reports and Dashboards.
- Experience including analysis, design, development of reports and dashboards for analytics.
- Develop Power BI reports, Custom Visuals, Groups Creation and effective dashboards after gathering and translating end user requirements.
- Imported data from multiple data sources into BI Tools, created relationships between data, created calculated columns and measures using DAX.
- Experience in creating different visualizations like Line, Bar, Histograms, Scatter Plot, Waterfall Chart, Bullet Graph, Heat maps, tree maps etc.
- Experience in publishing reports to PowerBI services and setting up the necessary connection details and scheduling.
- Imported data from multiple data sources into Power BI from various data bases like SQL Server, Oracle etc.
- Worked on On-Premises Gateway to refresh the data sources/creating a live connection with Tabular SSAS.
- Implemented Role Based Security as part of security in Power Bi.
- Involved in create ETL packages to validate, extract, transform and load data to data warehouse and Involved in data marts
- Expertise in designing SSRS Report templates, bar charts, graphs and pie charts based on the data.
- Developed various operational Drill-through and Drill-down reports using SSRS.
- Good hands on experience in creating SQL Server database objects like Tables, Constrains, Joins, Sub-Queries, CTE, Stored Procedures, User Defined Functions, Views, Indexes.
- Skilled at assessing client needs, working in groups, Leading the team, suggesting ideas
  that enhance efficiency and performance, implementing technology solutions and training
  end users.

#### **EDUCATIONAL QUALIFICATION:**

COURSE	INSTITUTION	YEAR OF PASSING	<b>PERCENTAGE</b> CGPA
B.E (Mechanical Engineering)	Nagarajuna College of Engineering &Technology	2018	55%
INTERMEDIATE	Sri Chaitanya Junior College	2012	85%
CLASS X	New Central School	2010	9GPA

### **Employment Summary:**

• Working as Power BI Developer in **Happiestminds Technologies pvt ltd**, Noida from Feb 2020 to till date.

## **Technical Skills:**

Reporting Tools : Power BI, SSAS

Languages : SQL,C,JAVA

Databases : SQL Server, O Data, MS-Access

ETL Tools : Power Query, Talend DI

Operating Systems : Windows XP/7/8/10,Linux

# **Professional Experience:**

#### Project 01

Title : Sales Analysis System
Client : Tops Market, USA
Role : Power BI Developer

# **Description:**

Tops super market is one of the rapidly growing retail companies in USA. It is operating 166 stores across the country. It maintains the Database has lots of historical data. This project was to create Sales Data Warehouse and generate reports using Power BI. The aim of sales data Warehouse is to analyze sales of major brands varying with different promotional schemes. The system has a database which stores information about sales, profits and contacts of customers.

### Responsibilities:

- Involved discussion with business users and provide technical guidance for Power BI Desktop and Power BI Service.
- Extracting the data and placed into Power BI desktop.
- Created Filters and apply conditional formatting based on user requirement. Created Slicer and measures and columns in Power BI Desktop. Created different types of reports in Power BI Desktop Pinning reports to the Dashboards as per the requirements.
- Created scheduling and sharing the reports & Dashboards using Data Gateway. Creating Content packs and sharing reports and Dashboards.
- Generating reports using DAX time intelligence functions and other kind of DAX functions.
- Involved in Creating Hierarchies and giving the relationship between attributes to decrease processing time.
- Involved in creating relationships between dimensions and measure groups as per business requirement

#### Project 02

Title : Empower Configuration.

Client : Black Knight Financial Services.

Role : Power BI Developer

## **Description:**

The Empower loan origination system (LOS) is an enterprise-wide platform that provides a seamless integration of capabilities to support the retail, wholesale and consumer direct channels. Empower eliminates errors and the need for duplicate entry associated with multiple systems. Further, lenders can improve data integrity and security to overcome evolving compliance challenges.

# **Responsibilities:**

- Develop Power BI reports & Effective dashboards after gathering and translating end user requirement.
- Experience in creating dashboards, presentation and graphs.
- Experience in creating calculated measures and columns with DAX in MS POWER BI DESKTOP.
- Experience in Custom visuals and Groups creation.
- Good Knowledge on advanced calculations using power BI desktop.
- Connect to different Data sources from Power Bl.
- Experience in creating different visualizations like line, bar, histograms, scatter, water, Bullet, Heat maps, tree maps etc.

- Knowledge in creating Groups and content packs in the power BI services.
- Experience on installing Gateway and Created scheduling the reports using Data Gateway.
- Created Filters and apply conditional formatting based on user requirement.