

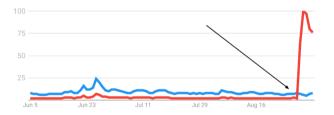
### **Outline**

- Administrivia
- Recap
- Shrinkage, bias and variance
- Regularization
- Stochastic gradient descent

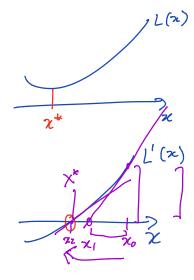
### **Administrivia**

- Classes will split either next week or the week after
- 365 Quiz postponed

### ML in the news



Google searches for "BTC" (red) vs "bitcoin" (blue) searches



$$L''(\chi_0) = \frac{L'(\chi_0)}{\chi_0 - \chi_1}$$

$$\chi_0 - \chi_1 = L^1(\chi_0)$$

$$L^{11}(\chi_0)$$

$$L''(\chi_0) = L'(\chi_0)$$

$$\chi_0 - \chi_1 = L'(\chi_0)$$

$$\chi_0 - \chi_1 = L'(\chi_0)$$

$$L''(\chi_0)$$

## Fitting a logistic regression model

- We maximize conditional likelihood. There is no closed form.
- Need to iterate.
- Standard approach is equivalent to Newton's algorithm
  - Make a quadratic approximation
  - ▶ Do a weighted least squares regression
  - Repeat

#### **Newton's method**

To find a zero of f(x):

$$x \longleftarrow x - \frac{f(x)}{f'(x)}$$

To find a maximum of f(x):

$$x \longleftarrow x - H(f,x)^{-1} \nabla f(x)$$

where  $\nabla f$  is the (gradient) vector of first, derivatives, and H is the (Hessian) matrix of second derivatives

## **Iteratively reweighted least squares**



Given the current estimate  $\widehat{\beta}$ , Newton's algorithm forms a quadratic approximation to the log-likelihood:

$$-\ell(\beta) = \frac{1}{2}(z - X\beta)^T W(z - X\beta) + \text{constant}.$$

where

$$z_i = \log\left(\frac{\pi_1(x_i)}{1 - \pi_1(x_i)}\right) + \frac{y_i - \pi_1(x_i)}{\pi_1(x_i)(1 - \pi_1(x_i))}.$$

is a "synthetic" response.

W is a diagonal weight matrix, with weight on the ith point given by

$$W_i = \pi_1(x_i)(1 - \pi_1(x_i))$$

This is a weighted least squares problem.

Disconninative vs Generative

Linear hypnosim

Legitha Rynosim

LNN

## Penalization, shrinkage, bias and variance

Estimator  $\widehat{\theta}$  of a parameter  $\theta$ :

$$bias^2$$
  $\left(\mathbb{E}(\widehat{ heta}) - heta
ight)^2$   $variance$   $\mathbb{E}(\widehat{ heta} - \mathbb{E}(\widehat{ heta}))^2$ 

## Penalization, shrinkage, bias and variance

Estimator  $\widehat{\theta}$  of a parameter  $\theta$ :

$$bias^2 \qquad \left(\mathbb{E}(\widehat{ heta}) - heta
ight)^2$$
 variance  $\mathbb{E}(\widehat{ heta} - \mathbb{E}(\widehat{ heta}))^2$ 

Expected squared error decomposes as

$$\mathbb{E}(\widehat{\theta} - \theta)^2 = \mathsf{bias}^2 + \mathsf{variance}$$

### Penalization, bias and variance

Let's see how shrinkage affects the bias and variance.

Suppose  $Y \sim N(\theta, \sigma^2)$ .

## Penalization, bias and variance

Let's see how shrinkage affects the bias and variance.

Suppose 
$$Y \sim N(\theta, \sigma^2)$$
.

(a) 
$$\widehat{\theta} = Y$$
. Bias? Variance?

(b) 
$$\hat{\theta} = bY$$
, for  $0 < b < 1$ . Bias? Variance?

$$E(\hat{b}) - 0 = b0 - 0 = ((b-1)0)^2$$

Consider the simplified version of the objective function

$$F(\beta) = (Y - \beta)^2 + \lambda \beta^2$$

What is the minimizer  $\widehat{\beta}$ ?

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$$\widehat{\beta} = \left(\frac{1}{1+\lambda}\right) Y$$
(by)

Now let's add a predictor variable,

$$F(\beta) = (Y - X\beta)^2 + \lambda \beta^2$$

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Now let's add a predictor variable,

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What is the minimizer?

$$\widehat{\beta} = \frac{XY}{X^2 + \lambda}$$

### **Shrinkage**

In a *shrinkage estimator*, we squash down the estimate by a scaling factor. For example,

$$\widehat{\beta} \leftarrow \left(\frac{1}{1+\lambda}\right)\widehat{\beta}$$

This induces bias-variance tradeoff — the bias goes up, but the variance goes down.

#### **Penalization**

To guard against overfitting, we can *penalize* the coefficients:

$$F(\beta) = -\text{log-likelihood}(\beta) + \lambda \|\beta\|^2$$

- Large coefficients incur a large penalty
- The *regularization parameter*  $\lambda$  controls the tradeoff between fit to the data, and size of the coefficients
- Small  $\lambda$ : high variance, low bias
- Large  $\lambda$ : low variance, high bias
- As  $\lambda$  increases, the size of the coefficients  $|\beta_i|$  decreases.

### Political blog classification

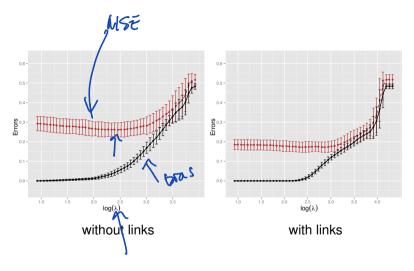
 Political Blog Classification. A collection of 403 political blogs were collected during two months before the 2004 presidential election. The goal is to predict whether a blog is *liberal* (Y = 0) or conservative (Y = 1) given the content of the blog.



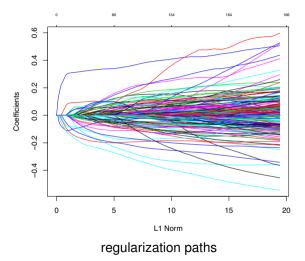
## Political blog classification

- 403 blogs
- 205 are "liberal" and 198 are "conservative"
- For each word, value of a feature is word frequency
- Lower case and remove highly frequent words, throw out those appearing fewer than 10 times.
- 23,955 features
- Links to 292 popular blogs included as binary vector

## Political blog classification results



# Political blog classification results



### Newton's method

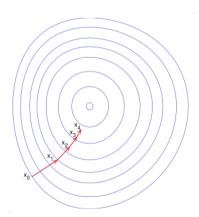


- "Grand-daddy of optimization"
- Fast convergence
- Great properties
- Second order method
- Not scalable

#### **Gradient Descent**

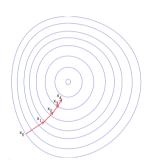
**Gradient descent** is a procedure for finding the arguments that minimize a particular function (called a **cost function**).

e.g. cost function could be a negative likelihood or negative log-likelihood.



### **Gradient Descent**

Goal: Find  $(\theta_1, \dots, \theta_p)$  that minimizes **cost function**  $L(\theta_1, \dots, \theta_p)$  Update equation:



$$\theta_j \leftarrow \theta_j - \rho \frac{\partial L}{\partial \theta_j}$$

In matrix form:

$$\theta \leftarrow \theta - \rho \nabla L(\theta)$$

 $\rho$  is called the learning rate.

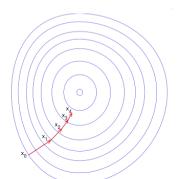


#### Intuition for GD

The gradient gives the direction of *steepest ascent*. Consider the Taylor Series of f about  $\theta$ ,

$$f(\theta + \delta) = f(\theta) + \nabla f(\theta) \cdot \delta + \dots,$$

for some small increment  $\delta$ . Then, ignoring higher order terms, it is clear that to maximize  $f(\theta + \delta)$  we must pick  $\delta$  in the direction of  $\nabla f(\theta)$ .



## **GD** for Logistic Regression

Cost function (negative log-likelihood):

$$L(\beta) = -\sum \left(y_i x_i^t \beta - \log(1 + e^{x_i^t \beta})\right)$$

Update for logistic regression:

$$\beta_{j} \leftarrow \beta_{j} - \rho \frac{\partial L}{\partial \beta_{j}}.$$

$$\beta_{j} \leftarrow \beta_{j} - \rho \sum_{i} \left( \frac{e^{x_{i}^{t}\beta}}{1 + e^{x_{i}^{t}\beta}} - y_{i} \right) x_{ij}.$$

### **GD** for Linear Regression

Gradient descent also works for linear regression:

$$L(\beta) = \|Y - X\beta\|^{2}$$
$$\frac{\partial L(\beta)}{\partial \beta_{j}} = -2 \sum_{i=1}^{n} (y_{i} - x_{i}^{t}\beta) x_{ij}$$

GD update step:

$$\beta_j \leftarrow \beta_j + \rho \sum_{i=1}^n (y_i - x_i^t \beta) x_{ij}.$$

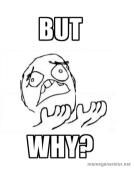
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## **Improving Upon Gradient Descent**

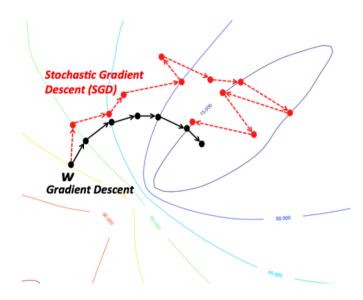
Each step of (batch) gradient descent requires a calculation involving all of the data points.

## **Improving Upon Gradient Descent**

Each step of (batch) gradient descent requires a calculation involving all of the data points.

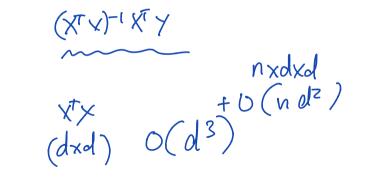
**Stochastic gradient descent**, in contrast, only computes based on a smaller subset of the data points (e.g. 1 observation) at each step.

## **Diagramatic Differences**



### II: Stochastic gradient descent

- Suppose that we want to fit a really big model, n and d very large
- What is complexity of least squares and IRLS?



## II: Stochastic gradient descent

- Suppose that we want to fit a really big model, n and d very large
- What is complexity of least squares and IRLS?

$$O(nd^2+d^3)$$

- Not practical for large problems
- Second order method, using covariance matrix and Hessian, solving linear system
- How can we get this to scale?

## **Typical example**

- We want to classify documents according to whether or not they are about corporate news.
- There are about 780,000 documents in the collection
- 60,000,000 words
- Document represented as sparse tf-idf vector

```
1 \mid 5 : 1.1789641e = 01 39 : 6.0373064e = 02 45 : 1.3163488e = 01
```

- The text takes about 1.1 Gbytes
- How can we efficiently train a classifier?

# Online learning

We will introduce a method that

- Reads in the documents one at a time
- Updates the model for each document
- Updates are linear in the size of the document
- Uses little memory, never reads in the entire corpus
- Only stores a dictionary of feature weights

# Stochastic gradient descent

We initialize all weights to zero:  $\beta_j = 0$ , j = 1, ..., d.

We read through the data one record at a time, and update the model.

- Read data item x
- **2** Make a prediction  $\hat{y}(x) = \sum_{j=1}^{d} \beta_j x_j$
- 3 Observe the true response/label y
- 4 Update the weights  $\beta$  so  $\hat{y}$  is closer to y

## Stochastic gradient descent

To begin, suppose we are just doing *linear regression*. We initialize all weights to zero:  $\beta_j = 0, j = 1, \dots, d$ .

We read through the data one record at a time, and update the model.

- Read data item x
- 2 Make a prediction  $\hat{y}(x) = \sum_{j=1}^{d} \beta_j x_j$
- 3 Observe the true response/label *y*
- 4 Update the weights  $\beta$  so  $\hat{y}$  is closer to y

$$\beta_j \longleftarrow \beta_j + \eta (y - \widehat{y}) x_j$$

## Stochastic gradient descent

Think about how to apply this to the data we discussed earlier

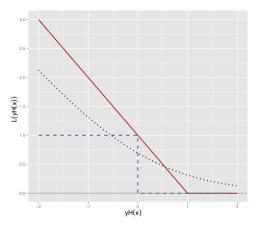
- We want to classify documents according to whether or not they are about corporate news.
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The text takes about 1.1 Gbytes

Key is that each data item is represented sparsely

## **SGD** for general loss



- Squared error  $L(y, \beta^T x) = (y x^T \beta)^2$
- Logistic:  $L(y, \beta^T x) = -yx^T \beta + \log(1 + \exp(x^T \beta))$
- $\forall \text{flipge: } L(y, \beta Ix) = (1 yx^{T}\beta)$

## SGD for general loss

#### SGD update:

$$\beta \longleftarrow \beta - \eta \nabla L(y, \beta^T x)$$
$$\beta_j \longleftarrow \beta_j - \eta \frac{\partial L(y, \beta^T x)}{\partial \beta_j}$$



- $\eta$  is the *learning rate* or "step size"
- Needs to be chosen carefully, getting smaller over time

## SGD for general loss

SGD update:

$$\beta \longleftarrow \beta - \eta \nabla L(y, \beta^T x)$$
$$\beta_j \longleftarrow \beta_j - \eta \frac{\partial L(y, \beta^T x)}{\partial \beta_j}$$

Some intuition for what this is doing, and why the step size needs to decrease

$$L(\beta + \epsilon \mathbf{v}) \approx L(\beta) + \epsilon \mathbf{v}^T \nabla L(\beta)$$
  
 $L(\beta - \eta \nabla L(\beta)) \approx L(\beta) - \eta \|\nabla L(\beta)\|^2$ 

This is why SGD is going downhill — if  $\eta$  is small enough

SGD Update:

$$\beta_j \longleftarrow \beta_j + \eta(y-\pi)x_j$$

$$\beta_j x_j \longleftarrow \beta_j x_j + \eta (y - \pi) x_j^2$$

$$\pi = \frac{1}{1 + \exp(-\beta^T \mathbf{x})}$$

Case checking:

• Suppose y = 1 and probability  $\pi$  is high?

SGD Update:

- Suppose y = 1 and probability  $\pi$  is high? *small change*
- Suppose y = 1 and probability  $\pi$  is small?

SGD Update:

$$\beta_{j} \longleftarrow \beta_{j} + \eta(y - \pi)x_{j}$$

$$\beta_{j}x_{j} \longrightarrow \beta_{j}x_{j} + \eta(y - \pi)x_{j}^{2}$$

$$\pi = \frac{1}{1 + \exp(-\beta^{T}\mathbf{x})}$$

- Suppose y = 1 and probability  $\pi$  is high? *small change*
- Suppose y = 1 and probability  $\pi$  is small? big change  $\uparrow$
- Suppose y = 0 and probability  $\pi$  is small?

SGD Update:

$$\beta_j \longleftarrow \beta_j + \eta(y-\pi)x_j$$

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- Suppose y = 1 and probability  $\pi$  is high? *small change*
- Suppose y = 1 and probability  $\pi$  is small? big change  $\uparrow$
- Suppose y = 0 and probability  $\pi$  is small? *small change*
- Suppose y = 0 and probability  $\pi$  is big?

SGD Update:

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- Suppose y = 1 and probability  $\pi$  is high? *small change*
- Suppose y = 1 and probability  $\pi$  is small? big change  $\uparrow$
- Suppose y = 0 and probability  $\pi$  is small? *small change*
- Suppose y = 0 and probability  $\pi$  is big? big change  $\downarrow$

## SGD: choice of learning rate

A conservative choice of learning rate is

$$\eta_t = \frac{1}{t}$$

A more agressive choice is

$$\eta_t = \frac{1}{\sqrt{t}}$$

Which is more appropriate for GD? Which is more appropriate for SGD?

## SGD: choice of learning rate

Learning rate should scale as

$$\eta_t = \frac{1}{\sqrt{t}}$$

Problem: Some of the updates may be on different scales.

### SGD: choice of learning rate

Learning rate should scale as

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Problem: Some of the updates may be on different scales.

Solution: Let 
$$g_{tj} = \frac{\partial L(y_t, \beta^T x_t)}{\partial \beta_i}$$

Scale gradients to get update rule

$$\beta_j \longleftarrow \beta_j - \eta \frac{g_{tj}}{\sqrt{\sum_{s=1}^t g_{sj}^2}}$$

### SGD: scaling issues

For a linear model, the SGD update is

$$\beta_j \longleftarrow \beta_j - C_t x_j$$

If  $x_j$  increases by a factor of two, the weight  $\beta_j$  should decrease by a factor of two.

This update doesn't respect that scaling

### SGD: scaling issues

Usual solution is to "standardize" each variable — subtract out the mean and divide by the standard deviation

$$x_j \leftarrow \frac{x_j - \mathsf{mean}(x_j)}{\sqrt{\mathsf{var}(x_j)}}$$

But this involves "looking ahead" to compute the mean and variance, and destroys the online property of the algorithm

### SGD: scaling issues

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But this involves "looking ahead" to compute the mean and variance, and destroys the online property of the algorithm

Solution: The mean and variance can be updated in an online manner, in constant time, by storing auxiliary variables for each component *j*.

### **SGD: Regularization**

A "ridge" penalty  $\lambda \sum_{j=1}^{d} \beta_{j}^{2}$  is easily handled.

Gradient changes by an additive term  $2\lambda\beta_i$ . Update becomes

$$\beta_{j} \leftarrow \beta_{j} + \eta \{ (y - \pi)x_{j} - \lambda \beta_{j} \}$$

$$= (1 - \eta \lambda)\beta_{j} + \eta (y - \pi)x_{j}$$

$$\beta_{j}x_{j} \leftarrow (1 - \eta \lambda)\beta_{j}x_{j} + \eta (y - \pi)x_{j}^{2}$$

Observe that this "does the right thing" whether  $\beta_j$  wants to be large positive or negative.

• The penalty shrinks  $\beta_i$  toward zero

## What did we learn today?

- As we penalize  $\|\beta\|^2$  from being too big, this *shrinks* the estimated coefficients toward zero.
- Ridge regression shrinks the coefficients. Good for high dimensions.
- If predictor variables are highly correlated, the model estimates may be unstable
- Stochastic gradient descent is a first order method that scales to large classification (and regression) problems
- Choosing the learning rate is a little tricky
- Difficult to parallelize, but not always necessary

### Readings

Classification is covered in Chapter 4 of our ISL book. In particular, Section 4.3 is on logistic regression, and Section 4.4 is on linear and quadratic discriminant analysis.