

→ put stuff into groups

## Classification

- Fisher's Iris: classifying flowers
  - three types
  - measurement: size of petal
- Analysis of political leanings of blogs:
  - mining text / NLP
- predict disease from several covariates/features
- Handwriting Digit classification
  - $16 \times 16$  image = 256 covariates/features

## Binary Classification (two groups)

- people who will / will not default based on
  1. credit card balance
  2. Income

- Labels :  $\{0, 1\}$   
not default      default

- binary classifier  $h$  is a function from  $X \longrightarrow \{0, 1\}$

↓  
income & balance

- a linear classifier would be a straight line splitting the data

-  $H(x) = \beta_0 + \beta^T x$  such that  $h(x) = I(H(x) > 0)$

- linear discriminant function

- decision boundary: the line / points at which  $H(x) = 0$

## Bayes Risk

- Classification risk / error rate actual predict

$$R(h) = \text{Probability} (y \neq h(x))$$

prob of making a mistake

- training error / how many times mistake

$$\hat{R}(h) = \frac{1}{n} \sum_{i=1}^n \mathbb{I}(h(x_i) \neq y_i)$$

- Theorem: the rule  $h$  that minimizes  $R(h)$  is

$$h^*(x) = \begin{cases} 1 & \text{if } m(x) > 0.5 \\ 0 & \text{otherwise} \end{cases}$$

e.g if:  
 $P(Y=1 | X=x) = 0.7$   
 $P(Y=0 | X=x) = 0.3$   
then you say  $x \in 1$

where  $m(x) = \mathbb{E}(Y | X=x) = P(Y=1 | X=x)$   
is the regression function

- The set  $\{x \in X : m(x) = 0.5\}$  is the Bayes' decision boundary

Bayes Rule

$$\begin{aligned} P(Y=y | X=x) &= \frac{P(Y=y) \cap P(X=x)}{P(X=x)} \\ &= \frac{P(X=x | Y=y) P(Y=y)}{P(X=x)} \\ &= \frac{P(X=x | Y=y) P(Y=y)}{\sum P(X=x)} \end{aligned}$$

## Bayes' classifier in practice

- you don't know the probabilities e.g.  $P(Y=1 | X=x)$  whatever
- so you need to know underlying distribution of the data or assume some sort of model

## Bayes principles in k-nearest neighbours

if you don't know the priors, you can still take an average by looking at surrounding points, for each point.

## Logistic Regression

Linear model

$$y = X\beta + \epsilon$$

where  $y \in \mathbb{R}$

Data-one prediction

$$P(Y_i = 1 | X = x_i) = P(x_i)$$

$$P(Y_i = 0 | X = x_i) = 1 - P(x_i)$$

we want relation between  $P(x_i)$  and  $x_i$

Logit transform

$$\text{logit}(p) = \log\left(\frac{p}{1-p}\right)$$

maps  $[0, 1]$  to  $(-\infty, \infty)$

Logistic regression is linear model followed by Logit transform

Decision boundary is linear in  $X$