scanelake@gmail.com

github.com/sarina

Technical & customer facing product manager with a focus on data & site operations, SEO, user acquisition, and client/marketing projects.

WORK EXPERIENCE

### Product Manager, PatientsLikeMe

January 2016 - present, Cambridge, MA

- Product owner for multiple teams, including Data Ops, Site Ops, Client, Acquisition/Growth, Front End, and Platform, managing a wide range of internal and external stakeholders
- Defined business objectives, goals, and product roadmaps to achieve those goals
- Utilized metric software to deeply understand user behavior, judge success/failures of new product rollouts, and monitor performance goals
- Ran multiple A/B/N tests to quickly test and iterate on new ideas
- Worked with engineers on technical teams to build project plans and goals for large multi-month projects

## Software Engineer, edX

July 2012 - December 2015, Cambridge, MA

- Product owner for Open Source team, aligning open source contributions to our roadmap and working with teams located worldwide
- Product owner and tech lead for internationalization and localization efforts
- Scrum master for Open Source team
- Platform engineer helping with database key rearchitecture, bulk emailer backed by SES, and various learning tools

## Teaching Assistant and Course Instructor, MIT

August 2009 - December 2011, Cambridge, MA

- Led lectures and designed curriculum for Introduction to Python course (6.189)
- Led recitations, graded papers, assisted with problem set and exam design, and held office/lab hours for undergraduate level Python and Computer Architecture courses (6.00, 6.01, 6.004)

### **EDUCATION**

# Massachusetts Institute of Technology

S.B. in Computer Science and Mathematics, 2011

### HIGHLIGHTS

- Oversaw major architecture projects that reduced ETL runtimes by almost 80% and migrated our Site Ops infrastructure into AWS
- Defined product roadmaps, projects, and goals for 3 new teams, justifying the resource expenditure to upper management

### **PRESENTATIONS**

Internationalization and Localization in Diango, PyCon US 2015

https://www.youtube.com/watch?v=U00MFGURr5I

Contributing to Open edX, Open edX Con 2015

https://www.youtube.com/watch?v=48-hLRGvOus

### SKILLS

- Amplitude, Google Analytics, Google Optimize, NewRelic, DataDog
- Python, Django, JIRA, Github, Mac, Linux, Windows
- Product Management, Project Management, Scrum, Kanban
- Internationalization and Localization
- Familiarity with Javascript, HTML, CSS/Sass, SQL, React, Rails, Java