SARINA BURCH, Full Stack Developer

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Email: [sarinaburch52@gmail.com](mailto:sarinaburch52@gmail.com) | Portfolio: [https://sarinaburch.github.io/sarina-portfolio/](https://sarinaburch.github.io/React-Portfolio/)

LinkedIn: <https://www.linkedin.com/in/sarina-burch-3b32a01a0/> | GitHub: <https://github.com/sarinaburch>

**Summary**

WordPress Developer leveraging a background in Digital Marketing to build a more intuitive user experience on the web. Strong in meeting deadlines, creativity and teamwork; flexible, fast-learner always looking for a new challenge.

**Technical Skills**

* HTML5
* JavaScript
* CSS3
* Responsive Design
* MongoDB
* NodeJS
* Visual Studio Code
* SEO
* React.JS

**Projects**

**Workout Tracker |** [**Github Repository**](https://github.com/sarinaburch/What-s-For-Dinner) **|** [**https://still-plateau-83775.herokuapp.com/**](https://still-plateau-83775.herokuapp.com/)

* Full stack developer for an application where a user can log workouts and track previous workout statistics via a user dashboard.
* Designed application, as well as, connected third-party APIs.
* HTML, Mongoose, Express, JavaScript, NoSQL

**Ampli-FI |** [**Github Repository**](https://github.com/sarinaburch/project-3-new) **|** [**https://amplifiyourlife.herokuapp.com/**](https://amplifiyourlife.herokuapp.com/)

* Ampli-FI is an application dedicated to helping boost a user’s overall mood by providing positive content, while also providing mental resources, if needed.
* Developed application layout and design. Also responsible for connecting third-party APIs to both client and server sides of the application.
* Bulma-React, Mongoose, React, SendGrid-Email Marketing, APIs.

**Employee Tracker |** [**Github Repository**](https://github.com/sarinaburch/employee-tracker)

* Self author of a Content Management System which allows employers to search, add, or delete employee names, departments, roles, or salaries.
* Node.js, Inquirer NPM, MySQL.

**ReadMe Generator** | [**Github Repository**](https://github.com/sarinaburch/readme-generator)

**Work Experience**

**Kaplan (through Olsten Staffing) | Content Conversion Assistant | Remote | 2018- 2019**

* Created interactive online courses, practice exams, and study guides, etc. using HTML, MathML, and JavaScript.
* Conducted Quality Assurance checks to ensure the product was fully functional prior to launch.

**Townsquare Interactive | Digital Marketing Specialist | Charlotte, NC | 2019-2020**

* Developed marketing strategies and drove marketing initiatives to increase clients’ online visibility.
* Successfully managed 200 clients’ online marketing campaigns and consistently maintained 98% client retention.
* Boosted online campaigns by improving SEO efforts and updating WordPress-based websites.

**Education**

**University of Wisconsin- La Crosse | La Crosse, WI | Graduation: May 2017**

* Bachelor of Arts, Organizational Communication, Minor in Ethnic and Racial Studies

**University of North Carolina- Charlotte | Charlotte, NC | Graduation: October 2020**

* Certificate, Full Stack Web Development