



**Share Art, SmArtly!**

**The Problem:**

There isn't simple way for artists to share and sell their work without previous public recognition (necessary to run a personal online store), or mass producing content (as would typically be done for an etsy shop, for example).

**The Solution:**

Artly allows artists, creatives, and individuals who want to sell their art on the side to sell their work easily. Simply create an account and post as much or as little as desired. Art postings can be as professional or nonprofessional as desired: professionally photograph your canvases or snap a photo of your drawing straight from your phone from within the app.

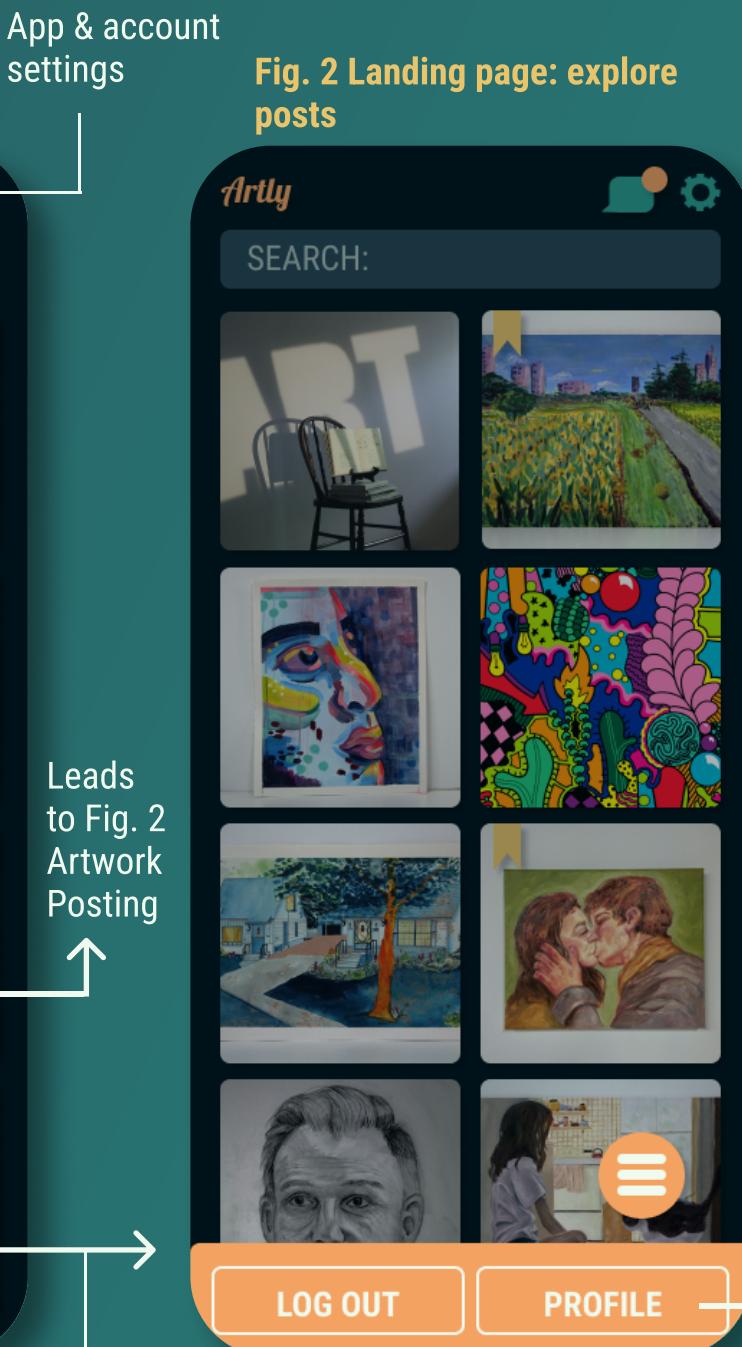
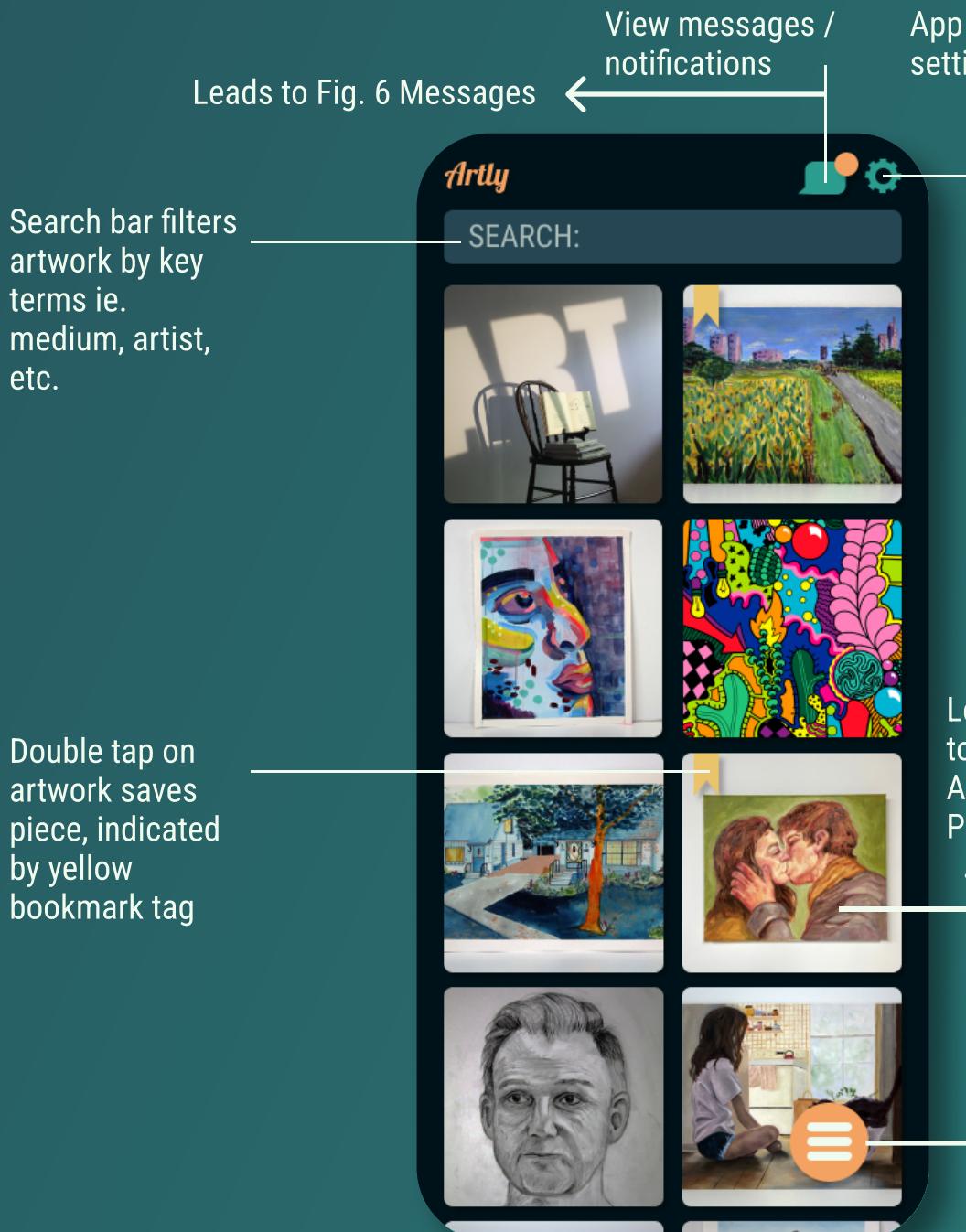
The app also makes it easy for potential customers to browse, shop, and save artwork they like to their account to revisit later.

Even downloading the app without the intention of buying or selling allows for the opportunity to explore the work of up-and-coming artists or get artistic inspiration for your own work.

**Fig. 1 Loading screen**



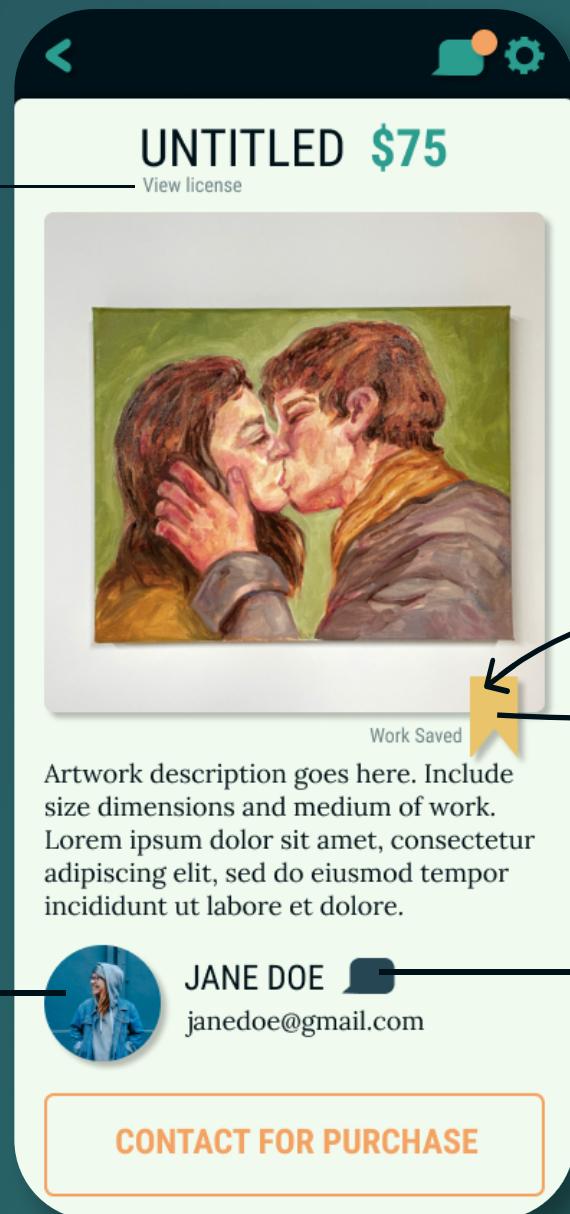
Slides to Fig. 2  
Landing page



**Fig. 2 Landing page: explore posts**

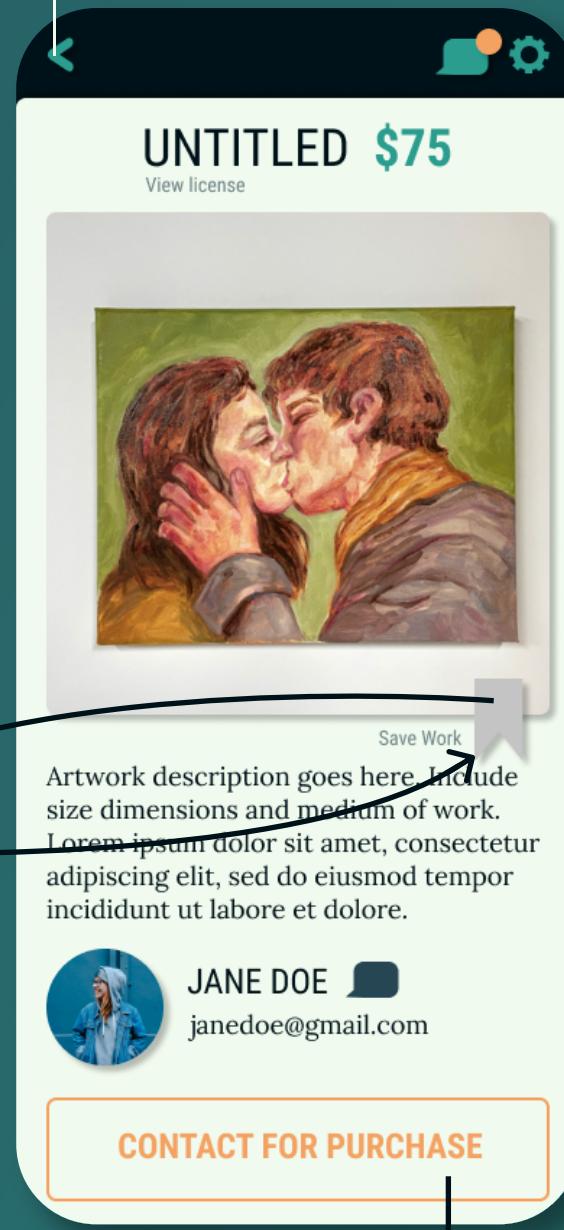
View details of artists' license

Fig. 3 Artwork posting



Leads to Fig. 4 Artist profile

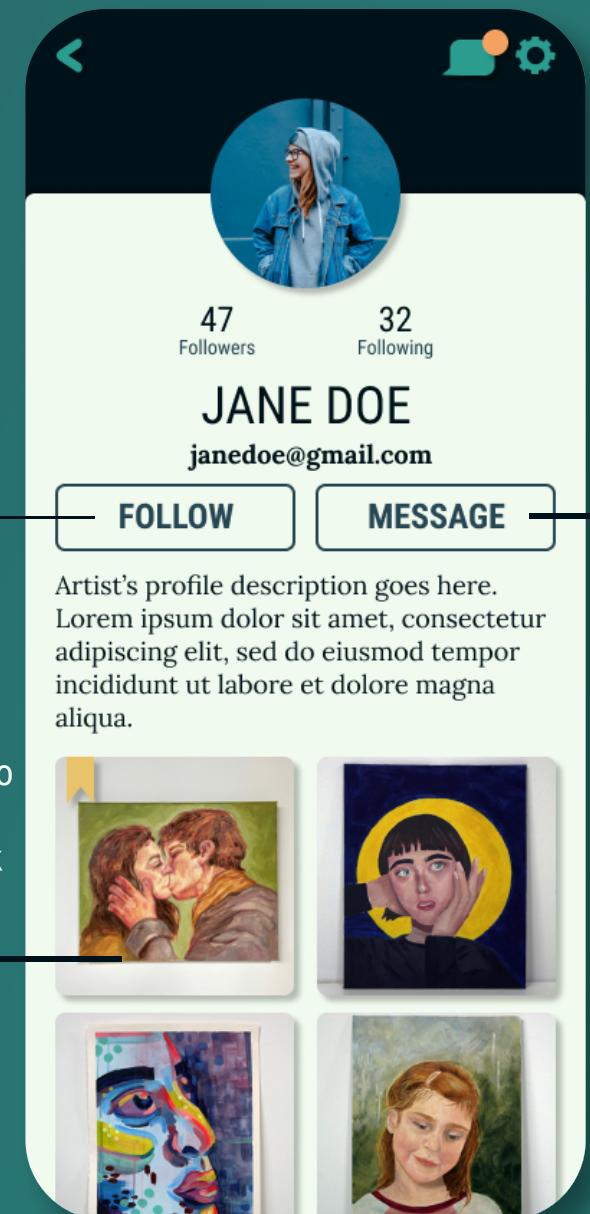
Return to previous page



Leads to Fig. 7 New Message

Follow artist to view their new works on explore page

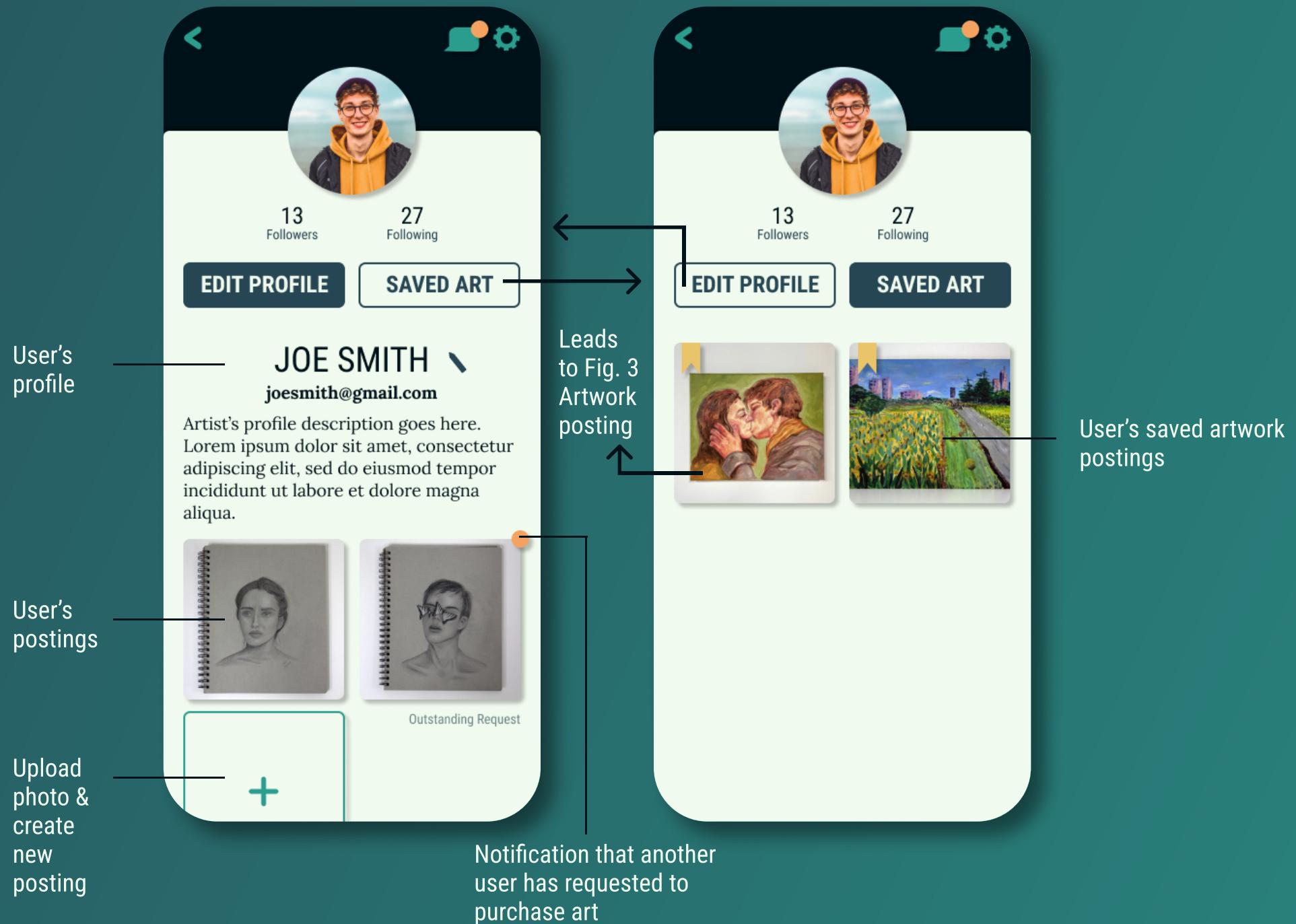
Fig. 4 Artist profile



Leads to Fig. 3 Artwork posting

Leads to Fig. 7 New Message

**Fig. 5 User Profile**



Notification indicates  
unopened message

Fig. 6 Messages

Previously  
messaged users

Leads to Fig. 8  
Contact for  
purchase

Leads to Fig. 9  
Contact for  
purchase

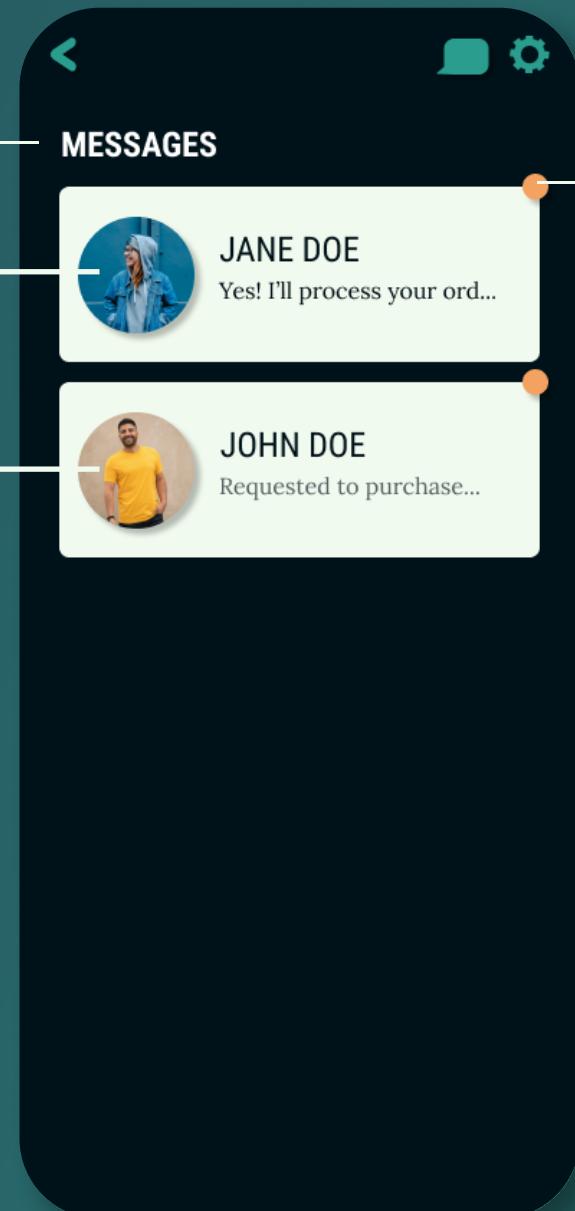


Fig. 7 New Message

This is the start of your conversation with  
Jane Doe.

Hi!

I like your  
work!

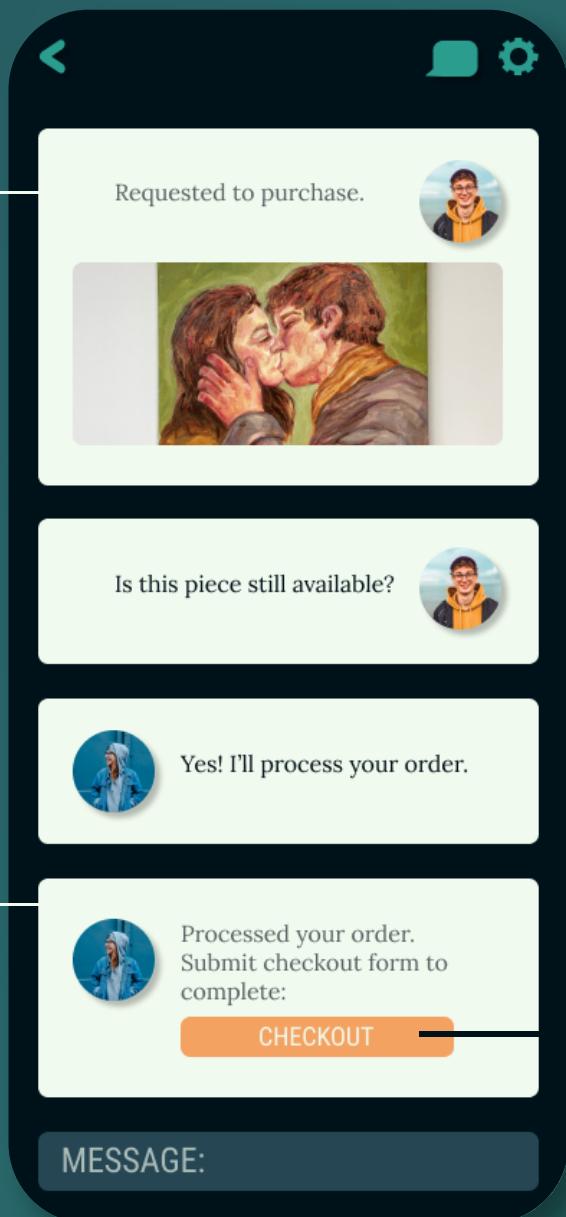
Do you  
negotiate  
price?

MESSAGE:

Automated  
suggestions of  
first messages

**Fig. 8 Contact for purchase  
(Perspective of buyer)**

Automatic message to artist when "CONTACT FOR PURCHASE" is pressed

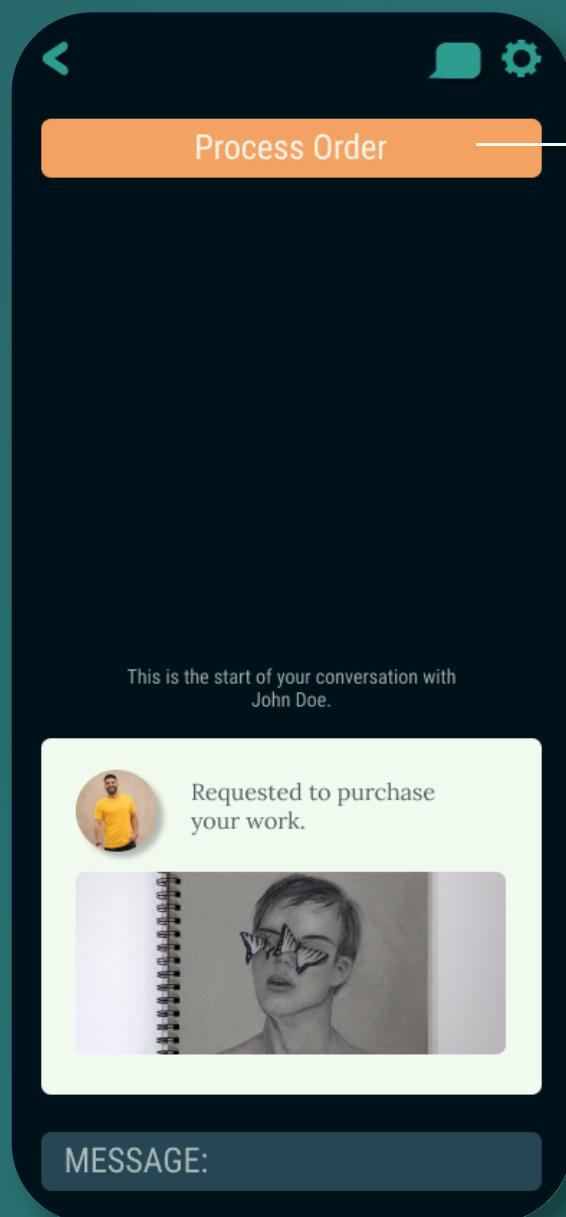


Message sent when "Process Order" (See Fig. 9) is pressed.

Leads to Fig. 10 Checkout

**Fig. 9 Contact for purchase  
(Perspective of seller)**

Processes sale from the artist (see Fig. 8) and prompts the buyer to checkout



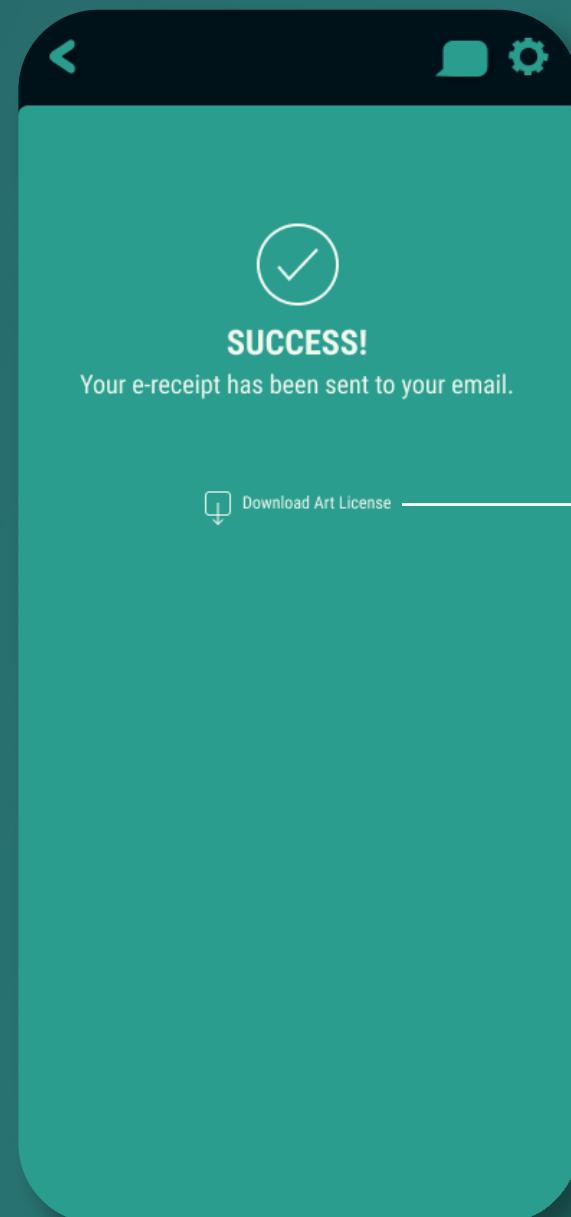
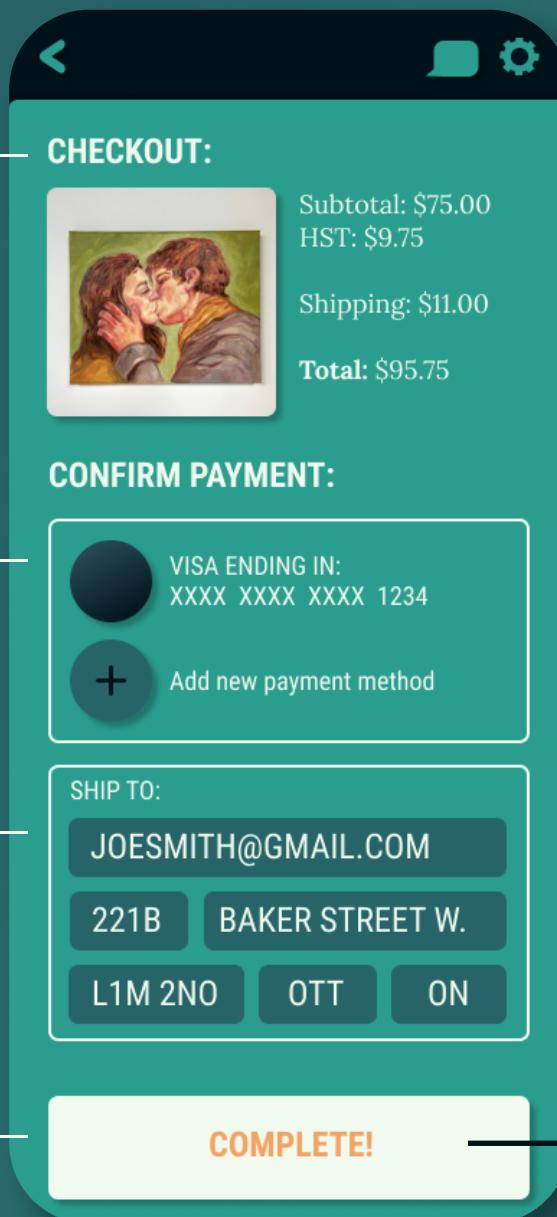
**Fig. 10 Checkout**

Review of artwork purchase, price, and shipping for user

Review user's payment method. Auto-use payment method saved to account if applicable

Review user's shipping address. Auto-use address saved to account if applicable

Confirmation of purchase



Saves the artist's license for their work onto the user's phone; either as a PDF or an email