



### The Problem:

There is no simple way for artists to share and sell their work without previous public recognition (necessary to run a personal online store), or mass producing content (as would typically be done for an etsy shop, for example).

### The Solution:

Artly allows artists, creatives, and individuals who want to sell their art on the side to sell their work easily. Simply create an account and post as much or as little as desired. Art postings can be as professional or nonprofessional as desired: professionally photograph your canvases or snap a photo of your drawing straight from your phone from within the app.

Even downloading the app without the intention of buying or selling allows for the opportunity to explore the work of up-and-coming artists or get artistic inspiration for your own work.

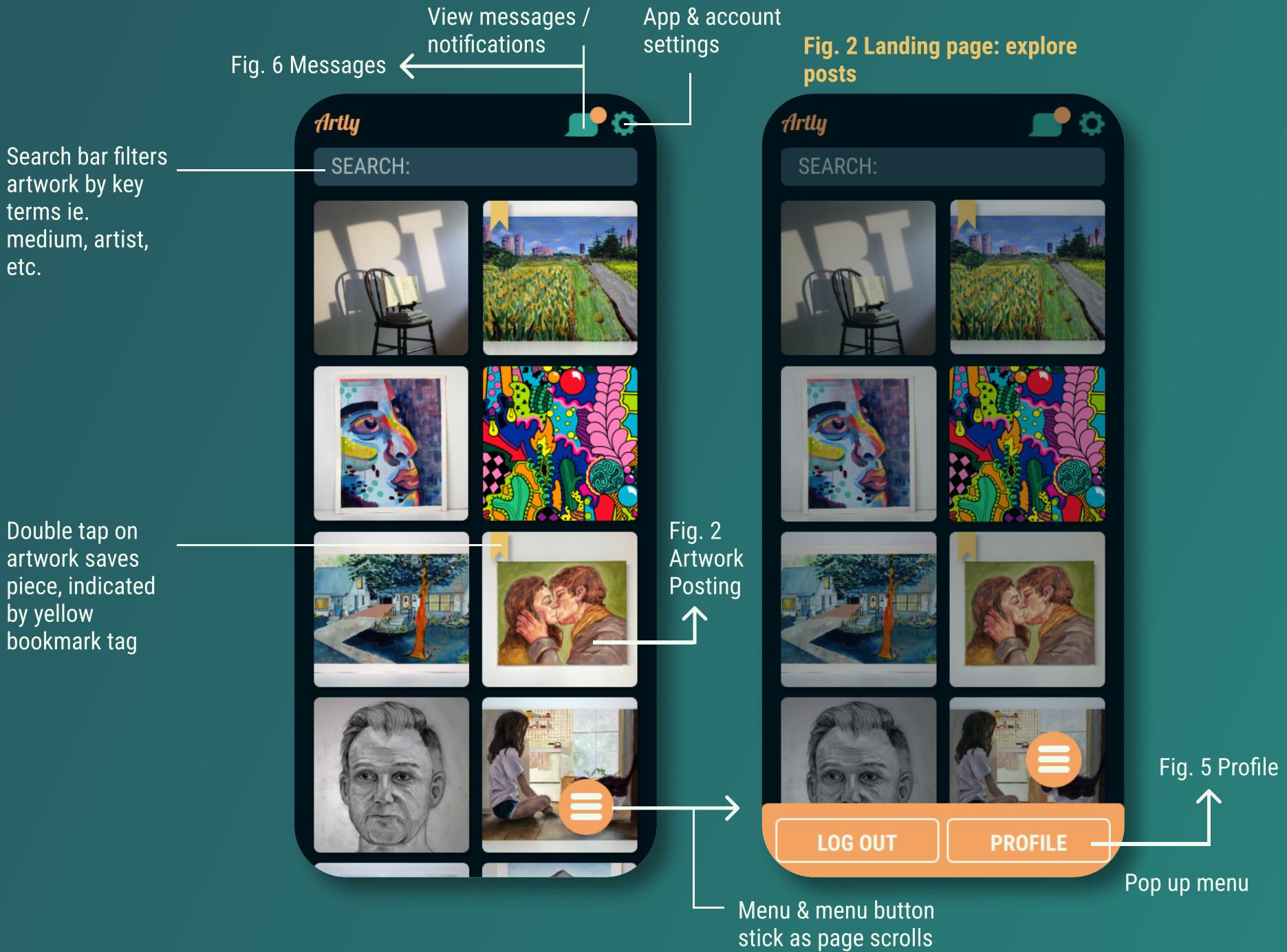
Fig. 1 Loading screen



Share Art, SmArtly!



Slides to Fig. 2  
Landing page



View details of artists' license

Return to previous page

Follow artist to view their new works on explore page

Fig. 7  
New Message

Fig. 3 Artwork posting

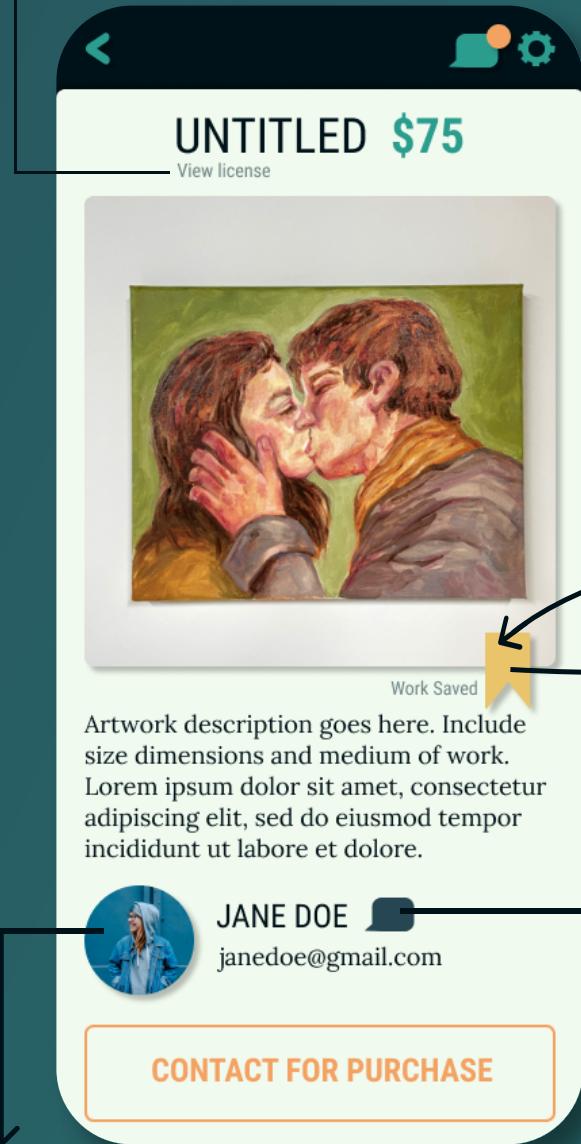


Fig. 4 Artist profile

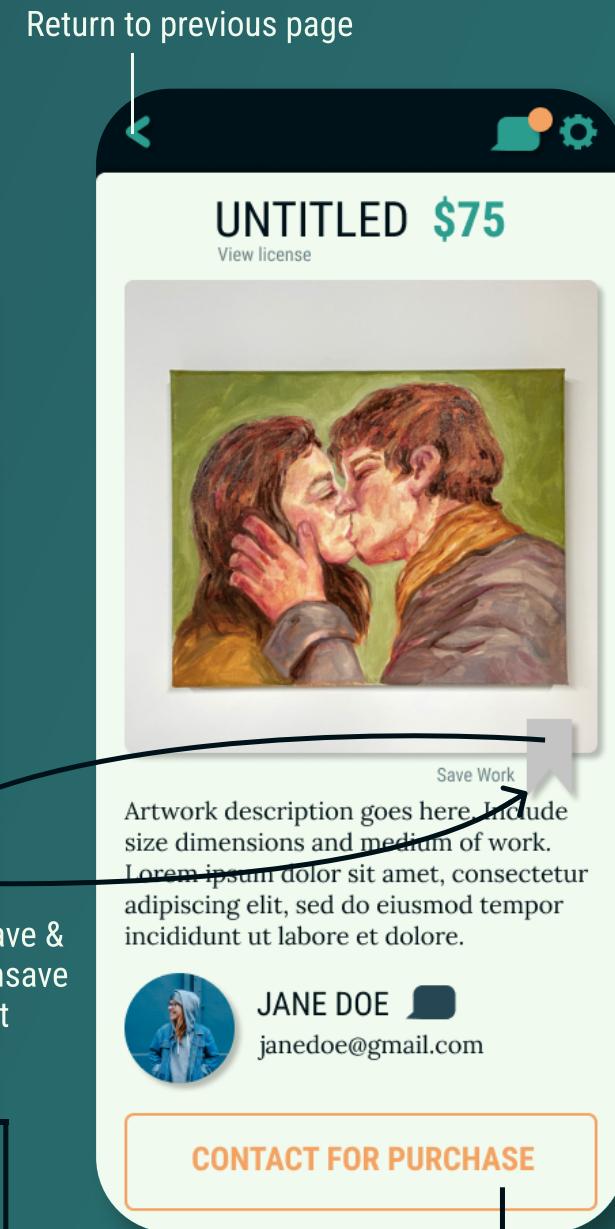


Fig. 7  
New Message

Fig. 4 Artist profile

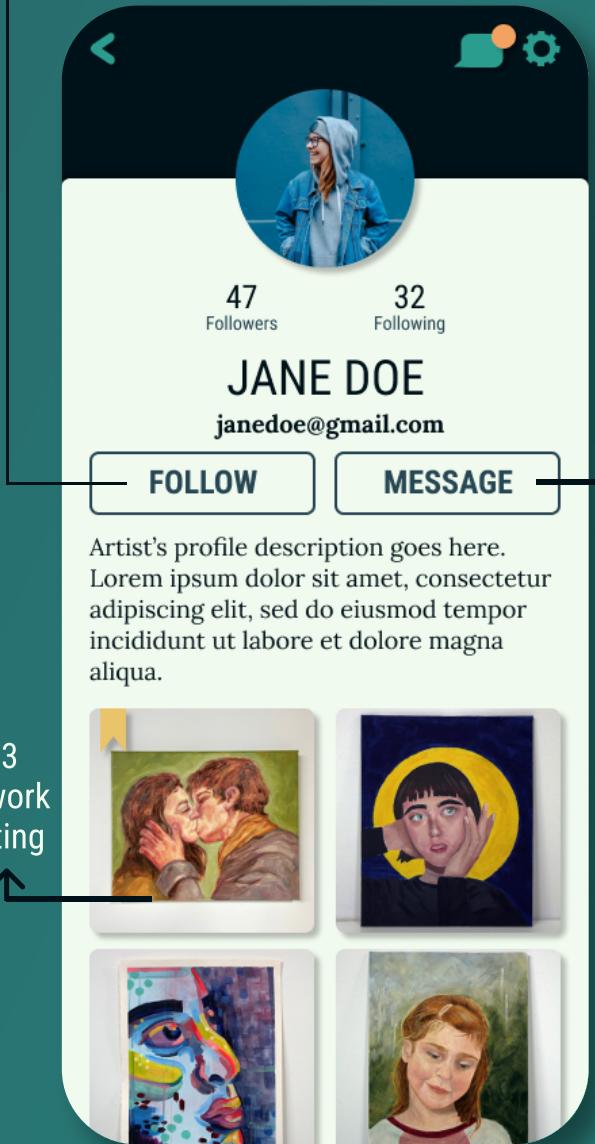
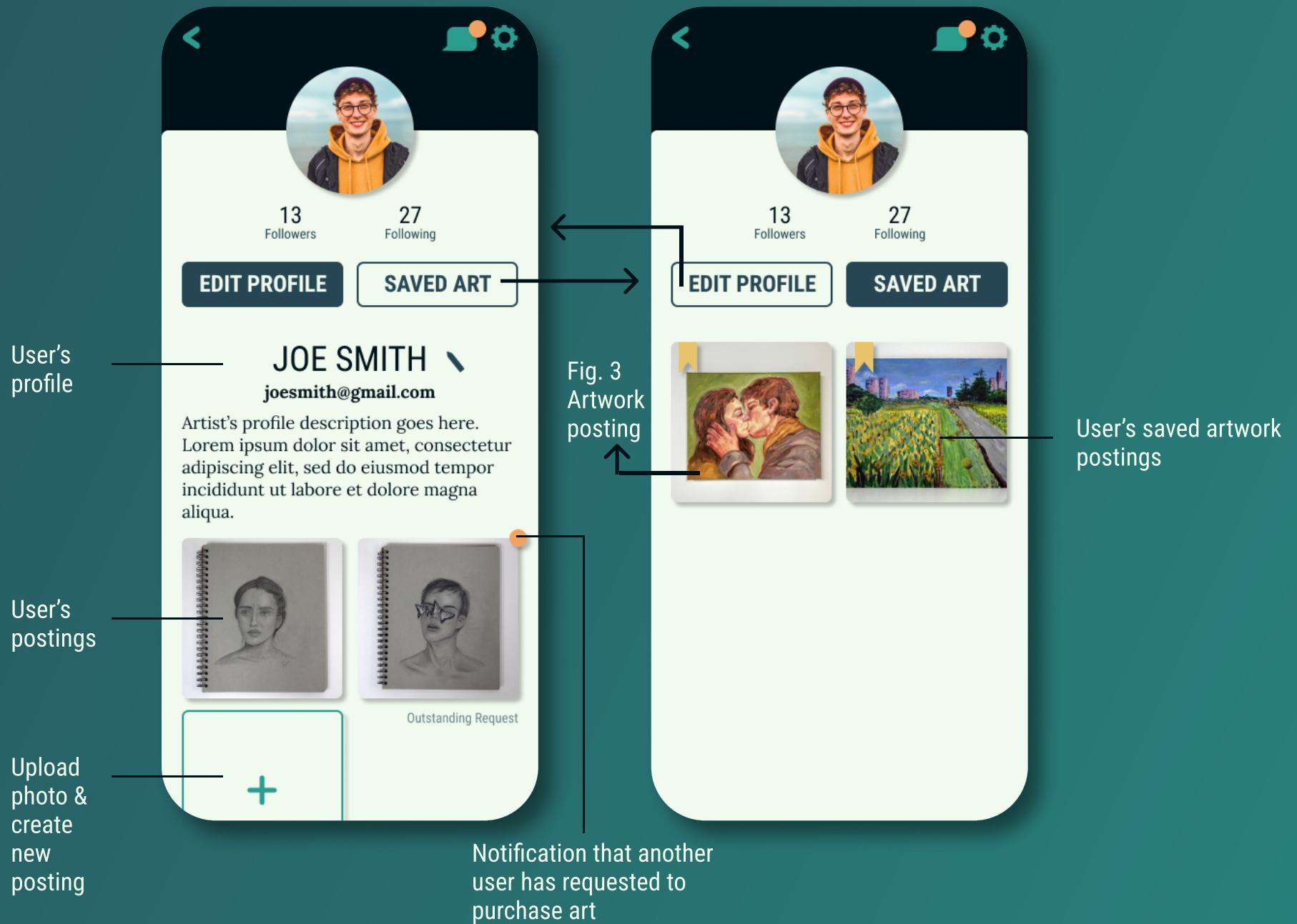


Fig. 8  
Contact for purchase

**Fig. 5 User Profile**



Notification indicates  
unopened message

Fig. 6 Messages

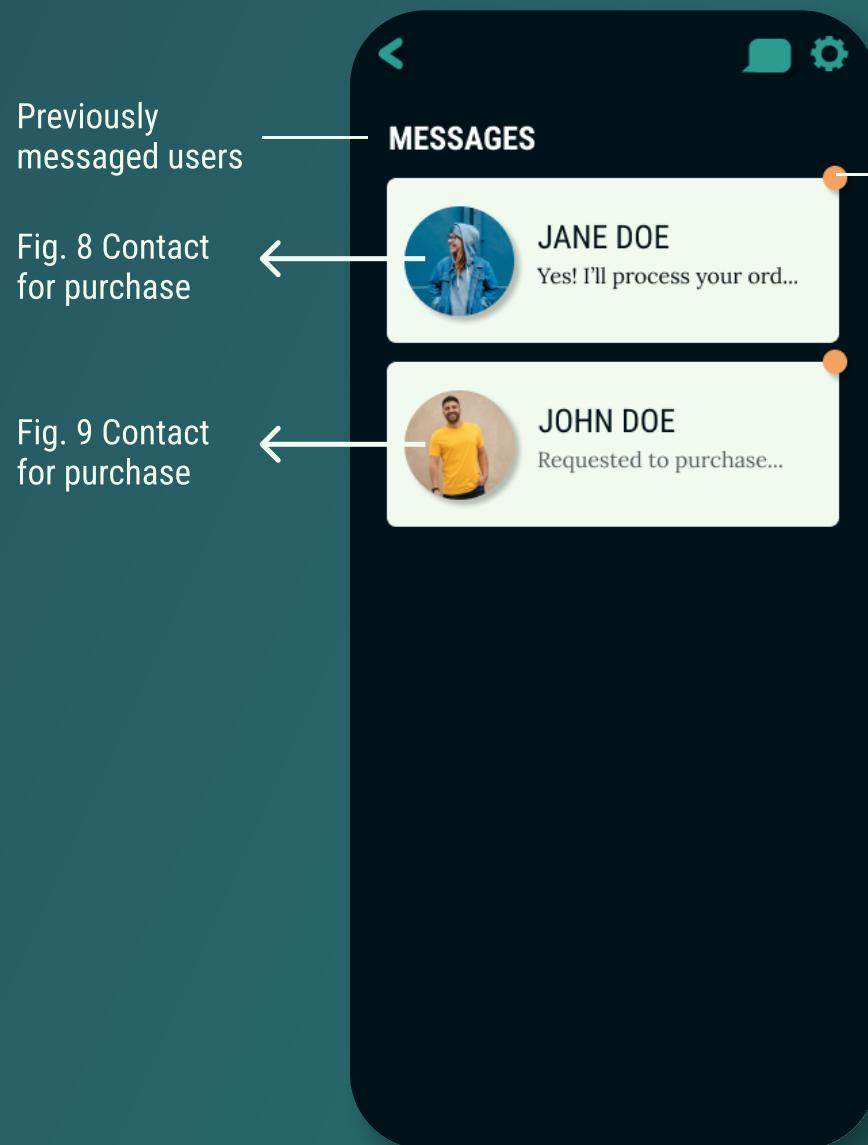


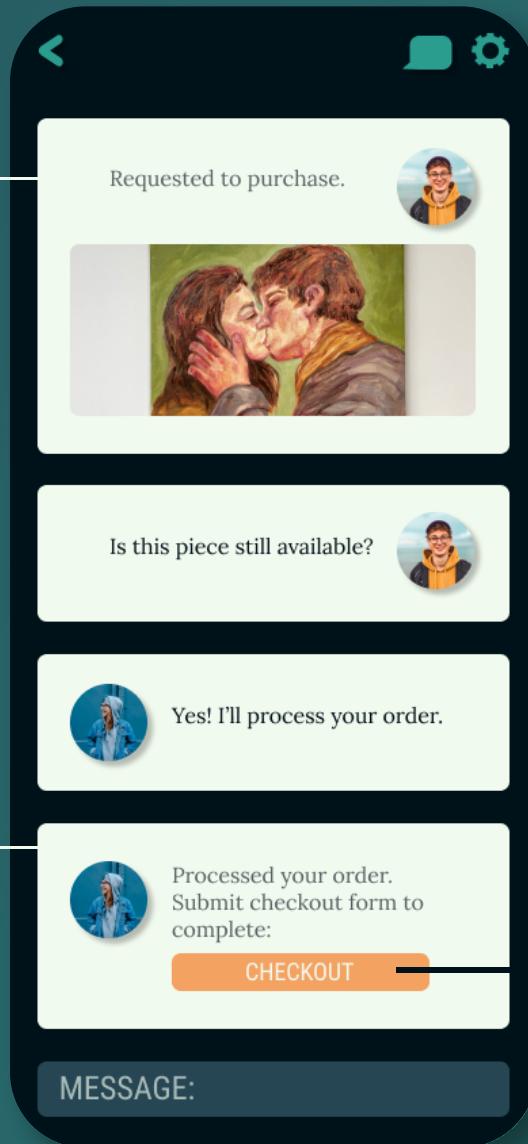
Fig. 7 New Message



Automated  
suggestions of  
first messages

**Fig. 8 Contact for purchase  
(Perspective of buyer)**

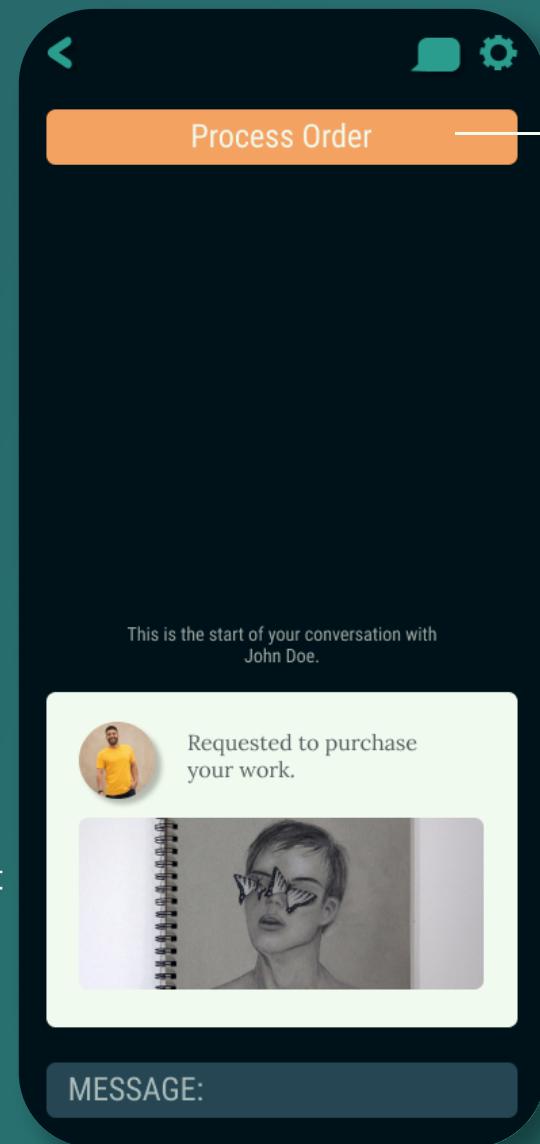
Automatic message to artist when "CONTACT FOR PURCHASE" is pressed



Message sent when "Process Order" (See Fig. 9) is pressed.

**Fig. 9 Contact for purchase  
(Perspective of seller)**

Processes sale from the artist (see Fig. 8) and prompts the buyer to checkout



**Fig. 10  
Checkout**



**Fig. 10 Checkout**

