

Moodboard



Content

Product name: Singers' Sweet Tea

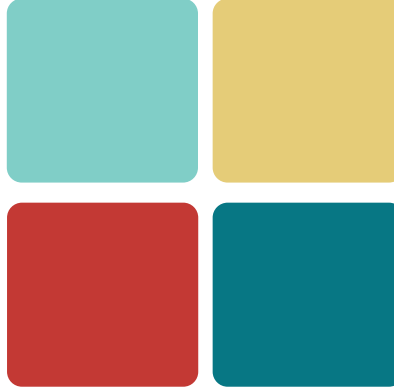
Taglines:

- A symphonic blend to coat the throat
- perfect amount of solitude

Key words:

- Creativity
- Musicality
- Groove

Color palette



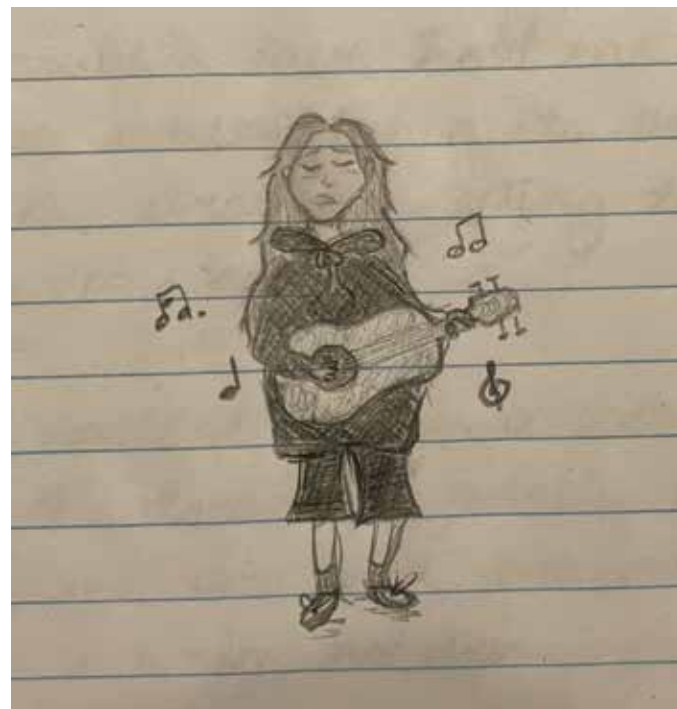
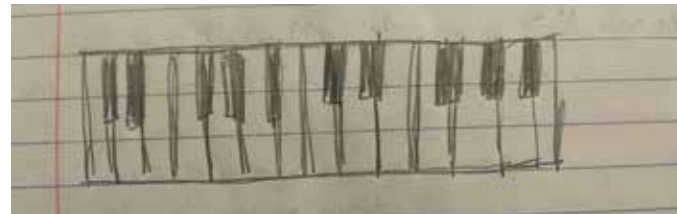
Ingredients:

- elderflower extract
- dried lemon
- chamomille

Final Illustrations

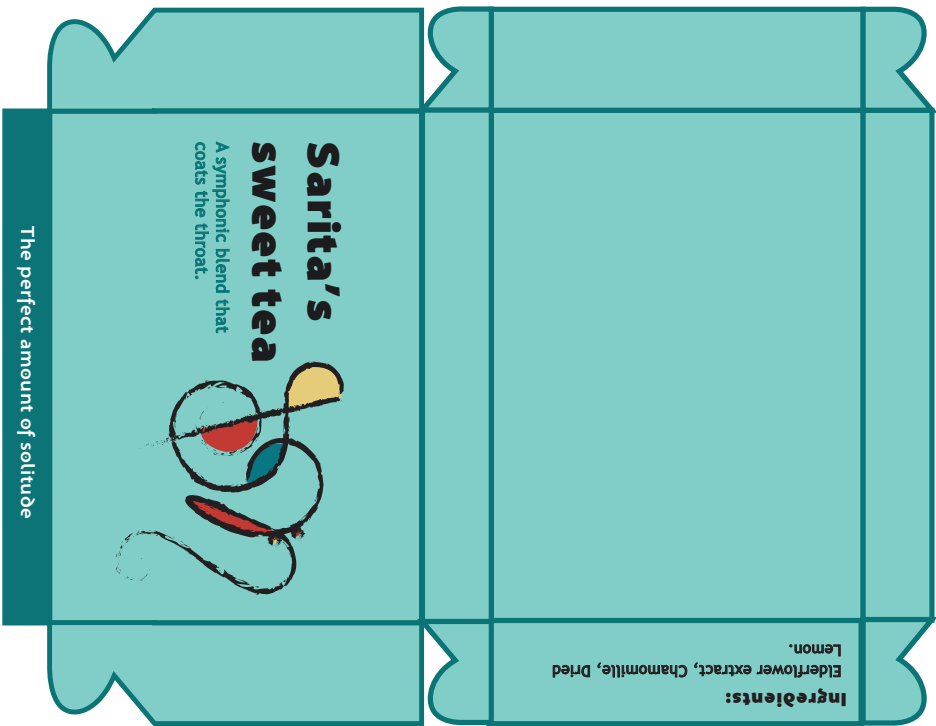


Illustration drafts



Die-cut

Exterior



Interior



3-D mockups



3-D mockups

