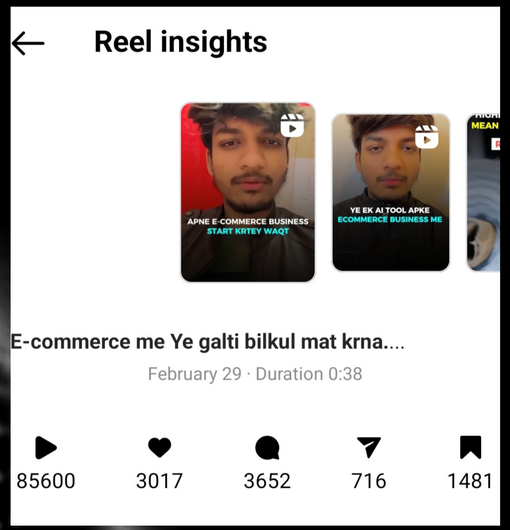
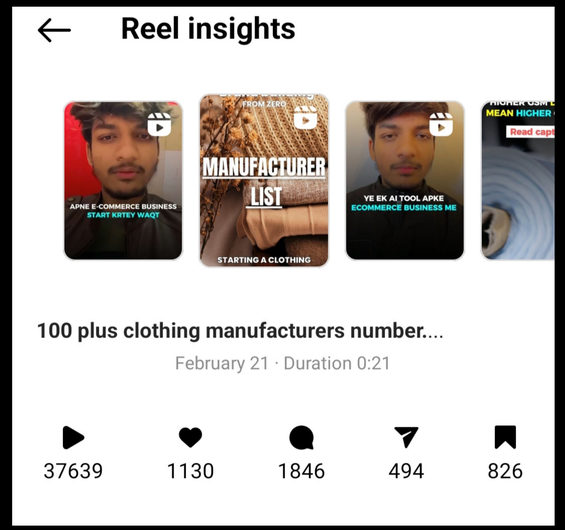
Your insntgram account is not growing?

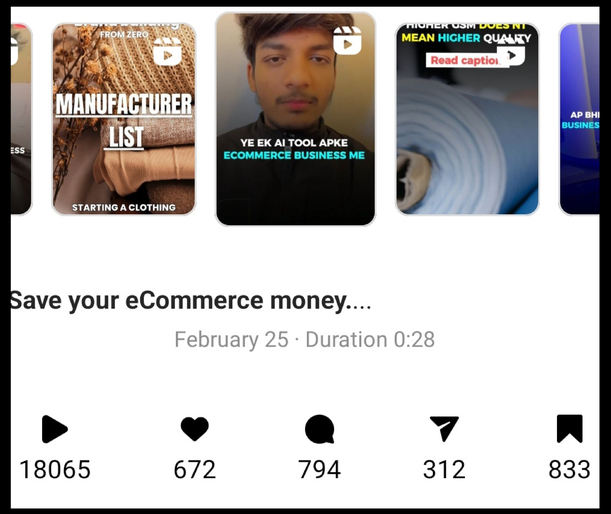
At one point, our Instagram account wasn't growing, then we implemented some strategies.
I will share those stratiges with you.

STRATEGIES REVOLVE AROUND REELS

WE ARE LEVERAGING THE BENEFITS OF REELS TO GROW OUR PRESENCE ON INSTAGRAM.
BELOW ARE OUR REELS INSIGHTS.,WE STARTED UPLOADING REELS FEW DAYS BACK,







REEL FUNNEL

PERFECT HOOK

PROBLEM REMINDER

DESIRE

LEAD MAGNET/ SOLUTION

IF YOUR REELS CONTAIN THESE 4 ELEMENTS: A PERFECT HOOK, A PROBLEM REMINDER, DESIRE, AND A LEAD MAGNET, THEN THE CHANCES OF THEM GOING VIRAL WILL BE SIGNIFICANTLY HIGHER.

IT MAY NOT BE POSSIBLE TO COVER ALL FOUR ELEMENTS IN EVERY REEL, BUT TRY TO COVER AT LEAST THREE SUCH AS HOOK, PROBLEM REMINDER, SOLUTION.

LET'S SEE HOW WE USED THE REEL FUNNEL

LET'S POSTMORTEM OUR REEL

OUR REEL CONTAINS FOUR ELEMENTS

Q1ST PART : APKA INSTGRAM ACCOUNT GROW NHI HORHA KUKI AP YE SECRET STRATEGY KA USE HE NHI KR RHEY - HOOK

2ND PART : HMNE SECRET STRATEGY KO IMPLEMENT KIYE AUR RESULTS AP DEKH SAKTE HO !! - SUSPENCE/MYSTRIOUS (WHAT SECERCT STRATIGY THAT IS SUSPENECE).IN THIS PART YOU CAN ASLO REMIND PROBLEM LIKE REELS PR ENGAMNET, FOLLOWER NHI ARHEY HAI.

3RD PART : APKO BHE AISEY RESULTS CHIYE? - DESIRE (THEIR WANTS, THEIR NEEDS.)

4TH PART : HMNE STRATEGIES KI EK PDF BANAYI HAI TOH ABHI HMEY FOLLOW KREY AUR COMMENT KREY GROWTH MAI APKO PDF KRDUNGA - LEAD MAGNET /SOLUTION (FREE ME KUCH OFFER KRNA HAI JAISE MAI KR RHA HOON SCECRET STRATEGIES KI PDF. (TELL THE VIEWER TO TAKE SOME ACTION ON YOUR REEL. JAISE KI MANINE BOLA PDF CHIYE TOH COMMNET AUR FOLLOW KREY.

OUR BEST PERFORMING REEL

THIS REEL GOT 82000+ VIEW IN JUST 3 DAYS AND STILL INCREASING

REEL CONTENT

APNE E-COMMERCE BUSINESS START KRTEY WAQT YE GALTI BILKUL NA KARNA - HOOK

APKE PASS PRODUCT HAI AUR APNI ECOMMERCE WEBSITE BANA PR SELL KRNA CHATEY HO? TOH APKO KUCH LEGALITIES PURI KRNI PADEYGI WARNA AP BAHUT BURA FAS SAKTEY HO - SUSPENCE (KONSI LEGALITES)

LOG CONFUSE REHTEY HAI COMPANY REGISTERATION GST, COMPANY PAN CARD , COMPANY TAN, INKI JARURAT PADEYGI YA NHI ,AP BHE CONFUSED HONGE - PROBLEM REMINDER

MAINE EK PDF TAYAR KI HAI JISME ECOMMERCE SE RELATED MAINE SARE LEGALITES STORE KIYA HAI , AGAR APKO WO PDF CHAHIYE TOH FOLLOW AUR COMMENT KREY, MAI APKO PDF DM KRDUNGA- SOLUTION / LEAD MAGNET.

OUR BEST PERFORMING REEL SCRIPT

OUR REEL SCRIPT

YE EK AI TOOL APKE ECOMMERCE CLOTHING BUSINESS ME LAKHO RUPYE BACHA SAKTA HAI - HOOK

AB APKO MODEL HIRE HIRE KRNEY KI KOI JARURAT NHI
BS APKO IS AI TOOL JANA HAI APNE PRODUCTS KI IMAGES UPLOAD KRNI AUR MODEL SELECT KRNA AUR MINTO ME APKA MOCKUP TAYAR - SUSPENCE (KOSNA AI TOOL) + SOLUTION.

OLLOW KRO IS PAGE KO AUR COMMENT KRO TOOL MAI APKO TOOL KA NAAM DM KRDUNGA - SOLUTION

OUR REEL SCRIPT

KYA AP BHE APNA CLOTHING BRAND START KRNA CHATEY HO?- HOOK

AUR APKO MANUFACTURE NHI MIL RHEY....? - PROBLEM

KOI NHI MERE PASS APKE PROBLEM KA SOLUTION HAI. MERE PASS EK LIST JISME 100+ MANUFACTURE KE NUMBER HAI...AGAR APKO WO LIST CHIYE TOH ABHI MUJHEY FOLLOW KREY AUR COMMENT KREY LIST MAI WO LIST APKO SEND KRDUNGA. - SOLUTION /LEAD MAGNET

WE USED FUNNEL STRATEGY IN EVERY REEL

HOOKS

POSITIVE HOOK

YE EK AI TOOL APKE ECOMMERECE BUSINESS ME LAKHO RUPAYE BACHA SAKTA HAI

THIS AI TOOL CAN SAVE YOU LAKHS OF RUPEES IN YOUR ECOMMERCE BUSINESS.

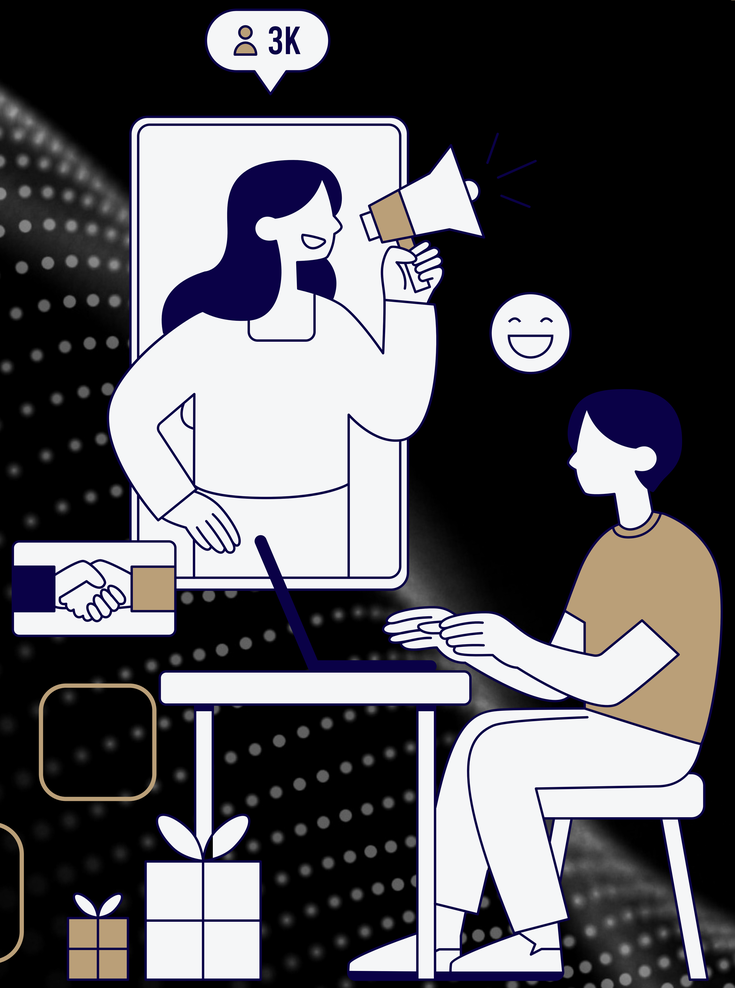
NEGATIVE HOOK

APNE E-COMMERCE BUSINESS START KRTEY WAQT YE GALTI BILKUL NA KARNA

WHEN STARTING YOUR E-COMMERCE BUSINESS, DON'T MAKE THIS MISTAKE

BRAINSTORM SOME EFFECTIVE HOOKS TO USE ON YOUR REELS.

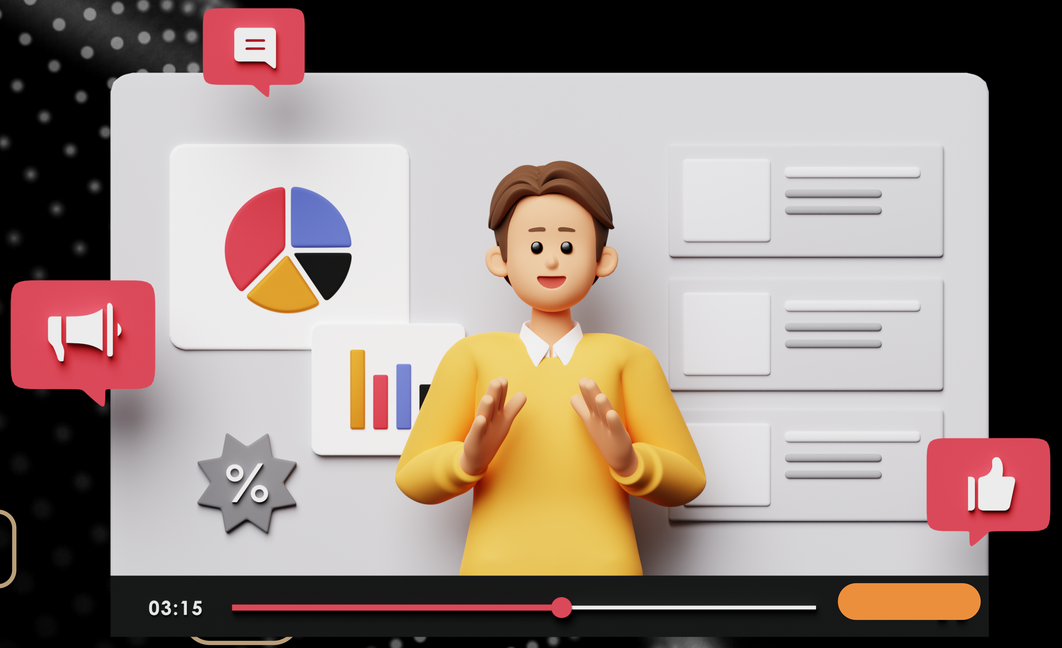
LEAD MAGNET



- IT CAN BE A PDF,EBOOK, WEBINAR, TEMPLATE, OR ANOTHER RESOURCE
- EFFECTIVE LEAD MAGNET ADDS VALUE/ SOLVES A SEPCIFIC PROBELM
- TELL YOUR AUIDENCE, IF THEY WANT THE PDF, COMMENT AND FOLLOWYOUR PAGE.

THIS PDF YOU'RE READING RIGHT NOW IS ALSO AN LEAD MAGNET. REMEMBER WE TOLD YOU TO FOLLOW AND COMMNET: SAVES ,SHARE, COMMNET ,FOLLOW HELPS IN VIRALING REEL.

REEL VIDEO LENGTH



WE'VE UPLOADED REELS VIDEOS LONGER THAN 50 SECONDS, BUT WE HAVEN'T SEEN ANY SIGNIFICANT RESULTS. THEN WE DECIDED TO UPLOAD REELS VIDEOS NOT LONGER THAN 40 SECONDS, AND WE GOT GOOD RESULTS WITH THIS STRATEGY.

(WATCH TIME)

- WATCH TIME IS THE TOTAL ACCUMULATED AMOUNT OF TIME PEOPLE HAVE SPENT WATCHING YOUR REEL. INSTAGRAM HAS CONFIRMED THAT THIS FACTOR IS AN IMPORTANT PART OF THEIR SEARCH AND DISCOVERY ALGORITHM.
- REELS VIDEOS CAN BE UP TO 1 MINUTE LONG, BUT I RECOMMEND PEOPLE TO MAKE THE REEL AS SHORT AS POSSIBLE.
- I BELEIVE THAT, IF YOUR REELS IS 1 MINUTE LONG AND THE WATCH TIME IS 9-10 SECONDS, THE CHANCES OF THAT REEL GOING VIRAL IS LESS. HOWEVER, IF YOUR REELS IS 20 SECONDS LONG AND THE WATCH TIME IS 11 SECONDS, THE CHANCES OF THAT REEL GOING VIRAL IS HIGH .

STATIGIES

- IMPLIMENT REELS FUNNLE
- MAKE SURE YOUR REELS VIDEO QULAITY IS 720 OR 1080(WE RECORD VIDEO FROM SMARTPHONE)
- TRY TO MAKE THE REELS VIDEO LONGER THAN 10 SEC AND LESS THAN 40 SEC
- USE TRENDING AUDIO IN WHICH REELS ARE MADE LESS THAN 5000.
- USE A HOOK COVER PHOTO AND USE HASTAG
- TAG SOMEONE OF YOUR NICHE WHO HAS GOOD FOLLOWERS

IF YOU REALLY WANT TO GROW ON INSTAGRAM, YOU NEED TO CONSISTENTLY UPLOAD CONTENT.

Thank you

These strategies worked for us. You can try theM they might also work for you.