**Dropshipping**

1. Dropshipping is a model that allows you to buy products from suppliers and ship them directly to your customers.

Your Website

Your Website

Warehouse/Supplier

Customer

Customer Ware House

Shipping/ delivery

1. Here you partner with different warehouses or suppliers and once you receive the order from your customer via your website, you forward the order to your suppliers. They ship the product to your customer and charge you only the product cost. In this way, you don’t need to care about handling or shipping the product. Your work is just to forward the order to your supplier and the commission you earn is yours.
2. Benefits:-

* You don’t need to invest thousands of dollar
* You only purchase the product when you have an existing order from your customer
* You can work from anywhere with your laptop and internet
* You don’t need to worry about shipping the product to the customer
* Low risks

1. Can work on Amazon Express, eBay, Ali Express or famous sites for dropshipping
2. Disadvantage:-

* Low margin on products but can have more on some others too
* Should be able to manage mistakes or confusion of customer
* Dependence on suppliers- Your business is reliant on the reliability and efficiency of your suppliers.
* You have less control over stock levels or shipping times but you can ensure it or manage it after talking with your suppliers.

1. Can start your online store with Shopify as a beginner or build your website with WordPress or by yourself.
2. A quick roadmap to start your store organically/inorganically