SARITA KUMARI

716-6589-744 • saritaku@buffalo.edu • 89 Custer St. Buffalo, NY 14214 LinkedIn • GitHub

Experience

Amdocs, Pune, India Senior Data Analyst Apr 2016 - Jul 2022

- Managed a 4-member project to execute a successful Proof of Concept for Apache NiFi based data-migration: Led to successful data migration of 50 petabytes of data.
- Initiated data modelling efforts by collaborating with stakeholders to gather requirements and translate them into a normalized relational database design, resulting in a 90% reduction in storage space by eliminating data redundancy.
- Developed and maintained **5+ Tableau dashboards** to track subscriber demographics and usage patterns, facilitating targeted marketing campaigns that led to a 20% increase in **customer acquisition**.
- Crafted intricate data models and architectures, enhancing data processing efficiency for distributed and non-distributed systems, benefiting data lake and data warehouse platform: reduced data processing time by 30%.
- Spearheaded the development of a **Machine Learning** model that optimized **subscriber phone plans**, leading to a 15% increase in subscriber retention.
- Conducted in-depth analysis of slow-performing queries, identified bottlenecks, and applied **query performance tuning** strategies to improve database response times: Reduced dashboard loading time by 80%.
- Designed and implemented a **star schema dimensional data model** within a data warehouse environment, resulting in a 20% reduction in query response times, improving data accessibility for stakeholders.
- Utilized advanced Excel functions, including VBA macros and VLOOKUP, to automate data validation processes, reducing errors by 20% in telecom billing.

EXperis IT, Pune, India

Data Analyst

Feb 2015 - Apr 2016

- Designed and implemented automation frameworks for desktop and mobile site versions, resulting in a 20% optimization of customer flows and seamless integration of CRM APIs.
- Crafted and executed a customer data pipeline in the **telecommunication domain**, yielding a 15% improvement in **OLTP transaction** handling throughput.
- Restructured SQL views and developed Stored Procedures in SQL Server, resulting in a 15% improvement in data retrieval speed.

Sanvi Softech, Pune, India

Software Test Engineer

Dec 2011 - Nov 2014

- Developed web tools for QC Integration, Test Data Management, and multi-threaded test updates, managing
 Agile/Scrum projects with Jira and Confluence, leading to a 20% boost in software quality and efficiency.
- Utilized **Selenium** to automate testing, creating efficient scripts for improved test coverage and reliability, resulting in a significant reduction in testing time and human error, thereby enhancing software reliability for releases.
- Played a key role in the **software development lifecycle** by proactively identifying and resolving issues, reducing post-release defects, and enhancing customer satisfaction through meticulous bug analysis and resolution.

Internship

AppMandi LLC, Chicago

Data Analyst Intern

Jun 2023 - Aug 2023

- Leveraged **Python** and **AWS Glue** for efficient **ETL** processes, cutting data preparation time by 40% and enhancing analysis efficiency, leading to data-driven decision-making.
- Developed an interactive Flask-based web app and utilized SSIS, Power BI, DAX and Power Query for data visualization, driving a 30% increase in user engagement and a 25% improvement in data utilization.

Projects

• **Job Search Insights:** Leveraged **Power BI** to create interactive, dynamic data visualizations, yielding a 25% improvement in data-driven decision-making by offering invaluable insights into prevailing job trends and organizational attributes.

<u>View Project</u>

Neural Network & CNN: Buit a Neural Network on income dataset of size 40000 to predict a person's income. Achieved accuracy of 87.07 % through hyperparameter tuning for model optimization.

View Project

Education

Master of Science in Data Science

The State University of New York at Buffalo, New York

Aug 2022 - Dec 2023

• Coursework: Data Intensive Computing (Spark and Hadoop), Python and SQL, Data Visualization, Data Modelling, Machine Learning

Bachelor of Technology in Computer Science and Engineering

Jul 2007 - Jun 2011

Visvesvaraya Technological University, Karnataka, India

Skills

- Languages: Python, R, Java, SQL, C++
- Database: PostgreSQL, Oracle, MS SQL Server, MySQL, MongoDB, Database Normalisation, Data Modelling
- Big Data: Apache Hadoop, Apache Spark, Apache Kafka, Apache Hive, PySpark
- Cloud: AWS RedShift, AWS Glue, AWS S3, Azure Data Lake, Azure Data Factory, Azure Synapse
- Machine Learning: Random Forest, Linear Regression, KNN, Logistic Regression, SVM, K-means, CNN