# **Timeseries-ARIMA**

# Goal → univariate time series forecasting problems

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### **Fundamentals**

### **Time Series Nomenclature**

- Time Series Analysis → time series forecasting.
- t, t+1, t-1
- Level baseline value for the series if it were a straight line.
- Trend increasing or decreasing behavior of the series over time.
- Seasonality repeating patterns or cycles of behavior over time.
- Noise variability in the observations that cannot be explained by the model.

All time series have a level, most have noise, trend and seasonality optional.

### **Describe vs Predict**

- Objective of time series analysis is to develop mathematical models
- Descriptive modeling to determine seasonal patterns, trends, relation to external factors, etc.
- Predict uses the information in a time series to predict / forecast future values

# Forecasting

When forecasting, it is important to understand our goal.

- How much data do you have available and are you able to gather it all together?
- What is the time horizon of predictions that is required? Short, medium or long term?
- Can forecasts be updated frequently over time or must they be made once and remain static?
- At what temporal frequency are forecasts required?

### **Examples**

- Forecasting the agri yield by state each year
- Forecasting the closing price of a stock each day.
- Forecasting sales in units sold each day for a store
- Forecasting the traffic each day.
- Forecasting unemployment for a state each quarter

# **Data preparation**

# Explore time series data

- Smoothing technique reduce the random variation in the observations.
- Log transformation effective to smoothen exponential variance
- Moving average  $\rightarrow MA_{20}(t) = \frac{1}{20} \sum_{i=t-19}^{t} obs(i)$

# Temporal structure

### White noise

#### **Model Diagnostic**

- Time series is white noise if the variables are IID with a mean of zero
- If time series is white noise, then, by definition, it is random
- Errors from forecast model should ideally be white noise  $\rightarrow$ y(t) = signal(t) + noise(t)

#### White noise identification

- line plot features like a changing mean, variance, or obvious relationship between lagged variables.
- summary statistics mean and variance of the whole series against the mean and variance of meaningful contiguous blocks of values in the series (e.g. days, months, or years).
- autocorrelation plot correlation between lagged variables

### Decompose time series

- Additive model  $\rightarrow y(t) = Level + Trend + Seasonality + Noise$
- Multiplicative model  $\rightarrow y(t) = Level \times T rend \times Seasonality \times Noise$

### **Trends**

- Deterministic Trends → These are trends that consistently increase or decrease.
- Stochastic Trends → These are trends that increase and decrease inconsistently
- Identify Trend
- Remove trend

# Seasonality

Types of seasonality

- Daily
- Weekly
- Monthly
- Yearly.

Simple way to correct for a seasonal component is to use differencing.

# **Stationary**

- Linear model assumes that underlying data are a realization of a stationary process.
- So, our first step to check whether there is any evidence of a trend or seasonal effects and, if there is, remove them.
  - Look at plot
  - review summary statistics
  - Statistical Tests

### **ADF test**

- ADF test statistical test called a unit root test.
- It determines how strongly a time series is defined by a trend.
- Null Hypothesis (H0): Fail to reject → time series has a unit root, meaning it is non-stationary.
- Alternate Hypothesis (H1): The null hypothesis is rejected → time series does not have a unit root.
  - p > 0.05: Fail to reject the null hypothesis (H0).
  - $p \le 0.05$ : Reject the null hypothesis (H0).

#### https://en.wikipedia.org/wiki/Augmented\_Dickey%E2%80%93Fuller\_test

Dickey, D. A., & Fuller, W. A. (1979). Distribution of the estimators for autoregressive time series with a unit root. *Journal of the American statistical association*, 74(366a), 427-431.

### **Model evaluation**

### **Performance Measures**

- Forecast Error (expected value predicted value)
- Mean Forecast Error / bias (mean(forecast error))
- Mean Absolute Error  $(mean(abs(forecast\ error)))$
- Mean Squared Error (mean(forecast error<sup>2</sup>))
- Root Mean Squared Error ( $\sqrt{mean \ squared \ error}$ )

# Residuals diagnostic

- Residual Line Plot  $\rightarrow$  we expect the plot to be random around the value of 0.
- Residual Summary Statistics → we are interested in the mean value of the residual errors.
  - $\approx 0$  suggests no bias in the forecasts, whereas positive and negative values suggest a positive or negative bias.
- Residual Histogram and Density Plots → we expect the forecast errors to be normally distributed around a zero mean.
- Residual Q-Q Plot → check the normality of the distribution of residual errors.
- Residual Autocorrelation Plot → we would not expect any correlation between the residuals.

### Persistence model / Naïve Forecast

- Establishing a baseline is essential on any time series forecasting problem.
- A baseline in performance gives an idea of how well all other models will actually perform on the problem.
- Simplest forecast:
  - previous time step  $\Rightarrow$  next time step  $(y_{t+1}=y_t)$
  - Forecast = Value from the same season in the previous cycle  $(\hat{y}_{t+1} = y_{t+1-m}, \text{ m=seasonality period.})$

### **Box-Jenkins Method**

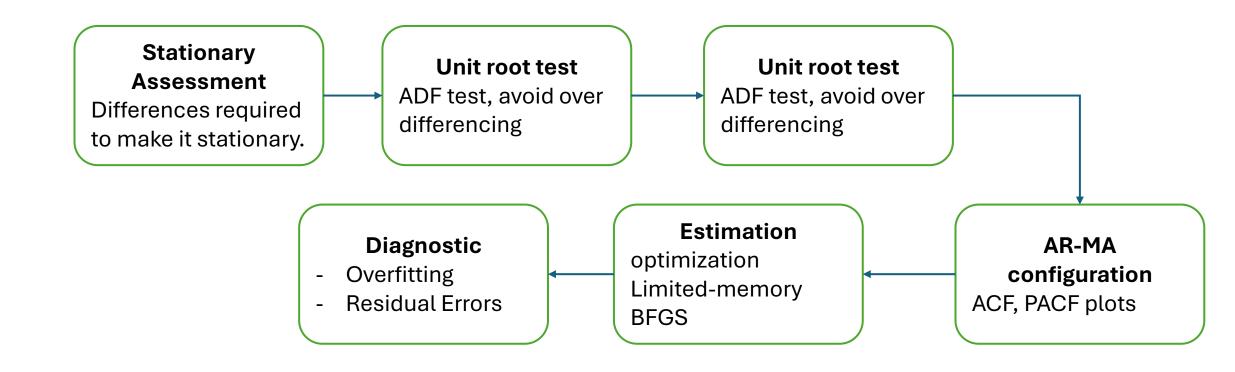
George Box and Gwilym Jenkins (1970), Time Series Analysis: Forecasting and Control

- Assumption that the process that generated the time series can be approximated using:
  - ARMA model if it is stationary
  - ARIMA model if it is non-stationary.
- ARIMA process (AR: Autoregression, I: Integrated and MA: Moving Average):
  - AR (p)  $\rightarrow$  dependent relationship with the lagged observations.
  - I (d) → differencing to make series stationary
  - MA (q) → dependency between an observation and residual errors from a moving average model applied to lagged observations

### **ARIMA**

- Each components are explicitly specified in the model as a parameter.
- Standard notation is used of ARIMA(p, d, q) where the parameters are substituted with integer values.
  - p → number of lag included in the model (lag order)
  - d → number of times observations are differenced (degree of differencing)
  - q → size of the moving average window (order of moving average)

### Parameter identification



### AR model

 Observations from previous time steps as input to predict the value at the next time step:

linear regression model 
$$\rightarrow \hat{y} = \beta_0 + \beta_1 X_1 + \varepsilon$$

AR (2) 
$$\rightarrow X_{(t+1)} = c + \phi_1 X_t + \phi_2 X_{t-1}$$

standard AR(p) 
$$\rightarrow X_t = c + \phi_1 X_{t-1} + \phi_2 X_{t-2} + \phi_p X_{t-p} + \varepsilon_t$$

•  $\varepsilon_t \to \text{Shock at time t} \sim \text{white noise} \Rightarrow \text{IID with E}(\varepsilon_t)$ : stochastic disturbance term interpreted as random shocks.

# **AR Model summary**

AR Model  $\rightarrow$  Current value depends on past values of the series.

$$X_t = c + \sum_{i=1}^{p} \phi_i X_{t-i} + \varepsilon_t$$

predict next time step →

$$X_{t+1} = c + \sum_{i=1}^{p} \phi_i X_{t+1-i} + \varepsilon_{t+1}$$

### MA model

•  $X_t$  depends only on the lagged forecast errors.

$$X_t = \mu + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \theta_2 \varepsilon_{t-2} \dots + \theta_q \varepsilon_{t-q}$$

- error terms  $\rightarrow$  Past shocks directly influencing  $X_t$
- We cannot observe  $\varepsilon_t$  directly in practice, they are latent, and must be estimated during model fitting
- Unlike AR models, past values of X do not appear on the righthand side.
- Captures short-term dependencies or sudden shocks in the data.

# MA model summary

 MA Model → Current value depends on past unobserved error terms (shocks).

$$X_t = \mu + \varepsilon_t + \sum_{j=1}^q \theta_j \, \varepsilon_{t-j}$$

- AR model  $\rightarrow \varepsilon_t$  represents random shocks that affect  $X_t$ , not explicitly modeled over time (only today's shock enters directly).
- MA model  $\rightarrow$  the same type of shocks  $\varepsilon_t$  used, their lagged effects are explicitly modeled, past shocks continue to influence future values for q periods.

# **AR / MA summary**

- AR → Current value depends on past values of the series.
- MA → Current value depends on past unobserved errors.
- $\varepsilon_t$  in AR  $\rightarrow$  instantaneous shocks to  $X_t$
- $\varepsilon_t$  in MA  $\rightarrow$  Shock whose lagged effects are modeled directly.

### **AR+MA Model**

$$X_t = c + \phi_1 X_{t-1} + \phi_2 X_{t-2} + \dots + \phi_p X_{t-p} + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \theta_2 \varepsilon_{t-2} \dots + \theta_q \varepsilon_{t-q}$$

- AR Model → for persistent trends (e.g., stock prices).
- MA Model → for shock-driven series (e.g., volatile returns).
- ARMA → Combines both.

# **Stationarity**

- stationary → statistical properties do not change over time → ensure patterns are stable for reliable forecasts.
- Non stationary →
  - Trend: Long-term increase/decrease in mean (e.g., GDP growth).
  - Seasonality: Regular fluctuations (e.g., monthly sales peaks).
  - Structural Breaks: Sudden changes in behavior (e.g., post-pandemic)
- Stationarity test →
  - ADF Test :  $H_0$  = non-stationary.
  - KPSS Test:  $H_0$  = stationary.

# Make series stationary

- Differencing:
  - $\Delta X_t = X_t X_{t-1}$  (removes trend)
  - $\Delta_{12}X_t = X_t X_{t-12}$
- Transformations  $\rightarrow$  Logarithm  $\rightarrow$  Stabilizes variance.
- Decomposition → separate trend, seasonality, and residuals