SEO Audit Report

Generated by [Rank Math](https://rankmath.com)

34/100

SEO Score

11/27
Passed Tests

4/27
Warnings

12/27
Failed Tests

Basic SEO

Common Keywords

A list of keywords that appear frequently in the text of your content.

🛈 Here are the most common keywords we found on the page:

landing csak oldalt hogy minden oldal landingpark profi adunk ajánlatot

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SEO Description

SEO analysis of your page's meta-description.

✕ No meta description was found on on this page.

Write a meta-description for your page. Use your target keyword(s) (in a natural way) and write with human readers in mind. Summarize the content - describe the topics your article discusses.

The description should stimulate reader interest and get them to click on the article. Think of it as a mini-advert for your content.

H1 Heading

SEO Analysis of the H1 Tags on your page.

✖ Too many H1 tags found on the page (4). For the best SEO results there should be exactly one H1 tag on each page.

```
Ne csak ötletelj, valósítsuk meg!
Miért térül meg egy jó landing oldal?
A csapat a sikered mögött
Árazás
```

WordPress sites usually insert the page or post title as an H1 tag (although custom themes can change this behavior).

Ensure your most important keywords appear in the H1 tag - don't force it, use them in a natural way that makes sense to human readers.

Because your headline plays a large role in reader engagement, it's worth spending extra time perfecting it. Many top copywriters spend hours getting their headlines just right - sometimes they spend longer on the headline than the rest of the article!

A good headline stimulates reader interest and offers a compelling reason to read your content. It promises a believable benefit.

You should write as if your readers are selfish people with short attention spans (because that describes a large percentage of the world's population). Readers visit websites for selfish reasons - they're not there to make **you** happy.'

H2 Headings

SEO analysis of the H2 headings on your page.

✔ One or more H2 tags were found on the page.

```
Landing Oldal, Ami Ügyfeleket Hoz
Nem Csak Látogatókat.
Miért nem egy újabb WordPress oldalt adunk?
Miért a LandingPark a legjobb választás? Gyors indulás | Profi design | .hu domain + 5GB
tárhely | Mobilra optimalizált ...
Expressz fejlesztés: kész, publikálható landing akár 5 munkanapon belül – domainnel és
tárhellyel. Fókuszált folyamat, ...
Készen állsz a növekedésre? Kérj személyre szabott ajánlatot még ma, és indítsd be a
vevőszerzést!
Ne várj a vevőidre! Célozd meg őket egy profi landing oldallal!
Kérdezz bátran! Gyors válasz, egyenes kommunikáció, garantáltan.
```

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

✖   Some images on the page have no `alt` attribute. (8)

```
<img src="assets/images/image9.webp" alt="">

<img src="assets/images/features1.webp" alt="">

<img src="assets/images/features2.webp" alt="">

<img src="assets/images/features3.webp" alt="">

<img src="assets/images/mbr-360x241.webp" alt="">

<img class="image_1" src="assets/images/image8.webp" alt="">

<img src="assets/images/cropped-lufishop-felirat-konturos-320x85.webp" alt="">

<img src="assets/images/image6.webp" alt="">
```

Check your images for missing alt tags, and add useful descriptions to each image. Add your keywords or synonyms - but do it in a natural way.

Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

✖   No page description found on the page.

You need to use titles and descriptions that are attractive to users and contain your keywords. Use the keywords naturally - keyword stuffing is usually detected and will result in a lower ranking. What's more, it's pretty off-putting for potential readers, who are more likely to click on an appealing link.

Links Ratio

SEO analysis of the ratio of internal links to external links.

❗   There are one or more issues with the number of links on this page:
Too few internal links (3).

```
internal: 3

external: 0
```

Add links to external resources that are useful for your readers. Make sure you link to high-quality sites - Google penalizes pages that link to "spammy" sites (ones that break the Google webmaster guidelines).

Ideally, the links should be highly relevant to the subject you're writing about. It's impossible to cover every aspect of a subject on a single page, but your readers may be fascinated by some detail you barely touch

on. If you link to a resource where they can learn more, they'll be grateful. What's more, you'll be rewarded with higher rankings!

SEO Title

SEO analysis of the HTML title of the page.

⚠ The page title has 4 characters which is less than the recommended minimum of 6.

Home

Ensure your page's title includes your target keywords, and design it to encourage users to click.

Writing compelling titles is both a science and an art. There are automated tools that can analyze your title against known metrics for readability and click-worthiness (Rank Math includes these tools). You also need to understand the psychology of your target audience.

Create a responsive site

Our analysis of the use of CSS media queries in your content.

✓ The CSS code contains **media queries**.
Media query found in `https://landingpark.hu/assets/bootstrap/css/bootstrap.min.css`.

Homepage Is Reachable

Tests if your homepage is reachable by making an HTTP request.

✓ Homepage is reachable

Advanced SEO

Search Preview

ⓘ Here is how the site may appear in search results:

Home
https://landingpark.hu/

Canonical Tag

Does the content have a "canonical" URL?

! No canonical link tag found on the page.

`null`

Every page on your site should have a <link> tag with a "rel='canonical'" attribute. The link tag should go inside the page's head tag, and it should contain the page's "correct" URL.

If you've republished an article from another source (such as another site or a different section of your own site) then you need to pick which URL is the "correct" one and use that.

The Rank Math WordPress plugin makes it very easy to set the canonical URL for every page of your site.

Noindex Meta
Does the content contain a noindex robots meta tag?

✓   The page does not contain any `index` meta tag or header.

Mobile Search Preview

!   Here is how the site may appear in search results on a mobile device:

Home
https://landingpark.hu/

Mobile Snapshot
A snapshot of how your content appears on a mobile device.

!

WWW Canonicalization
Does the site appear on more than one URL?

✗   The www and non-www versions of the URL are not redirected to the same site.

Decide whether you want your site's URLs to include a "www", or if you prefer a plain domain name. There are marketing pros and cons for each choice, but neither one is better or worse for SEO purposes - as long as you're consistent.

You should use HTTP redirections (301 permanant redirects) to pass PageRank from the "wrong" URLs to the standard (canonical) ones. That way, your content will still benefit from backlinks if someone makes a mistake and uses the wrong URL.

OpenGraph Meta

Does your site use OpenGraph meta tags?

✗ Some Opengraph meta tags are missing.

Insert a customized OpenGraph meta tag for each important page on your site. The standard is very well documented - you can learn more from Facebook's developer pages.

The Rank Math WordPress plugin provides a simple but powerful interface to craft your OpenGraph data. You get immediate feedback with an interactive preview, and you don't have to mess around with raw HTML markup.

Schema Meta Data

Does the content include relevant Schema.org metadata?

✗ No Schema.org data found on the page.

The Rank Math WordPress plugin makes it extremely easy to add highly relevant Schema.org markup to your site. It has a simple graphical interface, so you don't have to get your hands dirty with complex HTML markup.

Sitemaps

Does the site use an XML sitemap?

✗ No sitemaps found.

If you don't have an XML sitemap, the best option is to install a plugin that creates sitemaps for you. That way you'll know the sitemap will always be up-to-date. Plugins can also automatically ping the search engines when the XML file is updated.

The Rank Math WordPress plugin gives you complete control over your site's XML sitemaps. You can control the settings for each page as you write or edit it, and Rank Math will ping Google as soon as you submit your edits.

This results in fast crawls and indexing.

Robots.txt

Does your site have a valid robots.txt file

✗ Robots.txt file is missing or unavailable. Try our **free robots.txt editor tool** to easily test and validate your robots.txt file.

You can manually create a robots.txt file and upload it to your site's web root. A simpler option is to use a plugin for your CMS platform.

The Rank Math WordPress plugin has a full suite of tools to manage the robots.txt file, along with other related technologies, like XML sitemaps.

Keep your content fresh

Checks for recent content updates using available signals (XML sitemap, og:updated_time, or Last-Modified header).

✓ The content is fresh. Last updated on 2025-08-22 (0 days ago) via Last-Modified header (XML Sitemap and og:updated_time not found).

Broken Links

Detects broken or dead links (404/500 errors) in the website that may harm SEO and user trust.

✗ The page has broken link(s).

Regularly scan the site for broken links. Fix them by updating to a valid URL, removing the link, or setting up proper 301 redirects. Using a CMS plugin or automated crawler can help monitor and resolve these issues proactively.

If links are protected by bot mitigation (e.g., CAPTCHA or rate-limiting), consider whitelisting known bots or adjusting protection settings to allow valid crawlers.

Performance

Page Size

An analysis of the size of your HTML file.

✓ The size of the HTML document is 8 Kb, under the average HTML size of 33 Kb.

Response Time

How fast does your server respond to requests?

✓ The response time is under 0.8 seconds which is great.

Image Headers Expire

Do your images use "expires" headers?

✓ No local images found on the page

Minify CSS

Are your CSS files properly minified?

✕   Some CSS files don't seem to be minified.

> https://landingpark.hu/assets/web/assets/mobirise-icons2/mobirise2.css
>
> https://landingpark.hu/assets/web/assets/mobirise-icons-bold/mobirise-icons-bold.css
>
> https://landingpark.hu/assets/parallax/jarallax.css
>
> https://landingpark.hu/assets/web/assets/gdpr-plugin/gdpr-styles.css

CSS can add a lot of load-time to your website. Thankfully, there is an easy solution to minify CSS using WP Rocket. Read more

Page Objects

Analysis of the embedded objects in the pages.

⚠   The page makes 38 requests. A large number of requests can result in slow page loading.

> total: 38
>
> images: 19
>
> javascript: 9
>
> stylesheets: 10

Try to replace embedded objects with HTML5 alternatives.

Minify Javascript

Does the site use minified JavaScript?

✕   Some Javascript files don't seem to be minified.

> https://landingpark.hu/assets/web/assets/cookies-alert-plugin/cookies-alert-core.js
>
> https://landingpark.hu/assets/parallax/jarallax.js
>
> https://landingpark.hu/assets/web/assets/cookies-alert-plugin/cookies-alert-script.js
>
> https://landingpark.hu/assets/smoothscroll/smooth-scroll.js

JavaScript files appear in many places, including frameworks (like Bootstrap), themes and templates, and third-party plugins.

So you should track down where the culprit (un-minified) JavaScript files come from. For instance, if the un-minified JavaScript lives inside a third party plugin, you can minify it. But when you update the plugin to a

new version, the JavaScript files will need to be compressed again.

There are server-side tools (including WordPress plugins) to automatically minify JavaScript files.

Security

Theme Visibility

Theme Visibility

🛈 The theme is not publicly visible, so it is not easily identifiable.

Visible Plugins

Visible Plugins

✔ Hurray! None of the plugins are publicly visible.

Directory Listing

Does your web server list the contents of the directories?

✔ Directory Listing seems to be disabled on the server.

Secure Connection

Is your content served over a secure connection?

✔ The site is using a secure transfer protocol (https).