ClinPrecision - One-Page Overview

Next-Generation Clinical Trial Management Platform

What We Do

ClinPrecision modernizes clinical trial management with cloud-native technology, reducing trial costs by **40%** and accelerating patient enrollment by **6-12 months**. We help pharmaceutical companies, CROs, and research organizations run faster, more efficient, and compliant clinical trials.

The Problem

Challenge	Industry Impact	Cost
Patient Recruitment Delays	80% of trials delayed	$8M per day
Data Quality Issues	30% of data has errors	$1.5M per trial
Regulatory Complexity	20-30% of trial budget	$5-10M per trial
Site Coordination	Multi-site trials 20% over budget	$3-8M overrun

Average clinical trial: $2.6 billion, 10-15 years from discovery to approval

Our Solution

Core Platform Modules

Study Management - Protocol definition, visit schedules, form templates, multi-site configuration
Patient Management - Smart screening, AI-powered matching, lifecycle tracking
Electronic Data Capture (EDC) - Real-time validation, mobile-first, offline support
Visit Management - Protocol-driven scheduling, automated reminders, completion tracking

Compliance & Audit - FDA 21 CFR Part 11, complete audit trails, e-signatures
Analytics & Reporting - Real-time dashboards, predictive analytics, regulatory reports
Collaboration Tools - Multi-site coordination, secure messaging, query management

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Competitive Advantages

Feature	ClinPrecision	Legacy Systems (Medidata, Oracle)
Cost	$15K-$100K/year	$500K-$2M+/year
Setup Time	2-4 weeks	3-6 months
Technology	Cloud-native, modern	On-premise, legacy
Mobile Support	Native PWA	Limited/clunky
AI/ML	Built-in	Add-on or none
ROI	40% cost reduction	Baseline

We deliver enterprise features at mid-market pricing with 5+ years technology lead

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Market Opportunity

- **Global Clinical Trials Market:** $69.5B (2024) → $112B (2030)
- **Clinical Trial Management Systems (CTMS):** $25B TAM
- **Our Target Market:** Mid-to-large pharma & CROs ($8B SAM)
- **Market Pain:** 30-80% of trials delayed, 30% cost overruns

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Traction

- [x] Core platform complete (MVP)
- [x] FDA 21 CFR Part 11 validation underway
- [x] HIPAA compliant architecture

Target: 10 customers ($400K ARR) by Q4 2025

Partnership Opportunities

1 Technology Partnership

- White-label or co-branded deployment
- Integration with your existing systems
- Revenue share: (negotiable)
- Joint product roadmap

2 Distribution Partnership

- Reseller agreement (25-35% commission)
- Add high-margin software to your portfolio
- We provide support & training
- Co-branded marketing

3 Strategic Investment

- 10-20x ROI potential (5-year exit)

4 Enterprise Customer

- Early adopter pricing (30-50% discount)
- Co-create custom features
- Case study & reference
- Competitive advantage in trials

Business Model

Starter: $15K/year (up to 3 trials, 100 patients)
Professional: $45K/year (up to 10 trials, 500 patients)
Enterprise: $100K-$500K/year (unlimited, custom)
Alternative: $5K-$25K per trial

Projected Revenue:
Year 1: $800K ARR | Year 2: $2.5M ARR | Year 3: $6M ARR

Why We'll Win

- ☑ **Domain Expertise:** 15+ years clinical research experience
- ☑ **Modern Architecture:** Cloud-native, microservices, event sourcing
- ☑ **Regulatory Built-In:** FDA 21 CFR Part 11, GCP, HIPAA compliant

☑ **AI-Ready:** Built for machine learning & predictive analytics
☑ **Customer-Centric:** Designed with 50+ clinical professionals
☑ **Speed to Market:** 10x faster deployment than competitors

Proprietary IP: Event sourcing for trials (patent pending), AI patient matching

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📞 Next Steps

Let's Schedule:

1. **30-min intro call** - Vision alignment & Q&A
2. **Live demo** (1 hour) - See the platform in action
3. **Partnership discussion** (1.5 hours) - Explore collaboration models
4. **Due diligence** (as needed) - Deep dive into tech, financials, legal

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🎯 The Bottom Line

The clinical trials industry is ready for disruption.

Legacy systems cost too much, take too long, and hold back innovation. We're delivering the modern platform that pharma companies, CROs, and research sites need to run faster, smarter, and more compliant trials.

Join us in accelerating life-saving therapies to patients.

Confidential - For partnership discussion purposes only
Version 1.0 | October 2025