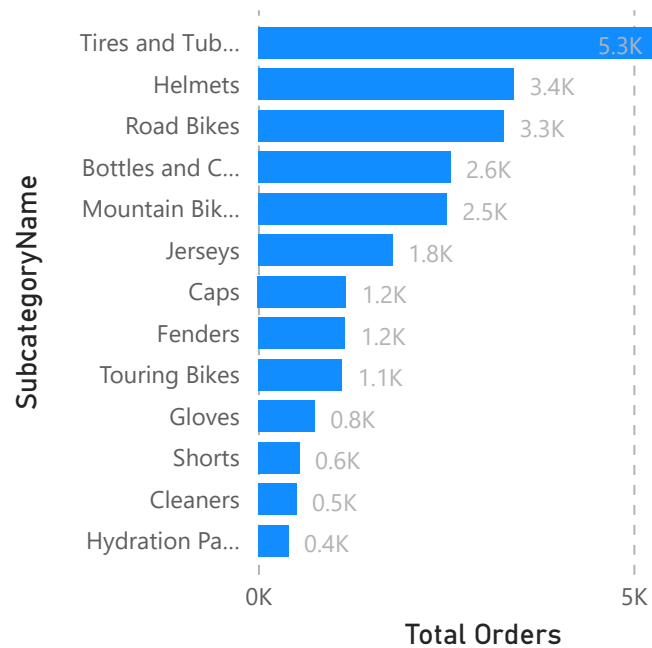




## Total Orders by Category



## Total Orders by Subcategory



1/1/2016

2/18/2017



Select all

Europe

North America

Pacific

Monthly Revenue

**\$1.83M**✓  
Goal: 1.77M (+3.31%)

Monthly returns

**166**✓  
Goal: 169  
(+1.78%)

Monthly Orders

**2146**!  
Goal: 2165  
(-0.88%)

Top product (Orders)

**Water Bottle - 30 oz.**

Top product (Profit)

**Mountain-200 Black, 46**

**View Product  
Detail** ⓘ

ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	146	4.11%
AWC Logo Cap	1172	1.06%
Bike Wash - Dissolver	508	1.58%
Classic Vest, L	95	2.11%
Classic Vest, M	107	2.80%
Classic Vest, S	89	4.49%
Fender Set - Mountain	1156	1.34%
Half-Finger Gloves, L	226	1.99%
Half-Finger Gloves, M	249	2.23%
Half-Finger Gloves, S	278	1.29%
Hitch Rack - 4-Bike	166	1.81%
HL Mountain Tire	753	3.72%
HL Road Tire	505	4.16%
Hydration Pack - 70 oz.	402	3.73%
LL Mountain Tire	468	2.95%
Total	13643	2.14%

## Total Orders, Total Revenue and Total Profit by Country



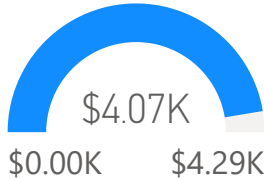


Water Bottle - 30 oz.

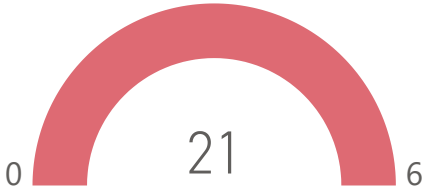
Current Month orders vs Target



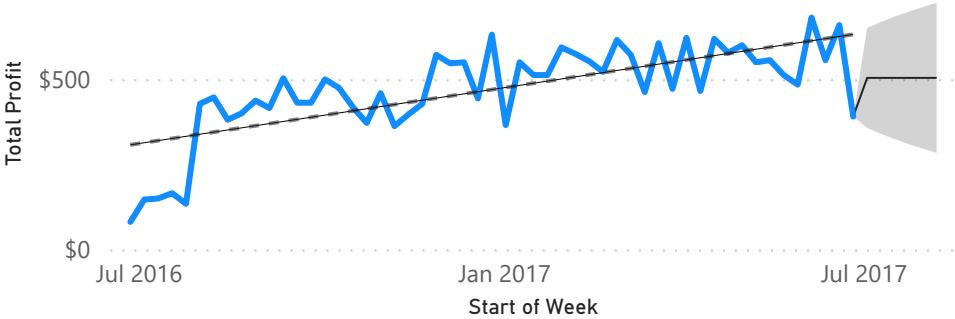
Current Month Revenue vs Target



Current Month Returns vs Prev month



Weekly profit



Weekly profit

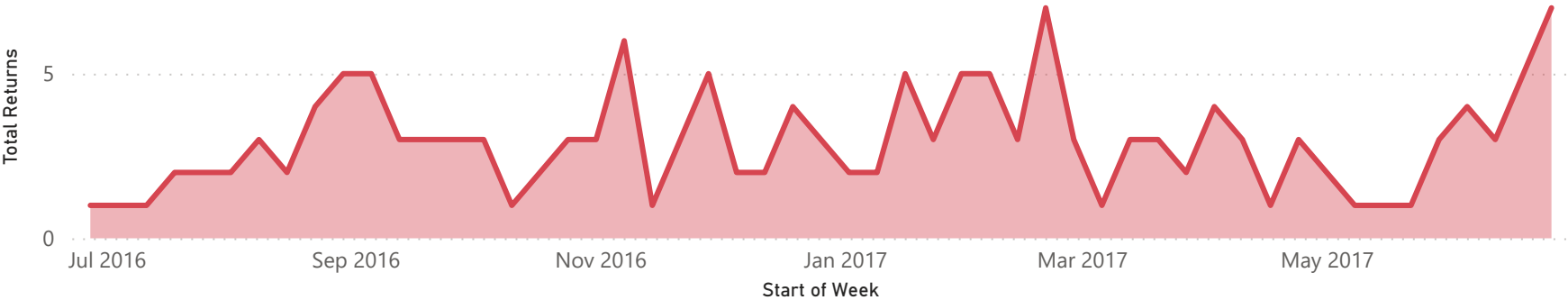


0.00

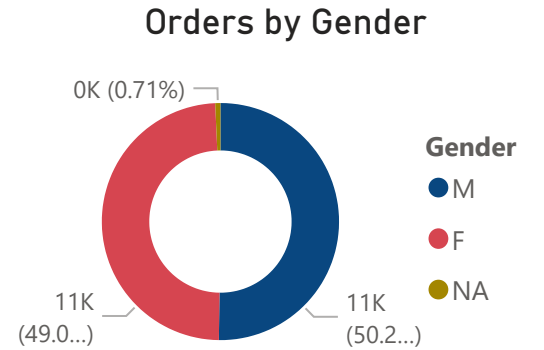
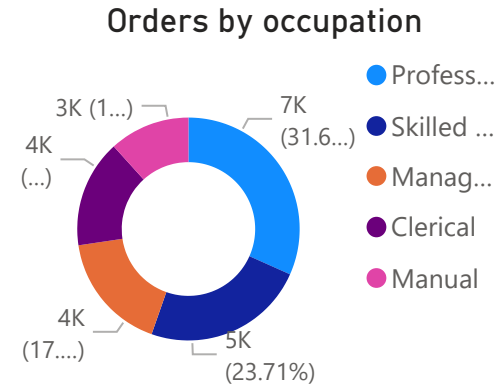
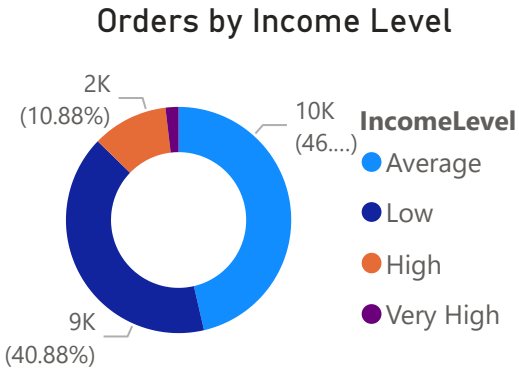


\$4.99  
Adjusted price  
\$4.99  
Avg Retail Price

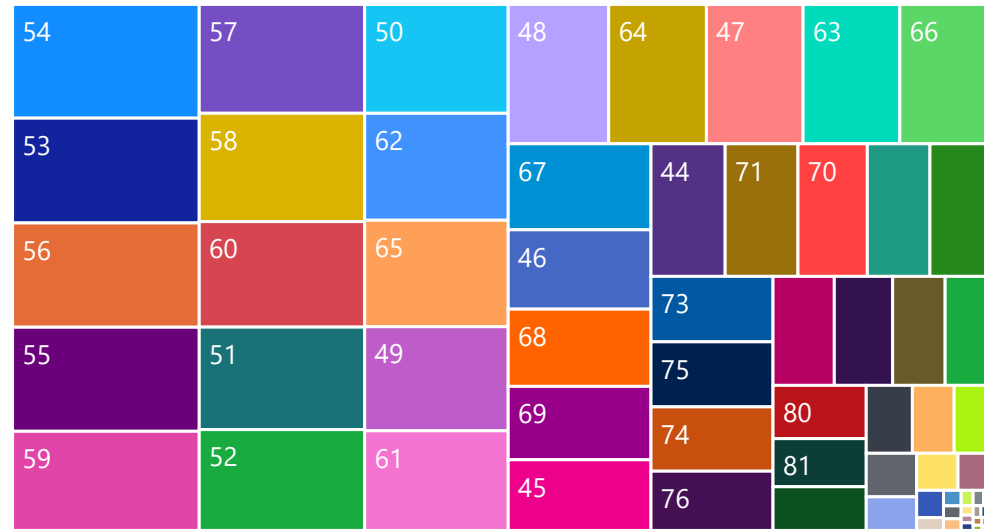
Weekly Return Volume



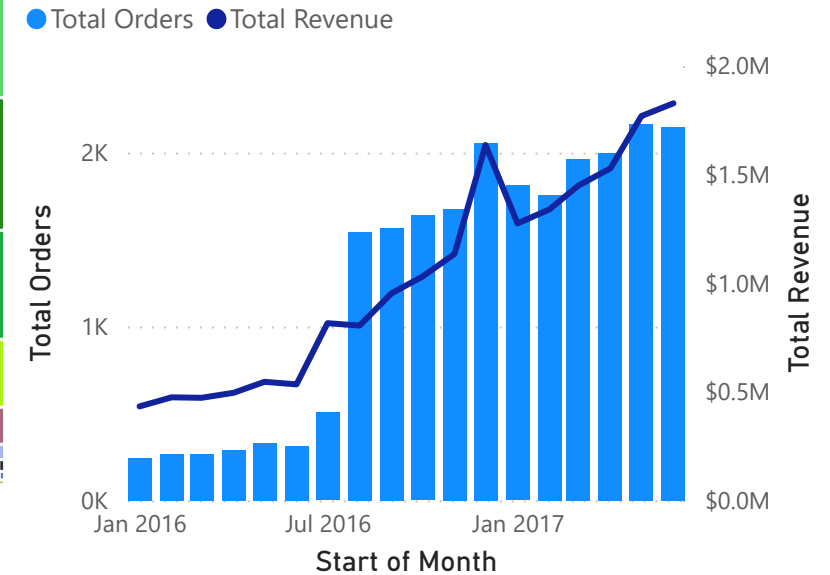
FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.40
Mrs. Lisa Cai	7	\$11,330.45
Mrs. Lacey Zheng	7	\$11,085.75
Mr. Jordan Turner	7	\$11,022.40
Mr. Larry Munoz	7	\$10,852.03
Mrs. Ariana Gray	6	\$10,391.43
Mr. Marco Lopez	6	\$10,289.69
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.75
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.22
Adriana Gonzalez	4	\$9,195.70
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.20
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.55
Mr. Kevin Coleman	4	\$7,750.54
Mr. Johnathan Suri	4	\$7,721.32
Mrs. Crystal Zeng	4	\$7,706.80
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.48
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,119.64
Mr. Eddie Dominguez	3	\$7,044.38
Mrs. Molly Madan	3	\$7,043.25
Mr. Jarrod Mehta	3	\$7,038.39
Total	22534	\$18,509,653.24



Total Orders by Current Age



Total Orders and Total Revenue by Start of Month



Top Customer  
**Mr. Maurice Shan**

Customer Revenue  
**\$12.41K**

Customer Orders  
**6**

Executive  
Summary

