

# Talha Khan

## **Social Media Executive**

Lahore 54000

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+920303 0650735

I'm passionate, high lots of adroit skills which help in growing my sentiments in Social Media Marketing. I can raise website traffic, brand awareness by driving effective campaigns. My additional expertise in social media post designing & social media optimization is valuable.

## Work Experience

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### **Social Media marketing manager**

Kamboh softec-Lahore

August 2023 to July 2024

In this Company, my role is high lots of adroit skills which help in growing my sentiments in Social Media Marketing. I can raise website traffic, brand awareness by driving effective campaigns. My additional expertise in social media post designing, customer support, & social media optimization is valuable.

### **Social Media Executive**

Muhammadi estate-Lahore

October 2022 to March 2023

In this Company, my role is high lots of adroit skills which help in growing my sentiments in Social Media Marketing. I can raise website traffic, brand awareness by driving effective campaigns. My additional expertise in social media post designing, customer support, & social media optimization is valuable.

### **Social Media Executive**

Dexpel-Lahore

May 2022 to September 2022

In this Company, my role is high lots of adroit skills which help in growing my sentiments in Social Media Marketing. I can raise website traffic, brand awareness by driving effective campaigns. My additional expertise in social media post designing, Shopify handling, customer support & social media optimization is valuable.

### **Social Media Executive**

Dots in Blue-Lahore

December 2020 to May 2022

In this Company, my role is high lots of adroit skills which help in growing my sentiments in Social Media Marketing. I can raise website traffic, brand awareness by driving effective campaigns. My additional expertise in social media post designing, WordPress & social media optimization is valuable.

### **Business Development Team Intern**

House of Solution-Lahore

July 2020 to November 2020

In this Company, my role is high lots of adroit skills which help in growing my sentiments in Business development.

## Education

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### **Bachelor's in Computer Science**

University of South Asia - Lahore

February 2016 to December 2020

## Skills

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- Digital Marketing (2 years)
- Social Media Management (4 years)
- WordPress (1 year)
- Graphic Design (2 years)
- Content Creation (1 year)
- Search Engine Optimization (SEO) (Less than 1 year)
- Video Editing (1 year)
- Email Marketing (Less than 1 year)

## Languages

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- Chinese - Beginner
- English - Intermediate
- Urdu - Fluent
- Punjabi - Fluent

## Certifications and Licenses

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### **Digital Marketing**

November 2020 to March 2021