



# Sheikh Zain Safdar

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## ABOUT ME

### SKILLS:

- Excellent Communication & Presentation Ability
- Excellent Time Management
- Always Willing To Learn
- Good Digital Marketer
- Good Badminton Player
- Good Swimmer
- Well Knowledge About MS Office
- Got 3<sup>rd</sup> Position in Science Exhibition At College
- Good Motivational Speaker
- Adopt Easy Way to Explain Given Topic
- Fast Learner

## WORK EXPERIENCE

FEB 2024 – APR 2024 Sheikhupura

**INTERNSHIP** PUNJAB FOOD AUTHORITY

5 MAR 2021 – 10 APR 2023 Faisalabad

**TEACHING** SCHOLAR ACADEMY

12 JUN 2021 – 5 JAN 2022 Faisalabad

**TEACHING** STEM INSTITUTE

22 OCT 2021 – CURRENT

**YOUTUBING**

2021 – CURRENT Dubai, United Arab Emirates

**DIGITAL MARKETING** FACEBOOK

- FaceBook Ads
- Instagram Ads
- Google Ads

2023 – CURRENT

**UPWORK**

I work as Digital Marketer with many International Clients.

2023 – CURRENT

**FIVERR**

I work with many International Clients as a Digital Marketer.

1 JAN 2024 – CURRENT

## **AMAZON**

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- I have my own brand on amazon regarding Electronics
- I have done FBM
- I also deliver many Trainings regarding Amazon on zoom & Google Meet

2022 – CURRENT

## **SHOPIFY**

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I have Built my own shopify store for Private Label  
I also Built many Shopify Stores for my customers  
I also give physical and online Classes for Shopify

2022 – CURRENT

## **WORDPRESS**

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I also create many Websites for my clients.

2023 – CURRENT

## **EBAY**

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I built and manage my Ebay Account for my products to sell.

2023 – CURRENT

## **ETSY**

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I have Built and Manage my Etsy Account to sell my products.

2022 – CURRENT

## **DARAZ**

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I source and list many products on Daraz Account to sell products

2023 – CURRENT

## **SEARCH ENGINE OPTIMISATION**

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I have On-page and Off page SEO for my own Stores and for many Websites of my own clients.

2021 – CURRENT

## **CANVA EXPERT**

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I have Created many posts for my Own Facebook or instagram Pages and also for my Different clients I have also done Many Video Editing

1 FEB 2020 – 5 MAY 2022 Faisalabad

## **TEACHING OXFORD ACADEMY**

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1 JAN 2020 – 5 MAR 2021 Faisalabad

## **PRIVATE TUTOR**

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## ● **EDUCATION AND TRAINING**

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2015 – 2017 Faisalabad

**MATRICULATION** Government Crescent Model Higher Secondary School

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2017 – 2019 Faisalabad

**FSC** Superior Group of Colleges

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17 DEC 2023

**ISO 9001:2015** Online ( ZOOM)

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10 DEC 2023

**DIETARY TRENDS IN FOOD & NUTRITION** Online ( ZOOM)

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2 DEC 2023

**ISO 22000: 2018 ELEMENTS OF FOOD SAFETY MANAGEMENT SYSTEM (FSMS)** Online ( TEAM)

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11 AUG 2023

**ICRC BASIC EMERGENCY CARE** Online ( ZOOM)

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9 AUG 2023

**INFODEMIC MANAGEMENT 101** Online ( ZOOM)

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24 AUG 2021

**FOOD ALLERGIES** Online ( ZOOM)

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21 AUG 2021

**HEPATITIS & IT'S MNT** Online ( ZOOM)

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21 AUG 2021

**PCOS** Online ( ZOOM)

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16 AUG 2021

**HOW TO GAIN WEIGHT** Online ( ZOOM)

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15 AUG 2021

**UNDERSTANDING FOOD SAFETY SYSTEM** Online ( ZOOM)

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15 AUG 2021

**INTERNATIONAL FOOD BUSINESS CONSULTANCY (IFBC)** Online ( ZOOM)

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14 AUG 2021

**INFLAMMATORY BOWL DISEASE** Online ( ZOOM)

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14 AUG 2021

**IMPORTANCE OF PLANTING** Online ( ZOOM)

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8 AUG 2021

**LIVER DIASEASE & IT'S DIET** Online ( ZOOM)

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6 AUG 2021

**DIATERY MANAGMENT OF ARTHRITIS** Online ( ZOOM)

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9 FEB 2021

**HEALTHY BENEFITS OF ALMOND** Online ( ZOOM)

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## ● **LANGUAGE SKILLS**

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Mother tongue(s): **URDU | PUNJABI**

Other language(s): **ENGLISH**

## DIGITAL SKILLS

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 Good At MS Office ( Word, Excel, Powerpoint)

 Good At Web Development

 Good At Graphic Designing