

# *introducing* **ABOUT ME**

Welcome to my profile! I'm a results-driven Digital Marketing and Social Media Expert with 5 years of experience in helping businesses amplify their online presence and achieve their marketing goals.



**Rizwan Ahmad**

Social Media Manager Specialist

# *Social media manager* **PORTFOLIO**

By Rizwan Ahmad

# EXPERIENCE

### ***Head Of Disseminator Team- Present***

**AAK Media Cell** **Company Name**

*Having a large team manage social media accounts*

#### Head of Social Media Team - E-

**Public Relations and Promotional Activities**

#### **Analytics Tool: Marketing Campaign (Lead Generation)**

**Social Media Manager Specialist - 2021**

TikTiki Youtube Channel

*Managing all social media accounts of Tik Tiki Youtube Channel.* Political Road Show

# **EDUCATION.**

2016 - 2018

FSc Computer

Superior College Bhera

2018 - 2020

Bs Mass Communication

Minhaj University

2021 - 2022

# Graphic Designing & Video Editing

Corvit Systems (CCNA)

# **SKILLS.**

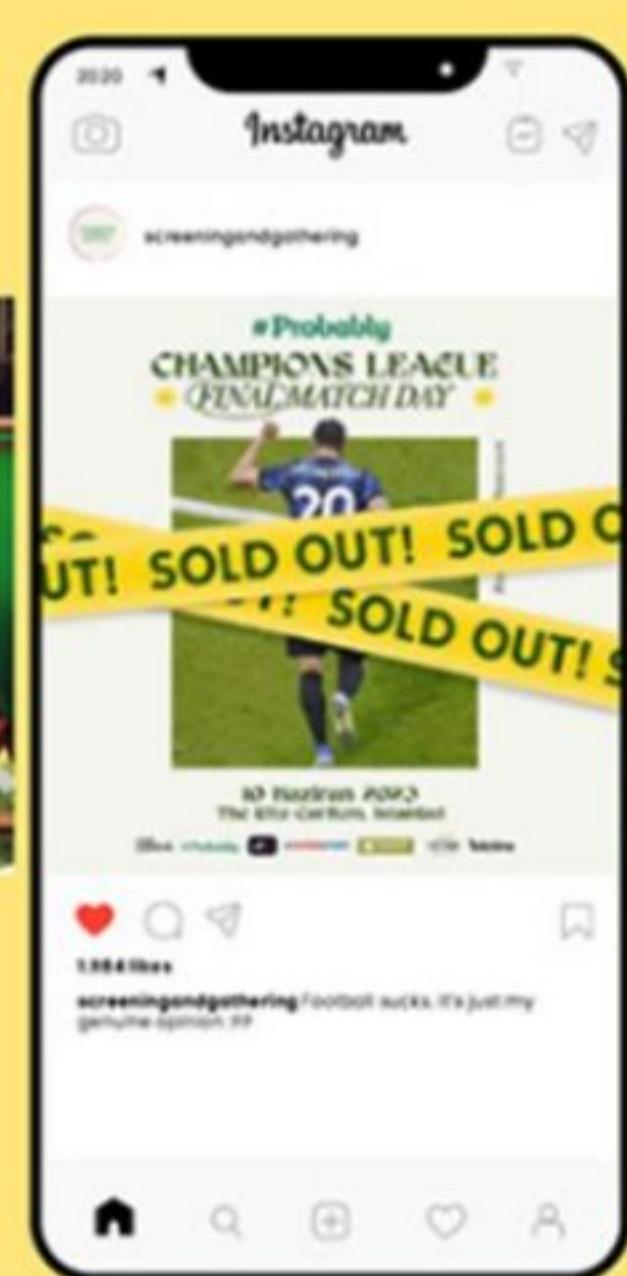
- Social media strategy
  - Content Creation
  - Social Media Marketing
  - Graphic Design ( Ps , AI , All )
  - Video Editing (Pr , Ae , All )
  - Brand Development
  - Project Leadership
  - Strategic Planning
  - Meta & Google Ads
  - Content Writing

# Branding.

# BRAND IDENTITIES AND SOCIAL MEDIA PROFILES OF THE BRANDS THAT I CREATED IN 2023.

BRANDING - SCREENING & GATHERING

# Screening & Gathering.



BRANDING - GARAGE SALE SUNDAY

# Garage Sale Sunday.



**SOCIAL MEDIA MARKETING.  
FACEBOOK ADS , GOOGLE ADS**

## Overview



## Summary of how your campaigns are performing

	Cost	Clicks	CTR
● <a href="#">Buttet 1 DC 10-03-23</a>	PKR48,748.84	31,892	2.64%
● <a href="#">Video Campaign 14-03-23</a>	PKR26,639.08	898	0.77%
● <a href="#">Display-3</a>	PKR18,406.42	2,752	2.96%
● <a href="#">Bullet1 Search Campaign</a>	PKR7,086.00	140	13.07%
● <a href="#">New Collection Available</a>	PKR127.24	1	0.31%

	Bike Sales campaign	Highest volume	\$4.00 Daily	7-day click or 1...	— Messaging conversati...	14,328	18,920	— Per messaging conver...	\$11.03	
	New Awareness campaign	Using ad set bid ...	Using ad set bud...	7-day click or 1...	32,335 Reach	32,335	33,007	\$0.04 Per 1,000 people reac...	\$1.42	
	New Leads Bullet 1 Motorsports	Highest volume	\$4.00 Daily	7-day click or 1...	Estimated call confi... — Callback requests	—	—	— Per estimated call con...	\$0.00	
	"Alhamdullilah!" پوستہ	Highest volume	\$4.00 Lifetime	7-day click or 1...	22 [2] Messaging conversati...	4,581	8,305	\$0.15 [2] Per messaging conver...	\$3.29	
	Awareness Reach 31-05-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	1,184,057 Reach	1,184,057	1,942,330	\$0.07 Per 1,000 people reac...	\$80.00	
	Fb Page Likes 19-05-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	828 Follows or likes	22,993	32,699	\$0.01 Per follow or like	\$7.00	
	Fb Whatsapp Carousal Pk 19-05-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	5,189 Link Clicks	169,154	392,523	\$0.01 Per link click	\$31.09	
	FB post for YT 11-04-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	1,156 Link Clicks	100,835	118,090	\$0.01 Per link click	\$10.00	
	FB PK Whatsapp 08-03-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	8,558 Link Clicks	529,147	818,039	\$0.01 Per link click	\$65.55	
	Instagram Whatsapp PK 08-03-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	1,251 Link Clicks	61,984	87,719	\$0.02 Per link click	\$28.00	
	Whatsapp UAE 08-03-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	472 Link Clicks	24,193	39,176	\$0.06 Per link click	\$28.00	
	Bullet 1 Whatsapp Saudia 23-02-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	1,114 Link Clicks	43,929	75,587	\$0.02 Per link click	\$21.00	
	Reach UAE, Saudia 22-02-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	37,474 Reach	37,474	37,633	\$0.12 Per 1,000 people reac...	\$4.62	
	Bullet1 Whatsapp Campaign 07-02-23	Using ad set bid ...	Using ad set bud...	7-day click or 1...	33,784 Link Clicks	1,392,444	2,600,690	\$0.01 Per link click	\$215.00	
	Boosted Story	Highest volume	\$3.00 Lifetime	7-day click or 1...	51,696 Reach	51,696	72,087	\$0.06 Per 1,000 people reac...	\$3.00	
	Boosted Story	Highest volume	\$5.00 Lifetime	7-day click or 1...	150,624 Reach	150,624	167,064	\$0.03 Per 1,000 people reac...	\$5.00	
	Results from 137 campaigns ⓘ	Excludes deleted items			Multiple attrib...	— Multiple conversions	3,827,963 Accounts Centre acco...	7,665,435 Total	— Multiple conversions	\$935.18 Total Spent

# Posters.

POSTER DESIGNS THAT I MADE FOR VARIOUS FESTIVALS AND EVENTS IN 2023



**FIND A COMFORT IN YOUR  
FUTURE LIVING**

**6%  
GARAUNTEED  
RETURNS**

**1%  
PAYMENT  
PLAN**

PRICE STARTED AT  
**AED.589,000**

BOOK NOW

+971-50-626-4983

**Find a Comfort in your  
FUTURE *Living***

**AED  
589,000** *Only!*

**6%  
GARAUNTEED  
RETURNS**

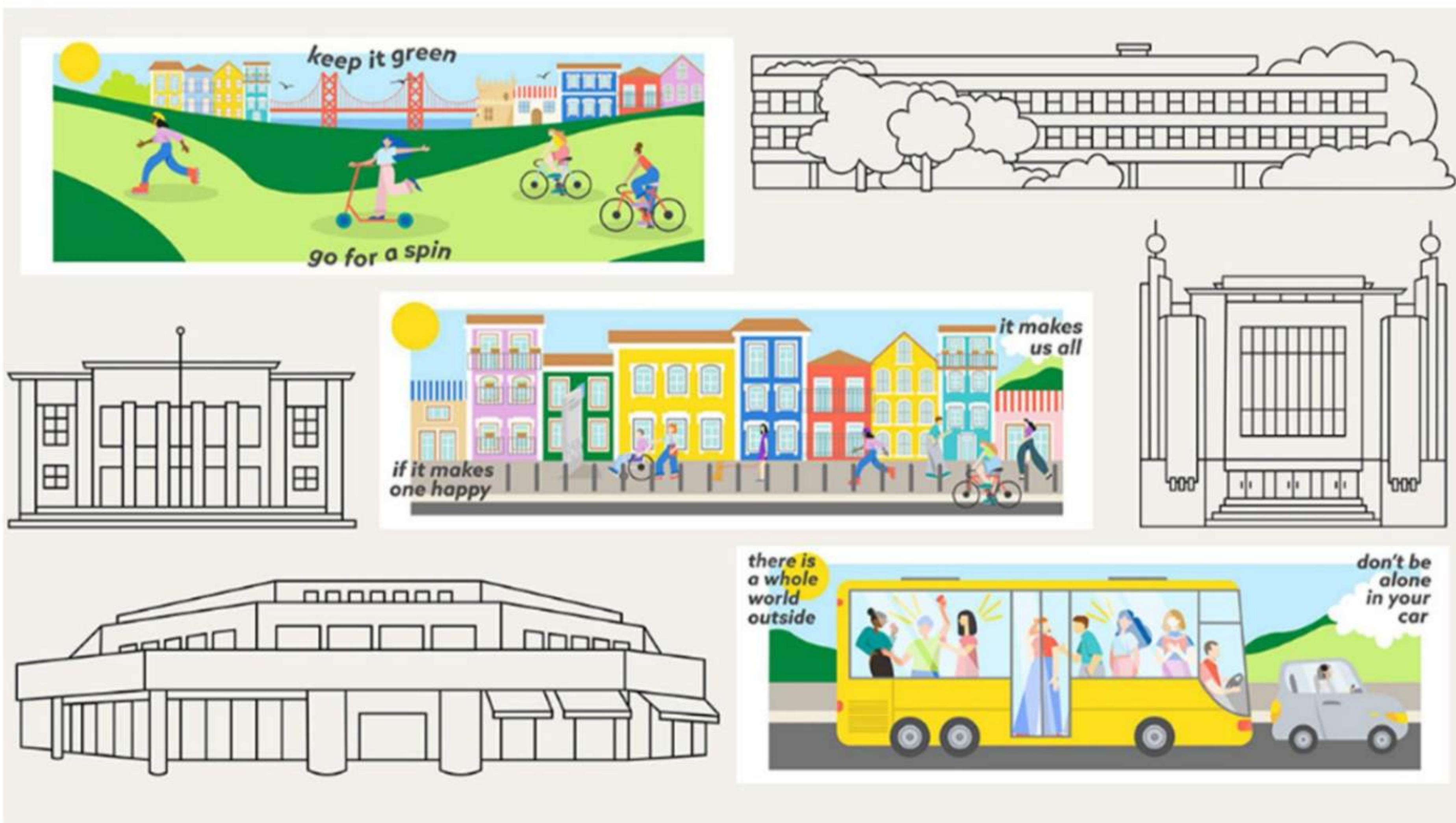
**1%  
PAYMENT  
PLAN**

**Grab THE  
OFFER NOW!**

Contact us:

# Illustration.

ILLUSTRATIONS THAT I MADE OVER THE YEARS  
2019 - 2023



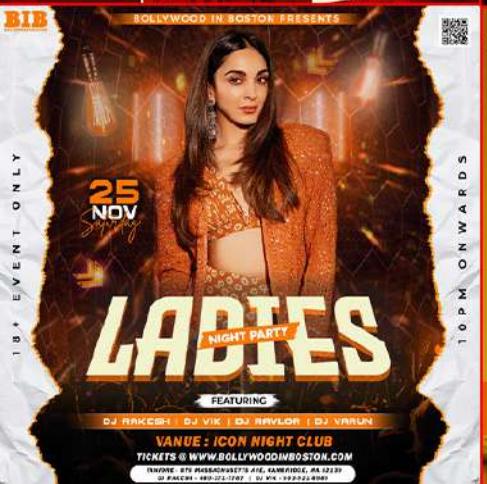


# Social Media.

SOME OF THE SOCIAL MEDIA DESIGNS THAT I CREATE  
OVER THE YEARS 2021 - 2023



# Social Media Posts.



# Pizza Posts.



# Ice Cream Posts.



# Fiverr.

International Client Portfolio



EXPERT

SOCIAL MEDIA  
MANAGER

**Social Media Accounts Management**

**Content Creation Scheduling & Captions**

**Covers, Poster, Reels Stories, Branding Theme**

**Pages Setup & Optimization  
Accounts Analytics**

**Organic Growth  
Boost Brand Visibility**

Facebook icon, X icon, Instagram icon, TikTok icon, LinkedIn icon, YouTube icon, Pinterest icon



· Online

Rizwan Ahmad  NEW

@sunnylinkx

Digital Marketing and Social Media Expert 

 4.7 (30 reviews)

[Preview Fiverr Profile](#)

 From **Pakistan**

 Member since **Aug 2023**

 Avg. Response Time **1 hour**

 Last Delivery **9 days**

 Available

[Edit](#)

S

shlomidgani

 United States

★★★★★ 5 | 1 week ago

time after time one of the best talent professionals here In flvver, super good , super quality, super recommended 6 stars

S

shlomidgani

 United States

★★★★★ 5 | 1 month ago

thank you very much, super professional. I will work with him more

P

phillippetanner

 Switzerland

★★★★★ 5 | 1 month ago

It is very nice



outsourced2015

 United States

★★★★★ 5 | 1 month ago

Thanks for the work



catiacale

 Portugal

★★★★★ 5 | 1 month ago

I am a regular client of Rizwan. Many thanks again for the cooperation and nice work. thank you



**YOUTUBE.  
INTERNATIONAL AND RANDOM  
CLIENTS PORTFOLIO**



# Studio



## Army brand 007

# 103,344

Total subscribers

## Channel analytics

Last 28 days

Views

3.7M

Watch time (hours)

20.2K

## Accounts



@Bullet1Motorsports

You're a manager • 6,560 subscribers

**Janiye Tech**

@JaniyeTech

You're a manager

**Pakistan Discovery**

@pakistandiscoverychannel

You're an editor • 1,510 subscribers

**Car Evolution**

@CarEvolution2024

You're an editor • 2,590 subscribers

**Unbelievable Facts**

@UnbelievableFactsR

You're a manager

**Empower Our Dreams**

@empowerourdreams

You're a manager • 1,330 subscribers

**Chand Brothers**

@CHANDBrother

You're a manager • 818 subscribers

**Tech Wheels**

@Techwheels2024

You're an editor

**Army brand 007**

@Sehrishrajput007

You're a manager • 103,000 subscribers

**MIAN ZAHID IQBAL**

@MianZahidIqbal5

You're a manager • 2,810 subscribers

**Janiye Pakistan**

@JaniyePakistan

[Manage accounts](#)

# TikTok.

Politics And Random Client



Creator Center

Beta

## Key metrics

Last 7 days

Last 28 days

Last 60 days

Cl

Video views

**4.2M**



↑ 1.3M (47.1%) vs. Sep 14 - Nov 12

5:25

29%

Dr.Amina Baig 9+



≡



@hamzaalikhattak11

Switch account

x



hamzaalikhattak11



ourhopealeemkhan

7



noorfatima0000077

9+



mairaawan1012



sanambutt1012

1



bullet1motorsports

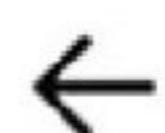
4



Add account

1:28

88%



## Analytics

1:33

85%



## Video analysis

## Overview

## Content

## Followers

## Performance

## Viewers

Oct 30 - Dec 28

Last 60 days

Key metrics (i)

## Video views

**1.1M**  
-4.6M(-81.2%) ↓

## Profile views

**24K**  
-87K(-78.1%) ↓



Data since post time: Aug 3, 2023 10:42 PM

## Likes

**144K**  
-760K(-84%) ↓

## Comments

**3,836**  
-28K(-88%) ↓

1.3M

201K

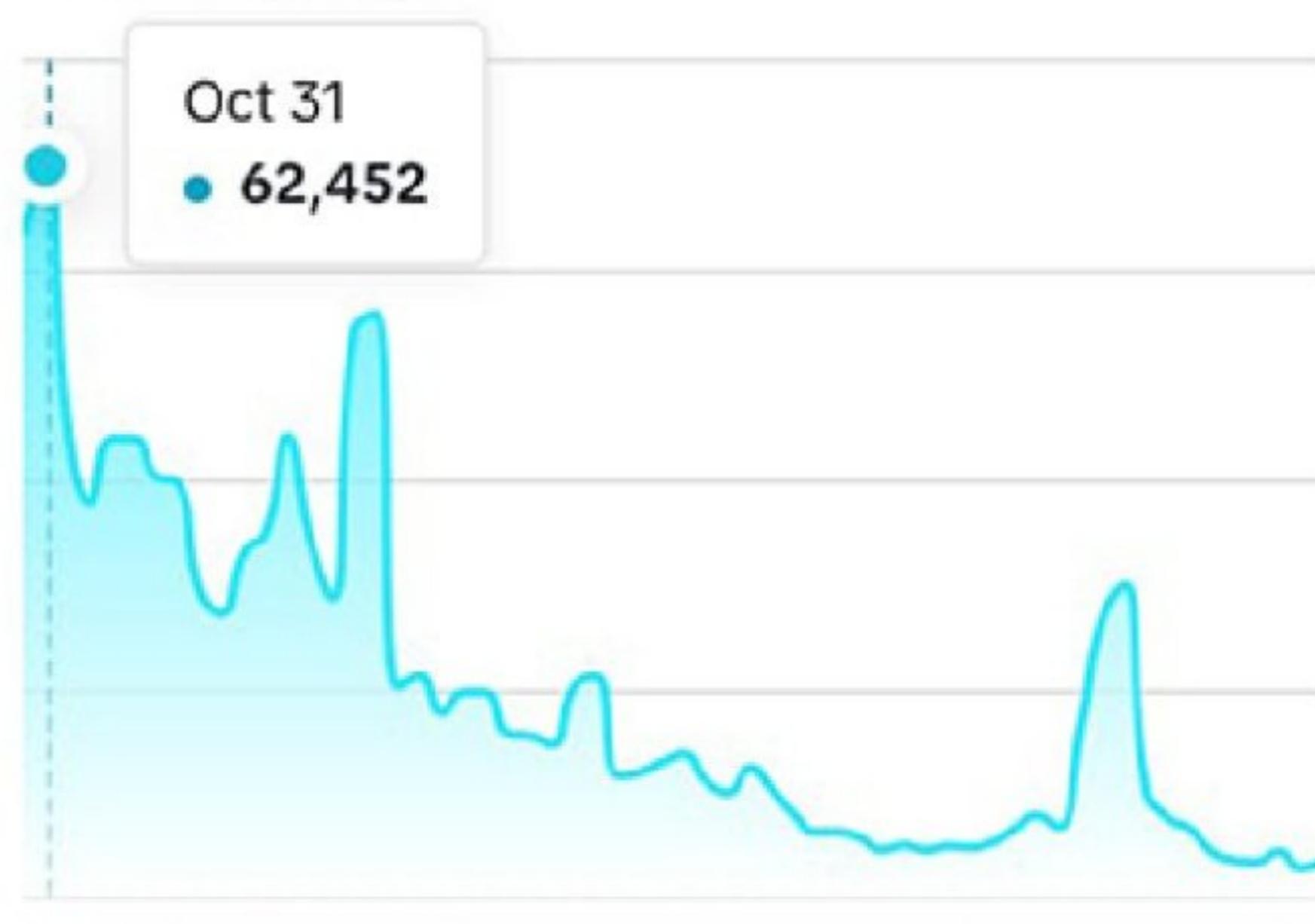
5,481

4,399

17K

The data was updated on 12/27/2023. (i)

## Video views



## Total Play Time

**2227h:41m:57s**  
+9.6m (vs 1d ago)

Oct 30 Nov 19 Dec 09 28

## Average Watch Time

**5.9s**  
-0.1s (vs 1d ago)

## Watched full video

**11.38%**  
-0.01% (vs 1d ago)

## New followers

**38,468**  
+38K (vs 1d ago)

Video views (i)

The trend of video views since posted

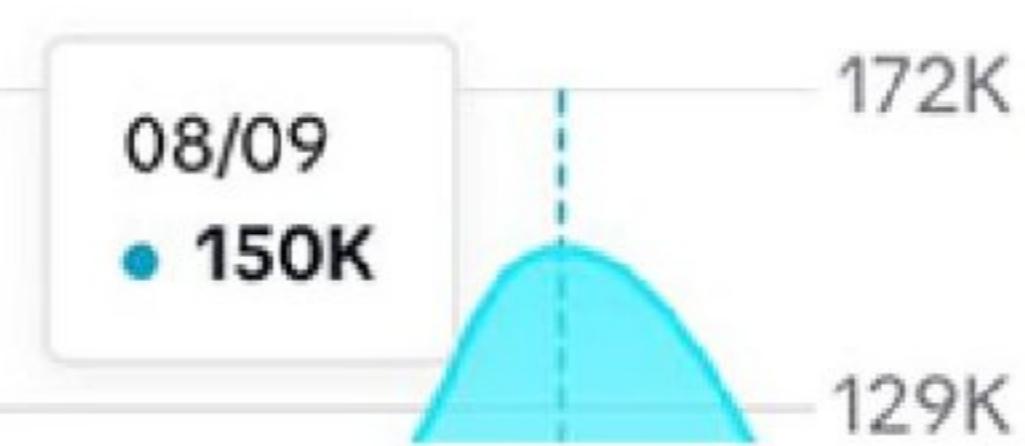
## For your inspiration

View

Similar

Trending

Followers viewed



## **Facebook,Instagram,YouTube,Twitter**

I have been working continuously on all these platforms  
since last many years  
and I have very good experience on all these platforms

**Regards.**

*Rizwan Ahmad*

## **Highlights**

### **Reach**

**Your reels reached +343% people in the last 28 days.**

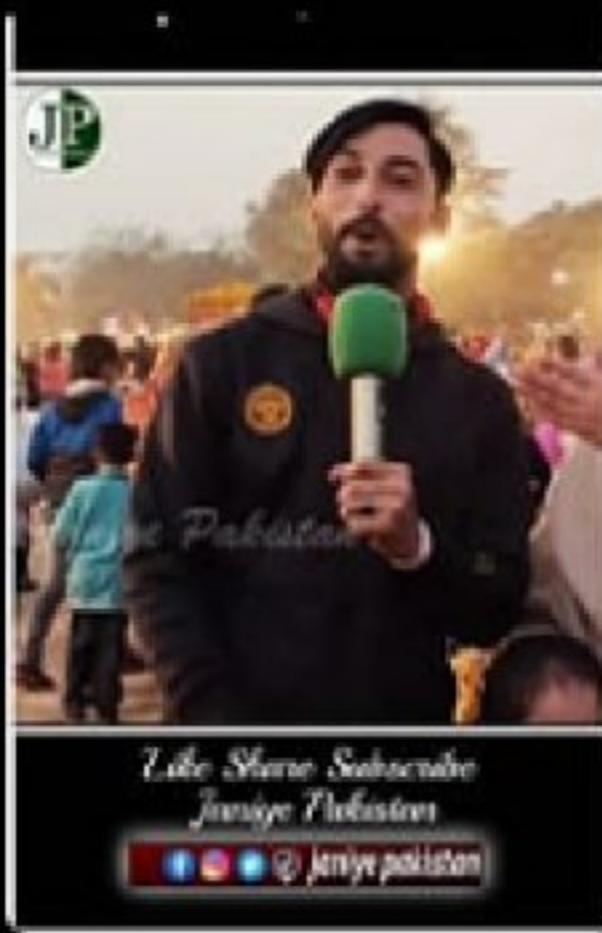
**1.2M** Last 28 days

**274.5K** Previous 28 days

[See all reel insights](#)

1:37 70%

## Reel insights



**Phpo kun badnam ha#phupokunbadnamha#jniye...**

December 17, 2022 · Duration 0:59

797647 42939 720 76313 6054

### Overview

Accounts reached	752,312
Reel interactions	126,026

### Reach

**752,312**  
Accounts reached



5:01 91%

## Professional dashboard

Home Insights Creation Growth Money

Reply to comments on your post >

Connect with your audience when you join the discussion on your post.

Continue in your level journey! >

You have 2 requirements left to complete this week's challenge

### Performance

See all

from previous 90 days <b>2.3M</b> <span style="color: green;">↑281%</span> Reach	from previous 90 days <b>21.3K</b> <span style="color: green;">↑1K%</span> Net followers
from previous 90 days <b>2.8M</b> <span style="color: green;">↑711%</span> 3-second video views	from previous 90 days <b>148.7K</b> <span style="color: green;">↑266%</span> Engagement

### Reach



# **OUR SERVICES.**

**SOCIAL MEDIA MARKETING**

**GRAPHIC DESIGNING & VIDEO EDITING**

**FACEBOOK, INSTAGRAM, PINTEREST,  
TWITTER, AND LINKEDIN ARE MY SPECIALTIES.**

**SOCIAL MEDIA MASTERY & MANAGER**

**SEO & YOUTUBE EXPERT! & CONTENT CREATION**

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Address : Lahore, Punjab, Pakistan.