

Shahwar Khawaja

Digital Media Head

Lahore

shahwarkhawaja7_cm7@indeedemail.com

+92 321 3531772

Innovative Head of Digital known for high productivity and efficient task completion. Skilled in digital strategy development, data analytics, and team leadership. Excel in communication, problem-solving, and adaptability, ensuring seamless execution of digital projects and initiatives.

Willing to relocate: Anywhere

Work Experience

Head Of Digital Media

NC NEWS (You Tube, Facebook, Instagram ,TikTok)-Lahore

May 2024 to Present

Digital Content Production and SEO at all Social Media Handles

Head Of Production

NEO NEWS TV (Nai baat Media Network)-Lahore

October 2022 to March 2024

News Packages Department

HEADLINES PRODUCER

GNN TV-Lahore

August 2018 to October 2022

Pakistan

Visual Production of Headlines

Associate Producer Packaging

92NEWSHD-Lahore

2016 to December 2016

Pakistan

Visual Production of News Packages/Reports

Transmission Officer

Dunya TV-Lahore

October 2015 to December 2016

Pakistan

To Manage Transmission by Airing Programs, commercials and Promos

RJ

Punjab Rung-Lahore

November 2014 to September 2015

Pakistan

Program Presenter

Education

M-Phil in Mass Communication

University of Lahore

2017

MSc in Mass Communication

National University of Modern Languages

2015

BSc in Double Mathematics

University of Education

2013

Skills

- Anchoring | Podcast Hosting | Digital marketing expertise | Search Engine Optimization | Market Research Analysis | Social Media Strategy | Public and Media Relations | Marketing campaigns | Digital Marketing strategy | Voice Over Artist | Maintaining Healthy Working Environment (9 years)