



Islamabad Pakistan



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Sarmadullah07@gmail.com



Sarmad Ullah

Graphics&WebDesigner

EDUCATION

2023 ICB College for Boys
Matrics&Intermediate

SOCIAL MEDIA



SarmadUllah{Peter^_^}



Sarmad Ullah



@sarmadullah07

SKILLS

- Graphics Designer
- Web Designer
- Digital Marketing
- Copy Writing
- Video Editing
- Content Writer
- AI Developer
- Project Management
- Software&Tools

PROFILE

I am a creative Graphic & Web Designer with 3+ years of experience, specializing in graphic design, branding, UI/UX, and web design. I've worked with diverse clients to create visually appealing, functional designs. Skilled in Adobe Creative Suite, Illustrator Figma, Photoshop and web design platforms, I deliver innovative solutions that exceed expectations.

PROFESSIONAL EXPERIENCE

Sky StreamLine

Graphics&Web Designer

From:
08/2024

To:
02/2024

- "Managed and optimized company website content, ensuring it was SEO-friendly, regularly updated, and aligned with current marketing campaigns."
- "Created and managed email marketing campaigns, including newsletters, promotional emails, and lead nurturing sequences to enhance customer retention."
- "Worked closely with the sales and design teams to create cohesive marketing materials and ensure Brand consistency across all digital assets."

AbeBooks

Graphics Designer

From:
9/2024

To:
11/2024

- "Created eye-catching promotional banners, social media graphics, and advertisements for seasonal campaigns."
- "Worked on the design and layout of email newsletters to engage AbeBooks' customer base."
- "Collaborated with the marketing team to design visually appealing content for special offers and events."
- "Developed print collateral such as flyers and posters to promote local events and book sales."

Semantix – Virginia

Graphics Designer

From:
10/2024

To:
11/2024

- "Designed 18 unique logos for various client projects and internal branding initiatives, ensuring each design captured the essence and identity of the brand."
- "Created visual assets for digital campaigns, including email templates, social media graphics, and online advertisements."
- "Collaborated with the marketing team to develop and implement design strategies for promoting Semantix's consulting services."

MAXBPO

Copy Writing

From:
12/2024

To:
02/2025

- "Wrote blog posts and articles that highlighted Max BPO's expertise, industry trends, and service offerings, aiming to drive traffic and improve SEO rankings."
- "Developed scripts for promotional videos and explainer videos, ensuring that the messaging was concise and aligned with brand tone."