Why use PDF files?

Let's say you create a newsletter in Microsoft Word and share it as a .docx file, which is the default file format for Word documents. Unless everyone has Microsoft Word installed on their computers, there's no guarantee that they would be able to open and view the newsletter. And because Word documents are meant to be edited, there's a chance that some of the formatting and text in your document may be shifted around.

Source: https://edu.gcfglobal.org/en/basic-computer-skills/what-is-a-pdf-file/1/