



# E-COMMERCE WEBSITE

Presented by Group The Night Owls



# E-COMMERCE WEBSITE

- Title : e-commerce website
- Date: 27/12/2024
- Team members: Vaishnavi ECE177  
Sarmithaa ECE145  
Tejashri ECE171
- Team name : The night owls

# OUR TEAM



Vaishnavi



Sarmithaa



Tejashri

# **PROBLEM STATEMENT**

**1. PROBLEM STATEMENT ID : PS002**

**2. CONTENT : ORDERING CLOTHINGS  
FOR MEN AND WOMEN**

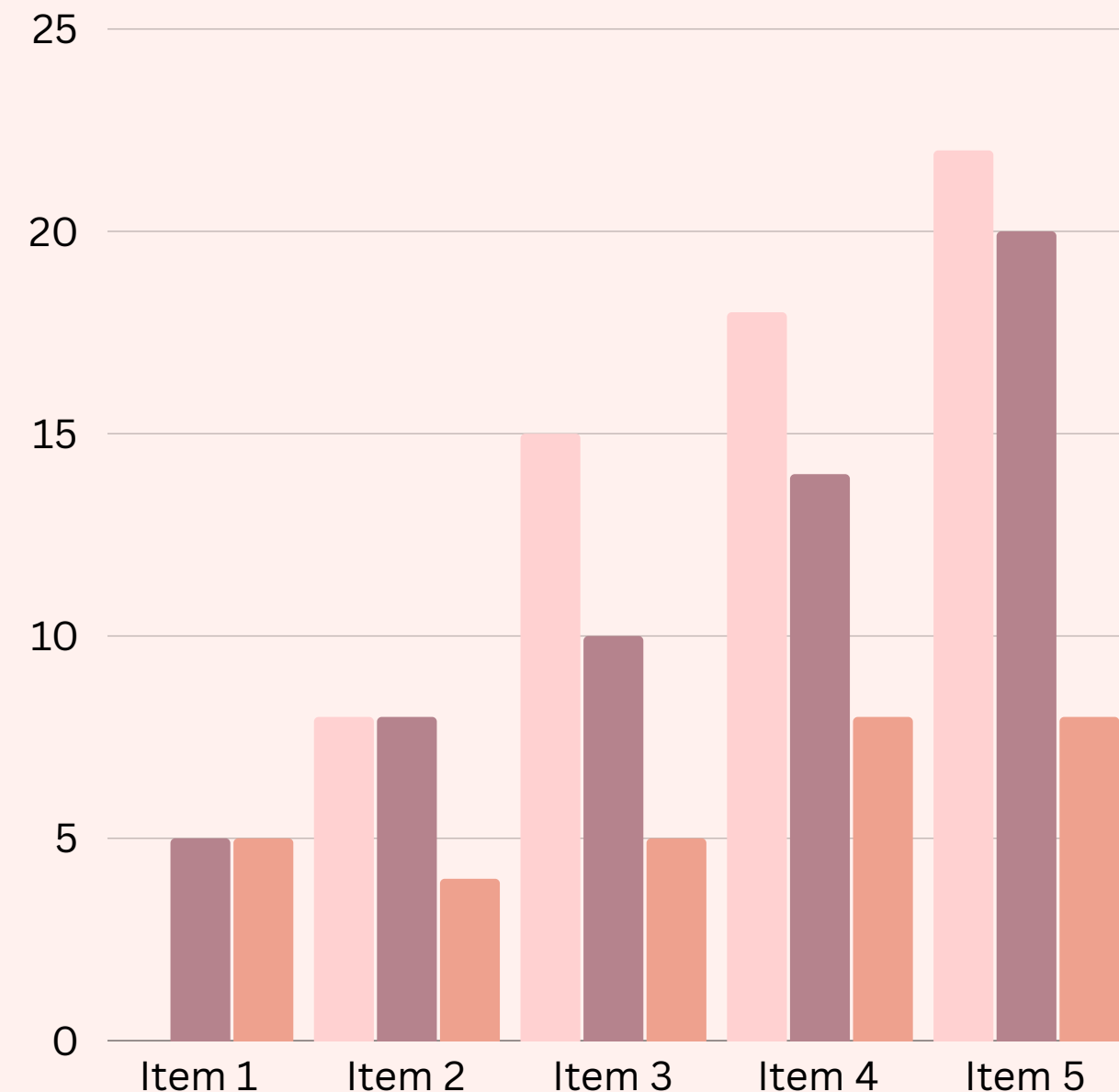
# OVERVIEW

A simple e-commerce website focuses on providing a user-friendly and efficient online shopping experience with some features like product list, a shopping cart, and contact details. It prioritizes ease of navigation and clear product presentation, often featuring a clean design and straightforward layout. While it may not have all the advanced features of larger platforms, it effectively enables businesses to sell their products online and reach a wider audience.



# FEATURES & FUNCTIONALITY

- Homepage: Displays key products or offers.
- Product Listings: A catalog with item details like images, prices, and descriptions.
- Shopping Cart: Allows users to select and review items before purchasing.
- Contact or Support Page: Provides basic customer assistance.





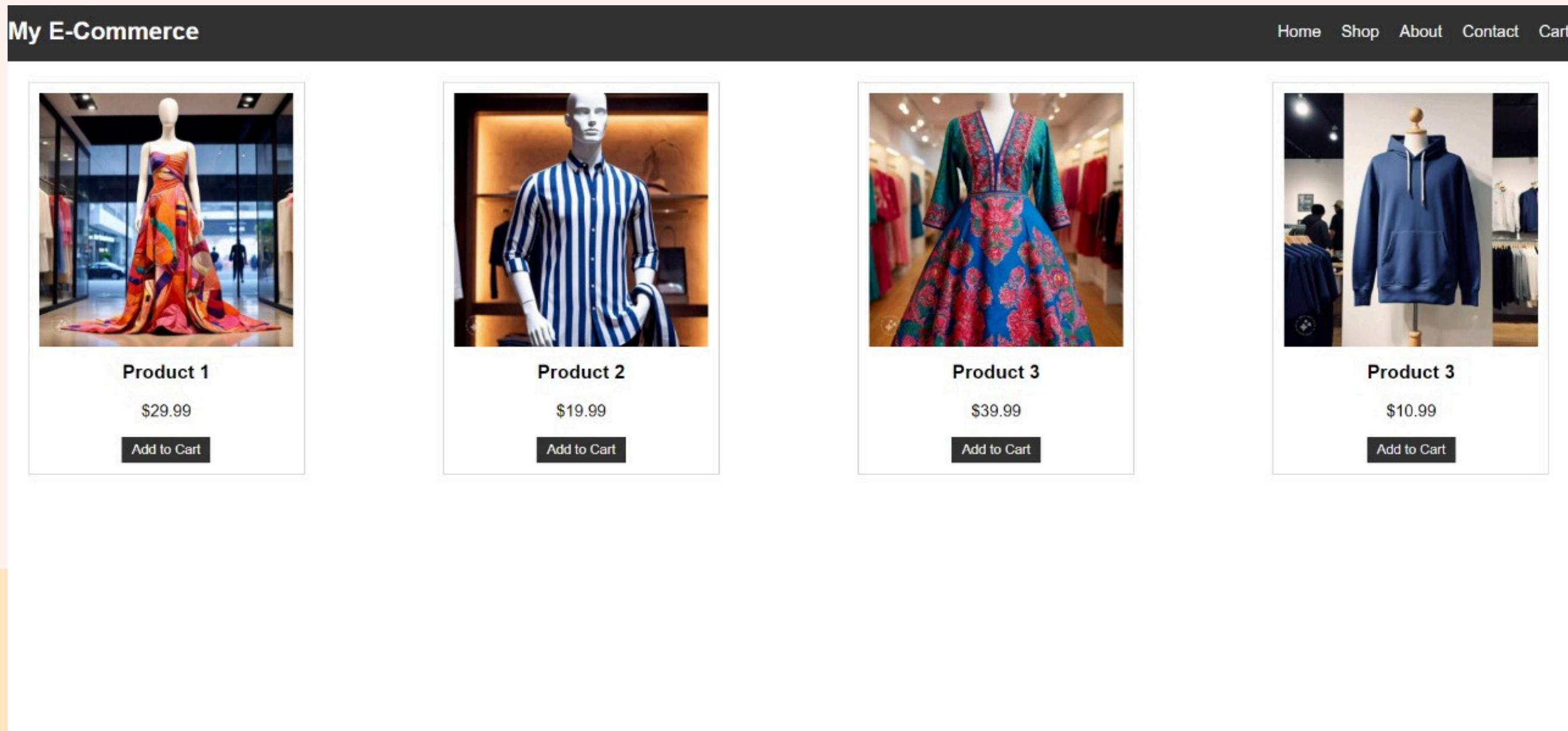
# TECHNICAL DETAILS

We used VisualStudio code for our HTML,CSS and JavaScript code.

Used Canva for presentation.

Our website is built on a robust and scalable platform that handles all the technical complexities behind the scenes, allowing us to focus on our products and customers.

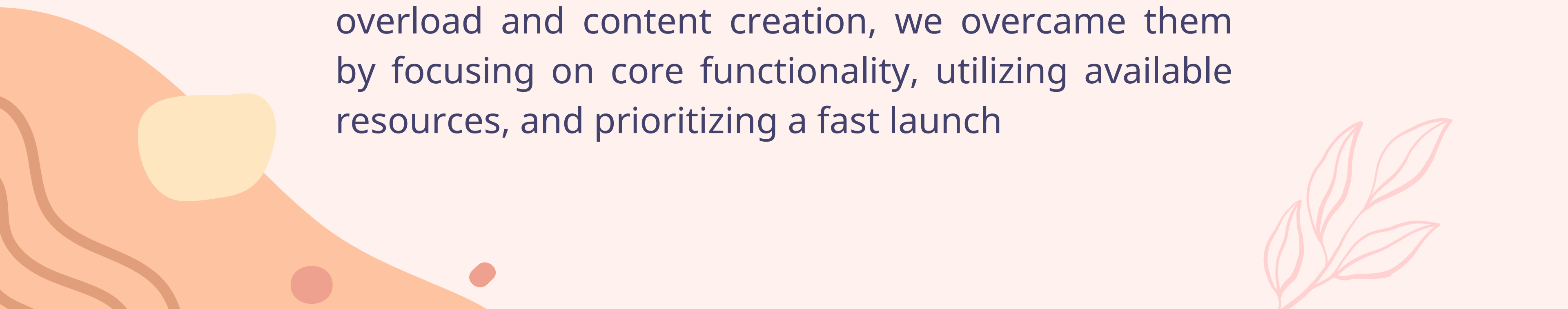
# USER INTERFACE








# IMPLEMENTATION

- For our simple e-commerce website, we prioritized a quick and efficient implementation process by leveraging a user-friendly platform. We focused on essential features, basic customization, and simple payment/shipping options.
  - While we faced some challenges with feature overload and content creation, we overcame them by focusing on core functionality, utilizing available resources, and prioritizing a fast launch
- 



# RESULT & IMPACT

Our website has successfully established online presence, making products accessible to a wider audience. This provides a crucial foundation for future growth and allow to connect with customers beyond our local area.

github url : <https://github.com/sarmithaa28/e-commerce/blob/main/e-commerce.html>





# FUTURE WORK

We have exciting plans for the future of our online store. We will focus on enhancing the customer experience by improving website navigation and adding more detailed product information. We also plan to expand our product offerings and implement more targeted marketing strategies to drive sales and reach a wider audience.

The background is a light pink color with various decorative elements. In the top left, there is a blue line-art illustration of a leafy branch. In the top right, there is a large, abstract shape in shades of blue and purple, with a yellow circle inside it. In the bottom left, there is an orange abstract shape with a yellow circle inside it. In the bottom right, there is a pink line-art illustration of a leafy branch. There are also several small orange circles scattered around the page. Dashed lines in a dark pink color are curved and scattered across the background.

# Q&A SESSION

Thank you for your time and now  
we are ready to answer questions



**THANK  
YOU**