

sunjayarmstead.com sunjay@sunjayarmstead.com (919) 561-7515

## Experience

### UI/UX Designer and Engineer II | ZEAL | Remote

January 2022 - Present

- Write unit, system, and feature tests to ensure stable feature integrations
- Pair-program with ZEAL and client engineers to remove blockers, brainstorm architecture, and perform code reviews
- Consult with clients about Agile methodology, feature iterations, and UI/UX design
- Write tailored online articles about UI/UX design and software engineering
- Cohost Strugglecast, a monthly podcast that helps listeners navigate the struggles of UI/UX and software development and how to overcome them
- Mentored students at LEARN Academy (San Diego, California) by presenting tech talks, conducting 50
  mock whiteboarding interviews, and providing hand's on support during capstone projects

### Web Developer | Angel Oak Creative | Raleigh, NC

November 2020 - December 2021

- Created tailored WordPress websites, child themes, and plugins using Git workflows
- Supported the Creative Department in the production of wireframes, website assets, and iconography
- Diagnosed website support requests and make ongoing updates to client sites
- Managed project life cycles by outlining goals, creating timelines, delegating tasks, and executing website deliverables
- Coordinated with managed WordPress vendor and oversee maintenance of Digital Ocean staging environment

# Multimedia Designer | Sunjay Armstead Design | Remote

August 2016 - November 2020

- Created design proposals for clients with deliverables, project budgets, and project timelines
- Designed wireframes, custom websites, logos, style guides, and printed materials for clients in the medical technologies, computer telephony integration, and nonprofit markets
- Consulted with retainer clients to achieve brand goals and execute on marketing strategies

## Media Designer | Salem Baptist Church | Apex, NC

August 2017 - October 2019

- Collaborated with 13 staff ministry leaders and several lay leaders to execute integrated marketing communications within Salem Baptist Church
- Captured and communicated stories of members demonstrating Salem's mission
- Recruited and led a Story Team made up of writers, interviewers, photographers, and camera operators
- Worked with ministry leaders to design and develop a new website using the WordPress content management system and Amazon Web Services

# Team Member | Chick-fil-A at Wake Forest | Wake Forest, NC

August 2016 - July 2017

- Facilitated guest experience in front-line operations by demonstrating Chick-fil-A's core values
- Designed digital slides with news and reports for a team screen to cultivate team cohesion
- · Designed customer-facing marketing materials within corporate brand guidelines



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### Graphic Designer | Mission Hill Church | Temple Terrace, FL

August 2015 - June 2016

- Collaborated with Pastor of Worship Ministries to design sermon series and event logos, film promotional videos, and create printed pieces using Adobe Creative Cloud software
- Oversaw the maintenance and use of 4 commercial digital printers, 1 wide-format printer, 1 commercial paper cutter, and 2 computers

## **Core Competencies**

### Software Languages

HTML, CSS, JavaScript (including ES6+, TypeScript, Node.js, React, Next.js, and RedwoodJS), Ruby, Ruby on Rails, SQL, Bash

#### **Software Applications**

Visual Studio Code, Docker, Local by WP Engine, Adobe CC (InDesign, Illustrator, Photoshop, XD, Premiere Pro, Audition, Acrobat DC, After Effects), Figma, MS Office (Word, PowerPoint, Publisher, Excel), WordPress, Webflow

#### Marketing and Design

User Interface Design, User Experience, Graphic Design, Integrated Marketing Communications, Vision Development, Strategic Planning, Interviewing, Storytelling

#### Education

Software Residency | January 2022 - January 2023

In Partnership with ZEAL and LEARN Academy

Codecademy | February 2021 - July 2021

Web Development Career Path

Southeastern Baptist Theological Seminary | Wake Forest, NC | December 2019

M.A., Ministry Leadership

University of South Florida | Tampa, FL | May 2015

B.A., Communication

Minor, General Business Administration