

# sunjay armstead.

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## Experience

### UI/UX DESIGNER AND ENGINEER II | ZEAL | REMOTE

January 2022 – Present

- Write unit, system, and feature tests to ensure stable feature integrations
- Pair-program with ZEAL and client engineers to remove blockers, brainstorm architecture, and perform code reviews
- Consult with clients about Agile methodology, feature iterations, and UI/UX design
- Write tailored online articles about UI/UX design and software engineering
- Cohost Strugglecast, a monthly podcast that helps listeners navigate the struggles of UI/UX and software development and how to overcome them
- Mentored students at LEARN Academy (San Diego, California) by presenting tech talks, conducting 50 mock whiteboarding interviews, and providing hand's on support during capstone projects

### WEB DEVELOPER | ANGEL OAK CREATIVE | RALEIGH, NC

November 2020 – December 2021

- Created tailored WordPress websites, child themes, and plugins using Git workflows
- Supported the Creative Department in the production of wireframes, website assets, and iconography
- Diagnosed website support requests and make ongoing updates to client sites
- Managed project life cycles by outlining goals, creating timelines, delegating tasks, and executing website deliverables
- Coordinated with managed WordPress vendor and oversee maintenance of Digital Ocean staging environment

### MULTIMEDIA DESIGNER | SUNJAY ARMSTEAD DESIGN | REMOTE

August 2016 – November 2020

- Created design proposals for clients with deliverables, project budgets, and project timelines
- Designed wireframes, custom websites, logos, style guides, and printed materials for clients in the medical technologies, computer telephony integration, and nonprofit markets
- Consulted with retainer clients to achieve brand goals and execute on marketing strategies

### MEDIA DESIGNER | SALEM BAPTIST CHURCH | APEX, NC

August 2017 – October 2019

- Collaborated with 13 staff ministry leaders and several lay leaders to execute integrated marketing communications within Salem Baptist Church
- Captured and communicated stories of members demonstrating Salem's mission
- Recruited and led a Story Team made up of writers, interviewers, photographers, and camera operators
- Worked with ministry leaders to design and develop a new website using the WordPress content management system and Amazon Web Services

### TEAM MEMBER | CHICK-FIL-A AT WAKE FOREST | WAKE FOREST, NC

August 2016 – July 2017

- Facilitated guest experience in front-line operations by demonstrating Chick-fil-A's core values
- Designed digital slides with news and reports for a team screen to cultivate team cohesion
- Designed customer-facing marketing materials within corporate brand guidelines

## **GRAPHIC DESIGNER | MISSION HILL CHURCH | TEMPLE TERRACE, FL**

August 2015 – June 2016

- Collaborated with Pastor of Worship Ministries to design sermon series and event logos, film promotional videos, and create printed pieces using Adobe Creative Cloud software
- Oversaw the maintenance and use of 4 commercial digital printers, 1 wide-format printer, 1 commercial paper cutter, and 2 computers

## **Core Competencies**

### **SOFTWARE LANGUAGES**

HTML, CSS, JavaScript (including ES6+, TypeScript, Node.js, React, Next.js, and RedwoodJS), Ruby, Ruby on Rails, SQL, Bash

### **SOFTWARE APPLICATIONS**

Visual Studio Code, Docker, Vercel, Digital Ocean, Local by WP Engine, Adobe CC (InDesign, Illustrator, Photoshop, XD, Premiere Pro, Audition, Acrobat DC, After Effects), Figma, MS Office (Word, PowerPoint, Publisher, Excel), WordPress, Webflow

### **MARKETING AND DESIGN**

User Interface Design, User Experience, Graphic Design, Integrated Marketing Communications, Vision Development, Strategic Planning, Interviewing, Storytelling

## **Education**

### **SOFTWARE RESIDENCY | JANUARY 2022 – JANUARY 2023**

In Partnership with ZEAL and LEARN Academy

### **CODECADEMY | FEBRUARY 2021 – JULY 2021**

Web Development Career Path

### **SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY | WAKE FOREST, NC | DECEMBER 2019**

M.A., Ministry Leadership

### **UNIVERSITY OF SOUTH FLORIDA | TAMPA, FL | MAY 2015**

B.A., Communication

Minor, General Business Administration