



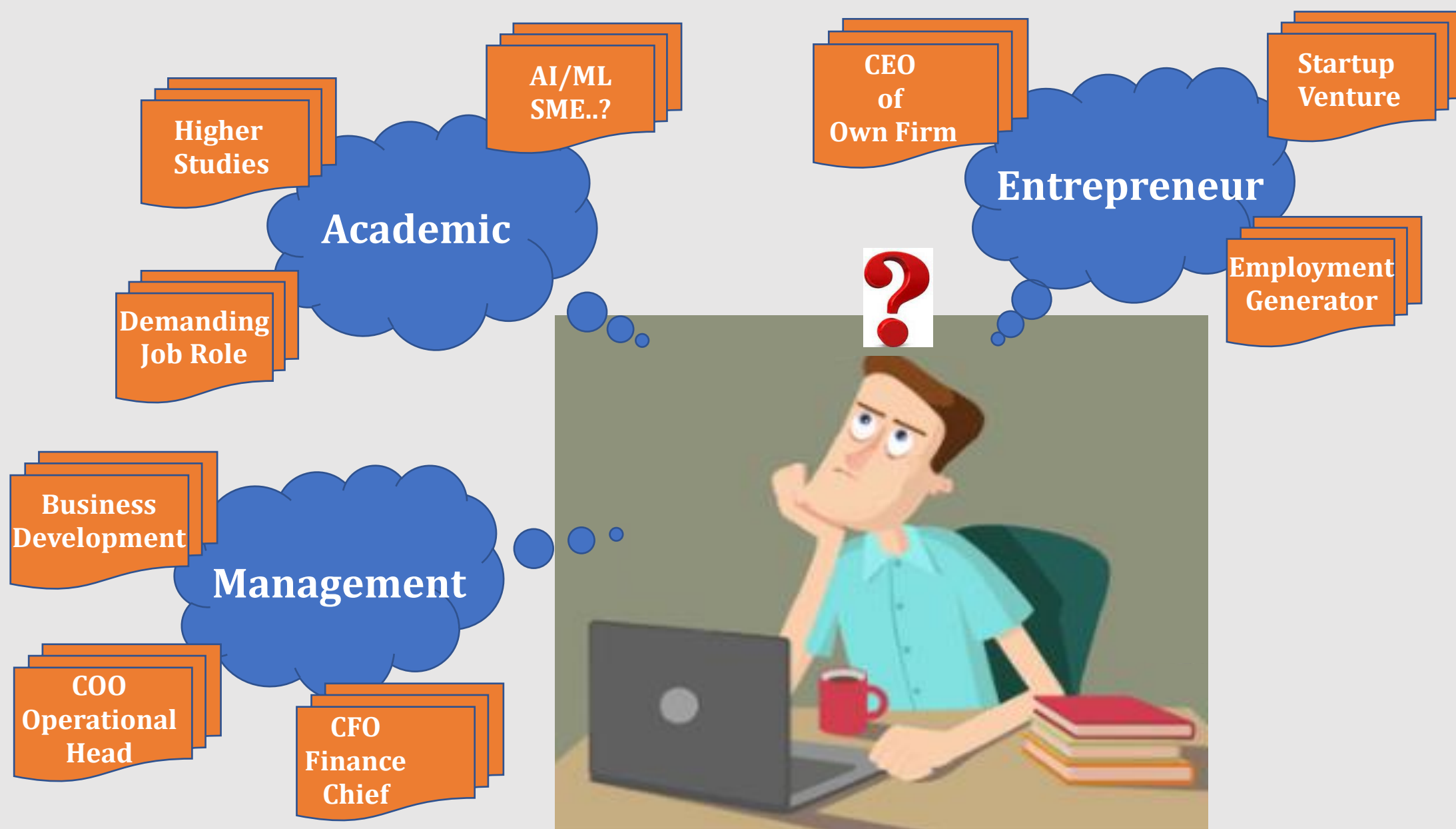
DREAM

**Digital
Reach
Entrepreneur
Academic
Management ... path**

DigiVerve, an EdTech Company

- Lack of Clarity (Career Growth)
- Improper Guidance & Counselling Support
- Limited Awareness of Technological Trends
- Incorrect choice of Platform to access growth
- Lack of Entrepreneurial development support
- Limited exposure to Industry expectations
- Lack of Leadership qualities

Challenges of Graduates



Opportunities to Choose???



Solution

VISION

DREAM Program envisages leveraging the facilities, expertise and know-how which is available at **Higher Engineering Institutes** and the **Industry** to inculcate **entrepreneurial, technological research and managerial spirit** amongst the Science, Technology and Management students, thereby sowing the seeds for **self-employment, income generation and choosing right career path...**



Why DREAM...?

- Produce successful entrepreneurs
- Induce entrepreneurship spirit
- Expose to Industry- academia eco-system
- Motivate students to develop their own startups



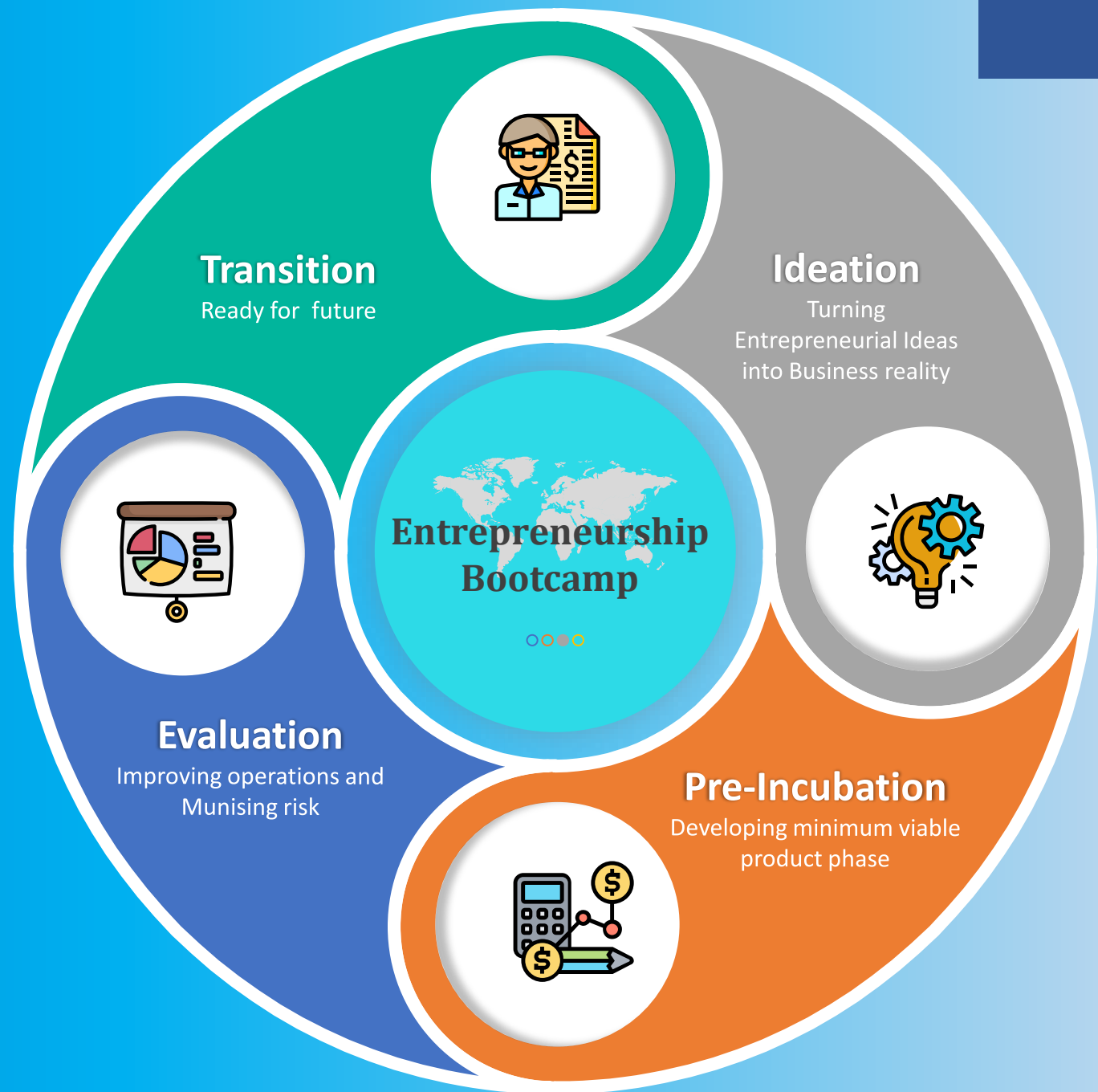
- 360 exposure through Personality, Managerial & Leadership skills.
- Build individuals with high Financial & Business acumen

- Bootcamps aligned with 70 Futuristic Job Oriented Roles, 155+ skills & 10 emerging technologies
- Improved placements ratio
- Enhanced Academic standards through Research centric

Entrepreneurship Bootcamp

Entrepreneurship Development by :

- Accelerating the pace of socio-economic development
- Balanced regional growth
- Exploitation of locally available resources.



Business Understanding

- Successful Business/Business Models
- Design thinking
- Creating a product roadmap
- Product market-fit
- Financial modelling
- The role of the founder, building effective partnerships
- HR and legal for start-ups
- Harnessing resources and fundraising
- Pitching to investors



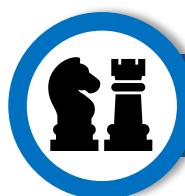
Mastering Your Mindset

- Awareness of your Entrepreneurial Thoughts & Actions
- How to create & control?
- What do you want to be known for?



Persona development

- Diagnosing your clients
- Attract Ideal clients
- Communication & leadership skills
- Winning negotiations



Strategize the Sales

- Sales strategy development
- Define brand and value proposition
- Closing & onboarding



Build Your Team

- Onboarding and orientation
- Mentorship programs
- Continuous feedback on performance
- Training and development
- An emphasis on teamwork

Job Seeker Bootcamp

**Job
Guaranteed***

**Deferred
Payment****

Job seeker Bootcamp for :

- Advanced Technologies like
 - Artificial Intelligence
 - Blockchain
 - Big Data Analytics
 - Cloud Computing
 - Cyber Security
 - Internet of Things
 - Mobile Tech
 - Robotic Process Automation
 - Virtual Reality &
 - 3D Printing
- Taking on industry major challenges for better innovative solutions



*Within six months of graduation. If you don't get a job, you get a full refund.

**Pay a nominal deposit, and the rest after you start your job.



Technical Understanding

- Technical sessions.
- Conducted by industry and academia experts.
- Develop a deep, technical understanding.



Professional Branding

- What and why ?
- How to create & control?
- What do you want to be known for?



Resume Building

- What and how to prepare
- Content for ALL resume sections
- The Dos and Don'ts of resumes



LinkedIn Profile

- How to navigate LinkedIn (walkthrough)
- Profile content & detailed guide
- How to use LinkedIn in your job search



Job Search Strategy

- Need for a strategy
- Reactive versus proactive
- The hidden job markets
- Create a 5 step strategy



Interview Prep

- Communication skills
- What hiring managers look for?
- General & Behavioural questions questions
- Closing the interview process

Personality Development Bootcamp

Building individuals & Teams by:

- Individual development (Personal victory)
- Team development (Public victory)
- Financial & Business management acumen.
- Project Management Skills
- Formulating strategic goals by planning, controlling and managing projects in an efficient & lean way.
- Transforming challenges into opportunities by recognizing, understanding, managing, and mitigating the risks.



Personality Development

- How to Think, Plan, Prioritise & Set Goals
- Strategies for Win/Win Situation
- Constant Monitoring of Skills & Re-Skilling
- Essential Skills for Potential Leader.
- How to Control of Your Growth & Choosing Your Next Big Career Move,
- Management Principles & Best Practices



Know Yourself

- Self assessment of
- Interests
 - Values
 - Skills &
 - Personality traits &
 - SWOT analysis



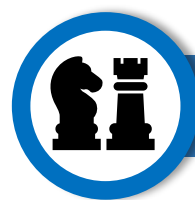
Know Your Attributes

- Academic Knowledge
- Problem Analysis
- Design & Development of Solutions
- Investigation of complex problems
- Modern tool usage



Know Your Skills

- Identifying your HOLLAND code by assessing
- Skills with Objects
 - Skills with Information
 - Skills with People



Know Your Game

- Role play
- Small group activities
- In-plant studies
- Management cases
- Simulations

DREAM Models

01

Services based

- Providing chosen services directly to the required communities.
- Sharing of resources for mutual benefits
- Catalogue based pricing

02

Centre of Excellence

- Setting up of a dedicated wings within the college premises
- Leveraging DigiVerve's industry connect as well as partner eco-system benefits.
- Joint exploration of Research funding

03

GTM with College

- Jointly address the external market need by partnering with Colleges
- Specially designed for the marginalized section of the society driven through Govt or CSR initiatives
- GTM would be under the college banner



Digi Verve Technologies Pvt Ltd.

ESTD: 2017 | CIN: U74999KA2017PTC106216

DIPP approved startup

Contact Us



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