

### **Table of Contents**

Introduction

**Three Models** 

**Results & Recommendations** 

**Future Investigations** 

#### Introduction

Dependent Variable

Independent Variable(s)

**Target** 

**Predictors** • Features

**Percent Change** 

**Numerical** • Categorical

**Sales Price** 

Intercept

# **Three Models**

City

#### **Three Models**



# **Three Models**

All King County Model

Seattle Model

**Outside Seattle Model** 

# Results & Recommendations

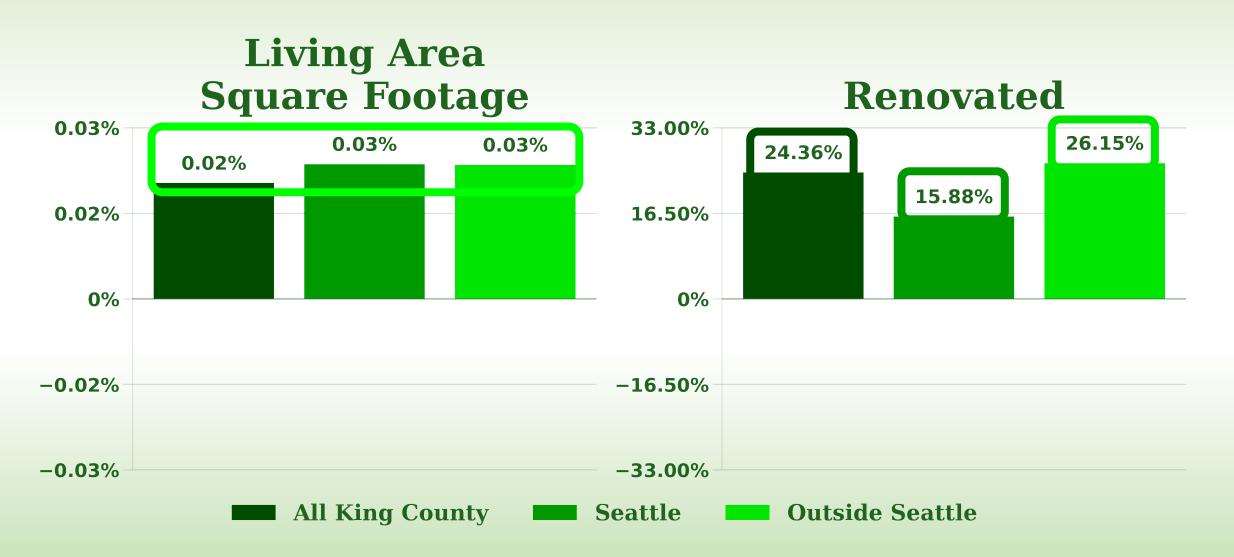
# Intercepts

All King County Model: \$247 K

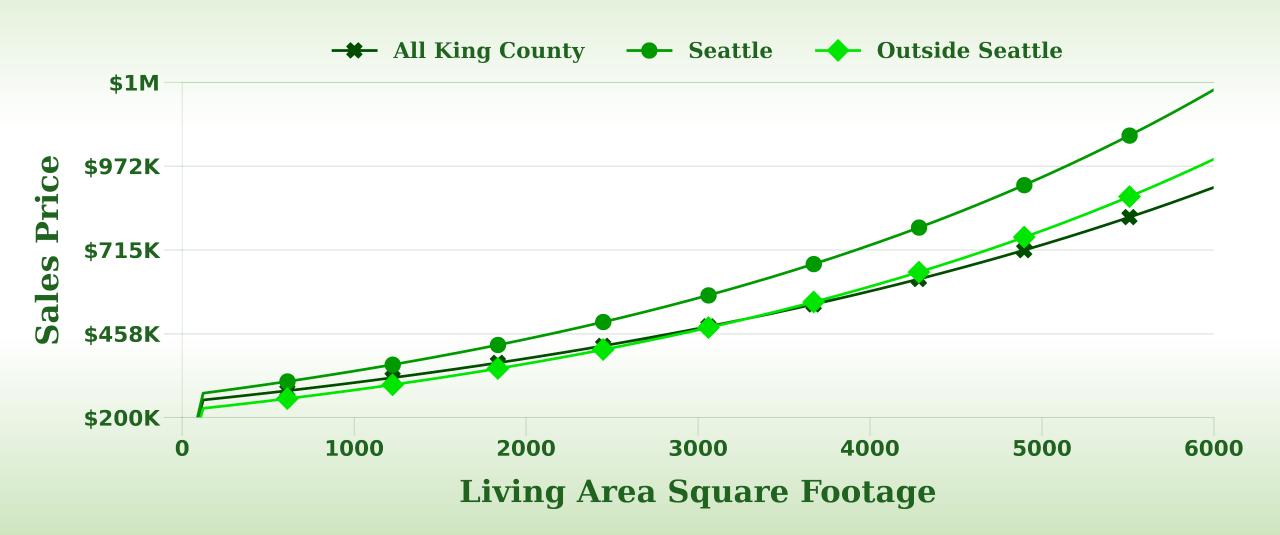
Seattle Model: \$266 K

Outside Seattle Model: \$221 K

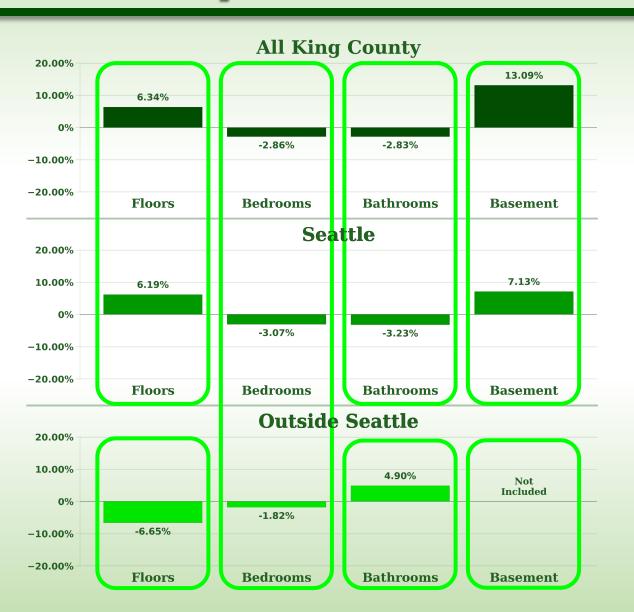
# Living Area Square Footage & Renovated



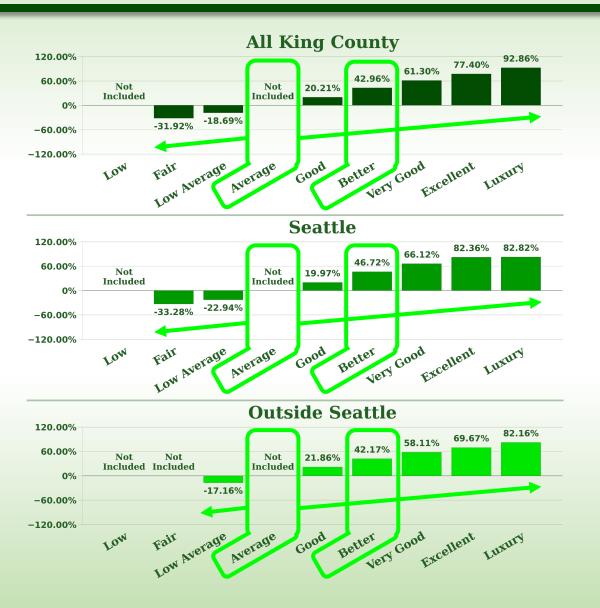
# Sales Price vs. Living Area Square Footage



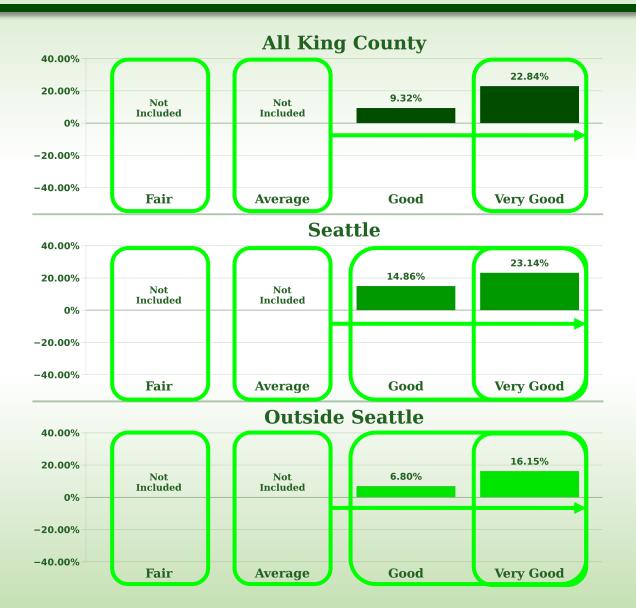
# Floors, Bedrooms, Bathrooms & Basement



## Grade



## Condition



### Recommendation

#### **Picture Databases**

#### Grade

8 – Good

9 – Better

10 – Very Good

11 – Excellent

12 – Luxury

13 – Mansion

#### **Condition**

**4** – **Good** 

5 – Very Good

# Sales Price Calculator

#### **Sales Price Calculator**



Choose a model.

Seattle

Click below to enter the original square footage.

Click below to enter a square footage increase.

Start 1500 sqft 500 sqft \$388,548.39 Grade New Condition Good \$886,241.71 **Better** Good **Very Good** Change **Very Good** Excellent \$497,693.32 Luxury

# **Future Investigations**

<u>Picture Databases</u> Grade, View, and Condition Features

**King County Records** 

Multiple years
Commercial property
Separate models for each city / ZIP code
Identify changes over time
Identify areas with high potential
Identify the important features for each area

Interactive Maps for each City / ZIP Code
Zoning Districts
Heatmap of an Area's Potential

#### **Thank You**



devin.sarnataro@gmail.com



LinkedIn

www.linkedin.com/in/devin-sarnataro-0b639b148



**My Analysis** 

https://github.com/sarnadpy32/king\_county\_development