

Sarah Arnegard

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Tools

- Axure
- After Effects
- Flinto
- Illustrator
- Invision
- Omnigraffle
- Photoshop
- Sketch
- HTML
- CSS3
- JQuery
- Bootstrap

Skills

- Interaction Design
- Wireframing
- Advising clients
- Collaborating on teams
- Strategy and feature prioritization
- Rapid prototyping
- User flows and journeys
- Persona creation
- User research & interviews
- Usability Testing
- Presentations

Education

USER EXPERIENCE DESIGN IMMERSIVE, GENERAL ASSEMBLY – SUMMER 2014

- Intensive project based immersive course covering many aspects of user experience design.
- Studied user research and ideation, prototyping and testing, interaction design and visual design

DIGITAL ART & EXPERIMENTAL MEDIA, UNIVERSITY OF WASHINGTON, SEATTLE WA

- BFA with projects in 3D Animation, Mechatronic Art, Computer Music and Film Production.
- Program with strong focus on rapid iteration, critique, and teamwork with the goal of creating new experiences for emerging technologies

Related Experience

CENTRO COMMUNITY PARTNERS – USER EXPERIENCE DESIGNER

- Designed a new mobile application to enhance business advisors' communication with their clients
- Conducted user interviews to create personas and user stories
- Created and tested interactive prototypes
- Provided recommendations for the organization's existing business planning application
- Used Invision, Sketch, Photoshop, and Omnigraffle.

BETABRAND REDESIGN – USER EXPERIENCE DESIGNER

- Consulted marketing and business development stakeholders
- Redesigned checkout / purchase flows and navigation
- Reorganized information architecture to improve findability of products
- Used Omnigraffle, Invision, Keynote

BOOKQUEST READING PROGRAM – USER EXPERIENCE DESIGNER

- Designed a digital reading engagement program for elementary school children from user research, to feature development, to interactive prototypes
- Scope definition, feature development, concept development
- Used Omnigraffle, Invision, Keynote, Sketch.

Work Experience

METRO CENTER DENTAL – FRONT DESK SERVICES

ROOTS FOR KIDS – EDUCATOR

CHILDREN'S' CREATIVITY MUSEUM – EDUCATION DEPARTMENT ASSISTANT