

# **Subscribers Galore: Exploring world's Top YouTube channels**

## **1. INTRODUCTION**

### **1.1 Overview**

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscriber.

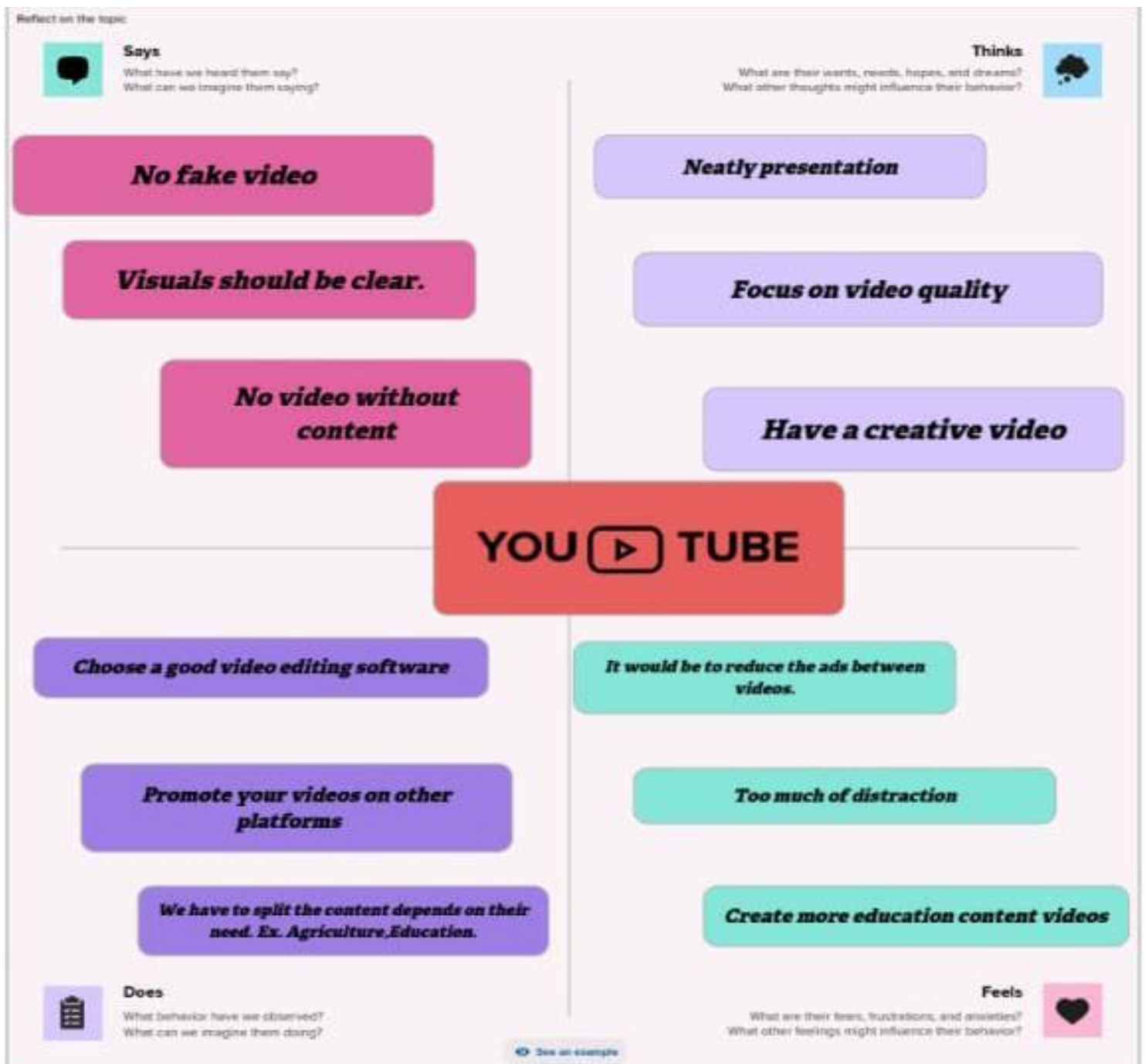
### **1.2 Purpose**

The purpose of YouTube is to provide a platform where users can upload, share, and watch videos. The platform was founded in 2005 with the goal of making it easy for people to share videos with one another, and it has since become one of the most popular websites in the world.

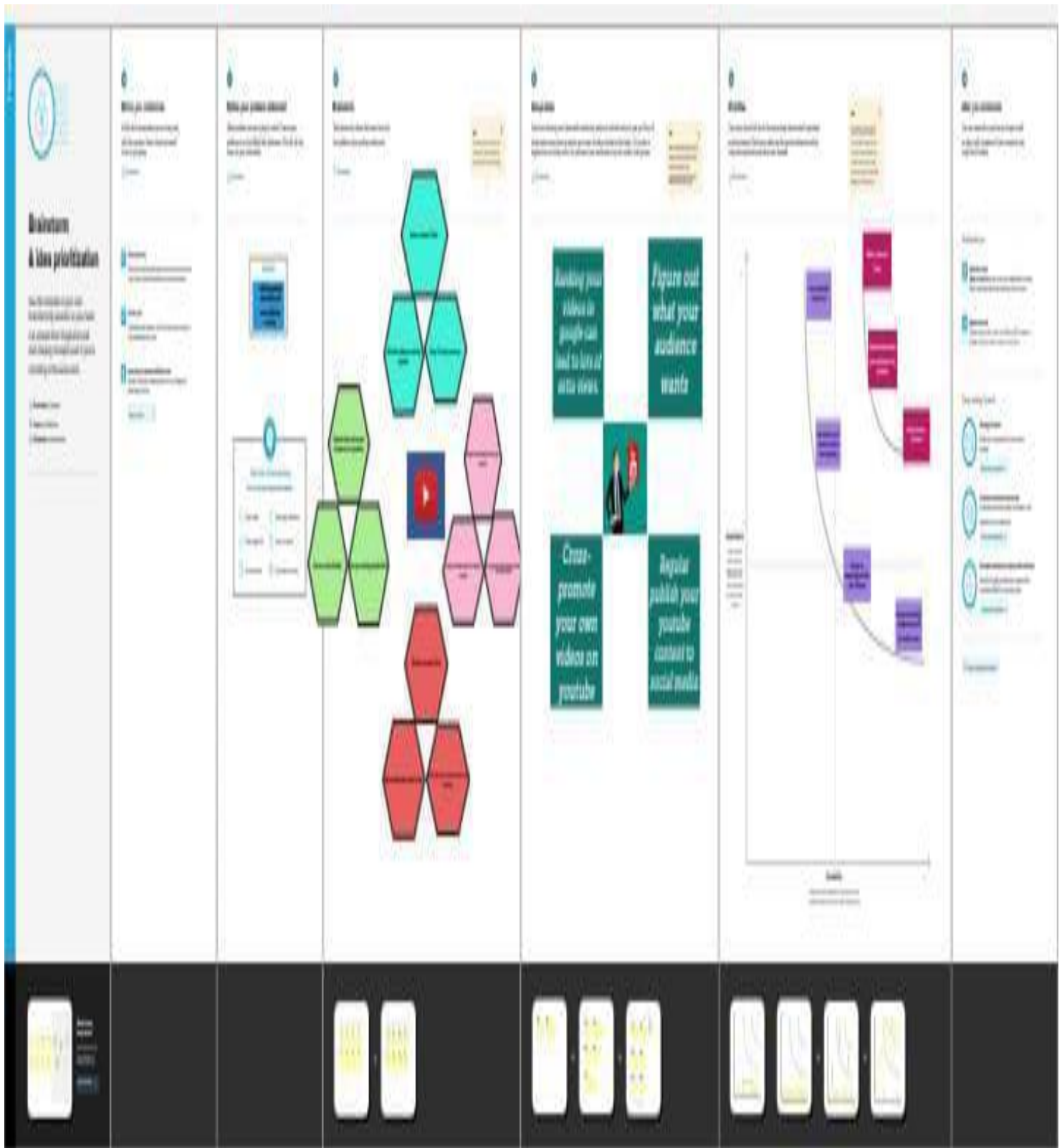
YouTube allows users to upload a wide range of video content, including music videos, movie trailers, educational videos, comedy skits, and more. Users can watch these videos for free, and they can also upload their own videos and share them with others.

## 2. Problem Definition & Design Thinking

### Empathy Map



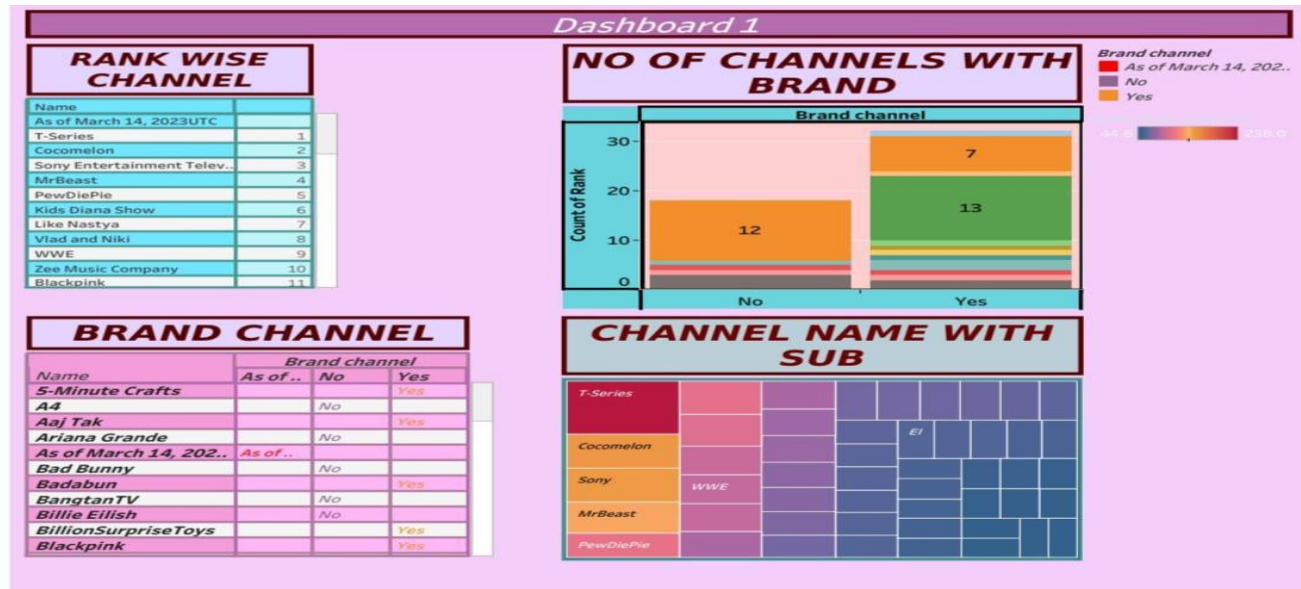
# Ideation & Brainstorming Map



### 3. RESULT

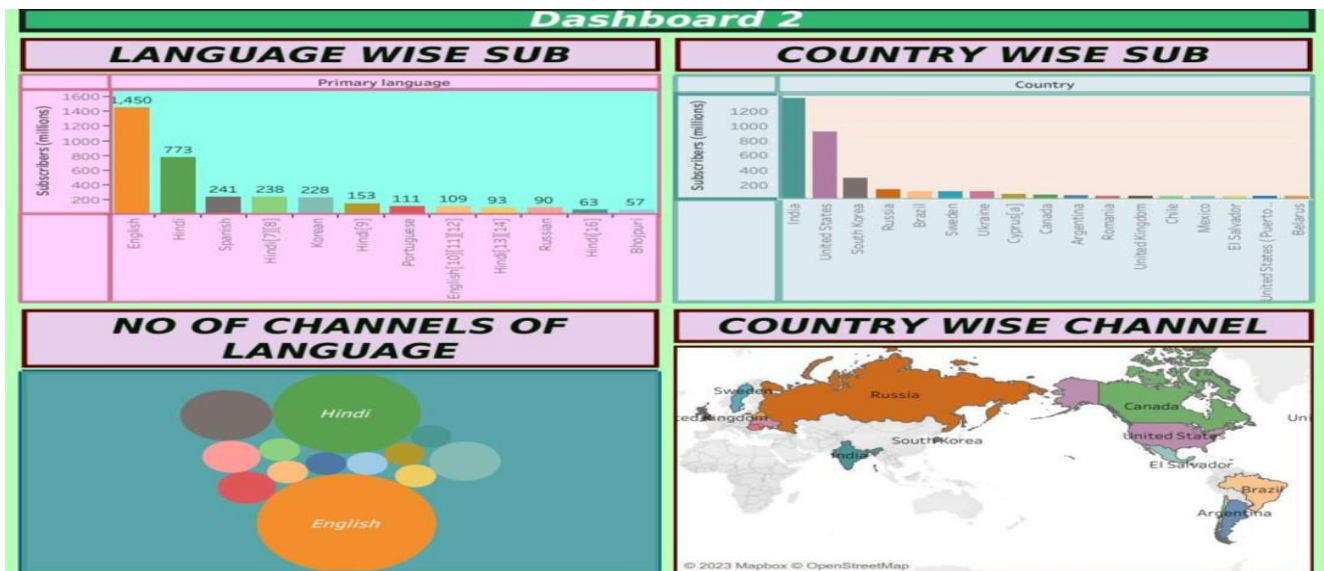
#### Dashboard 1

List of channel details and Subscribers



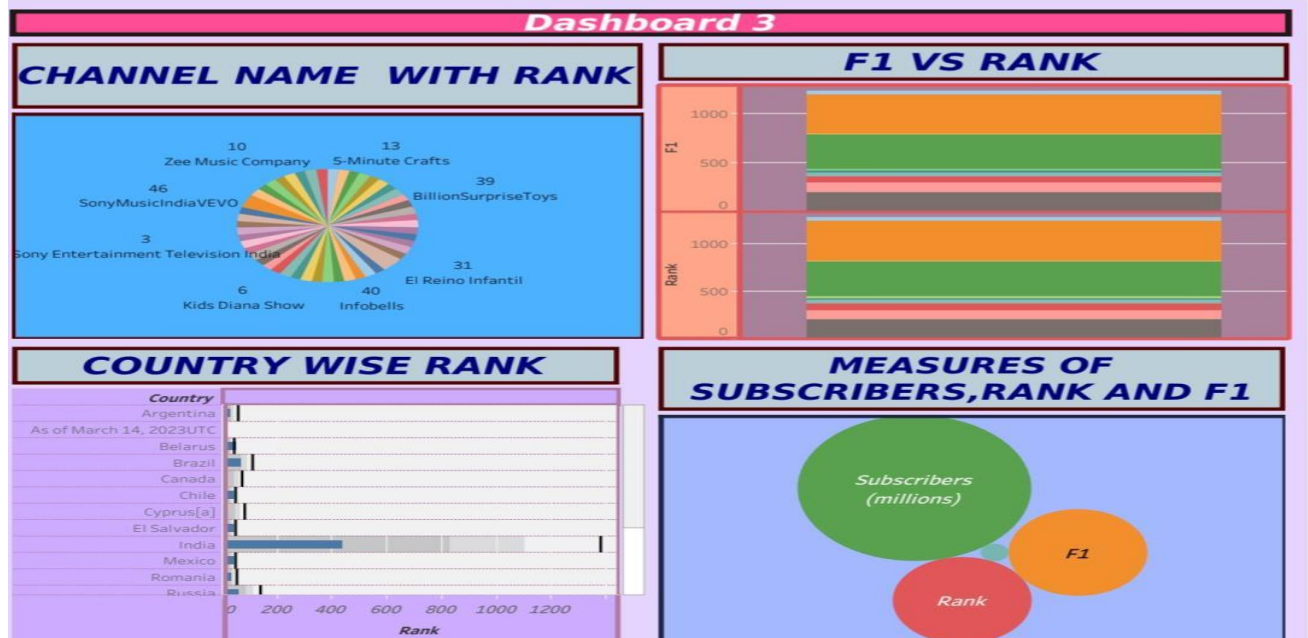
#### Dashboard 2

Language and country wise Subscribers



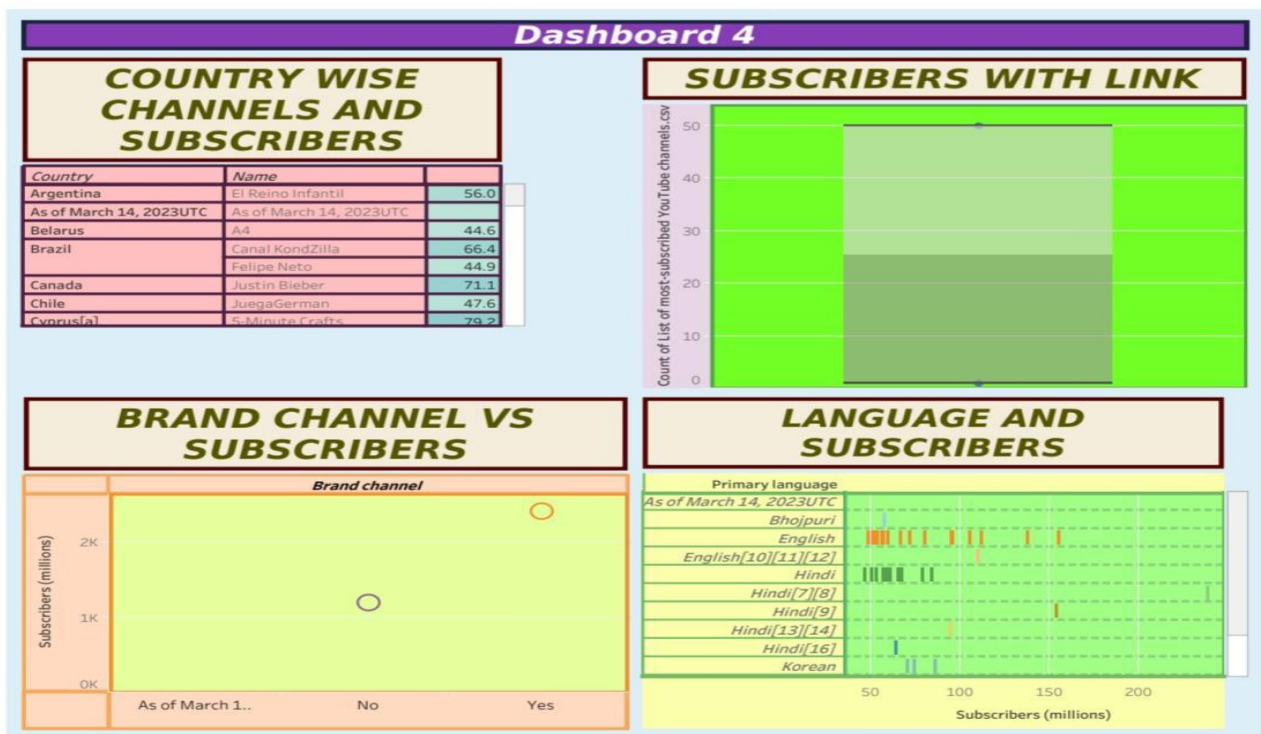
## Dashboard 3

List of Rank, Channels and F1



## Dashboard 4

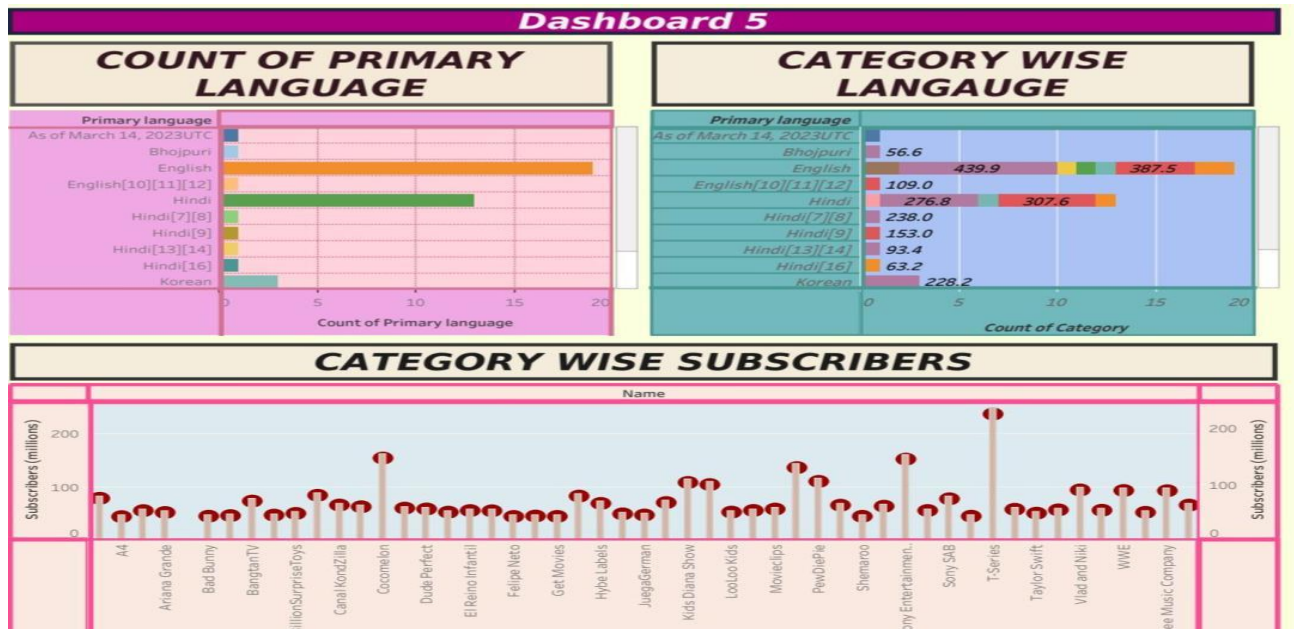
Channel Subscribers List





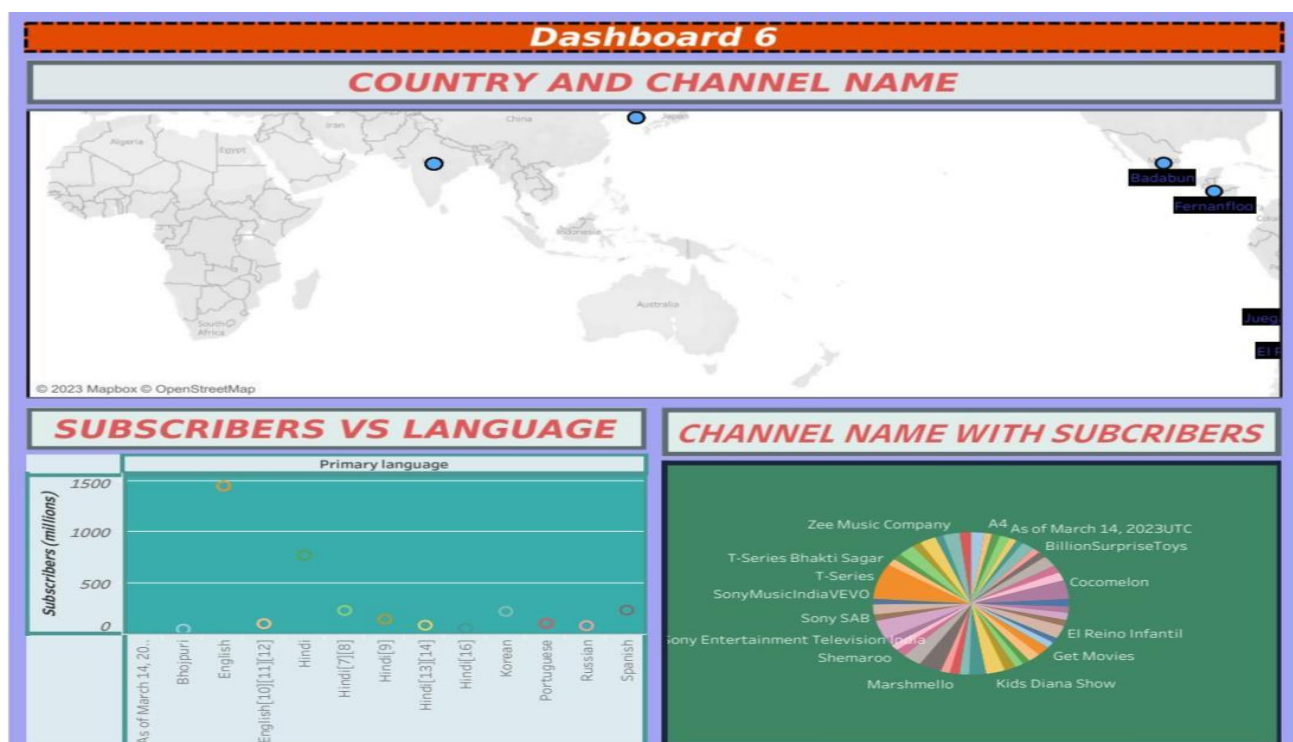
## Dashboard 5

Category and Country Wise Language, Subscribers



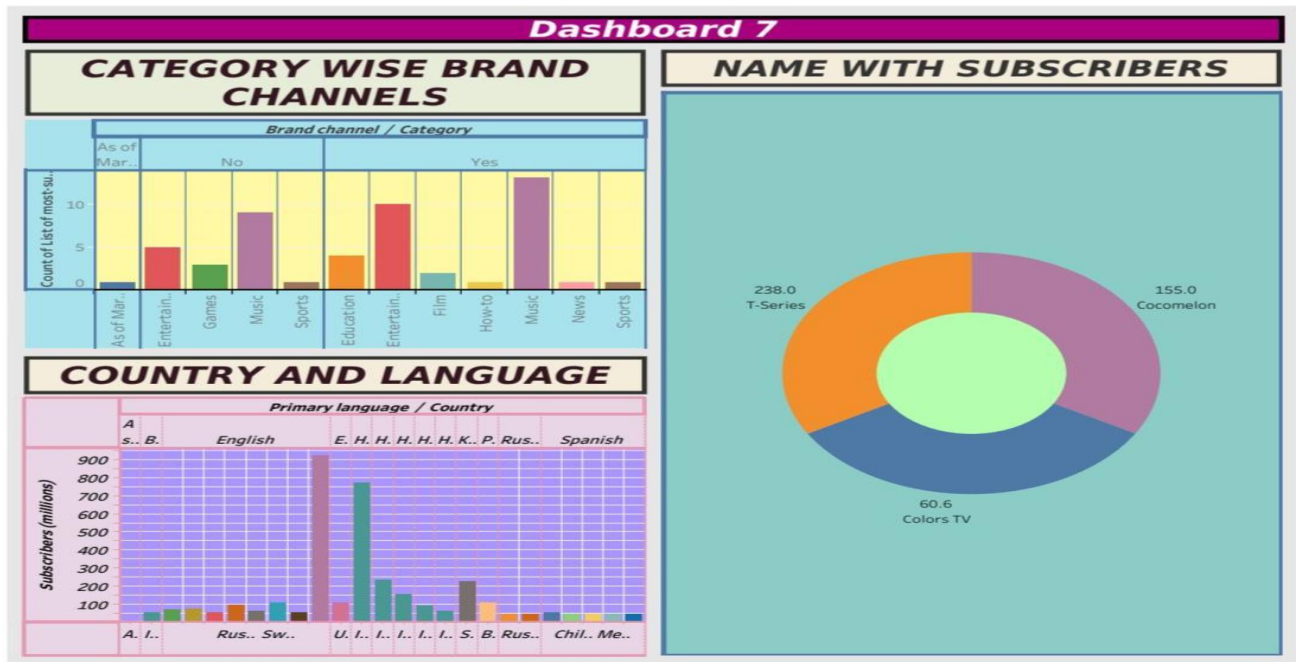
## Dashboard 6

Channel name Subscribers with language



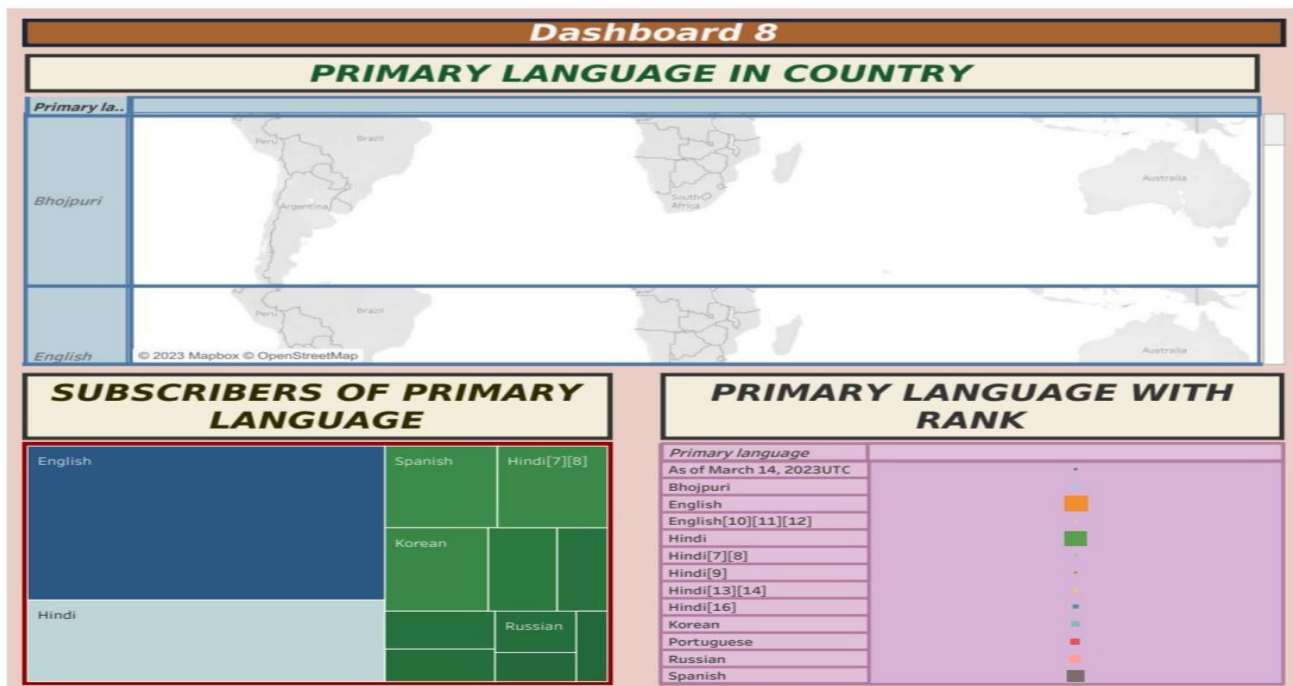
## Dashboard 7

### Channel Language with Subscribers



## Dashboard 8

### List of Primary language with Subscribers



#### **4. ADVANTAGES**

- ✓ People get the most recent news quickly.
- ✓ Videos have the potential to go viral, growing your brand.
- ✓ Communicate with individuals locally and internationally.

#### **DISADVANTAGES**

- ✓ TIKTOK, Instagram, Facebook, Netflix and many other create strong competition for YouTube
- ✓ You are driving traffic away from your site to YouTube.
- ✓ You cannot stop anyone from putting ads on your video.

#### **5. APPLICATIONS**

- ✓ YouTube is a free video sharing website that makes it easy to watch online videos.
- ✓ You can even create and upload your own videos to share with others.
- ✓ Originally created in 2005, YouTube is now one of the most popular sites on the web, with visitors watching around 6 billion hours of video every month.

#### **6. CONCLUSION**

- **YouTube have several advantages and disadvantages but its impact lies same as of the Television.**
- **YouTube is more convenient as a audio-visual medium for both the educated and un-educated section of people.**
- **The reach of YouTube is not restricted like TV but its globally accessible.**



# Story

## Story 1

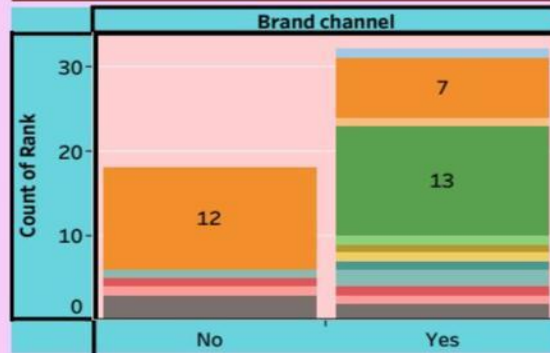
List of Channel details and Subscribers	Language and country wise Subscribers	List of Rank,Channels and F1	Channel Subscribers List	Category and Country wise language,Subscr..	Channel name Subscribers with lang..	Channel Language ..
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### Dashboard 1

#### RANK WISE CHANNEL

Name	
As of March 14, 2023UTC	
T-Series	1
Cocomelon	2
Sony Entertainment Television India	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14

#### NO OF CHANNELS WITH BRAND



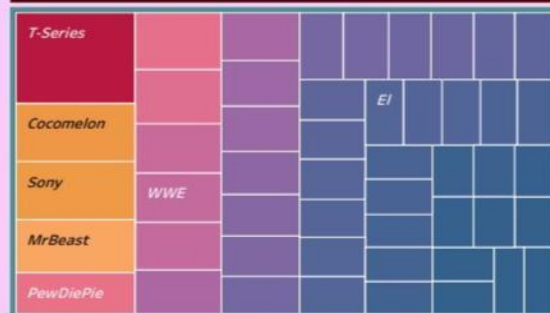
Brand channel  
 As of March 14, 202..  
 No  
 Yes

44.0 238.0

#### BRAND CHANNEL

Name	Brand channel		
	As of..	No	Yes
5-Minute Crafts			Yes
A4		No	
Aaj Tak			Yes
Ariana Grande		No	
As of March 14, 202..	As of ..		
Bad Bunny		No	
Badabun			Yes
BangtanTV		No	
Billie Eilish		No	
Billion Surprise Toys			Yes
Blackpink			Yes

#### CHANNEL NAME WITH SUB

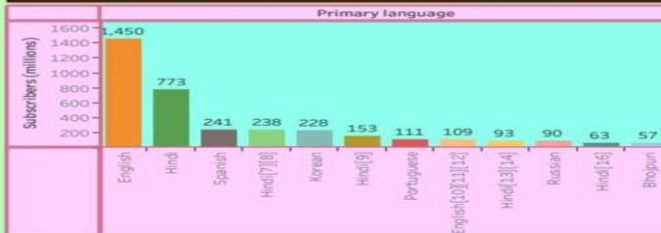


## Story 1

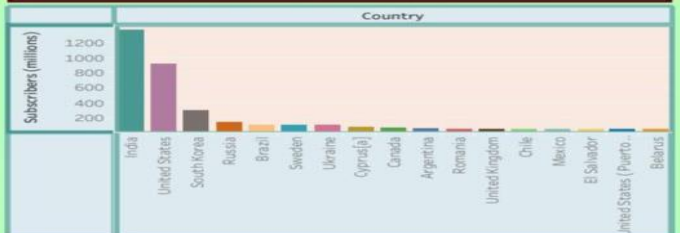
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## Dashboard 2

### LANGUAGE WISE SUB



### COUNTRY WISE SUB



### NO OF CHANNELS OF LANGUAGE



### COUNTRY WISE CHANNEL

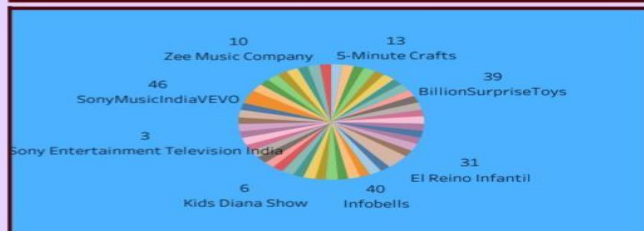


## Story 1

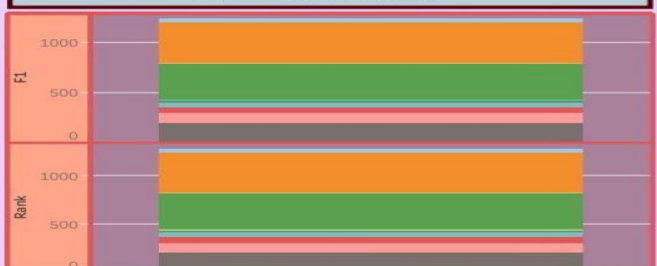
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## Dashboard 3

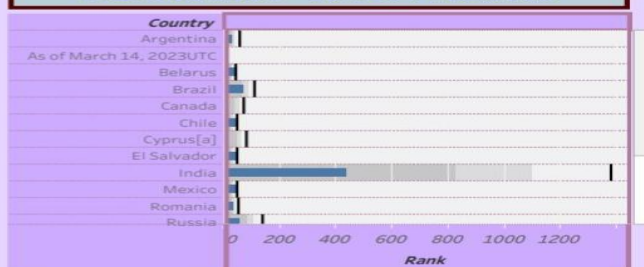
### CHANNEL NAME WITH RANK



### F1 VS RANK



### COUNTRY WISE RANK



### MEASURES OF SUBSCRIBERS, RANK AND F1



## Story 1

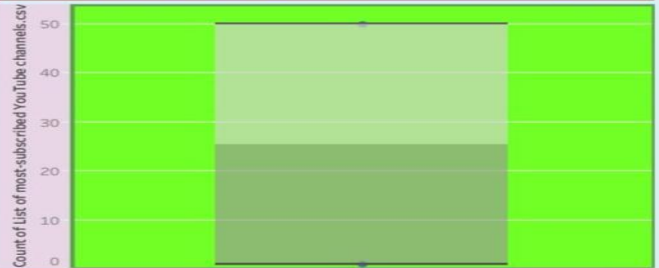
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### Dashboard 4

#### COUNTRY WISE CHANNELS AND SUBSCRIBERS

Country	Name	
Argentina	El Reino Infantil	56.0
As of March 14, 2023UTC	As of March 14, 2023UTC	
Belarus	A4	44.6
Brazil	Canal KondZilla	66.4
	Felipe Neto	44.9
Canada	Justin Bieber	71.1
Chile	JuegaGerman	47.6
Cyprus[a]	5-Minute Crafts	79.2

#### SUBSCRIBERS WITH LINK



#### BRAND CHANNEL VS SUBSCRIBERS



#### LANGUAGE AND SUBSCRIBERS



## Story 1

Language and country wise Su...	List of Rank, Channels and F1	Channel Subscribers List	Category and Country wise language, Subscr...	Channel name Subscribers with lang..	Channel Language With Subscribers	List Of Primary Language With Sub...
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### Dashboard 5

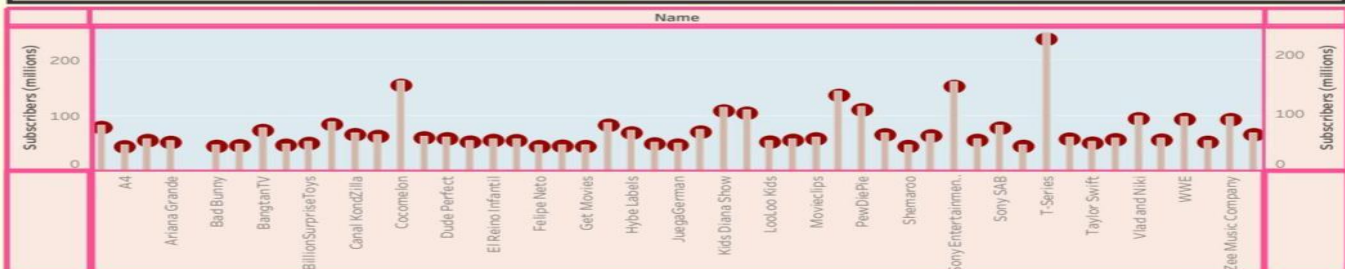
#### COUNT OF PRIMARY LANGUAGE



#### CATEGORY WISE LANGUAGE



#### CATEGORY WISE SUBSCRIBERS





## Story 1

Language and country wis...

List of Rank, Channels and F1

Channel Subscribers List

Category and Country wise language, Subscr...

Channel name Subscribers with lang..

Channel Language With Subscribers

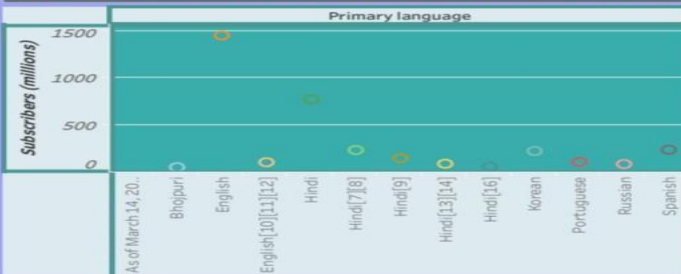
List Of Primary Language With Subsri..

## Dashboard 6

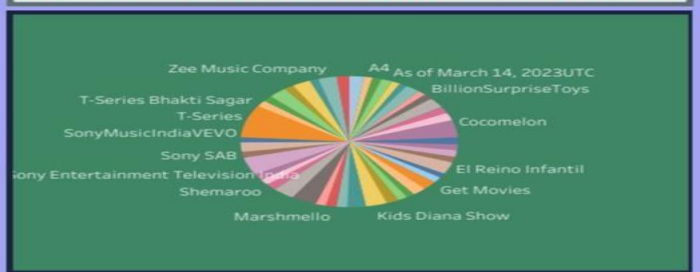
### COUNTRY AND CHANNEL NAME



### SUBSCRIBERS VS LANGUAGE



### CHANNEL NAME WITH SUBSCRIBERS



## Story 1

Language and country wis...

List of Rank, Channels and F1

Channel Subscribers List

Category and Country wise language, Subscr...

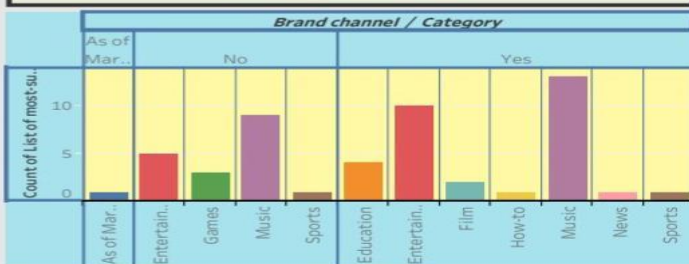
Channel name Subscribers with lang..

Channel Language With Subscribers

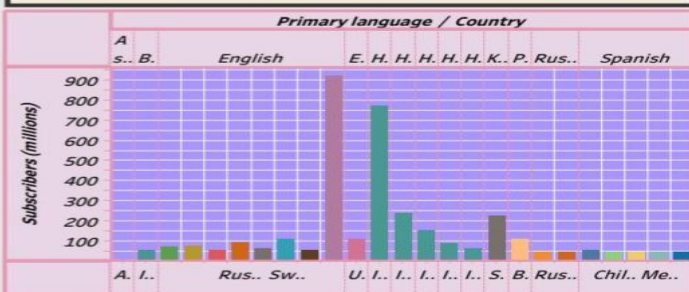
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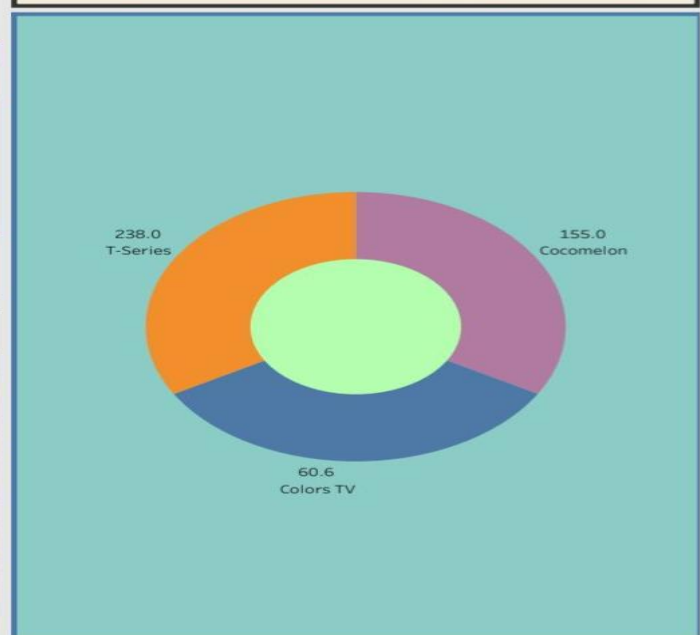
### CATEGORY WISE BRAND CHANNELS

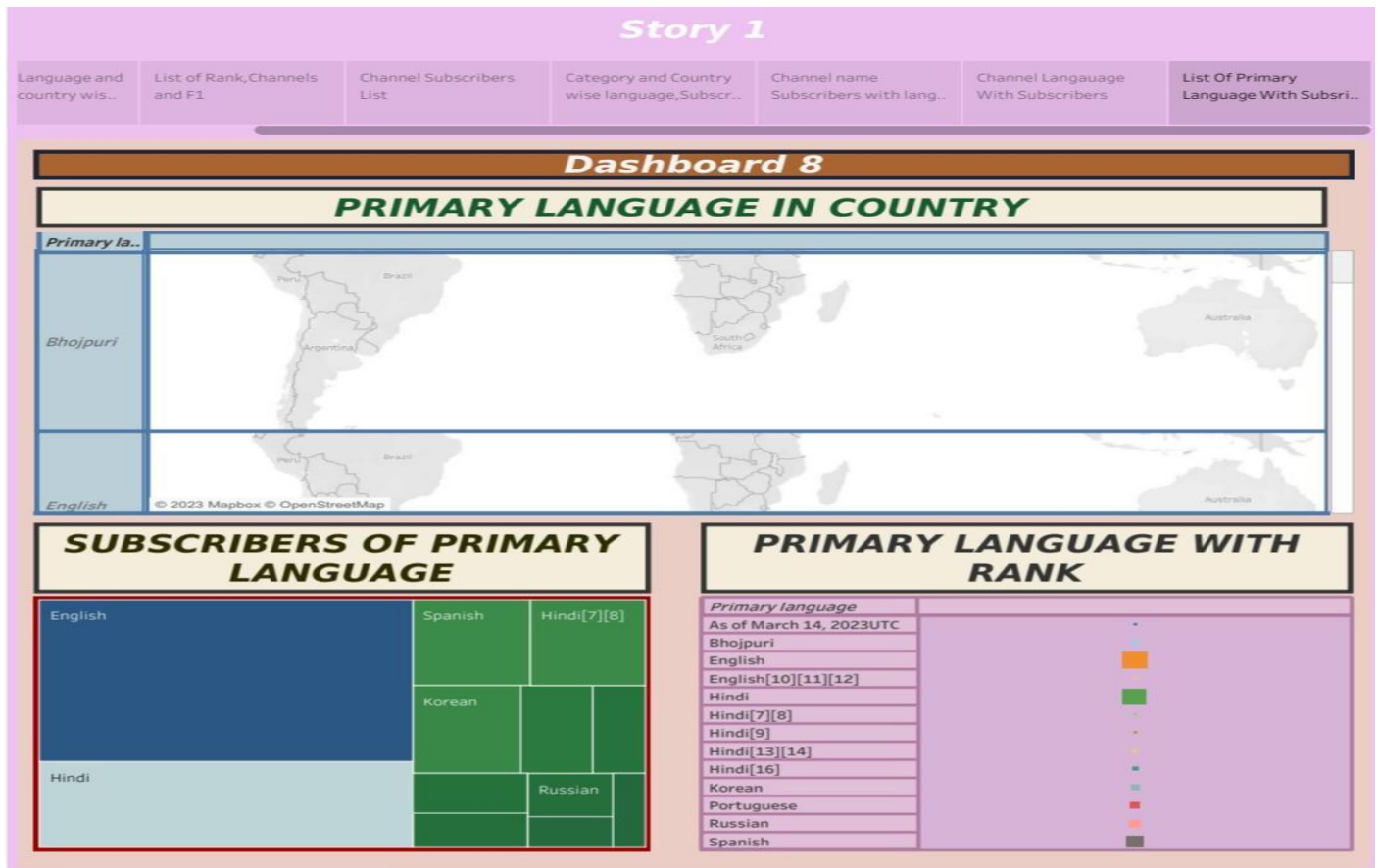


### COUNTRY AND LANGUAGE



### NAME WITH SUBSCRIBERS





## 7. FUTURE SCOPE

- It's a good sector for passive income and better future if some continue with his passion where he want to contribute and make sure about the quality video to your audience whatever the topic you want to work
- I have personally know some people who make \$3000-\$5000 per month with one or two channel in.