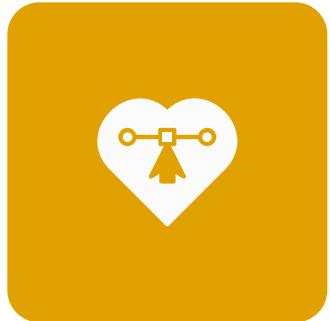


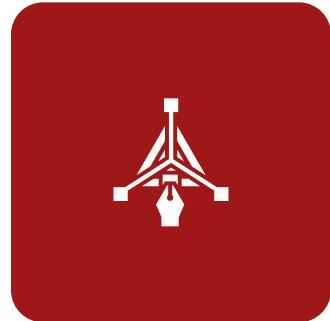
# Design Process

I followed a structured UX process to ensure the tool stayed user-focused and easy to understand:



## Understand

User Research  
User Interview  
Competitive Analysis



## Define

User Personas  
Empathy Map  
User Journey



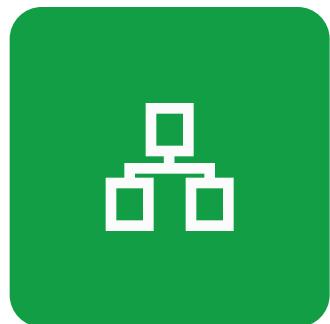
## Ideate

User Flow  
Information Architecture



## Design

Wireframe  
Hi-Fi Designs  
Prototype



## Test

Feedbacks  
Conclusion  
Future Concept