



Says
What have we heard them say?
What can we imagine them saying?

i can certainly help you with estimating business expenses.

estimating all the expenses required to start and operate the business, such as equipment, rent, inventory, and marketing.

provide some details about your business and the specific expenses you're looking to estimate.



ESTIMATION OF BUSINESS .
EXPENSES

identify the actions they take when estimating expenses.

gathering invoices and receipts, consulting financial statements, using budgeting software, or seeking advice from financial experts.

by mapping out these aspects, will help you provide more tailored solutions for estimating business expenses.



Does
What behavior have we observed?
What can we imagine them doing?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



it sounds like you're looking to create an empathy map to estimate business expenses.

an empathy map typically helps in understanding and visualizing the needs, thoughts, and feelings of a target audience.

develop a more targeted approach to estimating business expenses that takes into account the needs of target audience.

an empathy map typically focuses on understanding the feelings and perspectives of your target audience or stakeholders.

in this case, you want to understand the emotions related to estimating expenses for a business.

the empathy map is a tool to help you understand the perspectives of your stakeholders



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?