

# MELISSA ACAR

## Data Analyst, Statistician

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## EXPERIENCE

### Technical Reporting And Statistics Specialist

#### Mapfre

📅 02/2017 - Ongoing 📍 Istanbul

Mapfre is a global insurance, reinsurance, assistance and financial services company worldwide, having 36K staff, 27M customers

- Creating management and actuarial reports for C-levels, as well as other departments for automobile and technical engineering reports
- Development of tariffs and creating customized reports
- Making client risk analysis, profitability analysis
- Creating custom reports and dashboards on MS Excel

### Price Research Project Intern

#### Akademetre

📅 08/2016 - 12/2016 📍 Istanbul

Akademetre is a research and strategic planning company

- Worked in price research of few premium companies of Turkey: SC Johnson, Kerevitas, Pinar Su, Ulker Cikolata and Altunbilekler
- Creating price analysis reports, cross checking of field data team by crawling online markets using import.io

### Risk Analyst Intern

#### Azimet Bosphorus Capital

📅 09/2015 - 08/2016 📍 Istanbul

Azimet is an asset management company, bought by Bosphorus Capital

- Working on risk management reports for assets

### Statistics Intern

#### Turkish Statistics Institute

📅 06/2015 - 09/2015 📍 Istanbul

Statistical Institute of Turkish Government

- Working on a country-wide study of educational status
- Data entry of the collected information to Harzemli system & analysis
- Collecting data of commercial company activities

### Sales Intern

#### Reed Exhibitions

📅 01/2015 - 07/2015 📍 Istanbul

Reed Exhibitions is the world's leading events organiser, with a growing portfolio of 500 events in 41 countries

- Worked as an exhibition selling intern, as well as making telemarketing
- Making mailing to customers using Salesforce and Exacttarget

## EDUCATION

### BioStatistics (MSc.)

#### Marmara University

📅 02/2018 - Ongoing

### Statistics (BSc.)

#### Istanbul Aydin University

## TECHNOLOGIES

### Frequently Used Services

SPSS

IBM Cognos

AS400

Stata

SAS Enterprise Guide

Rapidminer

TronWeb

GPower

MS Excel

GSuite

Salesforce

Exacttarget

## REFERENCES

1.) Anil URAL: Reed Turkey Manager

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3.) Ahmet GÖK: TUIK Statistics Expert

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