

RADCLIFFE A. SADDLER JR.

User Experience Portfolio: <https://sarrsaddler.github.io/rsaddlerport/>

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CAREER OBJECTIVE

Digital marketing professional looking for a position, where I can apply my knowledge of user experience design, and marketing to help accomplish business results.

KEY ACHIEVEMENT

- Panelist at IBM Think China 2019, presenting to 2,829 attendees and 2.6 million viewers online, Think is IBM's preeminent marketing event. My panel conversation position, IBM, as a top employer in the Chinese market. *Link* <https://tinyurl.com/y6382e5f>
- The face and an ambassador of IBM's billion-dollar new collar initiative. New Collar is an individual who develops the technical and soft skills needed to work in technology jobs through non-traditional education paths. *Link*: <https://tinyurl.com/y4bmwcpb>
- Automated an internal billing process that resulted in a reduction of 120 staff-hours a week.

EXPERIENCE

International Business Machines(IBM)

Associate designer

August 2017 - Present

Interpret and synthesize data to craft stories around targetted user experiences.
Results: Deliver high fidelity digital assets to stakeholders.

EDUCATION

Bachelor of Science in Public Affairs - Baruch College, New York

June 2019

Focus: Using my experience at IBM and my interest in public policy, I pursue this degree to learn how I can make an impact in New York City initiatives.

Associate Applied Science in Computer Science - New York City College of Technology

June 2019

Focus: Honed front end web development and network troubleshooting skills.

SKILLS

Technical Skills

Sketch | Adobe XD |

HTML | CSS

Soft Skills

Public speaking | Teamwork |

Desire to learn

CERTIFICATIONS

Enterprise Design Thinking Practitioner.

Link: <https://tinyurl.com/y3xk75oq>

IBM Blockchain Essentials.

Link: <https://tinyurl.com/y6h9sddv>

AWARDS

Manager's Choice Award- 2019

1H: An internal award given to top-performing employees.

2019 Intranet Design Award

Winner: A design award presented by Nielsen Norman Group. Link: <https://tinyurl.com/y5kogklr>

VOLUNTEER EXPERIENCE

Art director - Black Network of New York (IBM)

January 2017 - Present

Created the visual identity and digital assets for an internal employee resource group focused on the career advancement of black professionals.

Mentor- Pathways in Technology Early College, H.S.

January 2017 - Present

Mentor to high school students at the Brooklyn campus of IBM's P-TECH program.