

SARTHAK JAIN

Experiences in Development, Testing and Marketing

@ sarthak.jain2404@gmail.com

+91 7011189445

@sarcastic_sark

in sarthak-jain24apr98

sarthak-1998

PROFESSIONAL EXPERIENCE

Product Manager Intern

Coding Blocks

Nov2018-Ongoing

Delhi, India

- Spearheaded the adoption of new methodologies in company to bring in real-time data monitoring, trace-ability and achieve compliance.
- Consistently tested CB Online App and website for bugs.
- Researched and pursued new business campaigns for the growth of the business resulted in 1500 times increase in user sign-ups.
- Introduced seamless integration of Tech and it's Marketing by forming bridge of workflow.

Web Developer Intern

All India Radio (AIR), Prasar Bharati

June2018-July2018

New Delhi, India

- Maintained and Created a wonderful website to digitizes the Complaint filing System for the Government quarter residents.
- Constantly updated and Monitored the company's database systems.

Social Media Manager

ShopNani

Dec2016-Jan2017

New Delhi, India

- Wrote niche articles on latest prevailing Tech news for the website, Blog and social media accounts for daily postings. Evaluated different insights and Demographics. Handled the company's online presence.
- Monitored ongoing marketing campaigns Increased social media following and clicks by 200%

ACHIEVEMENTS AND TALKS

- Selected for the [Top 50 Marketing & Advertising Leaders Award](#) by MADCon 2019.
- Speaker at [Google I/O Extended](#) 2019.
- Speaker at [GDG DevFest Punjab](#) 2019.
- Speaker at [Nit Kurukshetra](#), [LPU](#), [Manipal University Jaipur](#), [Delhi University](#) etc. Educated and activated over 600 students on professional growth in IT Industry.

EDUCATION

B.Tech - Computer Science

Maharaja Agrasen Institute of Technology

Jun 2016 - May 2020

CGPA: 7.43

Senior Secondary Education- 12th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

2016

Percentage: 90.2

Secondary Education-10th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

2014

CGPA: 10

PROJECTS

Website sarthakj.me - Node.js

- My Website hosted on AWS with multiple features.

Lyrics Generator - Python

- A Markov Chain based model to generate lyrics of a song.

Coding Blocks Website - VanillaJS

- The Coding Blocks main website.

Short Link Generator - Node.js

- Short link generator with additional features such as use UTM tracking.

Web App for AIR - C# and ASP.Net

- This is the logistic application developed to digitize the manual filing of complaints and their status tracking for Government quarters.

GAMES DEVELOPED

Ultra Casual Space Shooter - Phaser.js

Clone of Angry Birds - VanillaJS, Box2D

SKILLS

C++, C#, JavaScript, Python 3 and MySQL

AWS, GCP, DO, Azure, Heroku and Netlify

Project management and leadership traits

Build Client Relations

EXTRA CURRICULUM

TechCom (Coding society of MAIT)

Vice-President

2019 - Present

New Delhi, India

CODEMATRIX (Technical society)

Vice-President

2018 - Present

New Delhi, India

TECHNICAL FORUMS

- Alpha and Beta testing mobile ROMs for Lenovo and OnePlus devices.
- Active member of XDA forum and OnePlus community (Level 8)
- Automated testing plethora of Android apps using scripts.

Note : If you're viewing a soft copy, all [blue texts](#) are [hyperlinks](#), you can click to view details.