

SARTHAK JAIN

Experiences in Industry Growth, Marketing and Teaching

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sarthak-1998

PROFESSIONAL EXPERIENCE

Tester and Company Growth Strategist Coding Blocks

Nov2018-Ongoing

Delhi, India

- Spearheading the adoption of new methodology in Marketing to bring in real-time data monitoring, analytics, trace-ability and achieve compliance.
- Consistently tested CB Online App and made it 95% crash free.
- Lead a team of 100 Campus Ambassadors present pan India in different Colleges and Universities to increase brand awareness.
- Increased social media audience and engagement along with site SEO by multiple folds, furthermore managed online adverts.
- Organized events at colleges in collaboration with MNCs.

Web Developer Intern

All India Radio (AIR), Prasar Bharati

June2018-July2018

New Delhi, India

- Maintained and Created a wonderful website to digitizes the Complaint filing System for the Government quarter residents.
- Constantly updated and Monitored the company's Database.

Social Media Manager

ShopNani

Dec2016-Jan2017

New Delhi, India

- Wrote niche articles on latest prevailing Tech news for the website, Blog and social media accounts for daily postings. Evaluated different insights and Demographics. Handled the company's online presence.
- Monitored ongoing marketing campaigns Increased social media following and clicks by 200%

PROJECTS

Website sarthakj.me - Node.js

- My Website hosted on AWS.

Lyrics Generator - Python

- A Markov Chain based model to generate lyrics of a song.

Coding Blocks Website - VanillaJS

- The Coding Blocks main website.

Web App for AIR - C# and ASP.Net

- This is the logistic application developed to digitize the manual filing of complaints and their status tracking for Government quarters.

EDUCATION

B.Tech - Computer Science

Maharaja Agrasen Institute of Technology

Jun 2016 - May 2020

CGPA: 7.26

Senior Secondary Education- 12th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

2016

Percentage: 90.2

Secondary Education-10th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

2014

CGPA: 10

ACTIVITIES

- Speaker at Google I/O Extended 2019.
- Delivered seminars on Algorithms and Machine Learning at Nit Kurukshetra, LPU, Manipal University Jaipur etc.
- Coding event 'Coding Junction 2k18' - at the Annual Technical & cultural fest TECHSURGE And MRIDANG

PLATFORMS MANAGED

- YouTube
- LinkedIn and Twitter
- Facebook and Instagram
- Google My Business
- Google Analytics and Metabase
- Google AdSense and Adwords
- Word-press and Ghost Blogs
- One Signal and Firebase

PROFESSIONAL SKILLS

C++, C#, JavaScript, Python 3, MySQL

Project management, leadership qualities

Collaborative nature, organizational traits

Proficient communication skills

strategy formulation & execution

EXTRA CURRICULUM

TechCom (Coding society of MAIT)

Vice-President

2019 - Present

New Delhi, India

Campus Blocks (Student Chapter)

Chief Operating officer

2019 - Present

New Delhi, India

CODEMATRIX (Technical society)

Marketing and Public Relations Manager

2018 - Present

New Delhi, India

- Campus Ambassador for Talent Battle for their event placement heat 2.0
- Campus Ambassador for ENGIFEST (Annual cultural fest of DTU)
- Campus Ambassador of Vodafone U, SOMO app, LINQQ app and many more.

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