# SARTHAK JAIN

### CONTACT

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# PROFESSIONAL SKILLS

- Corporate blogging
- Project management
- Proficient communication skills
- Collaborative nature
- leadership qualities
- organizational traits,
- strategy formulation & execution

#### TECHNICAL PROJECTS

- Ultra Casual space shooter game- PhaserJS
- Web-APP for Online Complaint filing system- C# & Asp.NET
- Rap-Generator using NLP.

#### PERSONAL SKILLS

- Creative spirit
- Reliable and professional
- Organized
- Punctual
- Team player
- Fast learner
- Motivated.

# SOCIAL MEDIA

## **FACEBOOK**

https://www.facebook.com/Sarthak.98

https://www.facebook.com/Sarthak Jain-145127489489426/

### **INSTAGRAM**

https://www.instagram.com/sarthak\_jan98/

https://www.instagram.com/sarthak\_jai ntleman/

### **TWITTER**

https://twitter.com/sarcastic\_sark

### **OBJECTIVE**

To pursue a challenging career and be a part of progressive organization that gives a scope to enhance my knowledge & utilize my skills towards the growth of the organization.

# PROFESSIONAL EXPERIENCE SEO, MARKETING & PUBLIC RELATIONS MANAGER

Coding Blocks, NOV 2018 - MAY 2019

- Optimized platforms to boost page ranking by many folds.
- Managed all the official outreach platforms of the company where engagement was **tripled** in months, with significant growth in followers.
- Lead a team of 100 Campus Ambassadors present pan India in different colleges and universities to increase brand and products awareness.

### WEB DEVELOPER & DATABASE ADMINISTRATOR

All India Radio, (Prasar Bharati ) JUNE 2018 - JULY 2018

- Maintained and Created a wonderful website to digitalize the Complaint filing System for the Government quarter residents.
- Constantly updated and Monitored the company's Database.

### VICE-PRESIDENT

Techcom ( coding society of CSE MAIT ), AUG 2017—Present Campus Blocks (Coding Blocks Student Chapter ), JAN 2019 - Present

- Handled the society's online presence and Developed strategies to increase the following of the society accounts – regularly briefed the society members.
   Monitored ongoing marketing campaigns
- Prepared presentations, Organized and presided society member's meetings.
- Successfully conducted society's technical events
- Spearheaded viral campaigns for the society's new events.

### **SOCIAL MEDIA MANAGER**

Shopnani.com. JAN 2017 - FEB 2017

- Wrote niche articles on latest prevailing Tech news for the website, Blog and social media accounts for daily postings.
- Created live polls on social media to get different insights & Demographics.
- Handled the company's online presence regularly updated the company's website and various social media accounts
- Monitored ongoing marketing campaigns
- Increased social media following and clicks by 200%

### EDUCATION

# Maharaja Agrasen Institute Of Technology - GGSIPU, Delhi

B.Tech, Computer Science C.G.P.A 7.29 **2016 - PRESENT** 

### Kendriya Vidyalaya sector-8 Rohini, Delhi

 Class 12th
 Percentage
 90.20%
 2016

 Class 10th
 C.G.P.A
 10
 2014

## TECHNICAL SKILLS

- Programming Languages C, C++, C #, HTML, CSS and SQL.
- Beta Testing mobile ROMs for Lenovo ZUK Z1 & OnePlus 5T.
- Active member of XDA forum and OnePlus community (Level 8)
- Beta Testing plethora of Android apps such as Google Suite of Apps, social media apps like Facebook, Instagram, Whatsapp, Snapchat etc.

### **HONORS & AWARDS**

- Campus Ambassador for ENGIFEST (Annual cultural fest of DTU)
- Coding event 'Coding Junction 2k18' in association with Coding Blocks in March 2018 -- Coordinator at the coding competition Coding Junction at the Annual Technical & cultural fest TECHSURGE And MRIDANG.
- Campus Ambassador for Talent Battle for their event placement heat 2.0
- Campus Ambassador of Vodafone U, SOMO app, LINQQ app and many more.