

Name: Sarthak Dixit

Date: 2 March 2024

College: IIT Delhi

Task No.: 4

UMEED- A DROP OF HOPE

TASK 4- FINANCE WEEK REPORT

Fundraising

Creating a robust fundraising strategy for Umeed, an 80G registered NGO, involves reaching out to friends, relatives, and neighbors, as well as leveraging crowdfunding platforms and social media channels. By tapping into personal networks and online communities, we can spread awareness about our initiatives and encourage support for our projects, including Project Knowledge for All, Project Chhaya, Project Go Green, Project Paridhan, and Umeed's operational expenses. Through personal interactions and online outreach, we aim to highlight the impact of our work and the income tax benefits available to donors. My personal experience in engaging with neighbors, friends, and family has been positive, as I shared our efforts through website photos and communicated the purpose of our fundraising efforts. This experience not only enhanced my communication skills but also provided me with a deeper understanding of community engagement and fundraising techniques.

Donation



Payment Successful

₹1,500



Rupees One Thousand Five Hundred Only

To: Umeed India Foundation

Punjab National Bank - 8542



From: Sarthak Dixit

HDFC Bank - 9561



UPI Ref. No: 4089428 **17821**

29 Mar 2024 , 10:56 PM

Powered by



UNIFIED PAYMENTS INTERFACE