

ENTREPRENEURSHIP ASSIGNMENT

Topic - VLCC

VANDANA LUTHRA - The founder of VLCC Health Care Ltd.

Vandana Luthra who is not just a wife or a great mother but also a successful women entrepreneur. Vandana Luthra is an Indian entrepreneur and founder of VLCC Health Care Ltd. VLCC is a wellness and beauty conglomerate represented in Asia, the GCC and Africa. VLCC sells wellness conglomerate and beauty products.

The VLCC Group

- VLCC basically aims at providing several services related to beauty and body toning, which includes bleaches, manicures, receding hairline solutions, hair removal, permanent sear configuration and several other beauty related knick knacks and cosmetics. Having served over a million customers since its inception, VLCC today has achieved an iconic status across the world and is India's largest and most preferred Slimming, Beauty and Health Brand.
- VLCC Group serves as an umbrella for all its other brands' VLCC Health Care Ltd, VLCC Personal care, VLCC Spa, VLCC institute and the VLCC foundation.