

① LOGIN

NAME

LOGO

LOGIN

SIGN UP

Use as guest

< Privacy >

Annotations:

- From LOGIN button: Email, pwd, forgot pwd
- From SIGN UP button: Name, Email, pwd, repeat pwd, verify mail

②

Home (Usage)

Carbon Footprint

< Today >

X% Co2

Y% ABC...

See more

Usage by apps

% Color Hue

AZ DI MK

Add etc

Hyperlink (#H)

Hyperlink (#H)

Stats Feed Home Search Account

#H7 #H5 #H1 #H3 bar #H9

Can add more stuff in usage by app

Use %/color/hue/etc.

③

Categories

Diff. categories

Smart Devices	
Vehicle	Travel

Search

Annotations:

- From Travel: Hyperlink (#H) (Travel)

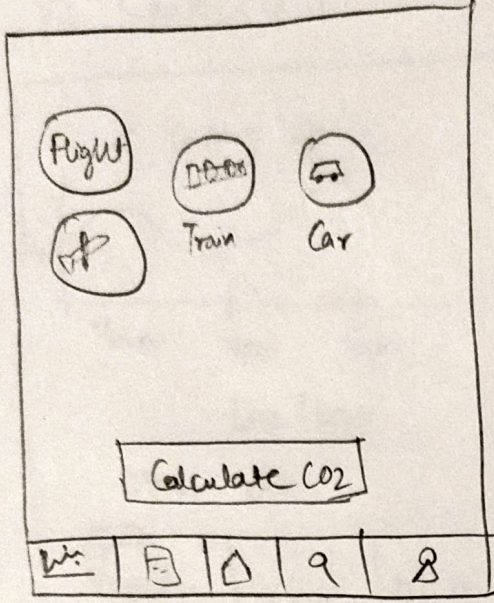
Opens up a small form when a category not existing is hooked

If existing, add values

Add multiple categories

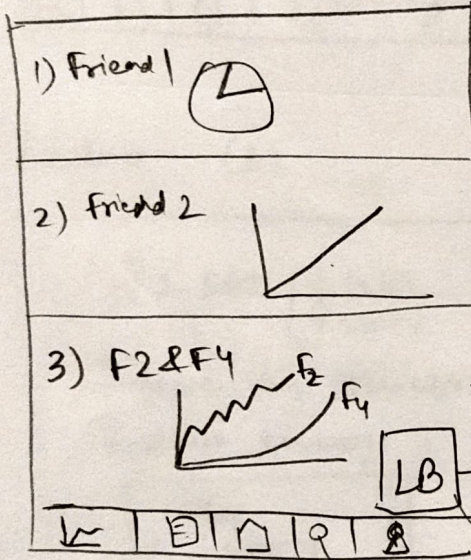
if so, need sep. pages of sub-categories

④ Travel Calculation



Implement formulae for
exact CO₂ calc
take Dest, origin
Type of Car, etc ...
Duration

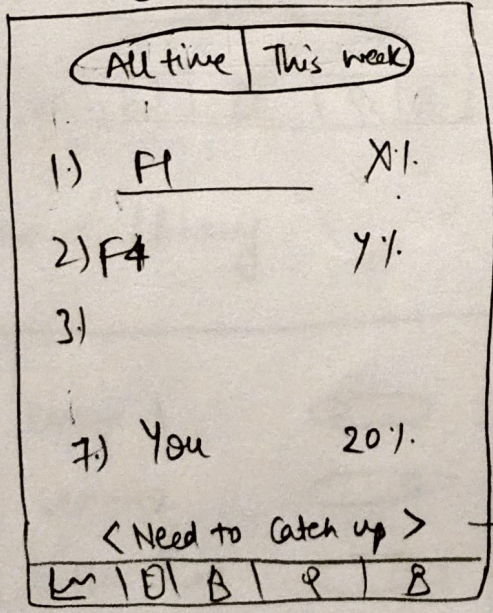
⑤ Social Feed



Can add friend progress
in network
email contacts permission
(opt-in)

→ overlay 2 friend data
→ [Hyperlink](#) #⑥
→ leaderboard

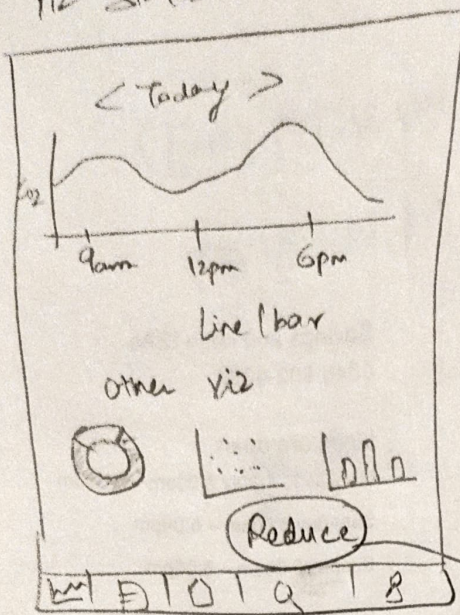
⑥ Leaderboard



Focus on following
trends others closely
& keep streaks maintaining it

→ motivating slogan

⑦ Viz Statistics

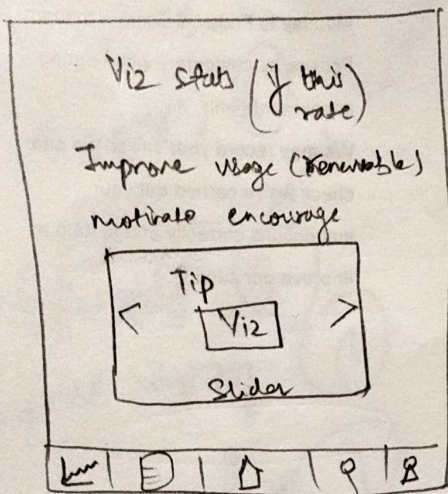


Follow
Nominal
Ordinal
Diff Ratio
Diff interval conversion

Graphs
Overlay against friends / standards / improve
Tableau
3js, other libraries

Hyperlink ⑧

⑧ Reduce CO2

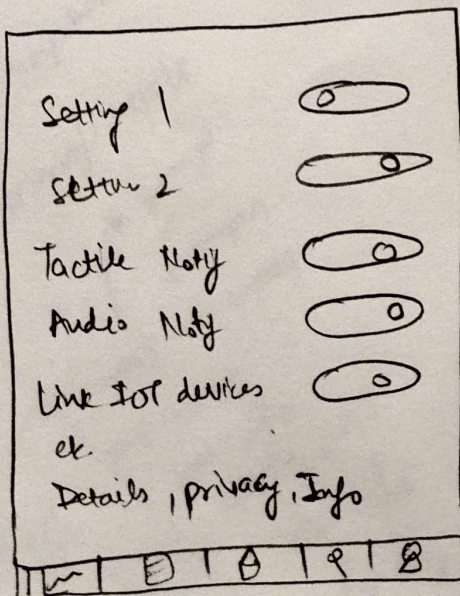


Add slider coming (50-70%)

Consists of Big Viz

(How much change the specific tip will bring)

⑨ Account / Privacy



Use audio + Tactile notify
exceed usage
EOD usage
Use different