

Credit Card Transaction Report

Revenue
10.8M

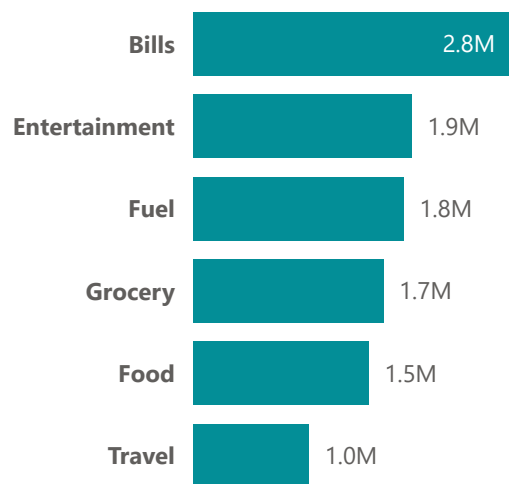
Total Interest
44.5M

Trans. Amt
7.8M

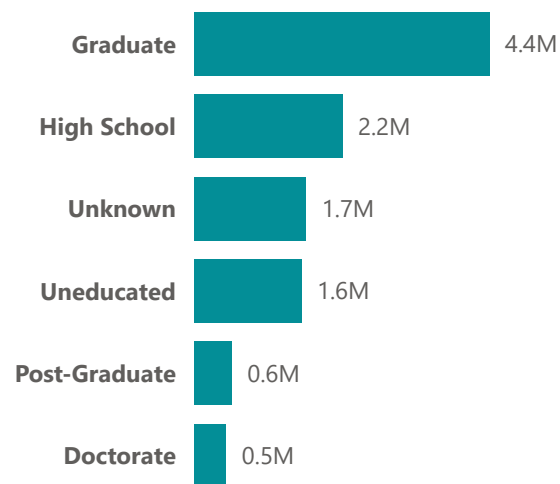
Trans. Vol.
655.7K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Platinum	1,82,294	1,61,629	953314
Gold	4,29,994	3,73,784	2024078
Silver	9,99,586	8,12,081	4586746
Blue	91,81,523	64,95,888	36957875
Total	1,07,93,397	78,43,382	44522013

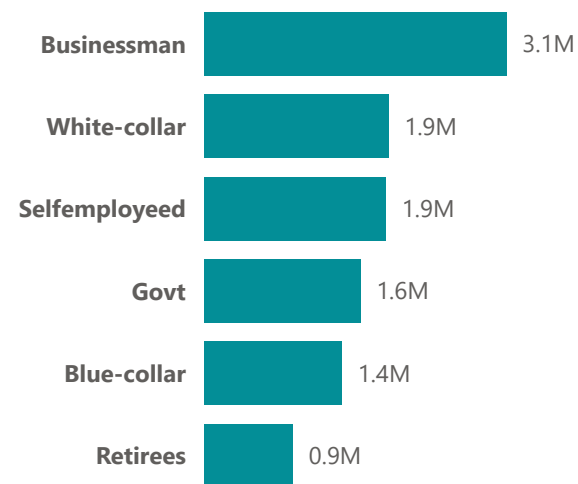
Revenue by Expenditure Type



Revenue by Education



Revenue by Expenditure_type



Week_Start_Date

All

F

M

Medium

Low

High

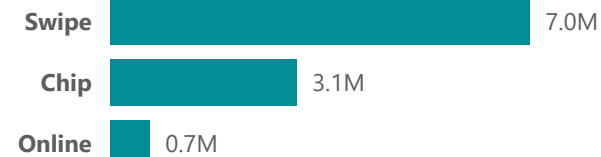
Silver

Blue

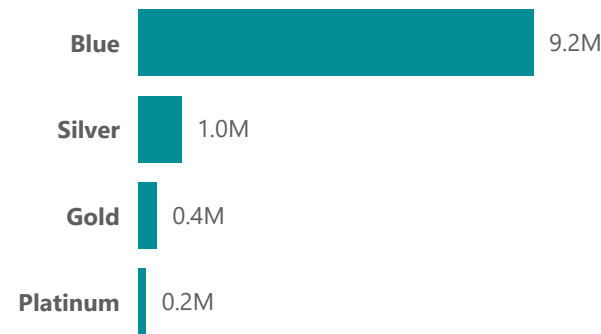
Gold

Platinum

Revenue by Trans. Type



Revenue by Card Category



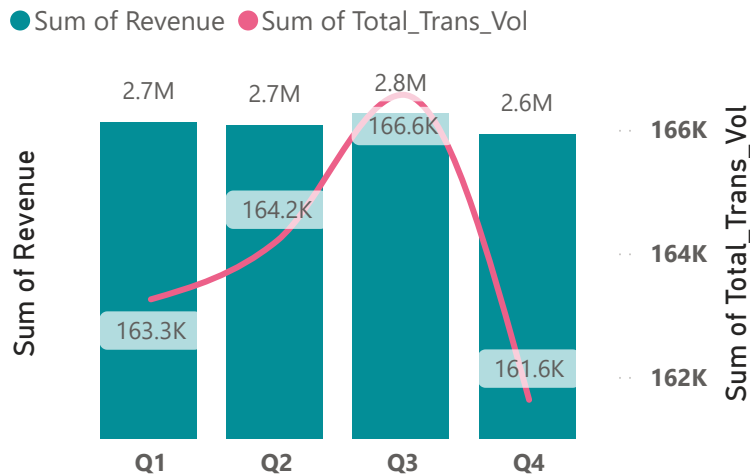
Q4

Q3

Q2

Q1

QTR Revenue & Total Transaction Volume



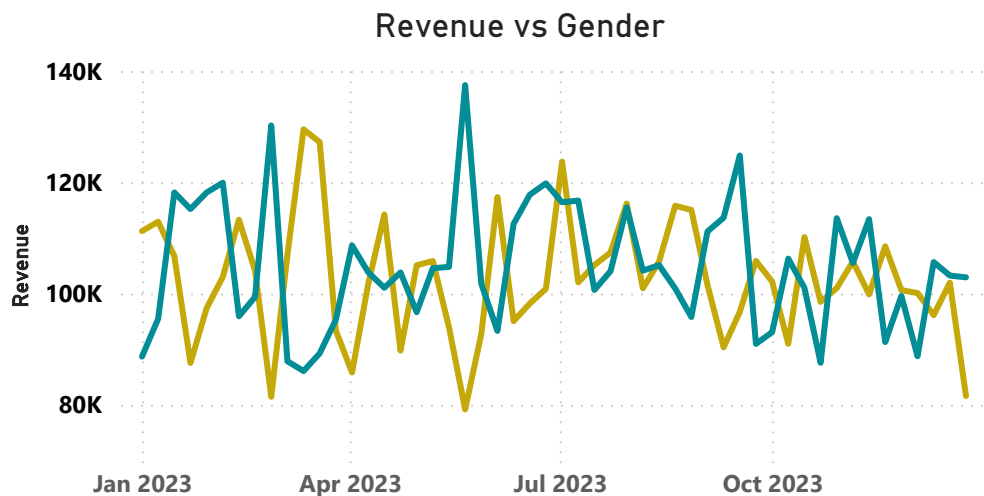
Credit Card Customer Report

Revenue
10.8M

Total Interest
44.5M

Income
575.9M

Cust. Satis.
3.19



Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

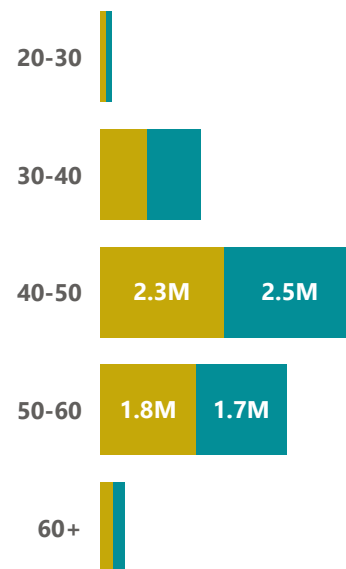
M

5.46M

F

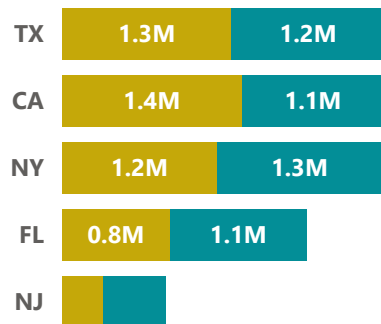
5.34M

Age Group

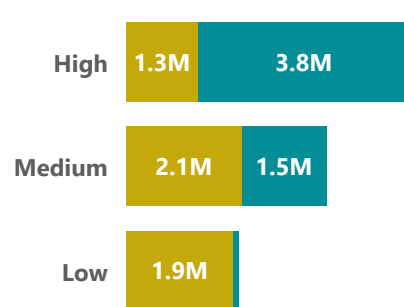


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	14,15,441	72262158	9,52,801
Businessman	31,02,420	186959919	25,39,390
Govt	16,03,826	88773989	11,60,016
Retirees	9,12,064	48675030	6,30,359
Selfemployeed	18,66,732	75313288	11,19,742
White-collar	18,92,914	103930055	14,41,074
Total	1,07,93,397	575914439	78,43,382

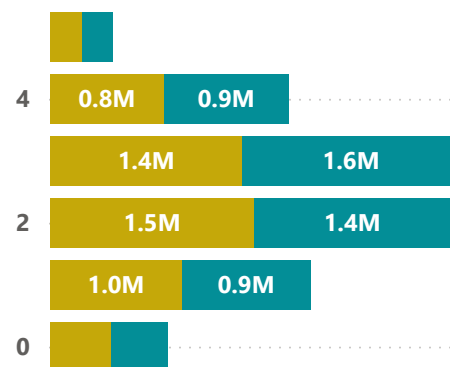
Top 5 States



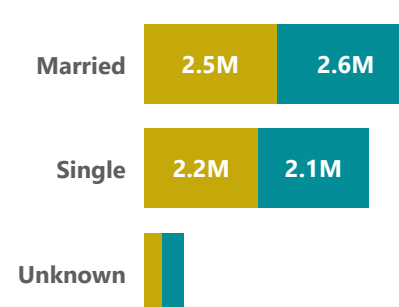
Salary Group



Dependent Count



Marital Status



Education

