

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

- Data Collection through API
- Data Collection with Web Scraping
- Data Wrangling
- Exploratory Data Analysis with SQL
- Exploratory Data Analysis with Data Visualization
- Interactive Visual Analytics with Folium
- Machine Learning Prediction

Summary of all results

- Exploratory Data Analysis result
- Interactive analytics in screenshots
- Predictive Analytics result

Introduction

Project background and context

Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

- Problems you want to find answers
- What factors determine if the rocket will land successfully?
- The interaction amongst various features that determine the success rate of a successful landing.
- What operating conditions needs to be in place to ensure a successful landing program.



Methodology

Executive Summary

- Data collection methodology:
 - Using SpaceX Rest API
 - Using Web Scrapping from Wikipedia
- Perform data wrangling
 - Filtering the data
 - Filling missing values
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Build, train, and evaluate models using various algorithms

Data Collection

Describe how data sets were collected.

We collected data using a combination of SpaceX REST API requests and web scraping from a table in SpaceX's Wikipedia entry. We had to utilize both methods to gather comprehensive information about the launches for a more thorough analysis.

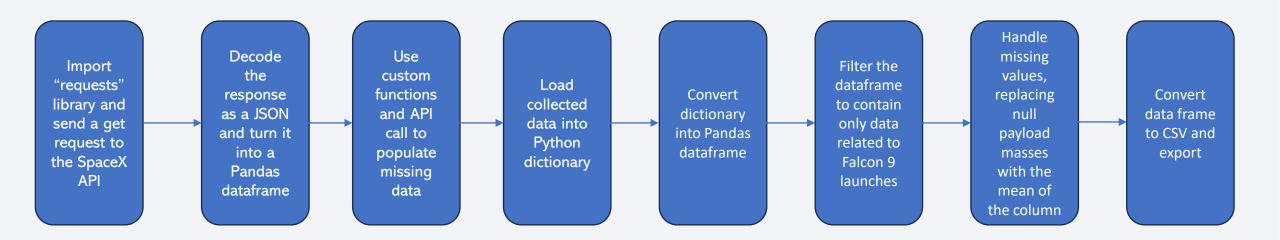
You need to present your data collection process use key phrases and flowcharts

The following data columns were obtained using SpaceX REST API: Flight Number, Date, Booster Version, Payload Mass, Orbit, Launch Site, Outcome, Flights, Grid Fins, Reused, Legs, Landing Pad, Block, Reused Count, Serial, Longitude, Latitude.

Data Collection – SpaceX API

- Data collected via API followed the below process.
- Launch data collected included date, payload size, rocket booster version, launch site, and launch outcome.

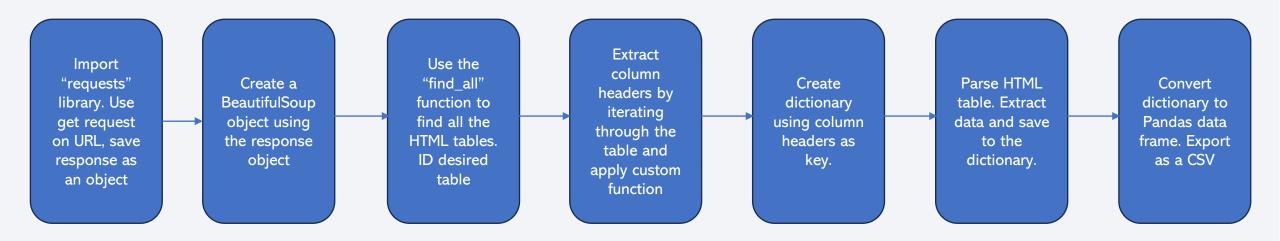
SpaceX REST API process



Data Collection - Scraping

- Data collected via web scraping followed the below process.
- Launch data collected included date, payload size, rocket booster version, launch site, and launch outcome.

SpaceX REST API process



Data Wrangling

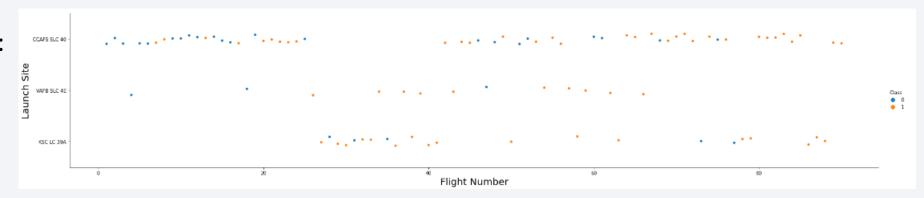
- Conducted data wrangling on the collected data.
- The purpose of data wrangling was to perform initial exploratory data analysis (EDA) and identify potential patterns in the data and define labels for training supervised learning models.
- Tasks in this step included:
 - Calculating the number of launches at each site
 - Calculating the number and occurrence of each launch orbit
 - Calculate the number and occurrence of mission outcome per orbit type.
 - Calculating the number of each landing outcome
 - Creating a binary landing outcome label
- For the landing outcome label, "1" represents the first stage booster successfully landed, and "O" represents the booster was unsuccessful in landing.

EDA with Data Visualization

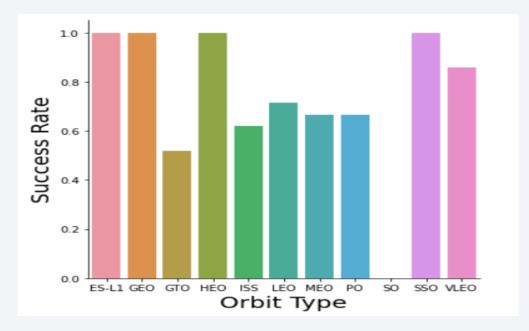
- As part of the EDA process, several plots were created to examine trends in the data.
- Scatter Plot: Show the relationship/correlation between two variables. Used to identify patterns. The following scatter plots were created:
 - Flight Number vs Payload Mass, with color indicating launch outcome
 - Flight Number vs Launch Site Location, with color indicating launch outcome
 - Payload Mass vs Launch Site Location, with color indicating launch outcome
 - Flight Number vs Orbit Type, with color indicating launch outcome
 - Payload Mass vs Orbit Type, with color indicating launch outcome
- Bar Chart: Used to compare values among discrete categories. The bar chart created for this
 analysis illustrated success rate for each launch orbit type.
- Line Chart: Typically used to show time series trends. The line chart created for this analysis illustrated annual success rate over time (from 2010-2020)

EDA with Data Visualization - Continued

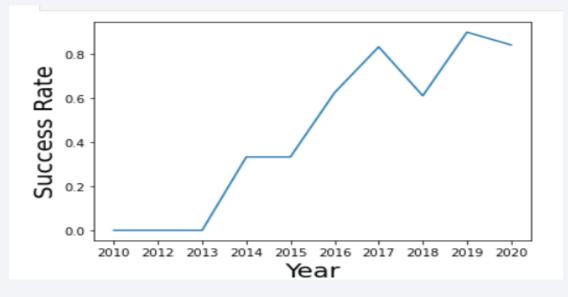
• Scatter Plot:



• Bar Chart:



• Line Chart:



EDA with SQL

- Used SQL to conduct additional EDA on launch data, performing various queries to better understand the data and identify any trends or patterns.
- The following queries were performed:
 - Display the names of the unique launch sites.
 - Display 5 records where launch sites begin with the string "CCA".
 - Display the total payload mass caried by boosters launched for NASA (CRS).
 - Display the average payload mass carried by F9 v1.1 boosters.
 - List the date when the first successful landing outcome on a ground pad was achieved.
 - List the names of the boosters which landed successfully on a drone ship and have a payload mass between 4000 kg and 6000 kg.
 - List the total number of successful and unsuccessful mission outcomes.
 - List the names of the booster versions which carried the maximum payload mass
 - List records that failed landings on drone ships in 2015
 - Rank the count of landing outcomes between 06/04/2010 and 03/20/2017 in descending order

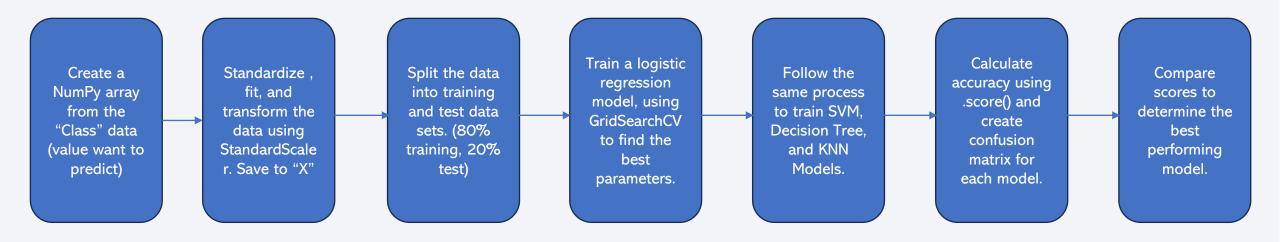
Build an Interactive Map with Folium

- Built an interactive map using the Folium library to illustrate geospatial data related to the launches.
- First, created to a map to show all launch sites.
 - Added circles to denote the location of each launch site, with a popup label displaying the site name.
 - Added markers to display the name of the launch site by each circle.
- Next, indicated the result of the launches at each site.
 - Added markers for each launch and added color to indicate success (green) or failure (red).
 - Created marker clusters at each site to improve readability.
- Last, calculated distance from each launch site to nearby points of interest (highway, railroad, airport, etc.).
 - Added MousePosition to determine coordinates and wrote function to calculate distances between coordinates.
 - Added a PolyLine between site CCAFS SLC-40 and the coastline, with distance as the label.
 - Added a PolyLine with distance between site VAFB SLC-4E and the nearest railroad.
 - Added a PloyLine with distance between site VAFB SLC-4E and the nearest city.

Build a Dashboard with Plotly Dash

- Used Plotly Dash to build an interactive dashboard, allowing users to adjust parameters and see updated charts in real time.
- Created a Pie Chart with a dropdown menu listing the launch sites.
 - When all launch sites selected, pie chart displays the percent of successful launches at each site.
 - When a single launch site selected, pie chart displays number of successes and failures at that site.
 - This is a useful visualization for identifying which site experienced the most successful launches.
- Created a Scatter Chart of Payload Mass vs. Launch Outcomes for each Booster version.
 - Displays any correlation between payload mass and success rates.
 - Coloring points by Booster version provides additional information which Boosters have the highest success rates.
 - Created range slider for Payload Mass, allowing the user to set a range for the x-axis on the chart.

Predictive Analysis (Classification)

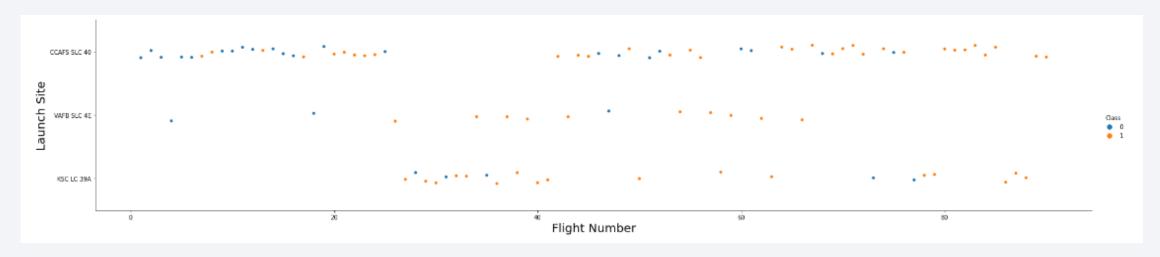


Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

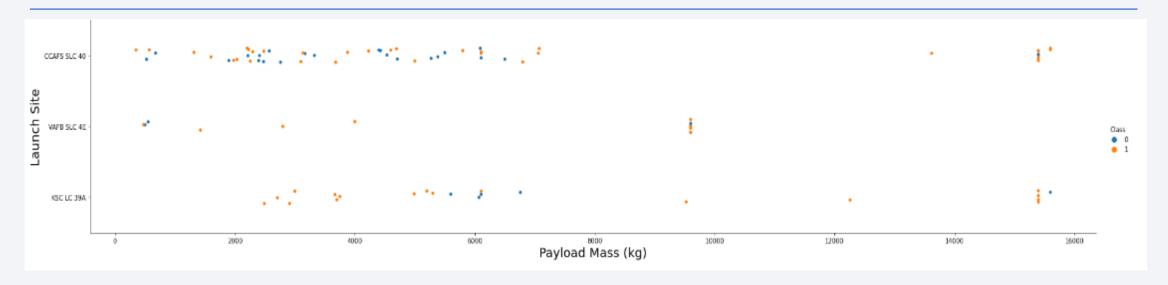


Flight Number vs. Launch Site



- Flight numbers are on the x-axis, launch sites are on the y-axis, with blue data points indicating mission failure and orange data points indicating mission success.
- Site CCAFS SLC 40 had the highest number of launches, including 18 of the first 20 launches.
- Success rate improved over time, with early launches having a high failure rate, and later launches experiencing higher success rates.

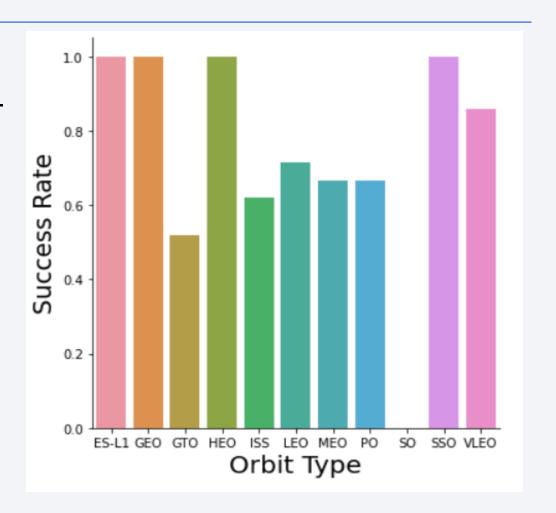
Payload vs. Launch Site



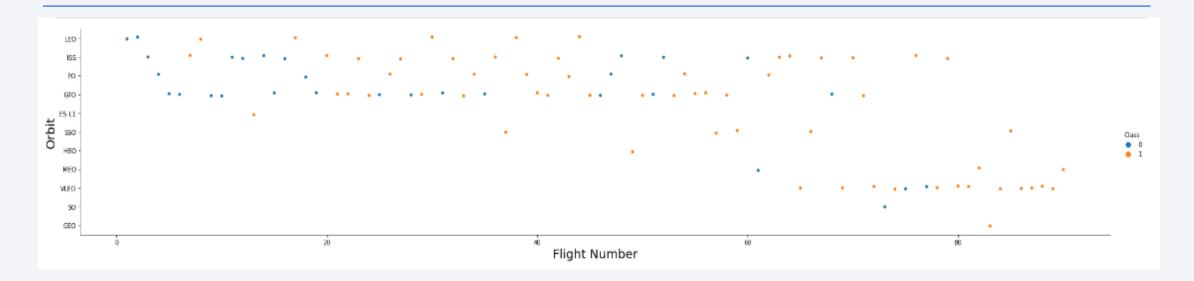
- Payload Mass (in kg) is on the x-axis, Launch Site is on the y-axis, with blue data points indicating failure, and orange data points representing success.
- The majority of the launches carried payloads less than 7,000 kg.
- Site VAFB SLC 4E did not launch a rocket with a payload greater than 10,000 kg.
- High payload launches (greater than 8,000 kg) experienced a high success rate.

Success Rate vs. Orbit Type

- Orbit type is the x-axis, success rate is on the y-axis.
- ES-L1, GEO, HEO, and SSO had the highest success rates at 100%.
- SO had the lowest success rate, at 0%.
- GTO, ISS, LEO, MEO, and PO all had success rates between 50% and 80%.



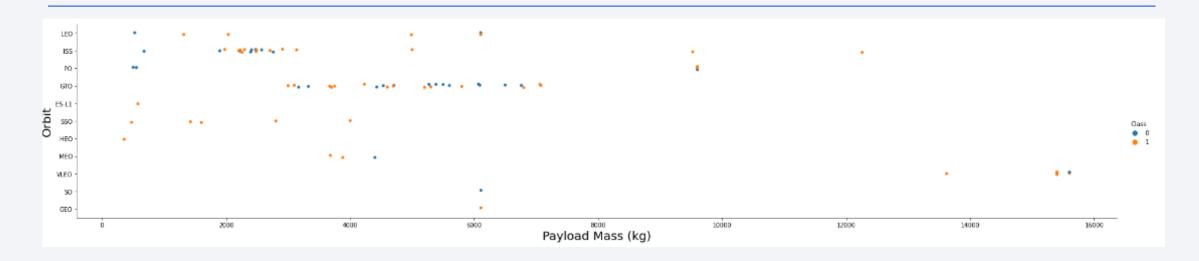
Flight Number vs. Orbit Type



- Flight number is on the x-axis, orbit type is on the y-axis, with blue data points indicating mission failure and orange data points indicating mission success.
- Majority of launches up to flight 55 had orbits of LEO, ISS, PO, or GTO.
- For LEO, success rate appears to improve over the launches, while GTO does not demonstrate a clear relationship.

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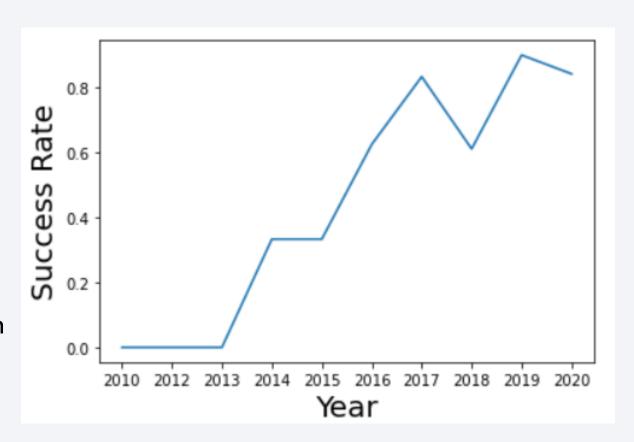
Payload vs. Orbit Type



- Payload Mass (in kg) is the x-axis, orbit type is the y-axis, with blue data points indicating mission failure and orange data points indicating success.
- Success rates for PO, ISS, and LEO increase as payload mass increases.
- GTO does not display any clear correlation between success and payload mass.

Launch Success Yearly Trend

- Year is the x-axis, success rate is the yaxis.
- Launches from 2010-2013 had a 0% success rate.
- Success rate improved between 2013-2020.
- There is drastically improvement between 2015-2017.
- There is a drop in success rate between 2017-2018



All Launch Site Names

Query: select distinct launch_site from SPACEXDATASET

• Result:

launch_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

Launch Site Names Begin with 'CCA'

• Query: select * from SPACEXDATASET where launch_site like 'CCA%' limit 5;

• Result:

DATE	timeutc_	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landing_outcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 10-08	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

Query: select sum(payload_mass__kg_) as total_payload_mass from SPACEXDATASET where customer = 'NASA (CRS)';

• Result : total_payload_mass 45596

Average Payload Mass by F9 v1.1

- Query : select avg(payload_mass_kg_) as average_payload_mass from SPACEXDATASET where booster_version like '%F9 v1.1%';
- Result : average_payload_mass

2534

First Successful Ground Landing Date

- Query: select min(date) as first_successful_landing from SPACEXDATASET where landing_outcome = 'Success (ground pad)';
- Result:

first_successful_landing

2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

• Query: select booster_version from SPACEXDATASET where landing__outcome = 'Success (drone ship)' and payload_mass__kg_ between 4000 and 6000;

• Result:

booster_version

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

 Query: select mission_outcome, count(*) as total_number from SPACEXDATASET group by mission_outcome;

• Result :	mission_outcome	total_number	
	Failure (in flight)	1	
	Success	99	
	Success (payload status unclear)	1	

Boosters Carried Maximum Payload

Query: select booster_version from SPACEXDATASET where payload_mass__kg_ = (select max(payload_mass__kg_) from SPACEXDATASET);

• Result:

```
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7
```

2015 Launch Records

Query: select monthname() as month, , booster_version, launch_site, landing_outcome
 from SPACEXDATASET wherelanding_outcome = 'Failure (drone ship)' and year()=2015;

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

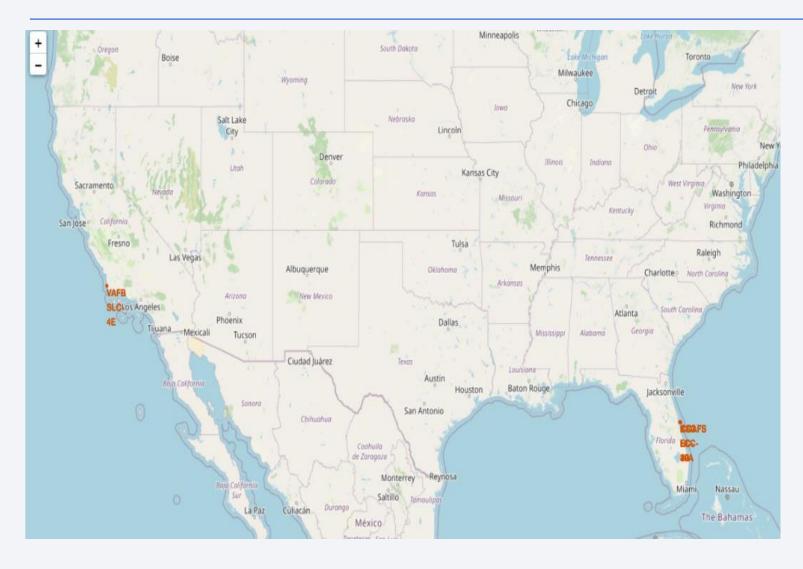
Query: select landing__outcome, count(*) as count_outcomes from SPACEXDATASET where between '2010-06-04' and '2017-03-20' group by landing__outcome order by count_outcomes desc;

• Result:

landing_outcome	count_outcomes
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

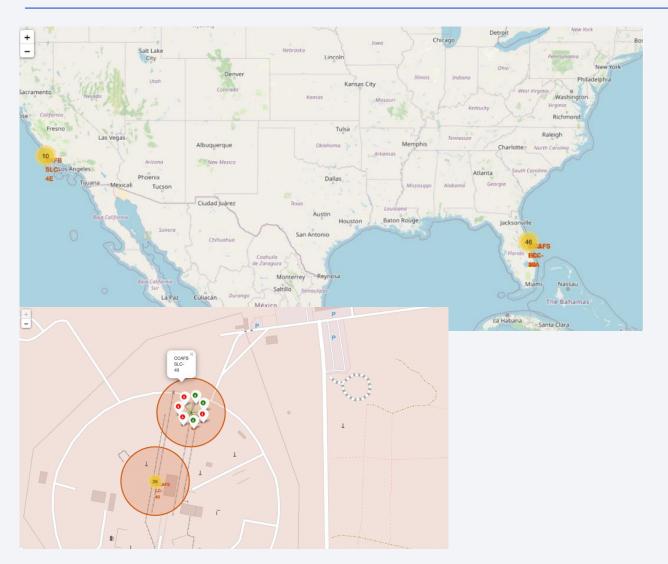


Map Of All SpaceX Falcon 9 Launch Site



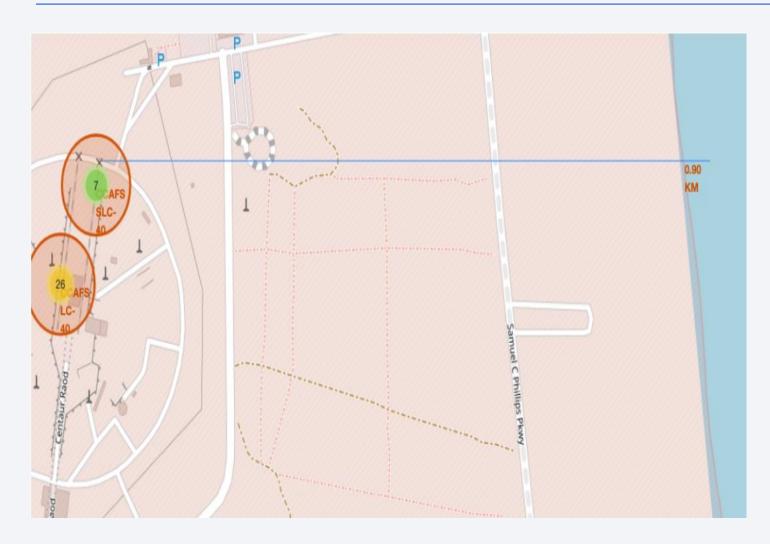
- This map shows the location of the two launch sites.
- All launch sites are in the southern portion of the United States and are close to the coast.

Launch Outcome By Site



- Added Marker Clusters to each launch site to indicate the number of launches at each site.
- The top map illustrates the small scale view. Yellow circles represent the clusters, the number showing the number of launches.
- The bottom map shows a zoomed in view of the VAFB SLC 4E launch site.
 Markers in the cluster are assigned a color:
 - Red Failed landing
 - Green Successful landing

Launch Site Distance To Landmark



 All launch sites are near the coast to launch rockets over the water and are near a major transportation route (highway/railroad)

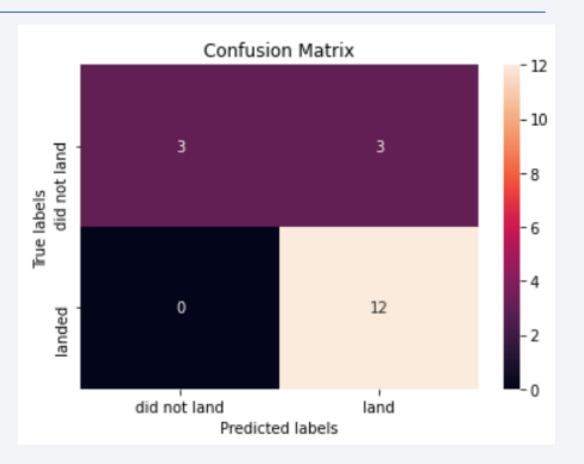


Classification Accuracy

- The Decision Tree Classification Model scored the best of the four models.
- All four models have similar accuracy scores.
 - Highest = Decision Tree (0.889)
 - Lowest = Logistic Regression (0.846)
- All models have the same accuracy score on the test data set (0.833).
- As new data becomes available for training, one model may appear as the definitive best.

Confusion Matrix

- Models predicted the outcome of 18 launches.
 - Accurately predicted 15 of 18 outcomes. (83.3%)
 - 3 of the predicted successes failed. (16.7%)



Conclusions

• Findings from Exploratory Data Analysis (EDA):

- As more rockets are launched, success rate improves (flight number and success rate positively correlated).
- ES-L1, GEO, HEO, and SSO orbits had the highest success rates (100%).
- Success rates improved from 2013-2020, from 0% to ~80%.

Findings from Proximities Analysis:

- Launch sites are in the southern United States, as near the equator as practical.
- Launch sites are near the coast and a major highway or railroad.

From Predictive Analysis:

- Decision Tree Classification scored the best, but all four models performed similarly well.
- All models experienced Type I errors, which is the less desirable error and can result in underestimate costs.
- As new data is available, using it to train/test the data should improve results.

