



PEC's

E-SUMMIT'24

PARADIGM OF INNOVATION

6th-7th April



PARADIGM
OF INNOVATION
2024



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ABOUT PEC



A PREMIER INSTITUTE FOR EDUCATION AND CO-CURRICULAR

- Punjab Engineering College (PEC) originated as Mugalpura Engineering College in Lahore in 1921.
- It moved to its current campus in 1953 and was initially affiliated with Panjab University.
- In 2003, PEC became a Deemed University, and in 2009, it was rebranded as PEC University of Technology.
- PEC is a Grant-in-Aid institution under the administration of the Union Territory of Chandigarh, Government of India.
- Notable alumni include Kalpana Chawla, Padma Shri Dr. Satish Kumar, Varun Berry, showcasing its impact on diverse fields.
- Celebrated its centenary, marking 100 years of history.
- Recognized for academic excellence in technical education and research, achieving prominence in the nation.

A CELL DEDICATED TO INNOVATE

- EIC (Entrepreneurship and Incubation Cell) at PEC supports startups through alumni networks and seed capital.
- Operates under the Ministry of Education's Innovation Cell Programs since 2015.
- Provides mentoring in entrepreneurship, achieving its goal of nurturing businesses.
- Offers fully furnished working areas, Wi-Fi access, and essential laboratories for startup development.
- Conducts Entrepreneurial Development Programs to enhance business skills.
- Facilitates networking with legal advisors, venture capitalists, angel investors, and other professionals.
- Aims to help startups grow into market giants.
- An integral part of PEC's entrepreneurial ecosystem, connecting academic knowledge with practical business skills.



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The E-Summit, hosted by the Entrepreneurship and Incubation Cell of Punjab Engineering College, is driven by a powerful mission and clear objectives.

Empowering Startups: E-Summit provides a platform for emerging entrepreneurs to showcase groundbreaking ideas, fostering mentorship and guidance to accelerate their ventures.

Facilitating Networking: E-Summit creates opportunities to forge meaningful connections with industry leaders, investors, and peers, fostering collaborations and growth.

Nurturing Innovation: We ignite creativity and inspire innovative problem-solving, encouraging participants to identify and address real-world challenges with novel ideas.

ETC IN NEWS

Rocket prototype, no-litter nail cutter on display

Supreet Singh
@supreetgupta.com



Indigarh: Aimed at promoting entrepreneurship among students, the two-day (Sunday) concluded here (ETC) on Sunday. Themed 'Innovative Entrepreneurship', the event was organized by the Indigarh Engineering College (IEC) on Sunday. The event was a success, with many students and faculty members participating. The rocket prototype and the no-litter nail cutter were the main attractions. The rocket prototype was a small, white, cylindrical object with a pointed nose cone and a base. The no-litter nail cutter was a small, white, rectangular object with a handle and a cutting edge. The event was held in a large hall with a stage and a banner in the background. The banner read 'Innovative Entrepreneurship' and 'Indigarh Engineering College'. The event was organized by the Indigarh Engineering College (IEC) and was a success. Many students and faculty members participated in the event. The rocket prototype and the no-litter nail cutter were the main attractions. The event was held in a large hall with a stage and a banner in the background. The banner read 'Innovative Entrepreneurship' and 'Indigarh Engineering College'. The event was organized by the Indigarh Engineering College (IEC) and was a success.

चंडीगढ़ भास्कर 16-04-2023

ई-समिट 2023 • 17 स्टार्टअप पहुंचे प्रदर्शनी में, 20 ने की पिचिंग स्टूडेंट्स के लिए प्रैक्टिकल राकेट लॉन्चिंग होगी संभव

सुनील सिंह | लेखक



चंडीगढ़ में आयोजित ई-समिट 2023 का दूसरा दिन स्टार्टअप की प्रदर्शनी में आर्ट और फूड भी शामिल... 'बाजार' के जरिए समिट में बाजार की ट्रेनिंग... चंडीगढ़ की ओरिएंटल चैक हाउस लॉन्च... आर्ट और फूड भी शामिल... 'बाजार' के जरिए समिट में बाजार की ट्रेनिंग... चंडीगढ़ की ओरिएंटल चैक हाउस लॉन्च...

आज समाज (निष्पत्ति) में वार्षिक ई समिट 2023 का समापन

माज मेटवर्क



चंडीगढ़ में आयोजित ई-समिट 2023 का समापन... चंडीगढ़ में आयोजित ई-समिट 2023 का समापन... चंडीगढ़ में आयोजित ई-समिट 2023 का समापन...

ई-समिट 2023 • दूसरे दिन स्टार्टअप की प्रदर्शनी में आर्ट और फूड भी शामिल...

'बाजार' के जरिए समिट में बाजार की ट्रेनिंग

सुनील सिंह | लेखक



चंडीगढ़ में आयोजित ई-समिट 2023 का दूसरा दिन स्टार्टअप की प्रदर्शनी में आर्ट और फूड भी शामिल... 'बाजार' के जरिए समिट में बाजार की ट्रेनिंग... चंडीगढ़ की ओरिएंटल चैक हाउस लॉन्च...

स्टार्टअप से शहर के युवाओं ने बनाई अपनी पहचान, अब दूसरों को भी दे रहे हैं

सुनील सिंह | लेखक



चंडीगढ़ में आयोजित ई-समिट 2023 का समापन... चंडीगढ़ में आयोजित ई-समिट 2023 का समापन... चंडीगढ़ में आयोजित ई-समिट 2023 का समापन...

इंटरप्रेन्योर के लिए मानसिकता को बदलना जरूरी

सुनील सिंह | लेखक



चंडीगढ़ में आयोजित ई-समिट 2023 का समापन... चंडीगढ़ में आयोजित ई-समिट 2023 का समापन... चंडीगढ़ में आयोजित ई-समिट 2023 का समापन...

Events

Funding Conclave

This event offers startups, business owners, and founders valuable insights into fundraising, angel investments, mentorships, and global opportunities. It connects attendees with investors and provides networking opportunities with marketers and traders to boost business growth.



**6+ Startups
funded**

Startup Expo

The Startup Expo connects promising startups with investors, government officials, and industry leaders. It inspires entrepreneurship as a viable career option and allows startups to showcase their offerings while gaining validation from attendees.



**100+ Startups
registered**

Events

Expert Sessions

The summit will host speakers from diverse professional backgrounds like finance, media, and business unicorns to share their experiences and participate in interactive sessions with the audience. Additionally, panel discussions with women entrepreneurs as well as social entrepreneurs will also be held.



30+ sessions

Intern Fair

We welcome startups to set up their booths at the fair and hire regional students for summer internships. By exposing students to the work environment of a startup and teaching them a variety of skills necessary to launch their own startups in the future, we hope to inspire a spirit of entrepreneurship in them.



50+ internships offered

Events

Workshops

We also include a special opportunity for school students to advance their knowledge and learn about skills related to personal development as part of the schedule for our events



50+ workshops conducted

Networking Arena

The most eagerly anticipated networking opportunity at E-Summit 2023. All startups, investors, mentors, business owners, students, and professionals are invited to network with the best in the country and make the best of the chance to have a one-on-one interaction with the experts.



80+ founders and VCs to interact

COMPET

Competitions in business and entrepreneurship will be chance to come up with ideas and have an overall

Experience the real time simulation of IPL Auction

Test your knowledge of business world in this fun quiz competitions

Build and Pitch your brand to the investors and raise funds



ITIONS

organized for students which will give the participants a
immersive experience



Expert Sessions



Sandeep Jain

Founder, GeeksforGeeks



Vishal Malhotra

Actor
KeyNote Speaker



Rupinder Singh

Founder, BioHouse, Public
Speaker, Mentor & Investor



Sourabh Goyal

Founder, SuccessBrew



Mandeep Kaur Tangra

Founder, SimbaQuartz



Aanan Khurma

Co-Founder & CEO, WellVersed



Drishti Kharbanda

Founder,
Bake Cosmetics



Aseem Ghavri

Co Founder,
Third Unicorn



Komal Talwar

Founder,
TT Consultants



Sarvjeet Singh
Founder, Finvasia



Paresh Gupta
Founder, CUETPro,
GCEC, Brevitty



Sharad Sagar
Founder & CEO, Dexterity
Global Group



Paritosh Anand
Founder, WeSmile and
Believe Clothing



Aditya Arora
Android Lead at SAP,
Mobile Centre of Excellence



Nandu Nandkishore
Former Global CEO, Nestle
Nutrition



Daksh Sethi
Founder & CEO,
Guby Rogers



Hardik Banga
Co-Founder, Adsworm



Rakshit Jain
Software developer at TCS
Digital



Kunika Rathore
Founder, The Unknowns



Basundha Shrivastava
Founder, Empfly Services
Pvt Ltd



Kailash Nath
AVP-Seed at Chiratae
Ventures

KEY PERFORMANCE INDICATORS

6

Startups
Incubated



50+

Workshops
Conducted



200+

Active
Members



100+

Alumni
Support



Entrepreneurship and Incubation Cell
Punjab Engineering College

KEY PERFORMANCE INDICATORS

50K+ **5K+**

Worth
Cash Prizes 

Events
Participation 

30+

Speaker
Sessions 

10K+

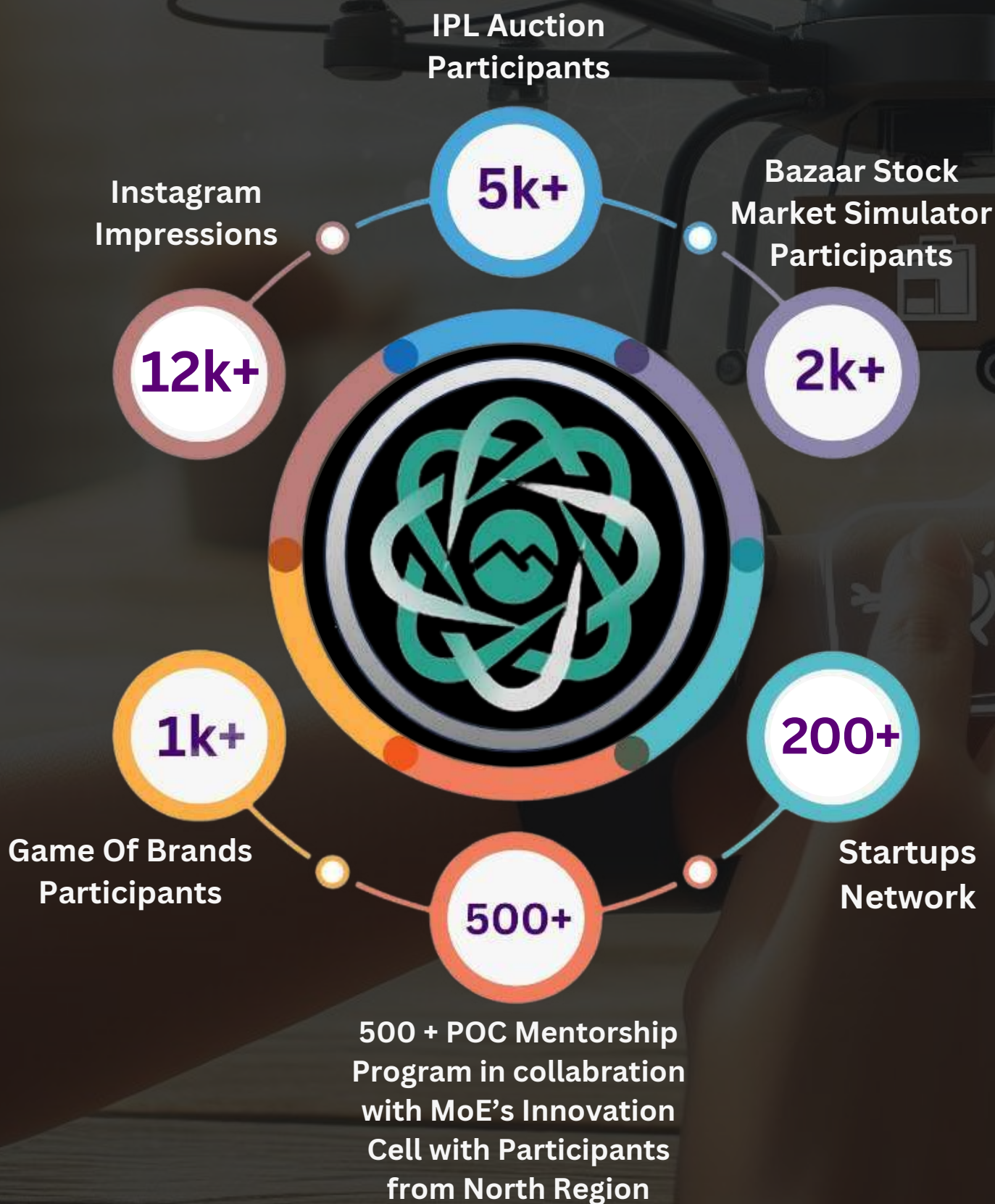
Total
Footfall 

100+

Startups
Attended 

PEC's E-Summit

STATISTICS



SPONSORSHIP ROLES

Sponsoring E-Summit presents a remarkable opportunity for companies to align their brand with a renowned and impactful event. Several esteemed sponsors from various sectors have contributed to the success of E-Summit in the past. Companies like SBI, Decathlon, Dainik Bhaskar, CII, Shree Ganesh, and JAL have recognized the immense potential in supporting this event. These previous sponsors have played an instrumental role in making E-Summit a complete success. Through their financial support, resources, and expertise, they have enabled a plethora of activities that bind workshops, seminars, expert guest sessions and paved a way to create a platform for our young budding entrepreneurs.

E-SUMMIT 2023

Punjab Engineering College (Deemed to be University) and <Title Sponsor> present E-Summit 2023-24 Powered by <Powered Sponsor>, Co-Sponsored by <Co-Sponsor>, in Association With <Associate Sponsor 1>, <Associate Sponsor 2>.

INDIVIDUAL ROLES

<Event Title Sponsor> presents E-Summit 2023-24 in Association With <Event Associate Sponsor>.

GENERAL SPONSORS

In addition, we are open to strategizing roles such as telecom partner, health partner, after video partner, education partner, travel partner, social initiative partner, etc.

DELIVERABLES

1. FOCUSED PROMINENCE IN THE NETWORKING ARENA
2. PRODUCT DISPLAY AT PRIME LOCATIONS/ARENAS
3. PUBLICITY AND BRANDING IN CORPORATE SESSIONS
4. WELCOME GATE BRANDING
5. LOGO ON PASSES OF E-SUMMIT
6. PERMISSION TO CONDUCT PROMOTIONAL EVENTS
7. PERMISSION TO CONDUCT CUSTOMISED CONTESTS
8. PERMISSION TO DISPLAY PRODUCT AT STRATEGIC LOCATION
9. ACCESS TO THE COLLEGE DATABASE AND E-SUMMIT ATTENDEES
10. LOGO IN E-SUMMIT ADS IN NEWSPAPER AND MAGAZINES
11. LOGO ON OPENING PAGE OF E-SUMMIT WEBSITE
12. LOGO ON OFFICIAL PLATFORMS SOCIAL NETWORKING SITES
13. LINK TO COMPANY'S WEBSITE ON E-SUMMIT WEBSITE
14. ADVERTISEMENT THROUGH PROJECTORS
15. COVERAGE BY EMCEES AT REGULAR INTERVALS
16. COVERAGE THROUGH NEWS AND ENTERTAINMENT CHANNEL
17. BLUETOOTH/WIFI ADVERTISEMENT INSIDE THE CAMPUS
18. LOGO ON THE DROPDOWN FROM A 3-STOREY BUILDING
19. PUBLICITY DURING ROADSHOW
20. INTERACTIONS WITH STUDENTS THROUGH SEMINARS
21. STALL IN THE E-SUMMIT AREAS
22. ANNOUNCEMENTS BY EMCEES AT REGULAR INTERVALS
23. PERMISSION TO PUT UP PROMOTIONAL BANNERS/POSTERS
24. STANDEES IN E-SUMMIT AREAS
25. VVIP PASSES

****For banking partners: Join us as the exclusive facilitator for transactions between startups and investors at our event. Boost your visibility and transactions while supporting innovation and economic growth**

TITLE SPONSOR	POWERED BY	CO SPONSOR	CO POWERED BY	ASSOCIATE SPONSOR
INR 6 Lakhs*	INR 4 Lakhs*	INR 3 Lakhs*	INR 2 Lakhs*	INR 1 Lakh*
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✗
✓	✓	✓	✓	✓
✓	✓	✓	✓	✗
✓	✓	✓	✗	✗
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STALLS

FOOD STALLS

INR 35,000*

15X15 feet

Basic infrastructure
like electricity , table ,
chair ,etc.

Online Publicity



CORPORATE STALLS

INR 35,000*

10X10 feet

Basic infrastructure
like electricity,
table, chair,etc.
Online Publicity



HOW CAN ALUMS CONTRIBUTE TO EIC-PEC?



Become a Mentor

Become a mentor, guiding startups under EIC incubation and students aspiring to incubate their startups.



Become an Investor

Start your investor journey by financially supporting PEC's startups and helping them to achieve new milestones.

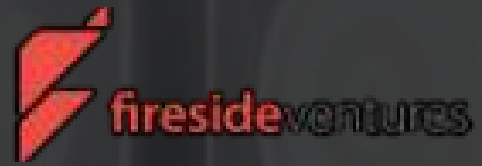


Contribute in our Alumni Talk Series

EIC Tribe, an alumni initiative, invites you to engage with aspiring student entrepreneurs. Join us in offering mentorship and support for their startup endeavors.

PREVIOUS SPONSORS

FinVasia[®]



Confederation of Indian Industry



Shoonya
Zero Pollution
Mobility



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