Sarthak Marwaha

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<u>Website</u>

<u>LinkedIn</u>

UX Designer

Toronto, Canada

WORK EXPERIENCE

Graduate Research Assistant Synlab, Ryerson University

Feb 2020 - Present

- Designing and developing the backend for the Responsive Ecologies toolkit (RE/tk) using Javascript.
- Developing a tangible development & authoring environment for novice developers to facilitate rapid prototyping of cross device applications based on the RE/tk Project.

UX Associate, Gladiotron TransMedia Zone, Ryerson University

Sep 2019- Dec 2019

Designed and prototyped user interactions and user interface of the HUD and menu layout for the co-op video game Gladiotron (https://gladiotron.com) using Sketch and Unreal Engine.

UX Intern Info Edge India Ltd.

June 2018 - Aug 2018

- Collaborated with the User Experience Design team to improve the UI and rethink the design of 'Naukri.com' mobile app. Improved UI was implemented on the existing iOS app.
- Designed and prototyped a new platform for a bike sharing service, using the principles of design thinking, user centered design and design tools including Sketch, Figma and Flinto.

Video Editor/Cinematographer Freelance

Mar 2017- Mar 2018

- Worked with youtuber Sejal Kumar and elevated the video production quality through editing and cinematography resulting in an increase of 500k subscribers over a period of one year
- Worked with companies such as Maybelline and Lakme India to create content to support their large scale marketing efforts.

EDUCATION

Ryerson University Toronto, Canada

Aug 2019- Oct 2020

Master of Digital Media - 4.05 GPA;

Thesis: Tangible Experience Design Toolkit

Delhi Technological University Delhi, India

Aug 2015- June 2019

B. Tech Mechanical Engineering with specialization in Automotive Engineering - 7.57 CGPA

SKILLS

Adobe After Effects

Creative Tools Programming Tools

Figma HTML & CSS
Sketch React.js
Adobe XD Node.js
Adobe Illustrator Javascript
Adobe Photoshop C++

Zeplin Some experience with Final Cut Pro Python, Swift and UE4

CERTIFICATIONS

'UX & Web Design Master Course' from Udemy

GRE: 327/340

TOEFL: 110/120