

Postica Questionnaire

Introduction

1. Name of the Manager:
2. Name of the person who handles POS:
3. Phone numbers:
4. Email id's:

Research Questions	Insight
1. What kind of POS are you using right now? a. Why?	Get to know the current products in the market. Also get to know why people prefer it in a broad sense
2. Name the three best features in your POS? b. What needs are fulfilled with each of the three features?	The three best features tells us about the the 3 major problems/needs of the customer and how he uses the product to solve it.
3. What is the pricing structure for the POS?	Keep tabs on competitors pricing model
4. Did you use a different POS before? If yes then what made you switch?	Get to know from where the user derives value .
5. How efficient is the current POS? How would you rate its customer support team?	How much does the user value his current product.

Core Questions	Insights
1. How easy is it to collect orders from various third parties like zomato,swiggy etc?	Main problem that we aim to solve.
2. Any needs/ problems that still need to be covered?	Flaws in the current technology