

# Netflix Stock Profile

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# Role and Contents

As a data visualization analyst for the Stock Profile Team, I have narrated my findings and visualized them in the following charts

- Stock price distribution
- Earnings Per Quarter (Estimated vs Actual)
- Summary and Revenue Per Quarter
- Performance of Netflix stock compared to Dow Jones

\* All data is for the period of 2017

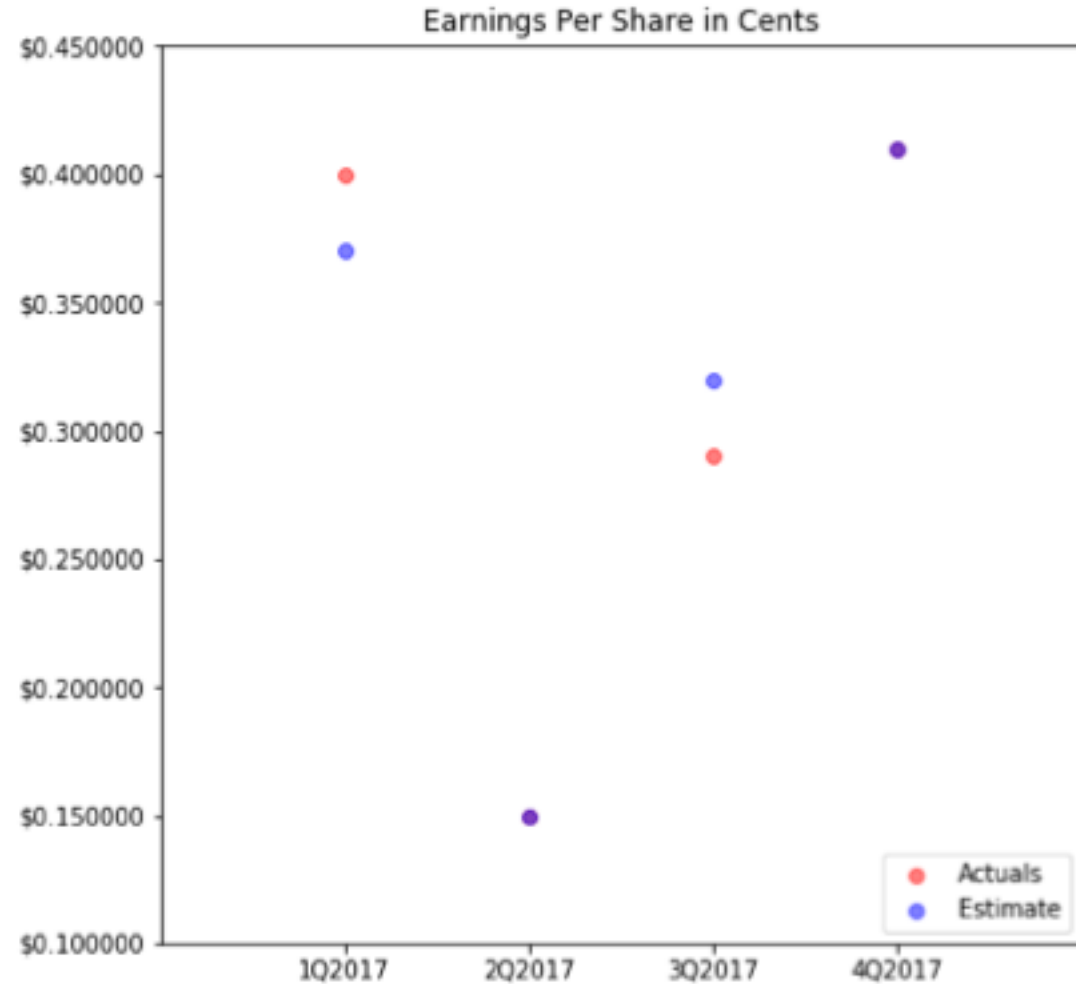
# Distribution of prices by quarter

- Price range is wide in Q3, compared to Q1, Q2, and Q4
- Distribution is highly multimodal in Q1 of 2017, compared to Q2, Q3, and Q4
- Highest price drop was in the third quarter of 2017
- The lowest-price was around \$124 and reached it's peak at around \$203



# Earnings per share (EPS) (2017) (in cents)

- Actual EPS beat estimate in the first quarter of 2017
- Actual EPS fell short of estimate in the third quarter
- Actual EPS matched estimates in the second and fourth quarters of 2017

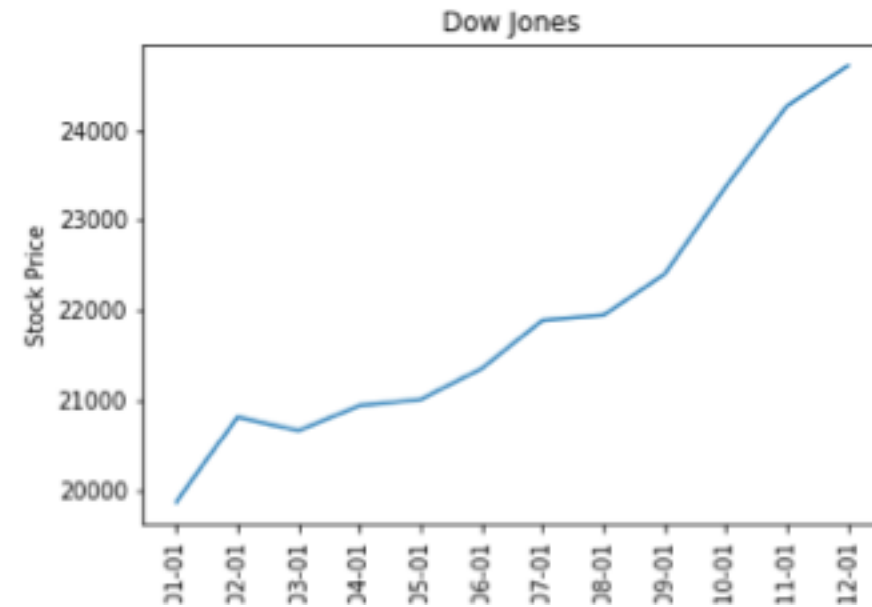
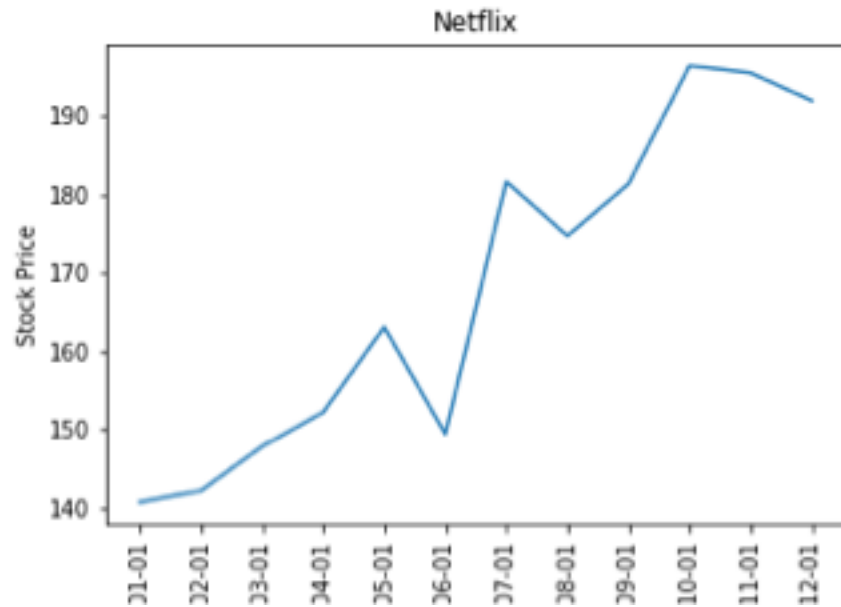


# Revenue/Earnings per quarter

- Revenue followed a steady growth rate quarter over quarter
- Earnings too have a steady growth rate quarter over quarter
- Earnings amount to roughly 2-7% of the revenue



# Stock Performance – Netflix vs Dow Jones



Netflix performed slightly better than the Dow Jones index in 2017. Although it looked more volatile compared Dow Jones, Netflix price growth month over month is higher compared to the Dow Jones Index.

Thank you