Product Details

Year
2012
2013
2014

Quarter
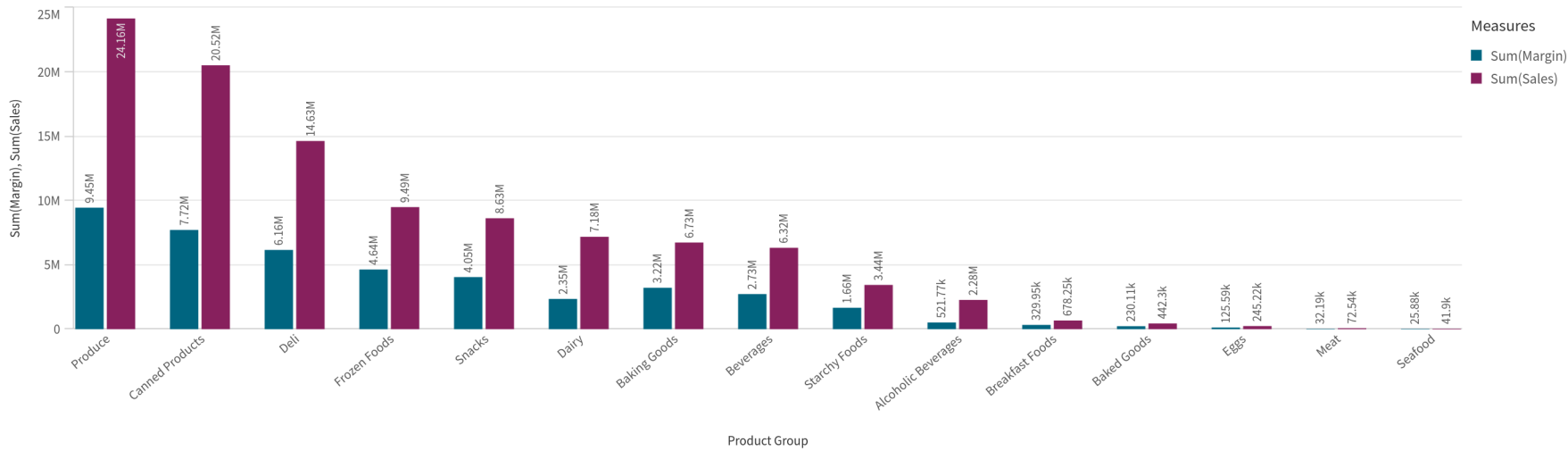Q1
Q2
Q3
Q4

Month

Week

Region
Germany
Japan
Nordic
Spain
UK
USA

Total Sales : $ 104.9M

Measures
- Sum(Margin)
- Sum(Sales)

Sum(Margin), Sum(Sales) — Product Group

Product Group	Sum(Margin)	Sum(Sales)
Produce	9.45M	24.16M
Canned Products	7.72M	20.52M
Deli	6.16M	14.63M
Frozen Foods	4.64M	9.49M
Snacks	4.05M	8.63M
Dairy	2.35M	7.18M
Baking Goods	3.22M	6.73M
Beverages	2.73M	6.32M
Starchy Foods	1.66M	3.44M
Alcoholic Beverages	521.77k	2.28M
Breakfast Foods	329.95k	678.25k
Baked Goods	230.11k	442.3k
Eggs	125.59k	245.22k
Meat	32.19k	72.54k
Seafood	25.88k	41.9k

Product Tree Map

Produce — Vegetables, Fruit

Deli — Meat, Side Dishes

Snacks — Snack Foods, Candy

Dairy — Dairy

Baking Goods — Baking Goods, Jams and Jellies

Canned Products — Canned Shrimp, Canned Tuna, Vegetables, Canned Soup, Canned Sardines

Frozen Foods — Pizza, Frozen Desserts, Vegetables, Breakfast Foods

Beverages — Carbonated Beverages, Drinks, Hot Beverages, Pure Juice Beverages

Starchy Foods — Starchy Foods

Alcoholic Beverages — Beer and Wine

Breakfast Foods