

# Arun Subramaniam

## User Interface Designer

### ABOUT ME

I am a T-Shaped Designer, Illustrator, and a budding artist with a passion for minimalistic design. With over 10 years of experience in UI design, I specialize in a broad range of skills including sketching, wireframing, prototyping, and creating high-quality mockups, microinteractions, data visualization, infographics, UI animations (Lottie), and icon design.

I'm also skilled in designing and managing design systems with reusable components to ensure consistency and efficiency. My expertise spans across tools like Illustrator, Photoshop, XD, Figma, After Effects and web technologies such as HTML, CSS, and JavaScript.

### WORK EXPERIENCE

#### Lead UI Designer / Excelacom Technologies

August 2019 - Present

As a member of the R&D UI Team for the Century's Suite of product, a CPQ software for telecom, I was responsible for creating wireframes, prototypes, high-fidelity mockups, microinteractions and UI animations(Lottie). My role also involved designing data visualizations and infographics to effectively communicate complex information.

Additionally, I created and maintained a comprehensive design system with reusable components to ensure consistency and efficiency across the product's user interface, focusing on delivering intuitive, visually engaging solutions that enhanced the overall user experience.

#### Senior UI Designer / DigirYTE

July 2016 - May 2019

As a Senior UI Designer for a healthcare product in its inception stage, I was responsible for wireframing and designing mockups to lay the foundation for intuitive and user-friendly interfaces. Also creating and maintaining a comprehensive design system with reusable components.

#### UI Designer / Flintobox

September 2015 - December 2015

As a member of the Marketing team, my responsibilities included designing responsive user interfaces, infographics, email templates and marketing collaterals.

#### UI Designer / PreludeSys

July 2014 - August 2015

As a UI Designer, I was responsible for enhancing user interfaces across various projects. My work included creating wireframes, mockups, marketing collaterals, and HTML prototypes, ensuring seamless user experiences while maintaining a strong visual appeal.

#### Graphic Designer / Flintobox

August 2013 - March 2014

As a Graphic Designer at Flinto for a children's product in its inception stage, my role involves blending creativity with marketing insights to craft visually engaging designs that resonate with young audiences and captivate their attention.

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### EDUCATION

#### Bachelors in Information Technology

Saveetha Engineering College, Chennai / May'13

#### Diploma in Fine Arts

Ajantha Fine Arts, Chennai / May'10

#### Diploma in Information Technology

AMS Polytechnic College, Chennai / May'09

### EXPERTISE

- Design System
- Sketching
- Prototyping
- Wireframing
- SVG Animation
- Micro Interactions
- Digital Painting
- Vector Illustration
- Data Visualization

### SKILLS

#### Tools/Technologies

Illustrator	Balsamiq	HTML
Photoshop	Procreate	CSS
XD	Lottie	JavaScript
Figma	After Effects	

### CERTIFICATIONS

Illustrator Beginner to Advanced - November 28, 2022  
By Udemy

Webflow Certification - June 6, 2023  
By Webflow

### LANGUAGES KNOWN

- Tamil
- English

### INTEREST

As a movie and cricket fanatic, I enjoy creating digital arts inspired by iconic moments in movies and cricket.